

# ACM-W

To Empower and Engage Women in Computing

## ACM-W at UCF: Sponsorship Presentation 2020 - 2021



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## About Us

The **Association for Computing Machinery - Women in Computing (ACM-W)** Student Chapter at UCF provides a **stimulating, inclusive and open space** for **all students** who support the exposure and engagement of women in the field of computing.

Regardless of skill level, our ACM-W chapter aims to **encourage and challenge women** to develop their skills in the computing field and network with peers, researchers, and industry-level professionals.

ACM-W is a particularly **beneficial organization for women** to feel empowered. To provide such an environment, our chapter strives to nurture and integrate values of equality and collaboration into our own projects and our local community.

We are also a **Nonprofit Organization\* (NGO)**.



If you would like to see what we are currently up to, please visit our website: <https://ucfacmw.org/>

\* Please view **slide 9** for more information



# What We Offer

At ACM-W, we offer our members various engaging opportunities throughout the school year to challenge and develop themselves as professionals, creative thinkers, and open-minded people. A few of the opportunities we provide are:

- **Keynote Speakers & Panels**
  - Fireside Chat with Dr. Elaine Weyuker
  - Women In Tech Panel
- **General Body Meetings & Lectures**
  - Imposters Syndrome Workshop
  - Let's Talk About It: Tech Ethics
  - Diversity & Inclusion in Tech
- **Technical Workshops**
  - Introduction to AI
  - Technical Interview Practice
- **Professional Development & Collaborations**
  - Personal Branding Workshop with Facebook
  - Leveraging LinkedIn
  - Tech Conferences Prep
- **ACM-W Mentorship Program**
- **Outreach Program**
  - CoderChicks (K-12 STEM program) Hacks at UCF
- **Social Events**
  - Game Nights
  - Arts & Crafts



## Adapting to COVID-19

At ACM-W, we are fully aware of the severity of COVID-19 and **prioritize the well-being of our members** in our plans for the 2020 - 2021 school year.

To adapt to **COVID-19**, ACM-W will:

- Conduct meetings and workshops **virtually through Discord or Zoom** whenever possible without loss of effectiveness
- **Submit safety plans** to UCF for any in-person events we may hold
- Follow university, CDC and public health guidelines on social distancing and sanitation



## Student Testimonies



I only went to one general body meeting, but it was very promising! I got the courage to try to go to conferences and I feel like I'll be able to learn a lot. I wish I went to more meeting dates, but COVID-19 prevented that from happening. I did find the discord helpful because you get to ask questions, and I even got my resume reviewed from students with more experience than me!

- Cristina M.



ACM-W helped me gain the confidence and support I needed to obtain my first internship. Being able to connect and collaborate with other women in technology helps me grow as a student, as a professional, and as a person.

- Annabel B.



I have gained valuable information and opportunities that I wouldn't have before, such as the opportunity to network with industry professionals and tips on perfecting my resume for the field in which I'm applying. ACM-W is important to me because it has made me more confident in myself as far as my career path which is something I struggled with. I'm thankful that I chose to attend the first meeting and I plan to continue my involvement for as long as I'm at UCF!

- Keyana W.



Being in ACM-W has allowed me to feel more lighthearted, natural, and confident with myself as a woman in the computing field. Each meeting I go to, I never really have to 'force' myself, because I'm so excited to go in the first place. It's a comfortable and nonjudgmental environment for me to seek personal and professional development as a woman in the computing field.

- Indira A.

