

STARTUP PROFILE

EZScale Private Limited



Address: SP-TBI, Bhavan's Campus, Andheri West, Mumbai.

Abstract: EZScale Private Limited powers small, independent businesses, MSMEs & startups with online stores, online payment solutions, affordable credit to help them scale their business successfully

Website: <https://ezscale.vercel.app/>

Promotional Video:


https://drive.google.com/file/d/10FAU9PMq_e7PF5WB9ct0wIHzglUF3RAT/view?usp=sharing

Startup: EZScale Private Limited was formed in the year 2021 by promoters Harshita Lakhotiya, Deepak Yadav and Rajat Shenoy

About Us:

EZSCALE


Our Team



HARSHITA LAKHOTIYA
Managing Director

Harshita is enthusiastic and her always never-say-die attitude helps the company in achieving its objectives. Her passion in Software and Backend Development has helped overcome technical hurdles


harshita.lakhotiya@spit.ac.in



DEEPAK YADAV
Finance Director

Deepak is a Proficient Software Engineer and has found his niche in Backend Development. His vision and optimistic nature helps in keeping the right foot forward. Rest assured he will always work for the betterment of the company as well as the society




deepak.yadav@spit.ac.in



RAJAT SHENOY
Director Of Technology

Rajat is a problem solver with leadership qualities. He is a math enthusiast who is passionate about Machine Learning. He strongly believes in solving modern problems through technological solutions to benefit the company

rajat.shenoy@spit.ac.in



@EZSCALE

Executive Summary:

Due to frequent lockdowns, MSME's earnings have been impacted by 20-50%, Banks ,NBFCs and Lenders are skeptical to lend to MSMEs. There is a huge credit gap of about \$380 billion to the MSMEs. There is a need to boost market confidence and bring back regular cash flow in the economy.

Our Company EZScale will help MSMEs regain and increase their footing in the market.

We are providing all the services that is required to help MSMEs scale.

Our Services will primarily include:

- Easy and Collateral free Credit
- Establishment of Online Business
- Shipping
- Payment Gateway
- Hiring Services

Company Description:

Mission Statement

We want to power small, independent businesses, MSMEs & startups with online stores, online payment solutions, affordable credit to help them scale their business successfully.

Company Vision

To empower MSMEs and help them regain and increase their footing in the market.

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Company Mission

- To make affordable, quick and collateral free credit the norm.
- To help scale businesses affordably.
- To help MSMEs regain and increase their footing in the market.
- To provide all the services required for a business to scale