

Jerome G.O. Portfolio

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Product Design Portfolio Showcasing
Graphic Design & UX/UI Design work



Zehava Creations – Self Defense eCommerce Website

This is a women's self-defense eCommerce store that I done product design for which entailed

- Logo design
- Header design
- Product design & content creation
- Web design (theme design based on brand direction)



Zehava Creations Logo



When creating this logo I wanted to capture what the brand image was trying to convey, as a women's self-defense company they wanted to empower women with their product, the red lips in the logo were taken from the company owners portraite photo, the Boquete of flowers symbolize growth no matter the color and the hands that form the face as well, complete the logo by portraying a woman crowning herself in graceful glory.

Technologies used:

- Adobe Photoshop
- Adobe Illustrator
- Adobe lightroom
- VScode, WIX & Shopify

Header Image

This header image was created for the website landing page, it features the brands slogan

"Zehava is Golden,
Golden is your Glow,
Empowering Women all across
the Globe"

followed by a page divider and the logo which opened up to the first product collect on the website

*Zehava is Golden
Golden is your Glow*

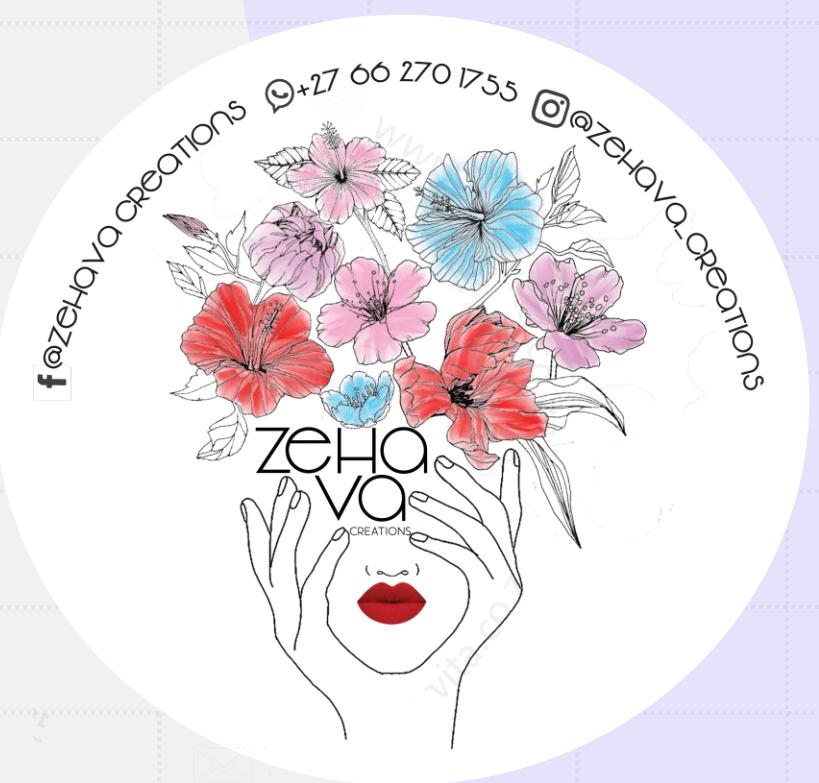
Empowering Women all across the Globe



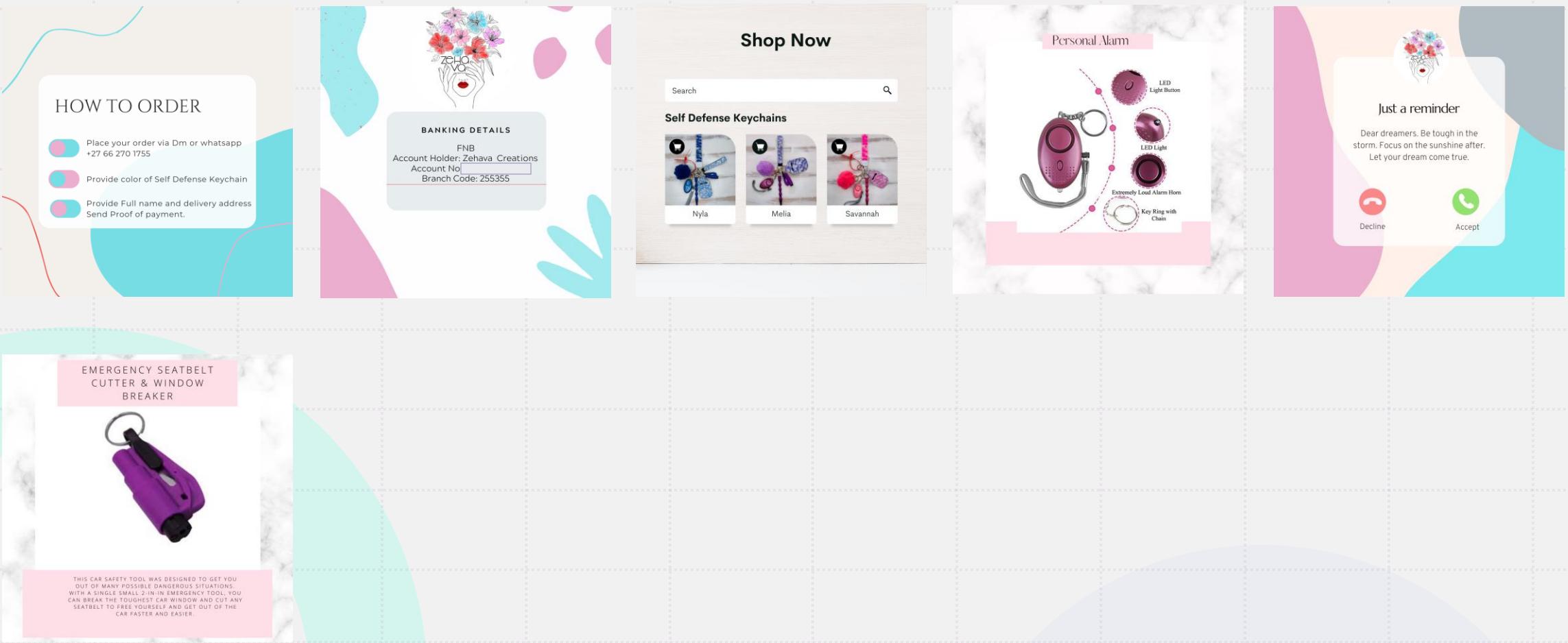
Business Cards

This business card also served as an order thank you card as well as a circular package sticker with contact info which was designed with:

- Adobe Photoshop
- InDesign
- Illustrator



Social Media Statuses & Highlight Covers



Zehava Creations IG Story Highlight Covers

How To Order

Deliveries

Price List

Catalogue

Customer
Reviews

Products

Safety Tips

Web Design

This website was created on shopify using the dawn theme, I had to recode some features and play with the UI to get the desired look and feel the band wanted