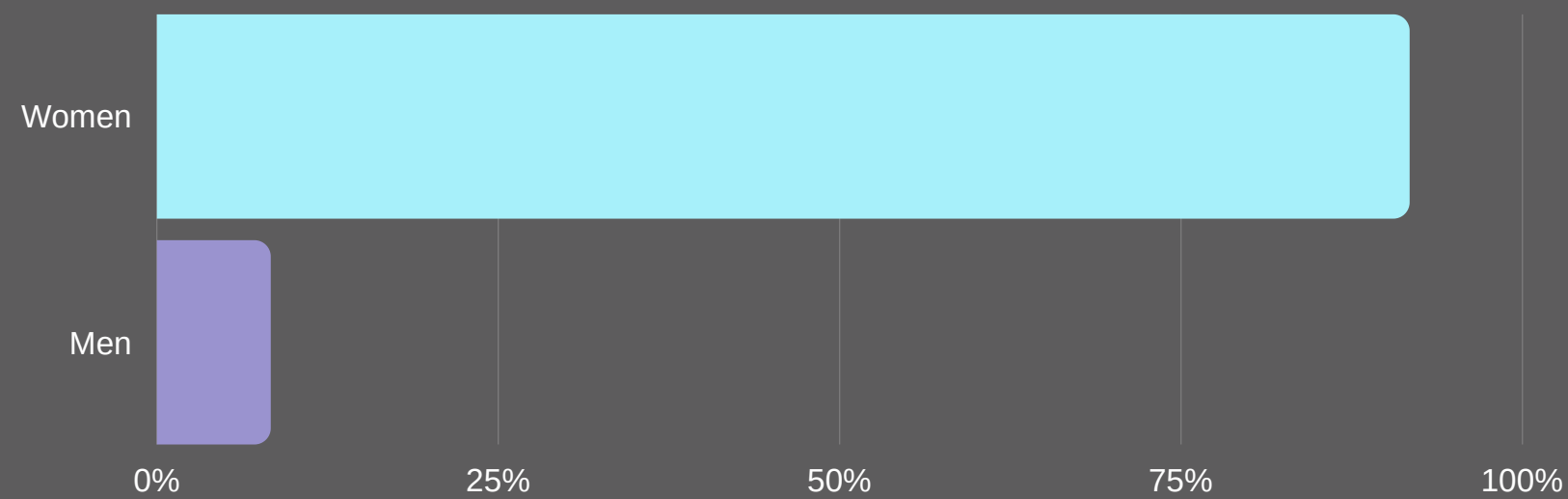
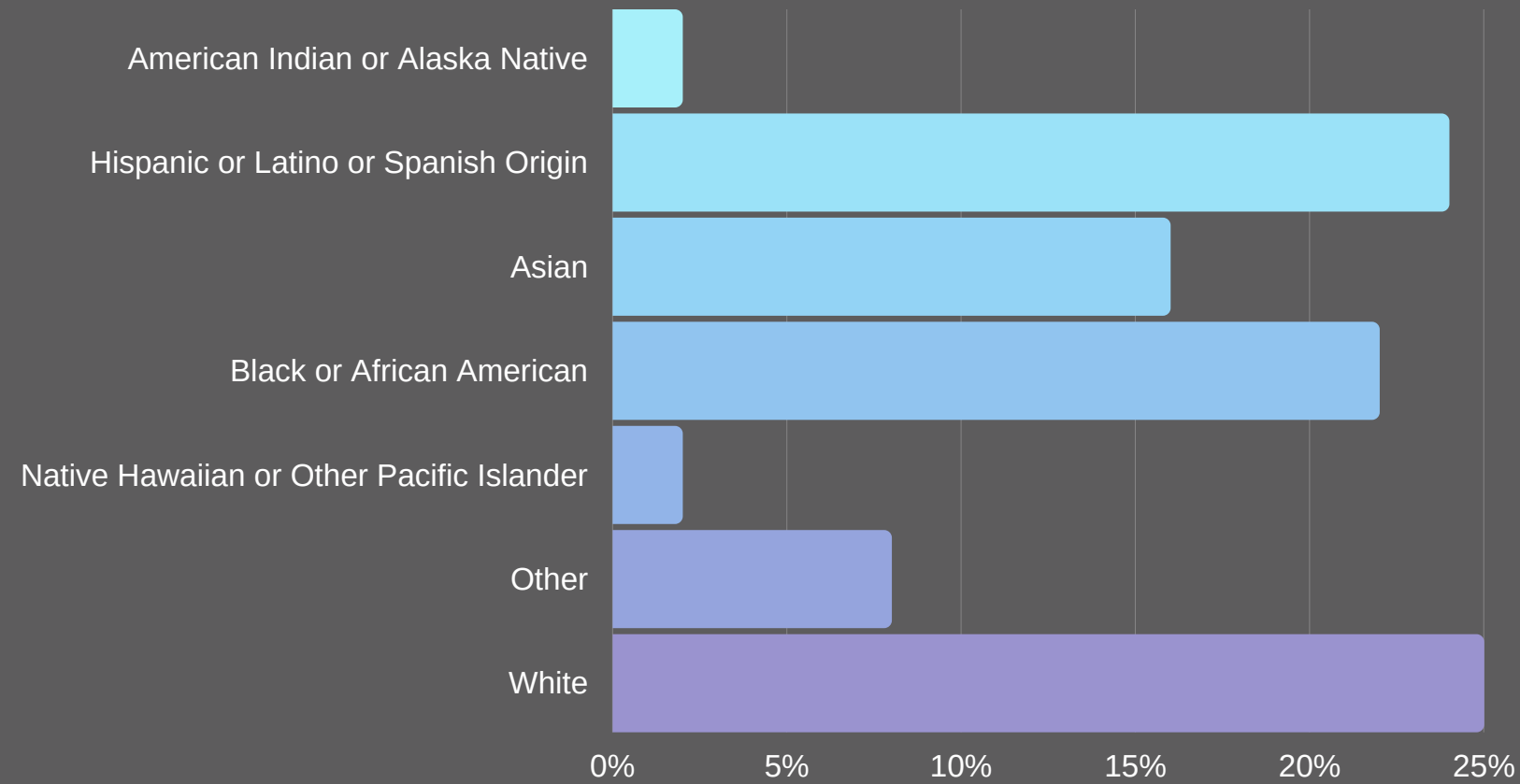


