



# UK Train Rides

*Mock train ticket data for National Rail in the UK, from Jan to Apr 2024, including details on the type of ticket, the date & time for each journey, the departure & arrival stations, the ticket price, and more.*



**Travelers Behaviour**



**Service Reliability**

# Travelers Behavior

31.65K

No. of booking made

742K

Total Revenue

23.44

Average Ticket Price

65

Total no. of Routes

Home

Ticket Purchase by Month

All

Monthly Journey

All

Ticket Class

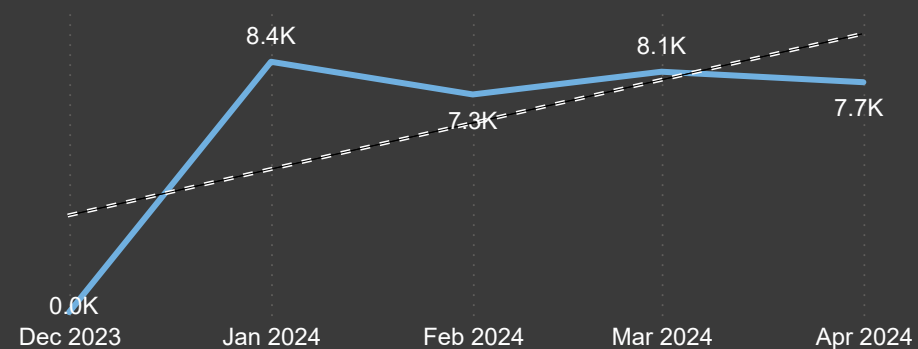
Select all

Standard

First Class

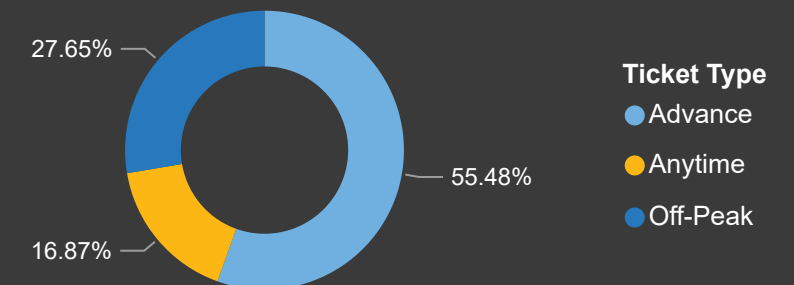
## Trend Analysis of Ticket Purchases

Booking started trending up, resulting in 24% increase between December 2023 and April 2024.



## Distribution of Ticket Purchase

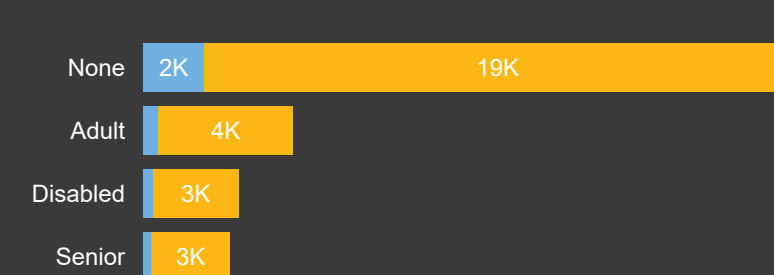
55.48% of Booking was made in Advanced, followed by Off-Peak (27.65%) & Anytime (16.87%).



## Ticket Class booked by passengers

Average Count of Ticket Class was higher for Standard than First Class. 59.81% passengers didn't have the privilege of Rail card.