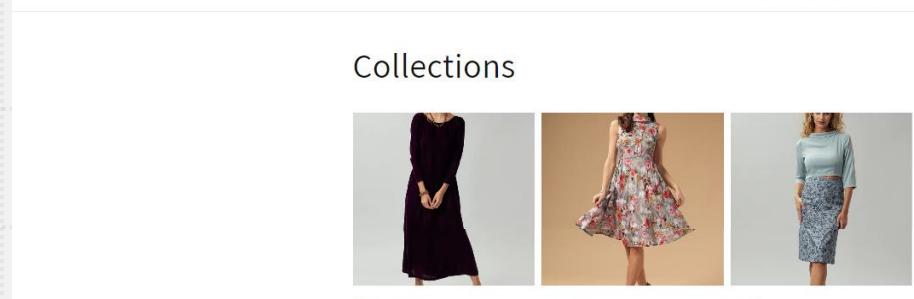
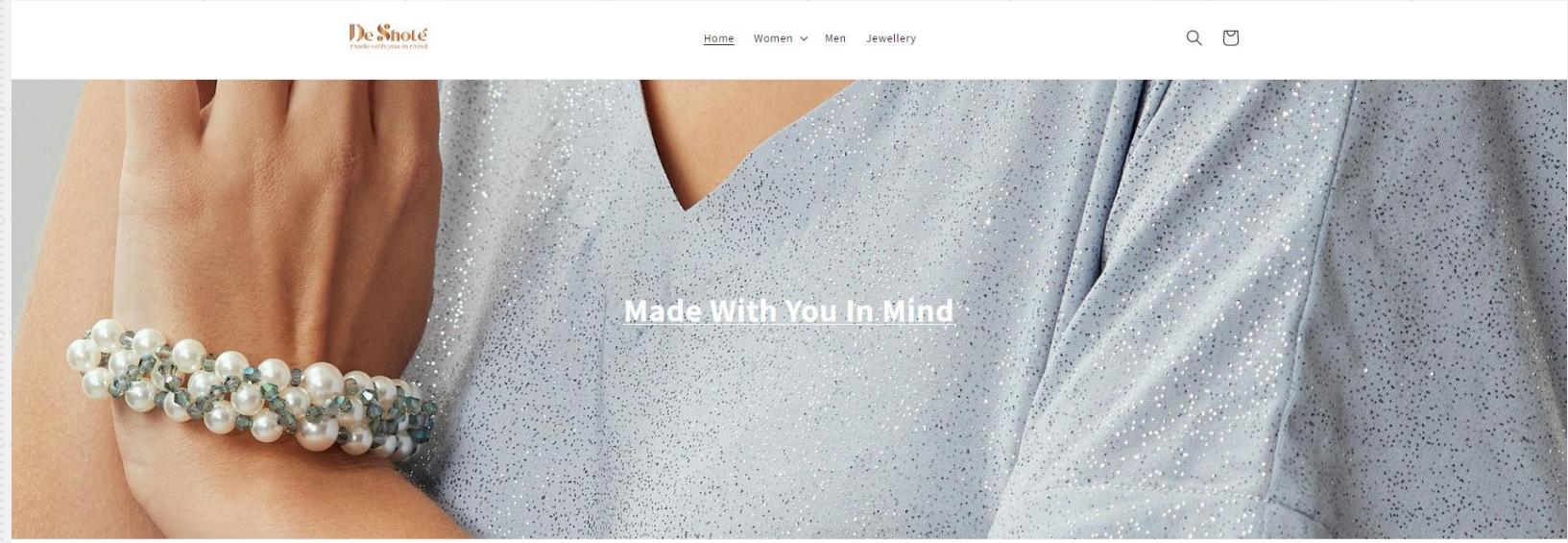
The screenshot shows the homepage of the Zehava website. At the top left is a logo featuring a stylized hand holding a bouquet of flowers, with the word "Zehava" written vertically next to it. To the right of the logo is a navigation bar with links: Home (underlined), Self Defense Keychain, Accessories, Seasonal Products, and Strike A Woman, Strike A Rock. On the far right of the navigation bar are icons for search, user profile, and social media. The main visual is a photograph of seven diverse women of different ethnicities and styles, all wearing large, textured, colorful knit hats or scarves. They are looking directly at the camera against a background of a rocky, outdoor setting. Overlaid on the center of the image is the text "Zehava is Golden" in a large, white, cursive font. In the bottom right corner of the image, there is a black button with the text "Chat with us" and a small red circle with the number "1" indicating a new message.

DeSholé: Logo & Web Design

DeSholé is a Fashion Ecommerce Website,
I Designed the logo and the web layout

technologies used

- Photoshop
- illustratore
- vscode & WordPress & Shopify



DESHOLE
Floral Organza Dress

£98.00 GBP

Tax included.

Size

Small Medium Large

Color

Green Red Yellow

Quantity

– 1 +

Add to cart

Woodlane Furniture: Logo & Web Design

woodlane furniture was a Ecommerce store front of a wholesale furniture company, I Designed the logo and the web layout

technologies used:

- Photoshop
- illustrator
- vscode & shopify



The screenshot shows the homepage of the Woodlane Furniture website. At the top, there is a navigation bar with links for Home, Lounge, Bedroom, Dining Room, and Outdoor Furniture, along with a search icon and a shopping cart icon. The main header features a large, ornate logo with the text "WOODLANE ONLINE FURNITURE STORE". Below the header, there is a large banner image of a modern living room with a sofa, a coffee table, and a dining area. Overlaid on this image is the text "Woodlane Furniture" and a descriptive paragraph: "A Leading Online Furniture Store Showcasing South African Manufactured Designs, Sourced And Shipped From All Across The Country, Only Using Quality Upholstery At Affordable Prices You Can Afford." Below the banner, there is a section titled "COLLECTION LIST" with four categories: "Coffee Tables", "Side Tables", "TV Stands", and "Lounge Suite", each accompanied by a small thumbnail image.

