



Trying to better understand people through design and building helpful products. Currently living in San Francisco working on Sidewire.

Experience

Sidewire

Product Designer

(November 2015 - current)

Responsible for design of web, iOS and Android apps. Also, created branding for Current (readcurrent.com), a new app based on Sidewire's core product in June of 2017.

Iodine

Product Designer

(September 2013 - October 2015)

Responsible for planning, research and design of multiple web products and iOS apps. Products include an early version of Iodine.com that was simply a redesign of the FDA's Structured Product Labels.

Affinity Biotech

Marketing Director

(September 2011 - August 2013)

Responsible for designing and managing all online assets (website, ads, social media). Created, organized, and designed branding for live events and conference expos.

Education

Western Kentucky University

B.S. Communication Studies with minor in Broadcasting

Graduated December 2010

While at WKU I worked for several campus organization including the Campus Activities Board where I served as vice president and web administrator.

References

David Moore Previous manager/co-founder at Affinity Biotech

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Andy Bromberg Co-founder of Sidewire

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Thomas Goetz Co-founder of Iodine and previous editor of Wired Magazine

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