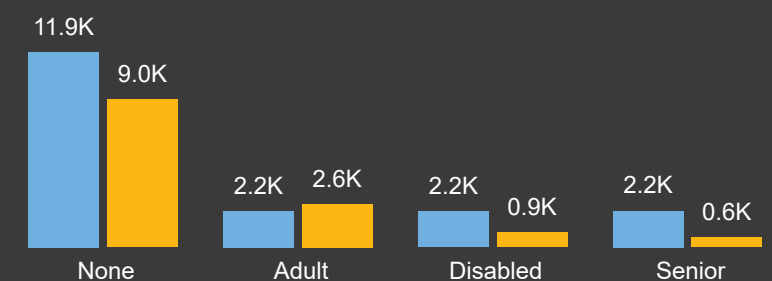
Ticket Class ● First Class ● Standard



## Passengers and their types of booking

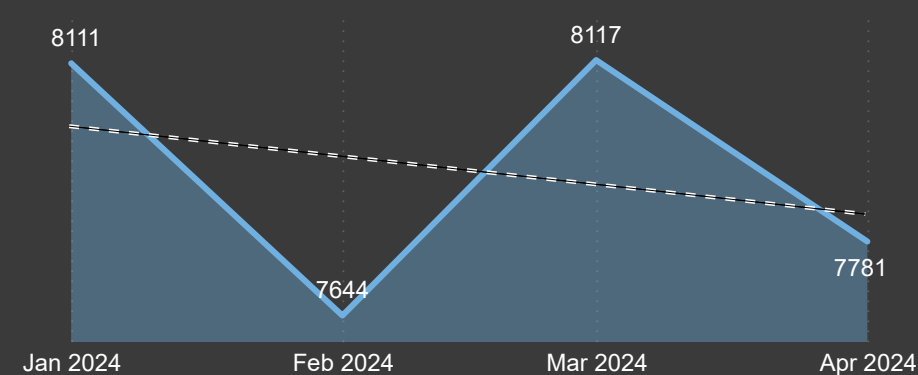
58.51% of Booking was made through online. Passengers with no Rail card hold the place of most no. of booking.

Purchase Type ● Online ● Station



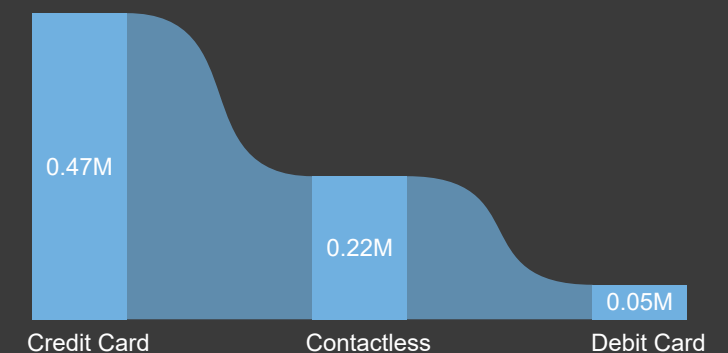
## Monthly Journey by passengers

Most of the passengers are scheduled to travel in January and April.



## Revenue by different Payment Method

Credit Card accounted for 63.28% of Total Revenue.



# Service Reliability

31.65K

Total no. of trips

1118

Refund Tickets

Manchester Piccadilly

Top Departure Station

Birmingham New Street

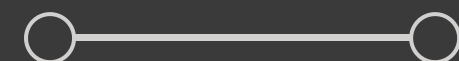
Top Arrival Destination

Home

Journey by Month

01-01-2024

30-04-2024



Departure Station

All

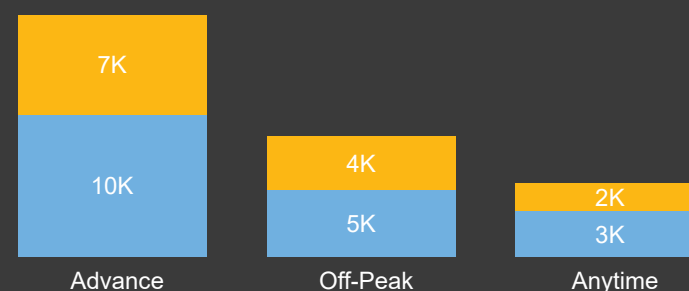
Arrival Destination

All

## Refund Request by Ticket Type and Purchase Type

Total no. of Refund Request was higher for Online than Station. Advance in Purchase Type Online made up 32.66% of Refund Request