GreenlaneSA: Vaporizer Wholesalers

TheGurusDistro recently changed to GreenlaneSA That rebranded and sold wholesale vaporizers and other smoke related products to retail stores such as "MustBe420" which served as a store eCommerce store front for their once off customers.

Technologies Used:

- Figma
- Adobe Photoshop
- Adobe Illustrator



greenlaneSA
WHOLESALE

GRENCO
SCIENCE

PAX

EVECE

H
S
HIGHER
STANDARDS

CLOUDIOUS?

my
blu

MagicalButter

GROOVE

STORZ & BICKEL
GMBH & CO. KG

PUFFCO

Firefly2®

DAVINCI

SNOOP DOGG
POUNDS
SHOKING ACCESSORIES

THIS
THING
RIPS!

AEROSPACED

ATMOS

dr.dabber



ARIZER

GRAV

evak

OCB

Yocan®

VAPiUM

BLAZER®

openVAPE

HYER
ELEVATED LIVING

monQ

FULSAR®

RAW

CVault®

TRAILER PARK BOYS

MARLEY
NATURAL

Puffingtons™

LĒ
VO

SANTA CRUZ
SHREDDER

CHEECH &
CHONG'S
Up in
Smoke

Boveda.

space case

ELEMENTS

banana bros.

shine®

FAMOUS
brandz

KANDYPENS

cat head logo

SV
source vapes

GreenlaneSA: Catalogue Design

greenlaneSA WHOLESALE

2018 WHOLESALE CATALOG

AWARD WINNING SERVICE

KEY BRAND RELATIONSHIPS

LIGHTNING FAST FULFILLMENT

SELL-THROUGH SUPPORT

OVER 13 YEARS OF EXPERIENCE

13+

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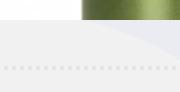
4-Piece Modular 135

4-Piece Grinder

4-Piece Grinder 135

Legend	
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Limited Edition	Available B+
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G GRENCO SCIENCE

Elite

SKU: GS-GP-ELITE-HV1
1 YEAR WARRANTY

- Convection Heating
- Full LED Display With Temperature Control & Battery Life Indicator
- Revolutionary 360° All-Ceramic Heating Chamber
- Temperature Range 300°F - 428°F

The G Pen Elite is the first of its kind in both form and function. Its wide temperature range offers custom vaporization and flavor profile exploration. Innovative technology opens up an entirely new vaporizing experience with unrivaled performance, taste and effects.

Powered by a combination of the highest grade lithium-ion battery and smart-chip technology, the Elite is a high-performance vaporizer that sustains battery life for extended use. Designed and engineered for portability, the Elite is the perfect union of form and function, an ideal solution for efficient vaporization on-the-go.

ACCESSORIES

A: GS-GP-ELITE-DOCK: Charging Dock (Black)
B: GS-GP-ELITE-KYC-H-TOLL: Keychain Tool
C: GS-GP-ELITE-MP-N: Mouthpiece (Black)
D: GS-GP-ELITE-MPSCRN: Mouthpiece Screen
NOT PICTURED
GS-GP-ELITE-SLEEVE: Silicone Sleeve (Black)

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G GRENCO SCIENCE

2018 PRODUCT EDITION

44

63

PAX 2

SKU: PL-PAX2-V2
2 YEAR WARRANTY

- Small, Smart & Sleek
- Pocket-Friendly
- 4 Optimized Temperature Presets

Sleek and powerful, the PAX 2 features a streamlined design with a high battery capacity and deep oven chamber for even heating and delivery of smooth vapor.

