## Towards Green Companies: A Panel Data Study of The Environmental and Financial Performance Nexus

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#### **Context**

## **Objectives**

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#### **Theoretical Framework**

#### **CEP - CFP Nexus**

## **Hypotheses**

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Methodology

## **Data Description**

#### **Panel Data**

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## **Results**

## Process-based CEP positively influences outcome-based CEP

Table 1: The Impact of Process-Based on Outcome-Based CEP

		Dependent variable:	
	CaP Model (1)	WaP Model (2)	WastP Model (3)
SPL STC	0.010 (0.011) 0.058*** (0.010)	0.022* (0.012) 0.067*** (0.011)	0.025** (0.011) 0.046*** (0.011)
AS	0.057*** (0.010)	0.068*** (0.011)	0.071*** (0.011)
FirmSize	-0.005 (0.008)	-0.008 (0.008)	-0.010(0.008)
Leverage	0.0003 (0.001)	0.001* (0.001)	0.001** (0.001)
Growth	0.028 (0.028)	0.001 (0.030)	0.003 (0.028)
Industry	0.002 (0.002)	-0.00001 (0.002)	0.004** (0.002)
BPLM test (pvalue)	0***	0***	0***
F test (pvalue)	0***	0***	0***
Observations	1,123	1,123	1,123
Adjusted R <sup>2</sup>	0.109	0.138	0.132
F Statistic (df = 7; 1113)	20.888***	26.892***	25.632***

Note:

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<sup>\*</sup>p<0.1; \*\*p<0.05; \*\*\*p<0.01

# Both process and outcome-based CEP have a positive impact on CFP

Table 2: The Impact of Process and Outcome-Based CEP on CFP

	Depender	Dependent variable:					
	TobinsQ	ROA					
	Model (4)	Model (5)					
SPL	0.079* (0.044)	0.008** (0.004)					
STC	0.063 (0.044)	0.012*** (0.004)					
AS	0.158*** (0.044)	-0.004 (0.004)					
CaP	-0.012 (0.135)	0.030** (0.012)					
WaP	0.337** (0.155)	0.006 (0.012)					
WastP	-0.199 (0.156)	0.010 (0.012)					
FirmSize	-0.443*** (0.015)	-0.020*** (0.001)					
Leverage	0.003 (0.003)	-0.00000 (0.0003)					
Growth	0.465*** (0.152)	0.138*** (0.012)					
Industry	-0.026*** (0.007)	-0.002*** (0.001)					
Constant	10.701*** (0.345)	, ,					
BPLM test (pvalue)	0.508	0.024**					
F test (pvalue)	0.323	0.012**					
Observations	954	1,093					
Adjusted R <sup>2</sup>	0.500	0.282					
F Statistic	96.388*** (df = 10; 943)	44.007*** (df = 10; 1080)					

Note: \*p<0.1; \*\*p<0.05; \*\*\*p<0.01

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## **Summary**

## Main findings and contributions

### Limitations

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