



# Kush Taneja

Digital Product Manager and Developer



"I'm a twenty-year-old product manager and engineer in my 5<sup>th</sup> semester at IIT Roorkee. I see myself as more of an entrepreneur than a computer scientist."

## Design

## Code

## Ship

## Optimise

Create PRD, wireframe, prototype, interface design.

### Tools and Environments

Photoshop  
Illustrator  
Zeplin  
Invision

Swift, Objective C, Java, C++, Python, PHP, JavaScript, Bash.

### Tools and Environments

Xcode  
Django  
XMPP  
Firebase

Product assignment in various agile/scrum environments.

### Tools and Environments

Trello  
JIRA  
Slack  
Workflowy

Monitor KPIs, multivariate analysis and testing.

### Tools and Environments

Google Analytics  
Fabric  
Sentry

## Experience

### Product Manager & iOS Developer | 2016 - Ongoing Mobile Development Group

- Leading a team of 5 designers and 10 developers
- Conducted lectures and hackathons for campus students
- Launched **2** digital products solving student real life problems
- **Appetizer**, an app used by all the residents of the campus
  - Helps residents skip any meal and claim **100%** refund
  - A Django based **dashboard** giving the administration the power to update and fiddle with the application
  - Worked hard with a team of Designers & Android, iOS, backend, frontend developers to launch the product in **3** months

### Product Management Internship | 22 May - 31 July, 2017 Prattle Inc.

- Developed and Released Prattle iOS v0.3.5 for **1 million+** users
- Enhanced project management & team communication skills
- Prattle was added in "**Apps we love**" by Apple in App Store

### Summer iOS Internship | 8 May - 28 July, 2017 1mg Technologies Private Ltd

- Developed and Released 1mg iOS v6.8 for **5 million+** users
- Developed **bot**-oriented dynamic chat consultation platform
- Developed blood donation platform for 1mg hackathon

### Winter iOS Internship | 1 - 31 December, 2016 TagBin Services Private Ltd

- Developed private and group chat of Eazespots iOS v1.0
- Developed libraries using XMPP messaging protocol

### Co-founder & Web-Developer | 2015 - 2016 DisenoTAG

- Developed an ecommerce website for students of IIT R
- Practical experience of supply-demand perspectives
- Turnover of INR **1,50,000** in first **4** months of operations

## Co-curricular

### Joint Secretary - Digital Products | 2017 - Ongoing Institute Alumni Relations Cell

- Leading a team of 5 content writers and 15 event managers
- Student Alumni Mentorship Program (**SAMP**): A platform with a strong vision to connect **8000+** students & **25,000+** alumni

### Senator | 2016 - Ongoing Students Affair Council

- Managed a monthly mess budget of INR **15,00,000**
- Reduced food wastage by **80%** and daily budget by **30%**
- Founding member of Student Technical Council IIT Roorkee
- Reformed the organisational structure of technical groups

### Swimmer | 2015 - 2016 National Sports Organisation

- Actively participated in the Annual Aquatic meet IIT Roorkee

## Education

### Bachelors of Technology

Indian Institute of Technology Roorkee

August 2015 - May 2019 | 75%

### Courses

Project Management, Economics, Programming & Data structures

## Products



Appetizer



SAMP



Prattle



Campus Buddy



1mg

## References

### Dr. B.R. Gurjar

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