

# Dr. Olympia Dartsi

## Curriculum Vitae



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## WORK EXPERIENCE

Tempr.

NOV 2020 – CURRENT

### Head of Research and Development

- I built and maintain time series algorithms for forecasting future returns on ad spend.
- I implemented ML algorithms for budget and bid optimisations of advertising campaigns.
- I proposed probabilistic value attribution of key metrics of an advertising campaign followed by the mobile app tracking transparency policy.

Dreamin

JUN 2020 – OCT 2020

### Data Scientist

- As the 1<sup>st</sup> data scientist, I built the data science flow and models from scratch.
- I developed a multi-armed bandit algorithm (UCB) for budget allocation on Facebook and Google advertising campaigns.
- I deployed a K-means clustering algorithm for audience and time targeting of the advertising campaigns.

CERN

SEPT 2016 – OCT 2019

### Ph.D. candidate

- I developed a multivariate analysis (MVA) using a Boosted Decision Tree (BDT) algorithm for distinguishing signal events from background events.
- I implemented a new data-driven likelihood method for electron identification of the detector's signal based on several properties of the electron.
- I performed an unfolding Bayesian method to obtain the probability density function (pdf) of the signal before smearing effects from the detector.

[Thesis record.](#)

## EDUCATION

2016 – 2019

**Doctor of Philosophy**  
Experimental Particle Physics  
*Université Grenoble Alpes, France.*

2014 – 2016

**Master of Science**  
Computational Physics  
*Aristotle University of Thessaloniki, Greece.*

2008 – 2014

**Bachelor of Physics**  
Department of Physics  
*Aristotle University of Thessaloniki, Greece.*

## PUBLICATIONS

- [Papers](#): as single author and main analysis team member, with the ATLAS collaboration.
- Talks on behalf of the ATLAS collaboration, in [Moscow](#) and [Sheffield](#).
- [Poster](#): on behalf of the ATLAS collaboration at CERN.

## TECHNICAL SKILLS

### Programming languages and frameworks:

Python (NumPy, Pandas, Scikit-Learn, TensorFlow, Matplotlib, Seaborn), C++

### Others:

Git, SQL, Superset, Docker, LaTeX, Mathematica, Matlab

### Languages:

Greek (native), English (C2), French (B2), German (A2)

### System languages:

Braille

## CHALLENGES

Google's coding challenge: [Foobar](#).

## COURSES & CONFERENCES

### Courses

- TensorFlow2 and Keras Deep Learning Bootcamp, [Udemy](#).
- TensorFlow for Artificial Intelligence, Machine Learning, and Deep Learning, [Coursera](#).
- Machine Learning with Python, [Coursera](#).
- Data Visualisation with Python, [Coursera](#).
- Deep Learning Prerequisites: The Numpy Stack in Python, [Udemy](#).
- Beyond Jupyter Notebooks, [Udemy](#).

### Conferences

- 3<sup>rd</sup> IML Machine Learning Workshop, CERN (2019).
- School of Statistics, Machine Learning, France (2018).
- Monte Carlo School, Germany (2017).
- 1<sup>st</sup> Electroweak symmetry breaking school, Italy (2018).
- Moscow International School of Physics, Russia (2019).

## SOFT SKILLS

### Goal oriented

I believe in action over long-winded discussions. I listen to everyone's viewpoints and use my judgment to immediately act based on consensus to achieve goals quickly and efficiently.

### Time and task management skills

As Head of an R&D department, I believe that effective time planning and task attribution, are crucial for the prospect and potential of the team's success and development.

### Accountable

I believe that taking ownership of my mistakes is vital to my professional development and plays a key role in maintaining transparency in the team.