Appendix A : Outliers

First I measure the cook's distance of my models. Observations that have a cook's distance greater than 4 times the mean are considered as influential and are summarized in figures 1, 2 and 3.

Companies YearFinancialIndicator Ticker ROA TobinsQ ROE

8 8 2016 ACIW 0.07 1.45 0.18 429 32 2015 APA -0.72 0.93 -1.62 786 389 2015 WYN 0.06 1.40 0.60 787 390 2015 XEC -0.36 1.97 -0.66 955 161 2014 GILD 0.39 4.08 0.83 1168 374 2014 VRTX -0.33 11.92 -0.64 GreenScore EnergyProductivity CarbonProductivity WaterProductivity 8 0.57 0.05 0.04 0.09 429 0.31 0.09 $0.04\ 0.01\ 786\ 0.53\ 0.06\ 0.08\ 0.04\ 787\ 0.01\ 0.00\ 0.00\ 0.00\ 955\ 0.36\ 0.88\ 0.83\ 0.00\ 1168\ 0.18\ 0.00\ 0.00\ 0.00$ WasteProductivity Green.Revenue SustainabilityPayLink 8 0.01 0.18 1 429 0.00 0.01 1 786 0.02 0.12 1 787 0.00 0.01 0 955 0.00 0.53 0 1168 0.00 0.91 0 SustainableThemedCommitment AuditScore FirmSize Leverage $Net Margin \ 8 \ 1 \ 1 \ 9.28 \ 0.87 \ 7.85 \ 429 \ 0 \ 1 \ 10.28 \ 3.54 \ -3.63 \ 786 \ 1 \ 1 \ 9.99 \ 5.22 \ 8.62 \ 787 \ 0 \ 0 \ 9.72 \ 0.53 \ -1.66$ 955 0 0 10.54 0.77 0.49 1168 0 0 9.37 0.74 -1.27 Industry 8 6 429 3 786 1 787 3 955 5 1168 5 Companies YearFinancialIndicator Ticker ROA TobinsQ ROE GreenScore 8 8 2016 ACIW 0.07 1.45 0.18 0.57 156 156 $2016 \; \mathrm{FNMA} \; 0.00 \; 1.03 \; -0.93 \; 0.10 \; 173 \; 173 \; 2016 \; \mathrm{HES} \; -0.19 \; 0.85 \; -0.33 \; 0.47 \; 190 \; 190 \; 2016 \; \mathrm{INTU} \; 0.22 \; 7.46 \; 0.98 \; 10.00 \; 1.00 \;$ 0.48 230 230 2016 MA 0.24 5.93 0.70 0.26 374 374 2016 VRTX -0.04 8.06 -0.11 0.18 EnergyProductivity CarbonProductivity WaterProductivity 8 0.05 0.04 0.09 156 0.00 0.00 0.00 173 0.08 0.06 0.08 190 0.08 0.10 0.03 230 0.00 0.11 0.00 374 0.00 0.01 0.00 WasteProductivity Green.Revenue SustainabilityPayLink 8 0.01 0.18 1 $156\ 0.00\ 0.10\ 0\ 173\ 0.04\ 0.01\ 1\ 190\ 0.10\ 0.17\ 0\ 230\ 0.00\ 0.10\ 0\ 374\ 0.00\ 0.17\ 0\ Sustainable The med Commitment$ $AuditScore\ FirmSize\ Leverage\ NetMargin\ 8\ 1\ 1\ 9.28\ 0.87\ 7.85\ 156\ 0\ 0\ 12.52\ 537.36\ 0.49\ 173\ 1\ 1\ 10.46\ 0.46$ $-3.52\ 190\ 0\ 0\ 9.59\ 0.51\ 0.21\ 230\ 1\ 0\ 10.27\ 0.92\ 0.38\ 374\ 0\ 0\ 9.46\ 0.45\ 0.07\ \mathrm{Industry}\ 8\ 6\ 156\ 4\ 173\ 3\ 190$ 7 230 7 374 5 Companies YearFinancialIndicator Ticker ROA TobinsQ ROE GreenScore 8 8 2016 ACIW 0.07 1.45 0.18 0.57 156 156 2016 FNMA 0.00 1.03 -0.93 0.10 173 173 2016 HES -0.19 0.85 -0.33 0.47 190 190 2016 INTU 0.22 7.46 0.98 0.48 230 230 2016 MA 0.24 5.93 0.70 0.26 374 374 2016 VRTX -0.04 8.06 -0.11 0.18 EnergyProductivity CarbonProductivity WaterProductivity 8 0.05 0.04 0.09 156 0.00 0.00 0.00 173 $0.08\ 0.06\ 0.08\ 190\ 0.08\ 0.10\ 0.03\ 230\ 0.00\ 0.11\ 0.00\ 374\ 0.00\ 0.01\ 0.00\ Waste Productivity\ Green. Revenue$ $Sustainability PayLink \ 8 \ 0.01 \ 0.18 \ 1 \ 156 \ 0.00 \ 0.10 \ 0 \ 173 \ 0.04 \ 0.01 \ 1 \ 190 \ 0.10 \ 0.17 \ 0 \ 230 \ 0.00 \ 0.10 \ 0 \ 374 \ 0.00$ 0.17 0 SustainableThemedCommitment AuditScore FirmSize Leverage NetMargin 8 1 1 9.28 0.87 7.85 156 0 0 $12.52\ 537.36\ 0.49\ 173\ 1\ 1\ 0.46\ 0.46\ -3.52\ 190\ 0\ 0\ 9.59\ 0.51\ 0.21\ 230\ 1\ 0\ 10.27\ 0.92\ 0.38\ 374\ 0\ 0\ 9.46\ 0.45\ 0.07$ Industry 8 6 156 4 173 3 190 7 230 7 374 5 at least one couple (id-time) has NA in at least one index dimension in resulting pdata.frame to find out which, use e.g. table(index(your_pdataframe), useNA = "ifany") at least one couple (id-time) has NA in at least one index dimension in resulting pdata.frame to find out which, use e.g. table(index(your_pdataframe), useNA = "ifany") at least one couple (id-time) has NA in at least one index dimension in resulting pdata frame to find out which, use e.g. table (index (your pdata frame), use NA = "ifany") at least one couple (id-time) has NA in at least one index dimension in resulting pdata.frame to find out which, use e.g. table(index(your pdataframe), useNA = "ifany") at least one couple (id-time) has NA in at least one "ifany") at least one couple (id-time) has NA in at least one index dimension in resulting pdata.frame to find out which, use e.g. table(index(your pdataframe), useNA = "ifany") at least one couple (id-time) has NA in at least one index dimension in resulting pdata.frame to find out which, use e.g. table(index(your pdataframe), useNA = "ifany"

