## COMP 6721 Applied Artificial Intelligence (Winter 2022)

## Worksheet #3: Naïve Bayes Classifier

**Joint Probabilities.** Given the following joint probability distribution:

| P(Toothache ∩ Cavity) |         | evider    | evidence   |  |  |
|-----------------------|---------|-----------|------------|--|--|
| sis                   |         | Toothache | ~Toothache |  |  |
| hypothesis            | Cavity  | 0.04      | 0.06       |  |  |
| 4                     | ~Cavity | 0.01      | 0.89       |  |  |

Compute the probability that someone has a cavity, given a toothache:

 $P(\text{cavity}|\text{toothache}) = \underline{\hspace{2cm}}$ 

**Bayes' Theorem.** Assume students come to the lecture either by car (event A) or by metro. Event B means the student arrives on-time for the lecture. One student uses the car 70% of the time, i.e., P(car) = P(A) = 0.7. In this case, the student is 80% on-time, i.e., P(ontime|car) = P(B|A) = 0.8. Also, this student is on-time in general in 60% of all cases, i.e., P(ontime) = P(B) = 0.6. Today the student arrived on time. How likely is it that this student came by car? Apply Bayes' Theorem:

$$P(A|B) = \frac{P(B|A) \cdot P(A)}{P(B)} = \dots$$

**Al Fraud Detection.** You just built your first AI system for detecting fraudulent credit card transactions (event B). In your company, 0.01% of all transactions are fraudulent, i.e., P(B) = 0.0001. Event A is "system detected fraud". You tested your system with existing training data and determined that it finds fraudulent cases with a 96% success rate, i.e., P(A|B) = 0.96. Unfortunately, it also sounds an alarm in 1% of non-fraudulent cases, i.e.,  $P(A|\overline{B}) = 0.01$  ( $\overline{B}$  is the complement of B).

So, when your system sounds the fraud alarm, in how many percent of the cases was it a false alarm?

Hint: You will need P(A), which you can compute using  $P(A) = P(A|B) \cdot P(B) + P(A|\overline{B}) \cdot P(\overline{B})$ .

**Al Weather Prediction.** Now we can build a weather-predicting AI using Bayes' theorem:

## Assume we have 3 hypothesis...

- $\Box$  H<sub>1</sub>: weather will be nice  $P(H_1) = 0.2$
- $\Box$   $H_2$ : weather will be bad  $P(H_2) = 0.5$
- $H_3$ : weather will be mixed  $P(H_3) = 0.3$

## And 1 piece of evidence with 3 possible values

- □ E1: today, there's a beautiful sunset
- □ E₂: today, there's a average sunset
- □ E3: today, there's no sunset

| P(E <sub>x</sub>  H <sub>i</sub> ) | E <sub>1</sub> | E₂  | E₃  |
|------------------------------------|----------------|-----|-----|
| H₁                                 | 0.7            | 0.2 | 0.1 |
| H <sub>2</sub>                     | 0.3            | 0.3 | 0.4 |
| H <sub>3</sub>                     | 0.4            | 0.4 | 0.2 |

Today we observe an average sunset  $(E_2)$ . What kind of weather will we have tomorrow? Compute the probabilities for each hypothesis  $(H_1, H_2, H_3)$  using

$$P(H_i|E_2) = \frac{P(H_i) \cdot P(E_2|H_i)}{P(E_2)}, \text{ with } P(E_2) = P(H_1) \cdot P(E_2|H_1) + P(H_2) \cdot P(E_2|H_2) + P(H_3) \cdot P(E_2|H_3) = 0.31$$

- 1.  $P(H_1|E_2) =$ \_\_\_\_\_\_
- 2.  $P(H_2|E_2) =$ \_\_\_\_\_\_
- 3.  $P(H_3|E_2) =$ \_\_\_\_\_\_

So, tomorrow's weather will be:

**Email Spam Detector.** Let's train an email spam detector using a *Multinomial Naïve Bayes Classifier*, so it can classify future emails for you into the classes *spam & ham*. Here is your training data:

 $c_1$ : **SPAM** documents:

 $c_2$ : **HAM** documents:

•  $d_1$ : "cheap meds for sale"

•  $d_4$ : "cheap book sale, not meds"

•  $d_2$ : "click here for the best meds"

•  $d_5$ : "here is the book for you"

•  $d_3$ : "book your trip"

1. Record the *count* of each word per class below. Ignore words from the documents that are not in the table:

|                      | best | book | cheap | sale | trip | meds | #words |
|----------------------|------|------|-------|------|------|------|--------|
| $c_1$ : SPAM         |      |      |       |      |      |      |        |
| c <sub>2</sub> : HAM |      |      |       |      |      |      |        |

2. Now compute the conditional probabilities  $P(w_j|c_i)$  for each word/class, as well as the prior probability  $P(c_i)$  for each class, based on your training data:

|              | best | book | cheap | sale | trip | meds | $P(c_i)$ |
|--------------|------|------|-------|------|------|------|----------|
| $c_1$ : SPAM |      |      |       |      |      |      |          |
| $c_2$ : HAM  |      |      |       |      |      |      |          |

- 3. Now you have a new email coming in:
  - $d_6$ : "the cheap book"

Is this email spam or ham? Apply Bayes' Algorithm to find out which class has a higher probability:

So, the new email is:

**Machine Learning System Evaluation.** Consider the results from three different ML systems on a binary classification task. Here, X1–X5 are the instances that the systems should have recognized as belonging to a specific class (e.g., spam email, cat photo, fraud transaction). The remaining 495 instances do not belong to this class:

| Target | system 1 | system 2 | system 3 |
|--------|----------|----------|----------|
| X1 √   | X1 ×     | X1 √     | X1 √     |
| X2 √   | X2 X     | X2 X     | X2 √     |
| X3 √   | X3 ×     | X3 √     | X3 √     |
| X4 √   | X4 ×     | X4 √     | X4 √     |
| X5 √   | X5 ×     | X5 ×     | X5 √     |
| X6 ×   | X6 ×     | X6 ×     | X6 √     |
| X7 ×   | X7 ×     | X7 ×     | X7 √     |
| ×      |          | ×        | ×        |
| ×      |          | ×        | ×        |
| X500 × | X500 ×   | X500 ×   | X500 ×   |

Evaluate the performance of the three systems using the measures Accuracy, Precision, and Recall:

|           | system 1 | system 2 | system 3 |
|-----------|----------|----------|----------|
| Accuracy  |          |          |          |
| Precision |          |          |          |
| Recall    |          |          |          |