

Philipp Michel

Senior Solutions Architect

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altiaAgenda

- 1. What is a domain-controlled cockpit?
- 2. Increasing software complexity presents a problem
- 3. Traditional development process
- 4. Low code / No code solution





The Automotive UX







OEMs are increasingly bringing cockpit software development in house.

User experience (UX) is a very large value/differentiator for a brand.



What is a Domain Controller?



Cadillac LYRIQ

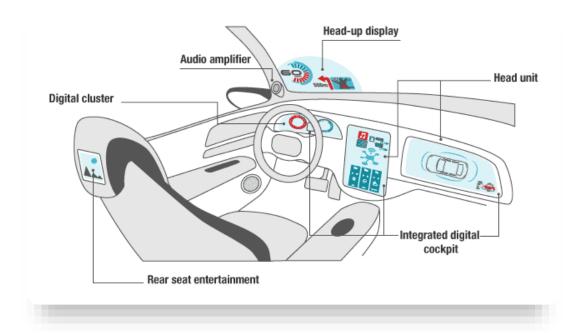




What is a domain-controlled cockpit?

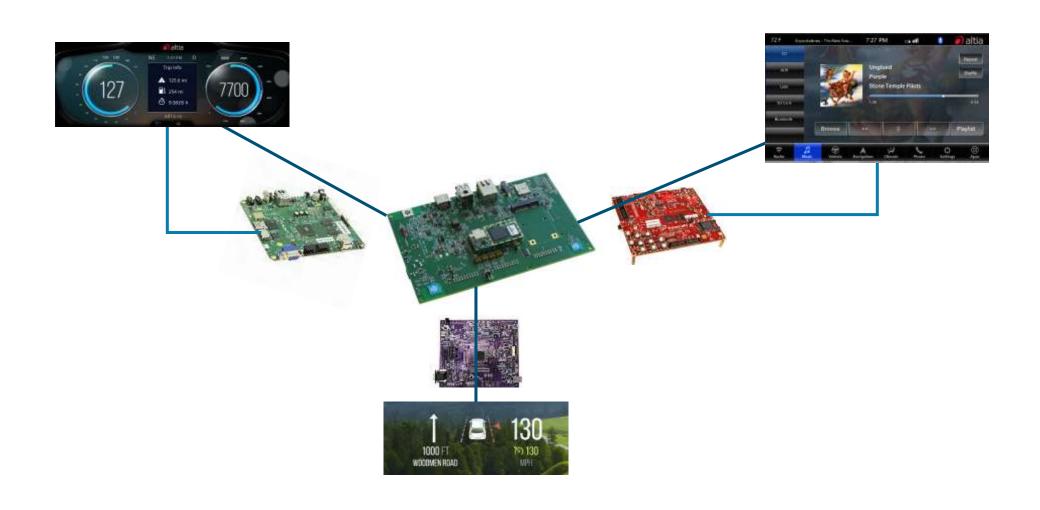


- Single SoC drives multiple displays
 - Cluster
 - HUD
 - IVI
 - Passenger
 - RSE
 - Climate
 - Mirror Replacement
 - Etc.
- Graphical content is synced and shared between displays.
- Why?



