



# UK Train Rides

*Mock train ticket data for National Rail in the UK, from Jan to Apr 2024, including details on the type of ticket, the date & time for each journey, the departure & arrival stations, the ticket price, and more.*



**Travelers Behaviour**



**Service Reliability**

# Travelers Behavior

31.65K

No. of booking made

742K

Total Revenue

23.44

Average Ticket Price

65

Total no. of Routes

Home

Ticket Purchase by Month

All

Payment Method

- ☐ Select all
- ☐ Contactless
- ☐ Credit Card
- ☐ Debit Card

Ticket Class

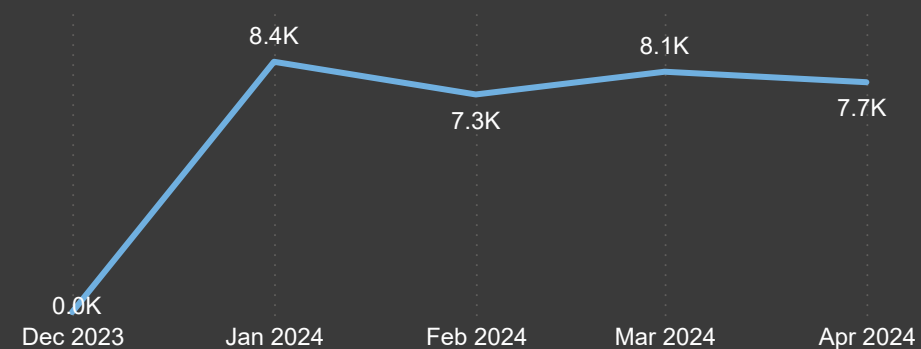
Select all

Standard

First Class

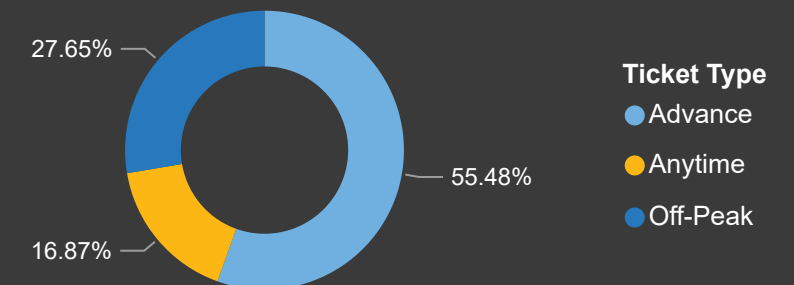
## Trend Analysis of Ticket Purchases

Booking started trending up, resulting in 24% increase between December 2023 and April 2024.



## Distribution of Ticket Purchase

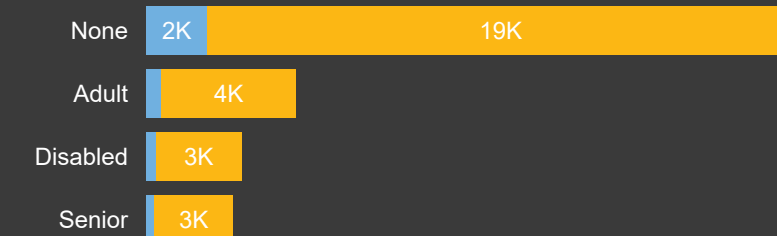
55.48% of Booking was made in Advanced, followed by Off-Peak (27.65%) & Anytime (16.87%).



## Ticket Class booked by passengers

Average Count of Ticket Class was higher for Standard than First Class. 59.81% passengers didn't have the privilege of Rail card.

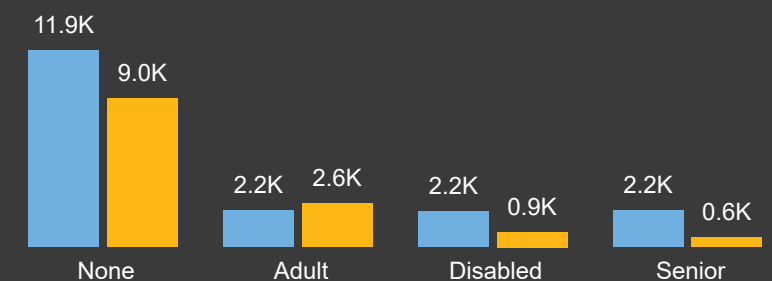
Ticket Class



## Passengers and their types of booking

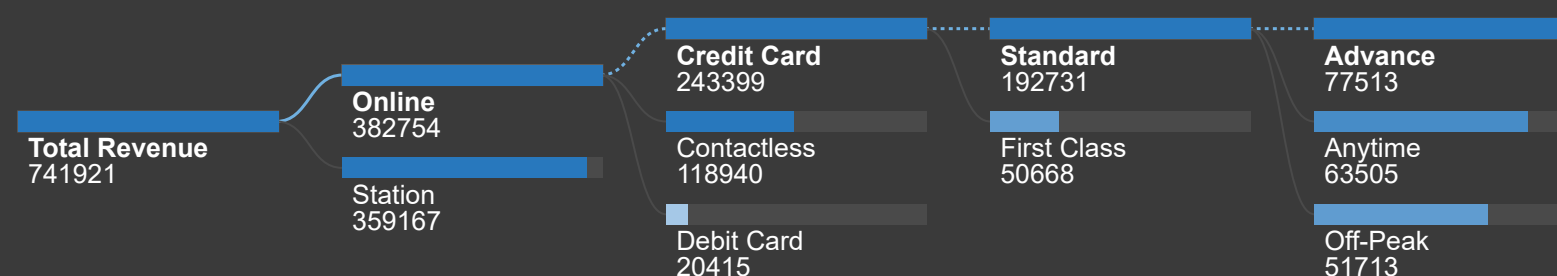
58.51% of Booking was made through online. Passengers with no Rail card hold the place of most no. of booking.

