

# Manuel Sainsily

*I am a senior designer, researcher and teacher on the topics of User eXperience (UX), Human-Computer Interaction (HCI) and eXtended Reality (XR). I use human-centered design to create products, services, and experiences that improve the lives of millions of people.*

## Recent Experiences

Sept 2019 - Present  
Montreal, Canada

### **Sr. UX Design Researcher - Immersion**

I joined the Montreal research lab to help define the computer-human interactions of tomorrow by growing the UX design philosophy within the company and our clients, as well as helping increase the worldwide awareness around haptics.

Apr 2017 - Aug 2019  
Montreal, Canada

### **Lead XR Design Canada - IBM**

I worked at the intersection of progressive strategy, creative vision, and transformational technology, designing interactions across multiple digital channels for both consumers and employees alike.

I developed the Canadian Design practice around eXtended Realities (XR) and helped educate clients and employees from various industries.

May 2016 - Mar 2017  
Montreal, Canada

### **Lead UI/UX Designer - Fans Entertainment**

I co-developed and maintained the Design System of [www.golo.io](http://www.golo.io), as well as the mobile apps and the CMS.

May 2014 - Apr 2016  
Montreal, Canada

### **Lead UI/UX Designer - Mindgeek**

I worked on the UI/UX & marketing campaigns of websites attracting a total of more than 100M daily users.

## Education

Nov 2010 - Mar 2013  
Nov 2008 - Jul 2010

Master of Science in Computer Sciences, SUPINFO  
Bachelor of Science in Computer Sciences, SUPINFO

## About

Born in Guadeloupe  
Based in Montreal

## Connect

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