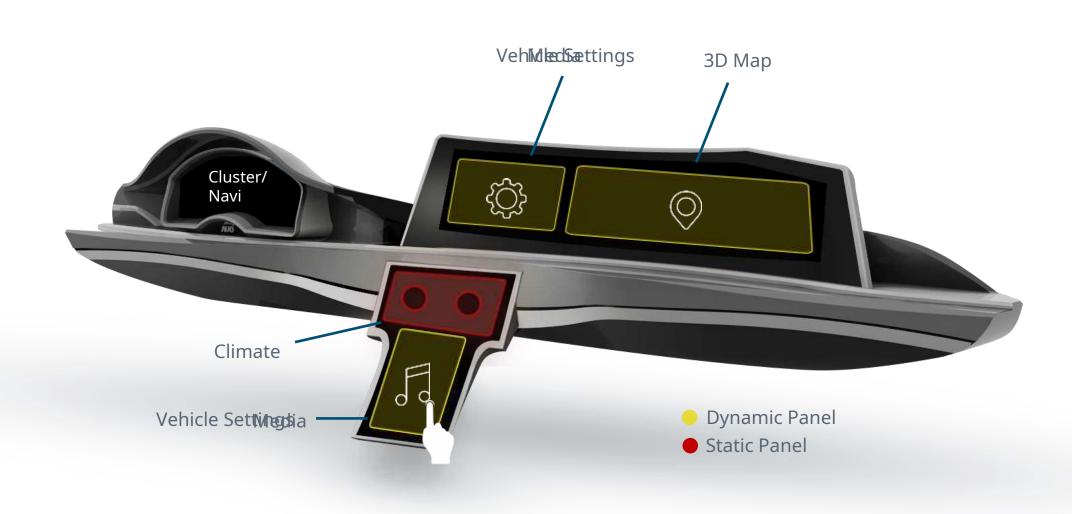
Hardware Consolidation





Interaction Design





Altia: Integrated Cockpit Domain Controller Demo





Requirements - Infotainment Displays



Connectivity



Connected OS

Third Party Apps











Requirements - Infotainment Displays: Content Sharing and Syncing





Jeep Grand Cherokee

Requirements - Cluster Displays





Requirements - Cluster/Functional Displays



Requirements of Infotainment Display, as well as...







NHTSA and other Regulatory Requirements



Functional Safety





Cyber Security

ISO/SAE 21434

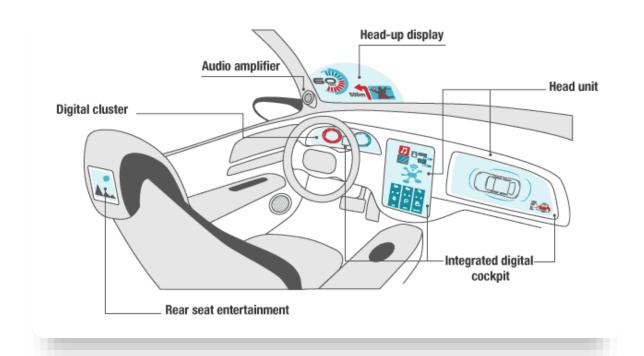




What is a Domain Controller cockpit?



- Single SoC drives multiple displays
- Cluster, HUD, IVI, Passenger, RSE, Climate, Mirror Replacement, etc.
- Graphical content is synced and shared between displays
- Why?
 - Cost
 - Unified UX
- Other considerations
 - Multiple OSs/partitions
 - Multiple graphics pipelines
 - Functional safety content





Problem

Embedded and GUI engineers must produce more capability in less time than ever before.

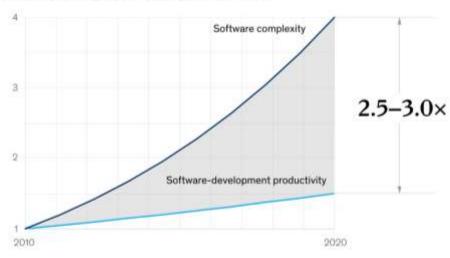




Software Complexity on the Rise

Growth in software complexity more than doubles the growth in software development productivity.