Purchase Type



## Revenue from different ticket types & classes

Purchase Type × Payment Me... × Ticket Class × Ticket Type



# Service Reliability

31.65K

Total no. of trips

1118

Refund Tickets

Manchester Piccadilly

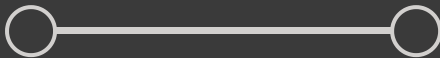
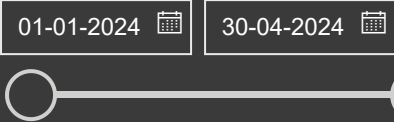
Top Departure Station

Birmingham New Street

Top Arrival Destination

Home

Journey by Month



Departure Station

All

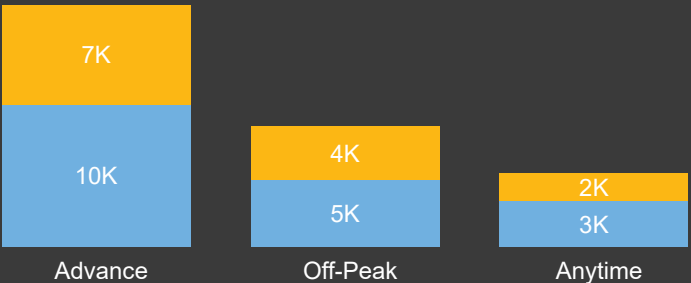
Arrival Destination

All

## Refund Request by Ticket Type and Purchase Type

Total no. of Refund Request was higher for Online than Station. Advance in Purchase Type Online made up 32.66% of Refund Request

Purchase Type ● Online ● Station



## Popular Routes

Departure Station	Arrival Destination	Tickets Sold
Manchester Piccadilly	Liverpool Lime Street	4628
London Euston	Birmingham New Street	4209
London Kings Cross	York	3922
London Paddington	Reading	3873
London St Pancras	Birmingham New Street	3471
Liverpool Lime Street	Manchester Piccadilly	3002
Liverpool Lime Street	London Euston	1097
London Euston	Manchester Piccadilly	712
Birmingham New Street	London St Pancras	702
London Paddington	Oxford	485

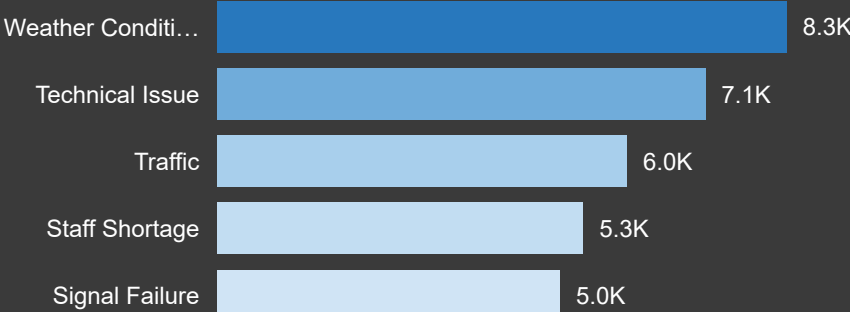
## Journey Status Breakdown

Nearly 96% of trips concluded on-time



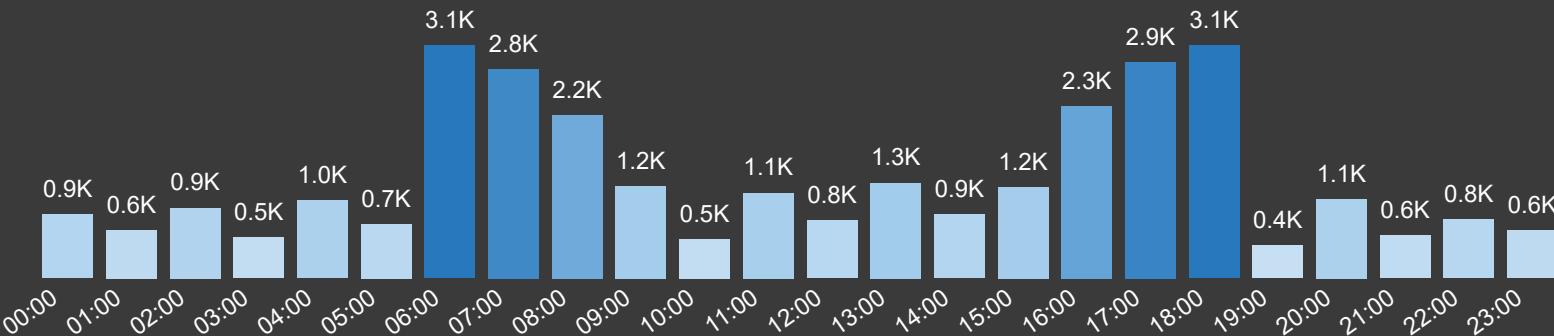
## Reason for Delay

Approximately 26.17% of delays were attributed to Weather Conditions.



## Passengers trips per hour

The majority of trips began during the morning hours (6 am to 9 am) and the evening hours (4 pm to 6 pm).



Revenue per hour

Trips per hour