

KRISTEL TENG

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www.kristelteng.com
<https://github.com/kristelteng>

PROFESSIONAL EXPERIENCE

Developer | UX Designer *April 2015 - Present*

Privacy Shell Inc.

Privacy Snapper (Project)

- Implemented the site, landing pages and user dashboard.
- Designed the concept, branding, logo, UI/UX flow, copy for the site, landing pages and dashboard. Implemented surveys, user research, analytics tracking, user testing, A/B testing optimizations.
- Implemented a web scraping backend for legal documents.

tools: Python, Scrapy, SQLAlchemy, MySQL, Wordpress, Laravel, Javascript, CSS, HTML, Google Analytics, Optimizely, AWS

Privacy Snapper | T0ps3cr3t | Finasafe (Project)

- Implemented the sites and landing pages.
- Designed the concept, branding, logo, UI/UX flow, copy for the site and landing pages. Implemented analytics tracking, user testing, A/B testing optimizations.

tools: MySQL, Wordpress, Javascript, CSS, HTML, Google Analytics, Optimizely, AWS

Freelance Designer *September 2013 - October 2013*

Willit

- Designed iphone app icon and redesigning the website.

March 2009 - November 2010

Zompf Media Inc.

CaptureShot (Project)

- Designed the logo, stationeries, marketing materials and redesigned the website based on pre-existing design.

ComicStrips (Project)

- Designed iPhone app icon and user interface elements used in-app for a comic book reader.

December 2007 - Present

Aanari Hotel & Spa (3-Star Hotel), Amrita Spa

Mei Yan & Colonial Garden Restaurants

- Designed and maintain the brand, logo, stationeries and marketing materials for the hotel, spa and restaurants.

Product Manager *June 2012 - March 2013*

Global Edge Brands

- Designed licence products, packaging and promotional materials for feeding, gardening and headwear lines.

Product & Packaging Designer *September 2007 - June 2012*

Eyecandy Accessories Inc.

- Designed child & adult beauty and fashion products and packaging that are sold at Sears, Bed Bath & Beyond, Walmart and worldwide.

EDUCATION

Web Development | UX Design *October 2014 - May 2015*

Bitmaker Labs

Communication Design *September 2003 - July 2007*

Ontario College of Art and Design

SKILLS

Tools

Javascript · jQuery · HTML5 · CSS3 · Ruby · Ruby on Rails · Laravel · PHP · Python · Scrapy · SQLAlchemy · MySQL · PostgreSQL · Wordpress · AWS · Git · Google Analytics · Optimizely · Adobe Suite.

Language

Bilingual: French, English