KRISTEL TENG
Developer I UX Designer

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https://github.com/kristelteng

PROFESSIONAL EXPERIENCE

Privacy Shell Inc.

Developer I UX Designer
Apr 2015 - Present

Privacysnapper.com (Project - Website)
· Implemented the site and landing pages.
· Designed the concept, branding, logo, UI/UX flow.
· Implemented surveys, user research, analytics tracking,
  user testing, A/B testing optimizations.
tools: *PHP, Javascript, CSS, HTML, MySQL, Wordpress,*
       Google Analytics, Optimizely, Adobe Suite

app.privacysnapper.com (Project - Dashboard)
· Implemented and maintained the site.
· Implemented a web scraping backend for legal documents.
· Designed UI/UX flow for the user dashboard.
· Implemented surveys, user research, analytics tracking,
  user testing, A/B testing optimizations.
tools: *Python, Scrapy, SQLAlchemy, PHP, Laravel, Javascript, MySQL,*
       CSS, HTML, Google Analytics, Optimizely, Adobe Suite

Privacy Shell I Topsecret I Finasafe (Project - Website)
· Implemented the sites and landing pages.
· Designed the concept, branding, logo and UI/UX flow.
· Implemented analytics tracking, user testing, A/B testing optimizations.
tools: *PHP, Javascript, CSS, HTML, Wordpress,*
       Google Analytics, Optimizely, Adobe Suite

Zompf Media Inc.

Freelance Designer
Sept 2013 - Oct 2013

CaptureShot (Project)
· Designed the logo, stationeries, marketing materials and redesigned
  the website based on pre-existing design.

Mar 2009 - Nov 2010

ComicStrips (Project)
· Designed iPhone app icon and user interface elements used in-app
  for a comic book reader.

Dec 2007 - Present

Aanari Hotel & Spa (3-Star Hotel), Amrita Spa
Mei Yan & Colonial Garden Restaurants
· Designed and maintain the brand, logo, stationeries and marketing materials
  for the hotel, spa and restaurants.

EDUCATION

Web Development I UI/UX
Oct 2014 - May 2015

Bitmaker Labs

Bachelor of Design
Sept 2003 - July 2007

Ontario College of Art and Design