I joined ACM-W in my first semester at UCF as a mentee in the Mentorship Program. Having a mentor that was also a Woman in Computing at UCF, guiding me through my first semester, made an amazing difference in my life. Being in ACM-W has helped me grow and improve in so many ways. The workshops and panels are always so helpful. I've gotten many opportunities through ACM-W, and all of them have been fantastic.

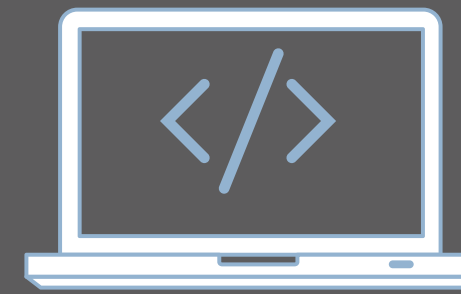
- Chloë G.



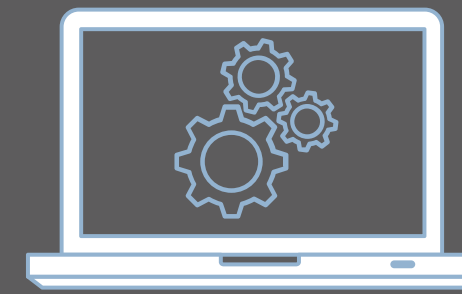
# Our Demographics



## Majors/Minors



Computer Science  
29.5%



Computer Engineering  
13.6%



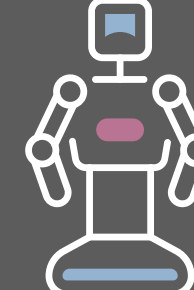
Information Technology  
11.4%



Mathematics  
9.1%



Electrical Engineering  
6.8%



Intelligent Robotic Systems  
4.5%



Cognitive Sciences  
4.5%



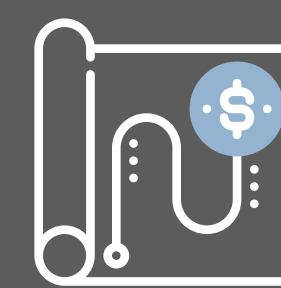
Secure Computing and Networks  
4.5%



Statistics  
4.5%



Psychology  
3.4%



FinTech  
3.4%



Digital Media  
2.4%



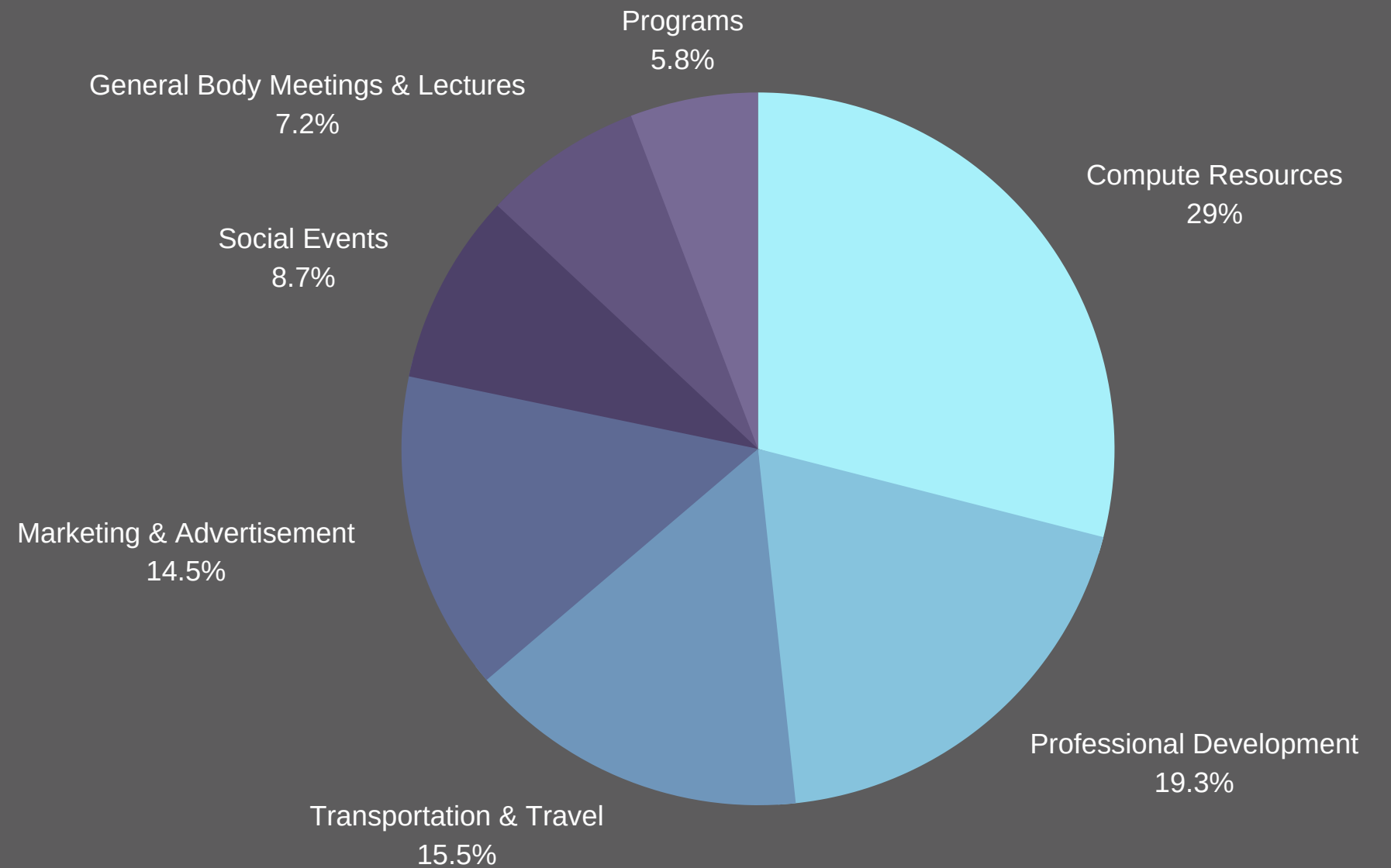
Creative Writing  
2.4%





## Budget for 2020 - 2021

|   | Expenses          |
|---|-------------------|
| <b>Professional Development</b>   | <b>\$1,000.00</b> |
| <i>Keynote Speakers for Panels, Interview Prep, Resume reviews, Professional headshots, GRE Prep</i>  |                   |
| <b>Compute Resources</b>  | <b>\$1,800.00</b> |