Source: Numetrics

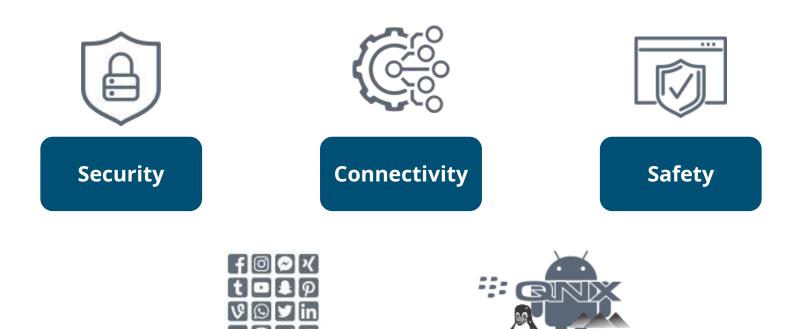
McKinsey & Company

Automotive Challenges for Domain Controller Cockpit

3rd Party

Apps





Multi-OS

Non-Traditional Knowledge is Required for Software Development



3D Graphics

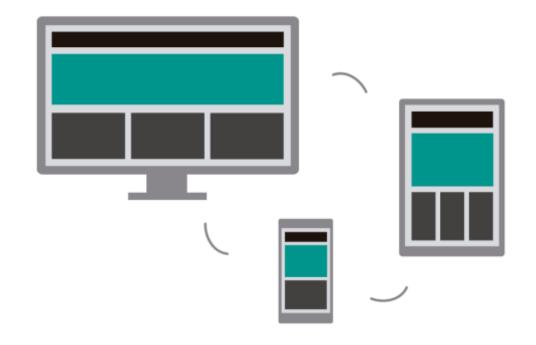
- Materials
- Shaders
- File Formats
- Texture Compression





Advanced Layout

- Style guides (ex. CSS, XML)
- Layout Constraints
 (ex. Flexbox, Android)



Non-Traditional Knowledge is Required for Software Development



- Video Streaming
- Night Vision
- 3D Displays
- HUD Warping
- Etc.



Jeep Grand Wagoneer



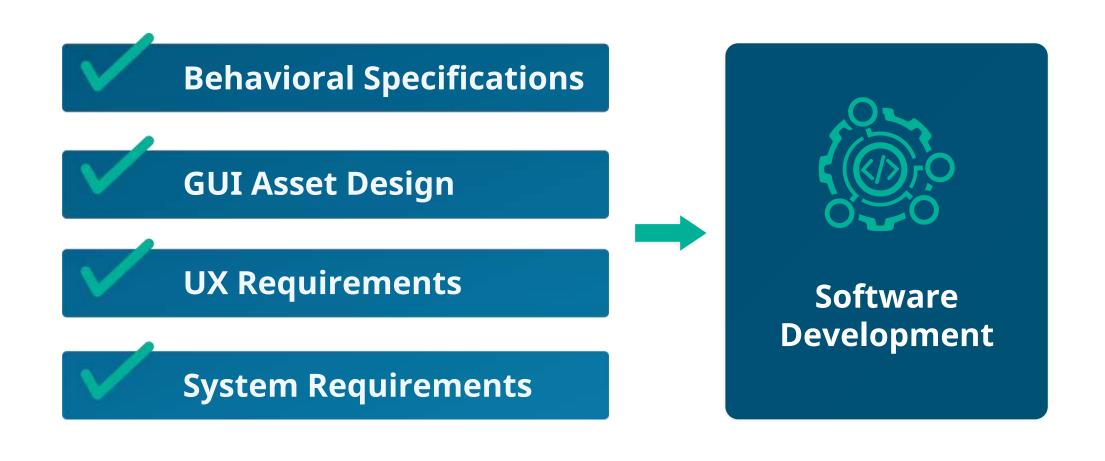


Embedded software and GUI engineers are some of the most difficult to find in the workforce, but they are being given more tasks unrelated to their specialties in the field—effectively diluting the efficacy of each engineer.