Purchase Type ● Online ● Station



## Popular Routes

| Route   | Tickets Sold | Revenue |
|---|--------------|---------|
| Manchester Piccadilly - Liverpool Lime Street | 4628         | 17310   |
| London Euston - Birmingham New Street         | 4209         | 50349   |
| London Kings Cross - York                     | 3922         | 183193  |
| London Paddington - Reading                   | 3873         | 65368   |
| London St Pancras - Birmingham New Street     | 3471         | 52869   |
| Liverpool Lime Street - Manchester Piccadilly | 3002         | 11950   |
| Liverpool Lime Street - London Euston         | 1097         | 113299  |
| London Euston - Manchester Piccadilly         | 712          | 61004   |

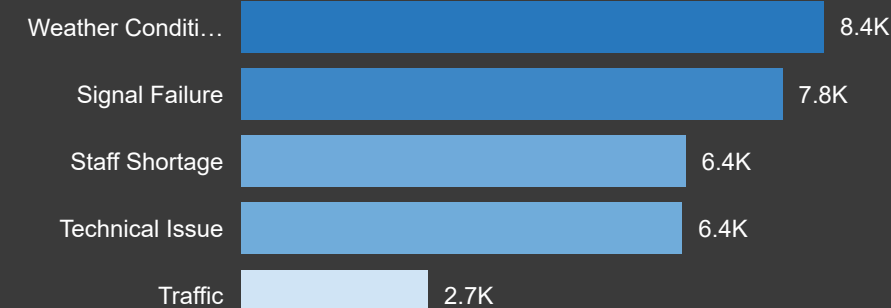
## Journey Status Breakdown

Nearly 96% of trips concluded on-time



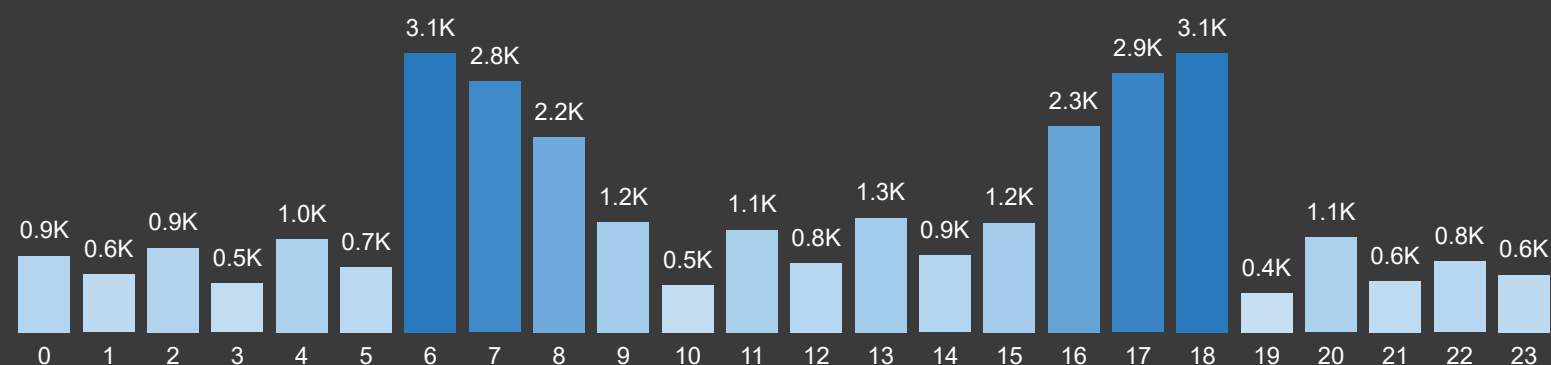
## Reason for Delay

Approximately 26.17% of delays were attributed to Weather Conditions.



## Passengers trips per hour

The majority of trips began during the morning hours (6 am to 9 am) and the evening hours (4 pm to 6 pm).



Revenue per hour

Trips per hour