| <i>These funds cover the various fees and subscriptions we have to provide our members with <b>virtual content</b>. We estimate this portion of our budget will be <b>higher</b> than previous years, <b>due to COVID-19</b>.</i> |                   |
| <b>General Body Meetings &amp; Educational Events</b>   | <b>\$1,000.00</b> |
| <i>GBMs, Lectures, Technical Workshops, Collaboration Workshops, Industry Workshops</i>   |                   |
| <b>Programs</b>   | <b>\$1,000.00</b> |
| <i>Mentorship Program, Outreach Program, Rewards Program</i>  |                   |
| <b>Marketing &amp; Advertisement</b>  | <b>\$1,500.00</b> |
| <i>Flyers, Club Shirts (Officers &amp; Members), ACM-W Member Items, Office Supplies, Shipping, Printing</i>  |                   |
| <b>Transportation &amp; Travel</b>  | <b>\$1,600.00</b> |
| <i>Member Transportation to our off-campus events and nearby conferences.<br/>Member and <b>Keynote Speakers</b> travel cost</i>  |                   |
| <b>Social Events</b>  | <b>\$1,200.00</b> |
| <i>Food &amp; Drinks, COVID-19 sanitation materials, Nametag stickers, Other stationary for Social Events</i>   |                   |
| <b>Total \$9,100.00</b>   |                   |



## ? Why Sponsor?

Going into the 2020-2021 school year, ACM-W is looking to expand. We're looking to reach more students, provide more tech workshops, create new committees, collaborate with other RSO's and more.