Table 1: Model 1 - Comparaison with and without outliers

	Dependent variable: ROA		
	(1)	(2)	(3)
SustainabilityPayLink	-0.008*	-0.005	-0.004
	(0.005)	(0.004)	(0.004)
SustainableThemedCommitment	0.010*	0.010^{*}	0.009*
	(0.006)	(0.005)	(0.005)
AuditScore	-0.002	-0.002	-0.003
	(0.006)	(0.005)	(0.005)
CarbonProductivity	0.012	0.0002	0.001
	(0.012)	(0.010)	(0.011)
WaterProductivity	0.020	0.015	0.027**
•	(0.013)	(0.010)	(0.012)
WasteProductivity	-0.014		-0.013
	(0.013)		(0.012)
Leverage	0.00001	0.00002	-0.001***
	(0.00005)	(0.00004)	(0.0002)
NetMargin	0.041***	0.084***	0.089***
	(0.004)	(0.006)	(0.007)
FirmSize	-0.028***	-0.033***	-0.034^{***}
	(0.005)	(0.004)	(0.004)
Constant	0.343***	0.388***	0.406***
	(0.051)	(0.046)	(0.046)
Observations	1,191	1,185	1,150
\mathbb{R}^2	0.131	0.186	0.189
Adjusted R^2	0.124	0.181	0.183
F Statistic	$19.745^{***} (df = 9; 1181)$	$33.642^{***} (df = 8; 1176)$	$29.586^{***} (df = 9; 1140)$

Note:

