# Manuel Sainsily

I am a designer, researcher and teacher on the topics of User eXperience (UX), Human-Computer Interaction (HCI) and eXtended Reality (XR).

## Recent Experiences

Sept 2019 - Present Montreal, Canada

## Sr. UX Design Researcher - Immersion

I joined the Montreal research lab to help define the computer-human interactions of tomorrow by growing the UX design philosophy within the company and our clients, as well as helping increase the worldwide awareness around haptics.

Apr 2017 - Aug 2019 Montreal, Canada

## Lead XR Design Canada - IBM

I worked at the intersection of progressive strategy, creative vision, and transformational technology, designing interactions across multiple digital channels for both consumers and employees alike.

I developed the Canadian Design practice around eXtended Realities (XR) and helped educate clients and employees from various industries.

May 2016 - Mar 2017 Montreal, Canada

# Lead UI/UX Designer - Fans Entertainment

I co-developed and maintained the Design System of www.golo.io, as well as the mobile apps and the CMS.

May 2014 - Apr 2016 Montreal, Canada

# Lead UI/UX Designer - Mindgeek

I worked on the UI/UX & marketing campains of websites attracting a total of more than 100M daily users.

### **Education**

Nov 2010 - Mar 2013 Nov 2008 - Jul 2010 Master of Science in Computer Sciences, SUPINFO Bachelor of Science in Computer Sciences, SUPINFO

#### About

#### Connect

Born in Guadeloupe Based in Montreal

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