Your sponsorship would be put towards our many plans for the 2020-2021 school year, portioned accordingly in our budget.



# Sponsorship Opportunities

ACM-W at UCF provides **FIVE** levels of sponsorship opportunities, each with their own rewards. Sponsors at **ALL** levels will receive a **Semester Review** packet including our club metrics, photos, and updates on projects and activities done that semester. Semester Reviews will be ready two weeks after the semester ends.

The following slides outline the varying rewards sponsors can receive according to the sponsorship level they fall under, listed below:

**Platinum Sponsor**

**+ \$5000**

**Gold Sponsor**

**\$2500 - \$4999**

**Silver Sponsor**

**\$1000 - \$2499**

**Bronze Sponsor**

**\$500 - \$999**

**Ally Sponsor**

**< \$500**



## Platinum Sponsor

+ \$5000

As a Platinum Sponsor, your company and/or organization will be:

- Listed as a "**Platinum Sponsor**" (Logo Size: XL) on our website, social media platforms, and table runner
- Featured on our General Body Meeting slideshows
  - Sponsor can choose company logo and share additional information of their choice
- **Given at least 1 hour of speaking time at a General Body Meeting**
- Provided free parking on-campus for the days they attend a General Body Meeting
- Provided the **opportunity to host an event** however you choose to do so **with the help & resources of UCF ACM-W**
- Granted access to UCF ACM-W member resumes
- Given a Honorable Mention at a General Body Meeting (GBM)
  - Sponsor will be mentioned during announcements and on social media posts promoting the GBM

## Gold Sponsor

\$2500 - \$4999

As a Gold Sponsor, your company and/or organization will be:

- Listed as a "**Gold Sponsor**" (Logo Size: L) on our website, social media platforms, and table runner
- Featured on our General Body Meeting slideshows
  - Sponsor can choose company logo and share additional information of their choice
- **Given at most 30 minutes of speaking time at a General Body Meeting**
- Provided free parking on-campus for the days they attend a General Body Meeting
- Granted access to UCF ACM-W member resumes
- Given a Honorable Mention at a General Body Meeting (GBM)
  - Sponsor will be mentioned during announcements and on social media posts promoting the GBM

# Silver Sponsor

\$1000 - \$2499

As a Silver Sponsor, your company and/or organization will be:

- Listed as a "**Silver Sponsor**" (Logo Size: M) on our website, social media platforms, and table runner
- **Featured on our General Body Meeting slideshows**
  - Sponsor can choose company logo and share additional information of their choice
- **Given at most 15 minutes of speaking time at a General Body Meeting**
- Granted access to UCF ACM-W member resumes
- Given a Honorable Mention at a General Body Meeting (GBM)
  - Sponsor will be mentioned during announcements and on social media posts promoting the GBM

# Bronze Sponsor

\$500 - \$999

As a Bronze Sponsor, your company and/or organization will be:

- Listed as a "**Bronze Sponsor**" (Logo Size: S) on our website, social media platforms, and table runner
- Granted **access to UCF ACM-W member resumes**
- Given a Honorable Mention at a General Body Meeting (GBM)
  - Sponsor will be mentioned during announcements and on social media posts promoting the GBM

# Ally Sponsor

< \$500

As an Ally, your company and/or organization will be:

- Listed as an "**Ally**" (Logo Size: XS) on our website and social media platforms
- Given a **Honorable Mention at a General Body Meeting** (GBM)
  - Sponsor will be mentioned during announcements and on social media posts promoting the GBM



## Interested In Sponsoring ACM-W at UCF?

You can email us at [ucfacmw@gmail.com](mailto:ucfacmw@gmail.com) with the **subject line** "<Your Company Name> Sponsorship Opportunity". Please include the following information in your email:

- Your first and last name
- Contact information (email address and/or phone number)
- Company name and company street address
- Sponsorship level
- Amount the company would like to sponsor
- Any additional information or questions you would like to share with ACM-W at UCF.

**NOTE:** Please contact us if you need more information about our Nonprofit Organization or paperwork concerning our **501(c)(3)** status.