Traditional
Development
Method - Fractured
Process

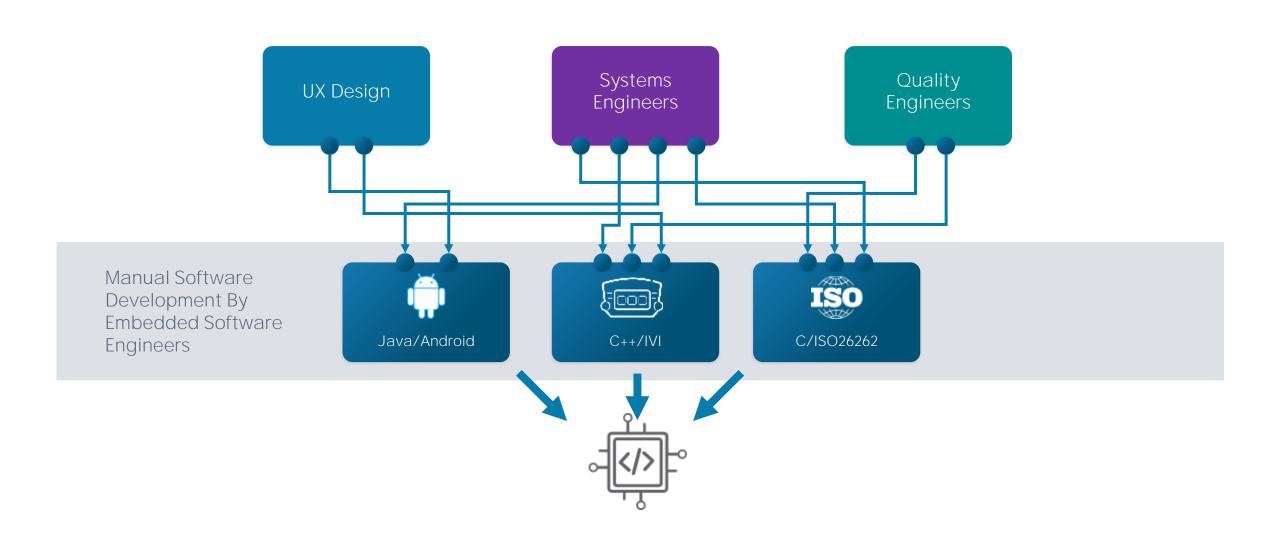


Traditional Development Process - Serial Process



Traditional Domain Controller Development Process







Solution

Share the load. Decrease the code.

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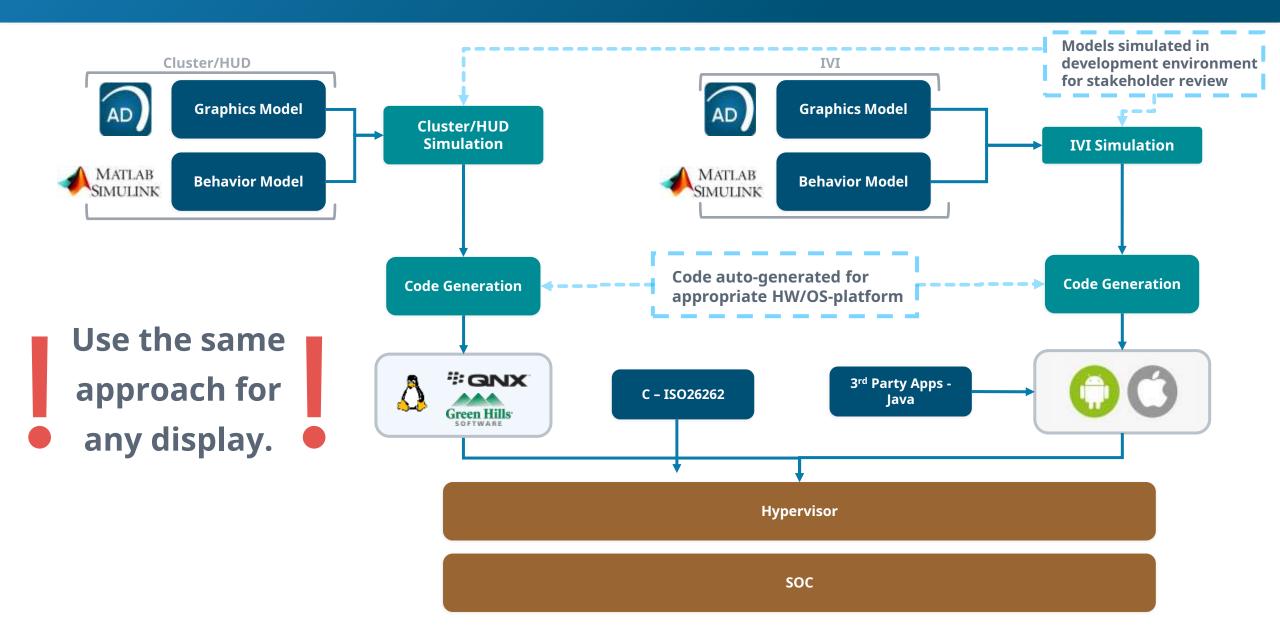




