FileType	Metadata	Apps that read the metadata		
		Windows File Explorer	iOS Photos	Andriod
JPG	EXIF: XPKeywords	Y	N	Not Tested
JPG	XMP: LastKeywordXMP	N	N	Not Tested
JPG	XMP: LastKeywordIPTC	N	N	Not Tested
JPG	XMP: Subject	Y	Y	Not Tested
JPG	IPTC: Keywords	Y	N	Not Tested
PNG	XMP: Subject	N	Y	Not Tested

Python libraries for editing metadata	
EXIF	pyexiv2, exif, piexif
XMP	pyexiv2
IPTC	pyexiv2, IPTCInfo3