The PAX 2 has four temperature settings with lip-sensing, motion-sensing and auto-cooling technologies that intelligently self-optimize power and temperature during use. With a one-button operation and minimal maintenance required, PAX 2's interface is simple and efficient.

The PAX 2 comes with a charger, maintenance kit and two mouthpieces.

Accessories

A: PL-PAX2-SCREEN: Screen (1 PK)
B: PL-PAX2-CLEAN: Maintenance Kit
C: PL-PAX2-CHRG: Charging Dock
D: PL-PAX2-CHRG-L: Charging Dock Lid
E: PL-PAX2-MPF: Color Mouthpiece (1 PK)
F: PL-PAX2-MPF: Color Mouthpiece (2 PK)
G: PL-PAX2-MPF-MULTI: Color Mouthpiece (3 PK)

*PAX 2 is compatible with all PAX 2 Accessories



64

PAX 2

SKU: PL-PAX2-V2
2 YEAR WARRANTY

- Small, Smart & Sleek
- Pocket-Friendly
- 4 Optimized Temperature Presets

Sleek and powerful, the PAX 2 features a streamlined design with a high battery capacity and deep oven chamber for even heating and delivery of smooth vapor.

The PAX 2 has four temperature settings with lip-sensing, motion-sensing and auto-cooling technologies that intelligently self-optimize power and temperature during use. With a one-button operation and minimal maintenance required, PAX 2's interface is simple and efficient.

The PAX 2 comes with a charger, maintenance kit and two mouthpieces.

Accessories

A: PL-PAX2-SCREEN: Screen (1 PK)
B: PL-PAX2-CLEAN: Maintenance Kit
C: PL-PAX2-CHRG: Charging Dock
D: PL-PAX2-CHRG-L: Charging Dock Lid
E: PL-PAX2-MPF: Color Mouthpiece (1 PK)
F: PL-PAX2-MPF: Color Mouthpiece (2 PK)
G: PL-PAX2-MPF-MULTI: Color Mouthpiece (3 PK)

*PAX 2 is compatible with all PAX 2 Accessories

GreenlaneSA Email Campaigns & Promo Ad Design:



