

Professional Summary

I'm currently a Full-Stack developer and Technical Product Manager at Woodlane Furniture, leading a team of 8 to design, Develop & maintain an Enterprise e-commerce website built with JavaScript, ReactJS, Liquid, Ruby, RoR, GraphQL, MySQL, Redis, Kubernetes & Docker & AWS for the furniture wholesale and retail company, Exploring my next Full-Stack Developer opportunity

EXPERIENCE

Woodlane Furniture, Remote – Full-Stack Developer Nov 2019 – PRESENT

Tech Stack: JavaScript, Shopify Liquid & hydrogen, NodeJS React, Ruby, MySQL, Redis, AWS

- Led a team of 8 to design, develop, and maintain an enterprise e-commerce website built with Shopify Liquid, React, MySQL, and Redis.
- doubling KPIs in both departments, growing our delivery reach country-wide within 1Q & 2Q.
- Migrated From WordPress to a custom-coded Shopify website for a better user experience
- designed the website using Figma & Adobe Photoshop for logo design.
- developed a working eCommerce website from the Figma design layout

Zehava Creations, Remote – Full-Stack Developer Jan 2020 – Aug 2023

Tech Stack: JavaScript, Shopify Liquid & hydrogen, Node next.JS, Ruby, MySQL, Redis, AWS

- Led a team of 4 individuals to Design, Develop, Market, and maintain a custom-coded eCommerce store.
- Migrated a single-page application (SPA) from Wix to a fully custom-coded Shopify eCommerce store for a better user experience.
- designed the website using Figma & Adobe Photoshop for logo design
- managed e-commerce store orders and online marketing

GreenlaneSA, Remote – Full-Stack Developer Jan 2018 – Jan 2020

Tech Stack: JavaScript, Shopify Liquid & hydrogen, next.JS, Ruby, MySQL, Redis, AWS

- Designed, Developed, and maintained an eCommerce website from a Figma Design as an initiative to retail our wholesale products to individual buyers.
- Increased annual wholesale KPIs by leveraging the new eCommerce website as a sales funnel.
- Led a 4-person Production team.

The Guru's Distro, Sandton, South Africa – Frontend Developer Dec 2016 – Dec 2019

Tech Stack: JavaScript, Shopify Liquid, next.JS, Ruby, MySQL, Redis, Figma

- I Led a team of 4 people that Developed and maintained the company's wholesale SPA information website and the sister eCommerce Website (GreenlaneSA / MB420).
- Managed wholesale & eCommerce sales (GreenlaneSA / MB420).
- developed a working eCommerce website from the Figma design layout.

The Guru's Distro, Sandton, South Africa – Lead Wholesales Rep Jan 2014 – Dec 2016

Tech Stack: HTML & CSS, JavaScript, NodeJs, Adobe Suite, Figma,

- Consistently met and surpassed quarterly KPIs.
- designed the website using Figma & Adobe Photoshop for logo design.
- Developed and promoted a Wholesale SPA website for retail buyers to order wholesale online from a Figma design layout.

Programming Languages & Frameworks

HTML & CSS, SASS, Bootstrap, TailwindCSS, JavaScript, ReactJS, Redux, ExpressJS, JQuery, TypeScript, NestJS, Node.JS, Shopify Liquid & Hydrogen, Ruby, Ruby on Rails, Next.JS, NPM Packages,

Databases

MySQL, SQLite3, GraphQL, MongoDB, PostgreSQL, Firebase, DynomoDB, AWS, REST APIs,

Other Technologies

Git, GitHub, GitHub Actions, Visual Studio Code (VScode), Slack, Postman, Heroku, Netlify, Mobile/Responsive Development, Jest, RSpec, Capybara, Test-Driven Development (TDD), Test Automation, Chrome Dev Tools, Figma, Adobe Suite, AdobeXD, Adobe Illustrator, Adobe Photoshop, CI/CD, Travis CI, Swagger, Linux, Shopify, WordPress, Wix, Webflow, Bash Scripting, PowerShell,

Cloud Skills:

AWS - Amazon Web Services: EC2, ESC, Amazon Fargate, S3, EBS, EFS, VPC, Amazon CloudFront, Amazon Route 53, RDS, Amazon Aurora, Amazon DynamoDB, Amazon Redshift, Amazon Kinesis, Amazon Athena, AWS CloudFormation, Terraform,

Soft Skills

Leadership, Mentorship, Communication, Teamwork, Code Review, Remote Pair Programming, User Interface Design(UI Design), User Experience Design(UX Design), Prototyping, Wireframing, SEO, Marketing, Digital Marketing, Google Analytics, Scrum, Agile, Linux, Business Requirement Analysis, Business Development,