By getting smarter about the tools used by development teams, companies can avoid putting impossible loads on the software and GUI teams. Instead, they can increase productivity and quality simultaneously.

Common Development Methodology

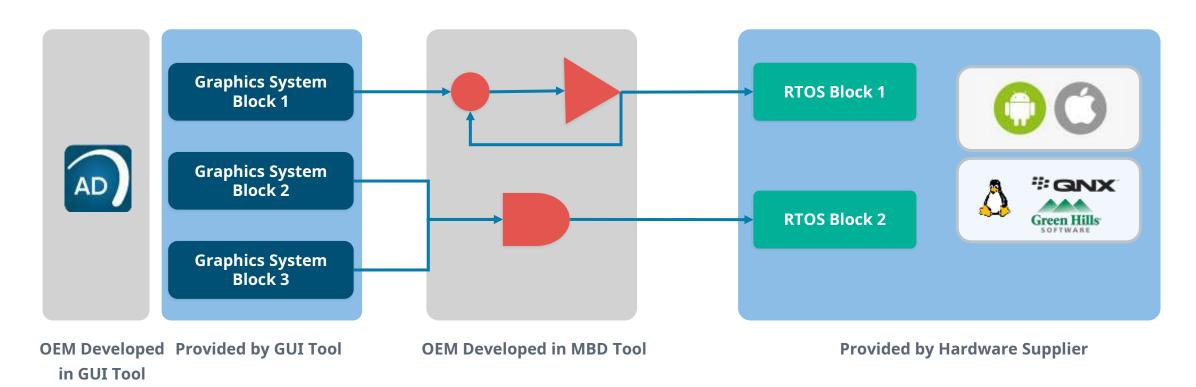




Model-Based Behavior Detail

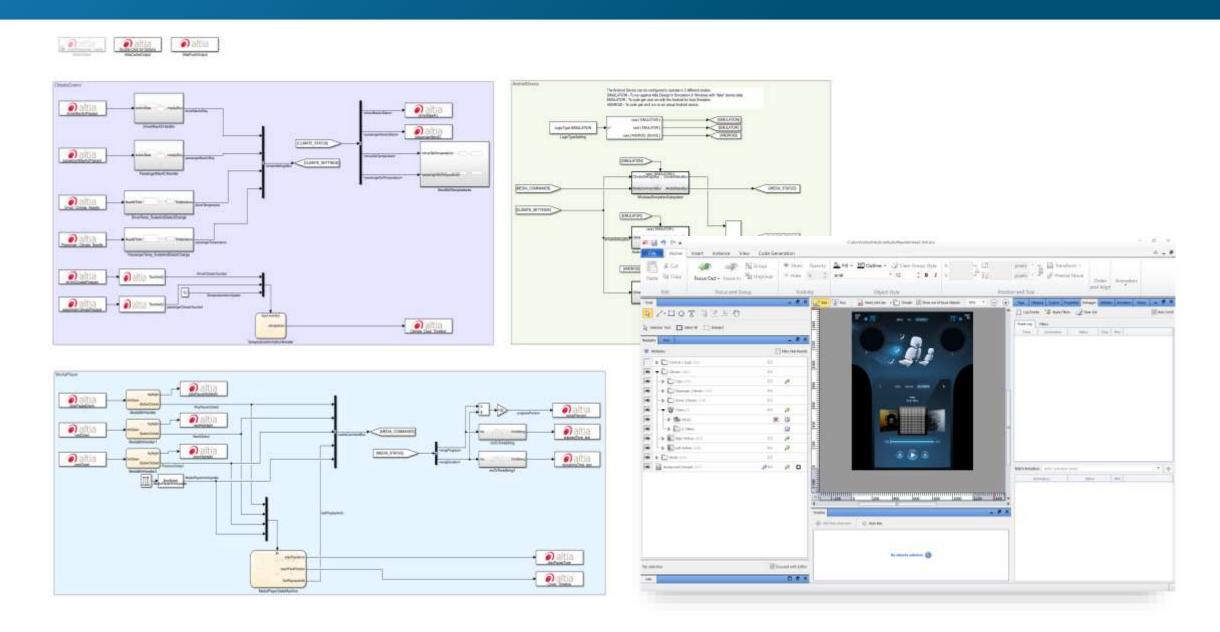


- MBD System Abstracts Interfaces to GUI and OS
- OEM-required knowledge is abstracted from hardware/operating system <u>and</u> consistent across the entire cockpit.

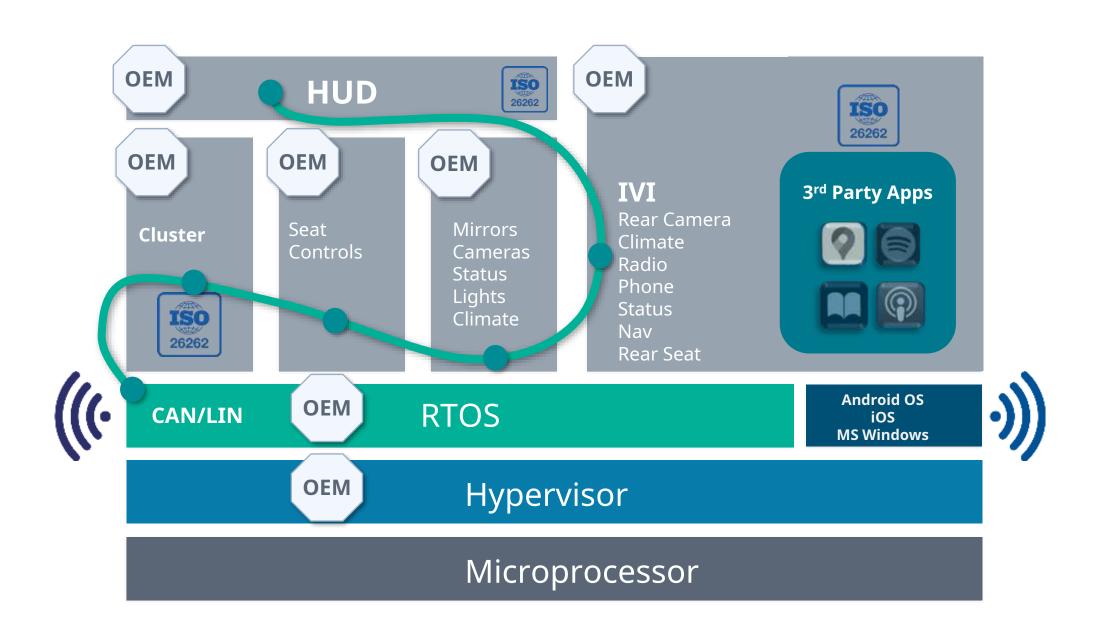


Simulink Model









Model-Based *Development* Benefits

- **Engaging the entire team** in the development process
- No extra mock-ups and prototypes
- Extra team support removes burden from embedded software resources
- **Embedded engineers can focus** on confirming that the software interacts with electronics hardware
- Deploy to Android or iOS and take advantage of connected services
- Simultaneously deploy to RTOS environments for mandated and functional safety requirements

Model-Based *Business* Benefits

- Same design/development paradigm for ALL OS/HW configurations
- Less training, fewer tool costs
- Lower development cost due to higher efficiency and elimination of unnecessary steps
- Faster time to market—the whole team is contributing to development
- Higher product quality and market penetration

altia Thank you!

www.altia.com info@altia.com

info@aitia.com philippm@altia.com