GreenlaneSA Website Headers & Banners

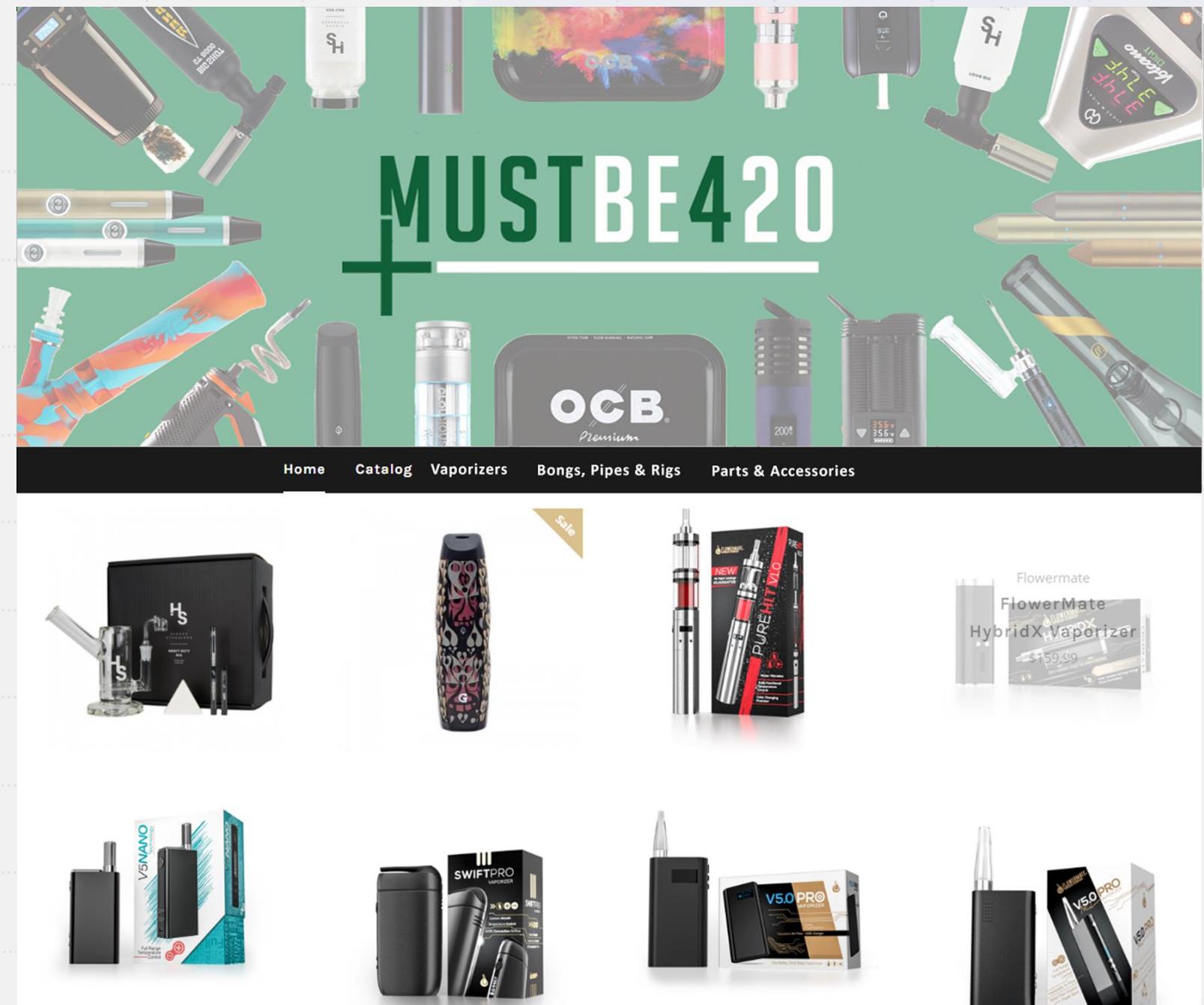


GreenlaneSA/MustBe420: logo & Website UX/UI Design

I Designed This eCommerce Website for the store front for GreenlaneSA First in Figma for the web layout and adobe photoshop and illustrator for header and logo design and then i developed the them in shopify using shopify liquid which is a coding frame work

Technologies used:

- Figma
- Photoshop
- illustrator
- vscode & shopify



MustBe420: Logo & Web Design (Online Retail Store Front To GreenlaneSA)

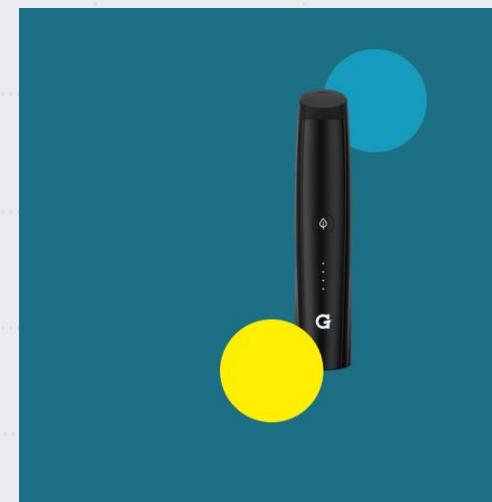
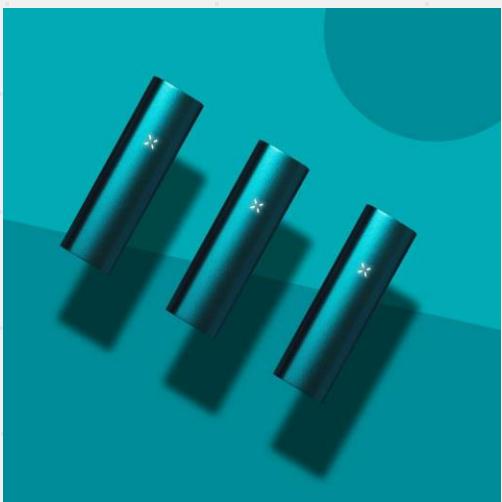
The Inspiration for the logo was sort of a pun and play on words seeing that the brand would be selling cannabis accessories & extraction tools to Cancer, PTSD & Bipolar patients along with normal buyers, I incorporated the health part by adding the green cross symbolizing natural healthcare and the brand name "MustBE420" incorporates the stigma that only drug addicts are cannabis users by making use of the international stoner time "4:20" and with the pungent smell, raises the statement "It MustBe420"



