



Trying to better understand people through design and building helpful products. Currently living in San Francisco working on Sidewire.

## Experience

### Sidewire

Product Designer

(November 2015 - current)

Responsible for design of web, iOS and Android apps. Also, created branding for Current (readcurrent.com), a new app based on Sidewire's core product in June of 2017.

### Iodine

Product Designer

(September 2013 - October 2015)

Responsible for planning, research and design of multiple web products and iOS apps. Products include an early version of Iodine.com that was simply a redesign of the FDA's Structured Product Labels.

### Affinity Biotech

Marketing Director

(September 2011 - August 2013)

Responsible for designing and managing all online assets (website, ads, social media). Created, organized, and designed branding for live events and conference expos.

## Education

### Western Kentucky University

B.S. Communication Studies with minor in Broadcasting

Graduated December 2010

While at WKU I worked for several campus organization including the Campus Activities Board where I served as vice president and web administrator.

## References

**David Moore** Previous manager/co-founder at Affinity Biotech

314.609.0046 | [dmoore@affinitybiotech.com](mailto:dmoore@affinitybiotech.com)

**Andy Bromberg** Co-founder of Sidewire

978.831.3957 | [andy@sidewire.com](mailto:andy@sidewire.com)

**Tucker Bounds** Co-founder of Sidewire

202.230.2340 | [tucker@sidewire.com](mailto:tucker@sidewire.com)

**Thomas Goetz** Co-founder of Iodine and previous editor of Wired Magazine

415.272.9192 | [thomas@iodine.com](mailto:thomas@iodine.com)