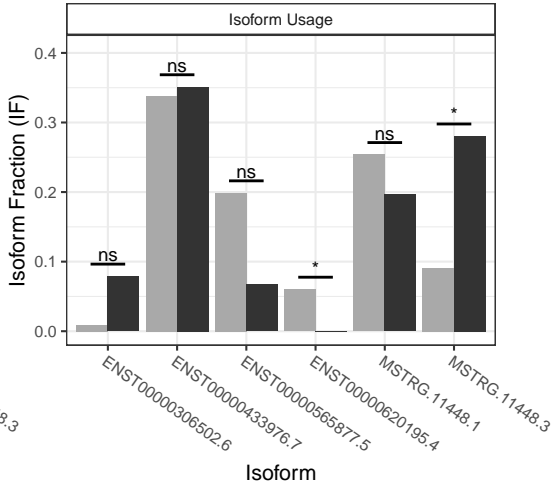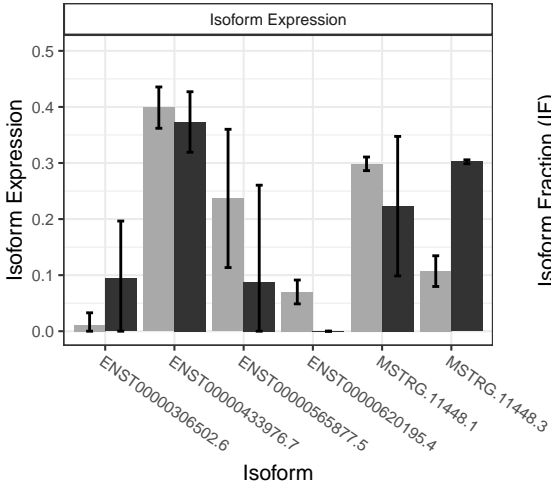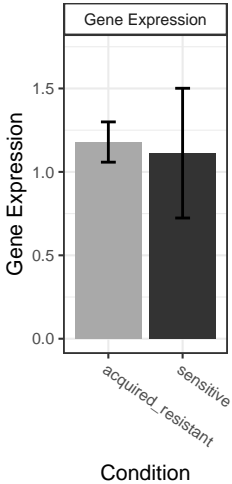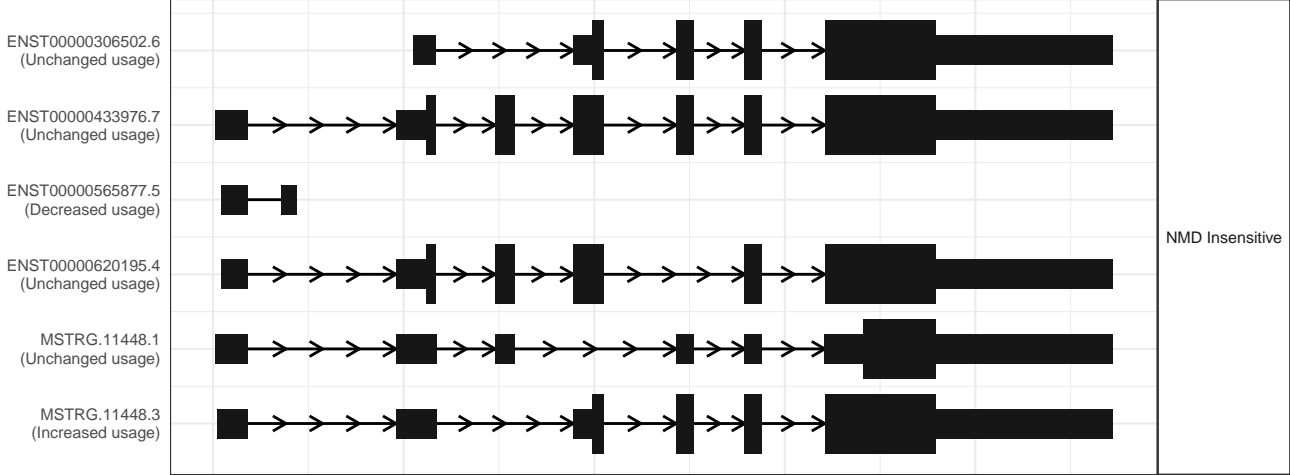The isoform switch in ZNF778 (acquired_resistant vs sensitive)