Kush Taneja
Digital Product Manager and Developer

> "I'm a twenty-year-old product manager and engineer in my pre-final year at IIT Roorkee. Developer who builds for people & believes in solving real-life problems"

Design   Code   Ship   Optimise

Design	Code	Ship	Optimise
Create PRD, wireframe, prototype, interface design.	Swift, Objective C, Java, C++, Python, PHP, JavaScript, Bash.	Product assignment in various agile/scrum environments.	Monitor KPIs, multivariate analysis and testing.
Tools and Environments	**Tools and Environments**	**Tools and Environments**	**Tools and Environments**
Photoshop Illustrator Zeplin Invision	Xcode Django XMPP Firebase	Trello JIRA Slack Workflowy	Google Analyitics Fabric Sentry Mixpanel

Experience

Product Manager & iOS Developer | 2016 - Ongoing
Mobile Development Group

- Leading a team of 5 designers and 10 developers
- Conducted lectures and hackathons for campus students
- Launched **2** digital products solving student real life problems
- **Appetizer**, an app used by all the residents of the campus
  - Helps residents skip any meal and claim **100%** refund
  - A Django based **dashboard** giving the administration the power to update and fiddle with the application
  - Worked hard with a team of Designers & Android, iOS, backend, frontend developers to launch the product in **3** months

Product Management Internship | 22 May - 31 July, 2017
Prattle Inc.

- Developed and Released Prattle iOS v0.3.5 for **1 million**+ users
- Enhanced project management & team communication skills
- Prattle was added in "**Apps we love**" by Apple in App Store

Summer iOS Internship | 8 May - 28 July, 2017
1mg Technologies Private Ltd

- Developed and Released 1mg iOS v6.8 for **5 million**+ users
- Developed **bot**-oriented dynamic chat consultation platform
- Developed blood donation platform for 1mg hackathon

Winter iOS Internship | 1 - 31 December, 2016
TagBin Services Private Ltd

- Developed private and group chat of Eazespot iOS v1.0
- Developed libraries using XMPP messaging protocol

Co-founder & Web-Developer | 2015 - 2016
DisenoTAG

- Developed an ecommerce website for students of IIT R
- Practical experience of supply-demand prespectives
- Turnover of INR **1,50,000** in first **4** months of operations

Co-curricular

Joint Secretary - Digital Products | 2017 - Ongoing
Institute Alumni Relations Cell

- Leading a team of 5 content writers and 15 event managers
- Student Alumni Mentorship Program (**SAMP**): A platform with a strong vision to connect **8000**+ students & **25,000**+ alumni

Senator | 2016 - Ongoing
Students Affair Council

- Managed a monthly mess budget of INR **15,00,000**
- Reduced food wastage by **80%** and daily budget by **30%**
- Founding member of Student Technical Council IIT Roorkee
- Reformed the organisational structure of technical groups

Swimmer | 2015 - 2016
National Sports Organisation

- Actively participated in the Annual Aquatic meet IIT Roorkee

Education

Bachelors of Technology
Indian Institute of Technology Roorkee
August 2015 - May 2019 | 75%
Courses
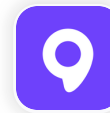Project Management, Economics, Programming & Data structures

Products

Appetizer   SAMP   Prattle   1mg   Campus Buddy

References

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