Website Headers



MustBe420 Email Campaigns & Promo Ad Design:



Charvita: Logo & Web Design

Charvita is a local fresh juice café that requested a Packaging & logo redesign and web design

Technologies Used:

- Adobe Illustrator
- Adobe Photoshop
- Adobe Lightroom
- Shopify

Their Previous Logo's



Their Redesigned Logo's

CHARVITA



GINGER SHOT

@Charvita2020 @charvita2020 (+27) 066 252 7274
www.charvita.co.za info@charvita.co.za



CHARVITA



GINGER SHOT

Charvita: Bottle labels



RAW COLD PRESSED

Hot Shot

Ginger, Apple, Lemon
Cayenne Pepper

100% FRUIT & VEGETABLE JUICE BLEND
- 100ml -

@Charvita2020 @charvita2020 (+27) 066 252 7274
 www.charvita.co.za info@charvita.co.za

ALWAYS KEEP CHILLED AT 3 - 5°



RAW COLD PRESSED

Fine Apple
Ginger, Apple

100% FRUIT & VEGETABLE JUICE BLEND
- 100ml -

@Charvita2020 @charvita2020 (+27) 066 252 7274
 www.charvita.co.za info@charvita.co.za

ALWAYS KEEP CHILLED AT 3 - 5°



RAW COLD PRESSED

Beet It

Ginger, Beetroot, Lemon

100% FRUIT & VEGETABLE JUICE BLEND
- 100ml -

@Charvita2020 @charvita2020 (+27) 066 252 7274
 www.charvita.co.za info@charvita.co.za

ALWAYS KEEP CHILLED AT 3 - 5°



RAW COLD PRESSED

Summer Bliss

Ginger, Orange, Pineapple, Lemon

100% FRUIT & VEGETABLE JUICE BLEND
- 100ml -

@Charvita2020 @charvita2020 (+27) 066 252 7274
 www.charvita.co.za info@charvita.co.za

ALWAYS KEEP CHILLED AT 3 - 5°

Charvita: Website Headers & Banners



WealthFront – UX/UI Design & Logo + WebSite Redesign

WealthFront is a South African investment broker that requested a look at their current website for UX/UI Design improvements which lead to what they we're searching for a "modern" "clean" look for their brand redesign and as requested a "easy-to-navigate" & "user-friendly" website

WealthFront

Theme ONE; Navy Blue



Dashboard

Search... Q

John Doe ...

Watch List

USDZAR ZAR

18.1520 +0.25%



EURUSD USD

18.1520 +0.25%



USDCAD CAD

1.34828 +0.25%



NZDUSD USD

0.61586 -0.25%



Chart

USD/ZAR ...

\$48,032.32

1h 3h 1d 1w 1m



My Portfolio

Platform	Account	Type	Balance	Currency	...
MT4	2495437	Real	48,032.32	ZAR	...
Activity	Account	Transactions	Balance	Currency	...
MT4	2495437	Withdrawl	100,00.00	ZAR	...

Deposit

Withdraw

Support Terms & Conditions Disclaimer

- Overview
- Transactions
- Chart
- Wallet
- News
- Mail Box
- Setting
- Logout

Theme TWO: Charcoal Blue

Transactions

Search...

John Doe

 EURUSD \$8,553,00 -12.72%

 USDZAR \$9,978,00 +30.58%

Chart

USD/ZAR \$48.032,32



06:00 07:00 08:00 09:00 10:00 11:00 12:00 13:00

 USDCAD \$1,757,00 -5.72%

 USDRUB \$3,786,00 +10.58%

 NZDUSD \$1,666,00 +12.78%

BUY **SELL** **USD**

1h 3h 1d 1w 1m

Overview

Transactions

Chart

Wallet

News

Mail Box

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Logout