*p<0.1; **p<0.05; ***p<0.01

Table 2: Model 2 - Comparaison with and without outliers

	(1)	(2)	
SustainabilityPayLink	0.013	0.005	
	(0.058)	(0.045)	
SustainableThemedCommitment	0.015	0.062	
	(0.081)	(0.062)	
AuditScore	0.041	0.088	
	(0.080)	(0.059)	
CarbonProductivity	0.049	-0.003	
v	(0.129)	(0.101)	
WaterProductivity	-0.090	-0.062	
v	(0.142)	(0.115)	
WasteProductivity	-0.001	-0.027	
·	(0.140)	(0.113)	
Leverage	0.0004	-0.003	
	(0.001)	(0.002)	
NetMargin	-0.013	0.141**	
	(0.037)	(0.070)	
FirmSize	-1.738***	-1.354***	
	(0.107)	(0.077)	
Constant	19.815***	15.653***	
	(1.108)	(0.798)	
Observations	1,051	1,010	
\mathbb{R}^2	0.212	0.263	
Adjusted R ²	0.205	0.257	
F Statistic	$31.055^{***} (df = 9; 1041)$	$39.600^{***} (df = 9; 1000)$	

Note:

*p<0.1; **p<0.05; ***p<0.01

Table 3: Model 3 - Comparaison with and without outliers

	Dependent variable: ROE		
	(1)	(2)	
SustainabilityPayLink	$0.049 \\ (0.077)$	$0.050 \\ (0.078)$	
${\bf Sustainable The med Commitment}$	0.099 (0.080)	0.069 (0.082)	
AuditScore	0.053 (0.081)	0.043 (0.081)	
CarbonProductivity	0.020 (0.212)	-0.037 (0.219)	
WaterProductivity	0.072 (0.240)	0.074 (0.222)	
WasteProductivity	-0.086 (0.235)		
Leverage	0.002*** (0.001)	-0.010** (0.005)	
NetMargin	0.061 (0.064)	0.045 (0.084)	
FirmSize	-0.065 (0.064)	-0.028 (0.065)	
Constant	0.780 (0.651)	0.441 (0.662)	
Observations R^2 Adjusted R^2	1,191 0.012 0.004	1,152 0.007 0.0001	
F Statistic	1.541 (df = 9; 1181)	1.019 (df = 8; 1143)	

Note:

*p<0.1; **p<0.05; ***p<0.01

Figure 1: Observations considered as outliers in model 1 (i.e. Roa)

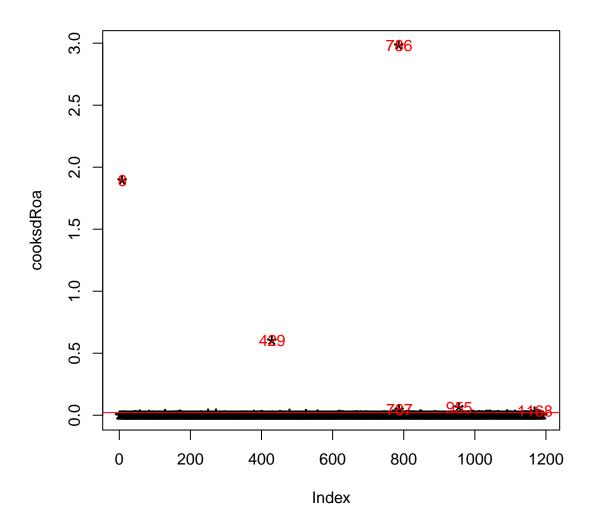


Figure 2: Observations considered as outliers in model 2 (i.e. Tobin's Q)

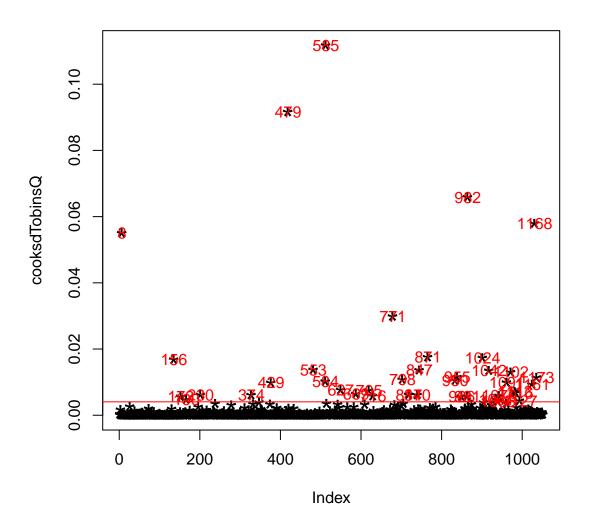


Figure 3: Observations considered as outliers in model 1 (i.e. Roe)

