

EXECUTIVE SUMMARY

RSVP Movies Dataset

These tables contained data related to the actors, movies, directors, actresses, languages, production companies etc.

Insights

- 2017, 2018 and 2019 released greatest number of movies – 3052, 2944, and 2001 respectively.
- USA and India combined released 1059 movies in the year 2019.
- In a total of 13 genres, Drama, Comedy and Thriller are the top 3 genres, having more than 1000 movies individually.
- The top 10 movies on basis of average rating include our own Shah Rukh Khan's movie Fan.
- Most movies have a median rating between 6 to 8, with 7 being the most common median rating.
- The top directors of top 3 genres are James Mangold and the Russo Brothers. Evidently, Marvel Studios is amongst the top Production houses, alongside Warner Bros and 20th Century Fox.
- Vijay Sethupathi and Taapsee Pannu are top actor and actress for Indian cinema in the dataset, based on average ratings.
- Highest Grossing Movies include Avengers Endgame, and The Lion King.
- A.L. Vijay and Andrew Jones are top directors taken collectively.

Recommendations

- RSVP should target the markets of India and USA, for better profits. Getting Indian and American actors and actresses in the cast will be even better.
- RSVP should focus on the genres of Drama, Fantasy and Thriller more than others for better profits.
- They should tie up with directors like the Russo Brothers, James Mangold and A.L. Vijay, and with production houses like Warner Bros, Marvel and 20th Century Fox for having better range of audience.