Bachelor of Metallurgical and Materials Engineering Examination, 2018 (4th Year, 2nd Semester)

Industrial Management & Engineering Economics

Time: Three Hours

Full Marks: 100

Answer any five questions (only first five answered questions shall be examined)

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Job	Α	В	C	D	E	F	G	H	1	J
а	4	1	2	3	2	1.5	1.5	2.5	1.5	1
m	5	1.5	3	4	3	2	3	3.5	2	2
b	12	5	4	11	4	2.5	4.5	7.5	2.5	3
Predecessor	None	None	Α	Α	Α	С	D	B, E	ΙH	F,G,i

- 2. (i) The JU Metallurgy students have invented a specialty Electric Arc Welding Electrode (Surya Rod). Electrode boxes are now up for sale from the departmental office under a queuing system. The sale is reserved as one for each buyer. An average of 25 buyers arrives for purchasing each hour. One contractual employee (Ganesh) can sell a box on FIFO basis to one buyer every two minutes. Find out the probability that there will be one buyer in the office room, plus the probability that will be two buyers in the office room.
 - (ii) Shiva departmental store with a bakery section is faced with the problem of how many cakes to buy in order to meet the day's demand. The departmental store prefers not to sell day-old cakes. Leftover cakes are, therefore, a complete loss. On the other hand, if the day's demand is more than the stock, the additional sales will be lost. The store has now collected information on the past sales based on selected 100 day period, as shown in the following table:

Sales per day (Quantity)	15	16	17	18
Number of days	20	40	30	10

Construct a conditional profit matrix. What is the optimal number of cakes that should be bought each day in order to maximize the store's expected profit? A cake costs Rs. 4 /- and is sold at Rs. 5 /-. 9 + 5

- Define 'Management'. Summarise 'Theory X & Theory Y'. Present your critical thoughts on 'Contingency Theory'. Who is the father of 'Scientific Management'? Classify and explain 'Functions of Management.
 1 + 5 + 3 + 1 + 10
- What are the assumptions of EOQ model? Show the diagram of EOQ model without back-order and without quantity discount. Derive this model without back-order and quantity discount.
- 5. A marketing manager has five salesmen and five sales districts. Considering the capabilities of the salesmen and nature of the districts, the marketing manager estimates that the sales per month (in hundred rupees) for each salesman in each district would be as follows:

[Turn over

				Districts	Service de la Constantina del Constantina de la	
	W	Α	В	C	D	E
	1	32	38	40	28	40
Salesmen	2	40	24	28	21	36
	3	41	27	33	30	37
	4	22	38	41	36	36
	5	29	33	40	35	39

Solve the assignment of salesmen to districts that will result in maximum sales (apply Hungarian method).

20

6. Write short notes on any four of the following:

4 x 5

- (a) Law of demand and determinants of demand; (b) Features of monopoly; (c) Central problems of an economy, (d) Cobb-Douglas production function; (e) Price discrimination; (f) Price control
- Define 'Economies of Scale'. Classify 'Internal Economies of Scale'. What does 'External Economies of Scale' mean to you? Explain classifications of 'External Economies of Scale'.
 2+6+2+10
- 8. From the following balances extracted from the books of Agni Co., prepare a trading account, a profit and loss account for the year ending 31st December, 2017, and a balance sheet as on 31st December, 2017.

	Rs.	"	Rs.			
Stock on 1st January, 2017	11,000	Returns outwards	500			
Bills receivables	4,500	Trade expenses	200			
Purchases	39,000	Office fixtures	1,000			
Wages	2,800	Cash in hand	500			
Insurance	700	Cash at bank	4,750			
Sundry debtors	30,000	Rent and taxes	1,100			
Carriage inwards	800	Carriage outwards	1,450			
Commission (Dr.)	800	Sales	60,000			
Interest on capital	700	Bills payable	3,000			
Stationary	450	Creditors	19,650			
Returns inwards	1,300	Capital	17,900			
The stock on 31st December, 201	6+6+8					

- 9. What are the features of a joint stock company? Enumerate advantages and disadvantages of sole proprietorship organizations. Explain types of merger. What is the difference between acquisitions and takeovers?
 4 + 6 + 8 + 2
- 10. Prepare a cost sheet from the following extracts of Rabi Co.:.

Material used in manufacturing Rs 5,500
Material used in selling the product Rs 150
Material used in the office Rs 125
Labour required for supervision in factory Rs 200
Expenses indirect factory Rs 100
Depreciation of office building Rs 75
Selling expenses Rs 350
Advertising Rs 125

Material used in packing material Rs 1,000
Material used in the factory Rs 175
Labour required in production Rs 1,000
Expenses direct factory Rs 500
Expenses office Rs 125
Depreciation on factory plant Rs 175
Freight on material Rs 500

Assuming that all products manufactured and sold, what should be the selling price to obtain a profit of 20% on selling price.

18 + 2

0.09 0.5753 0.65141 0.65141 0.65141 0.651724 0.7724 0.8729 0.8739 0.9916 0.9926

Appendix – 1

Table of Standard Normal Probabilities for Negative Z-scores





_	o,	0	0	0	o	o.	0	0	O.	0	0	0	0	0	Ö	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0.04	0.5160	0.5557	0.5948	0.6331	0.6700	0.7054	0.7389	0.7704	0.7995	0.8264	0.8508	0.8729	0.8925	66060	0.9251	0.9382	0.9495	0.9591	0.9671	0.9738	0.9793	0.9838	0.9875	0.9904	0.9927	0.9945	0.9959	69660	0.9977	0.9984	8866.0	0.9992	0.9994	96660	16660
0.03	0.5120	0.5517	0.5910	0.6293	0.6664	0.7019	0.7357	0.7673	0.7967	0.8238	0.8485	0.8708	0.8907	0.9082	0.9236	0.9370	0.9484	0.9582	0.9664	0.9732	0.9788	0.9834	0.9871	0.9901	0.9925	0.9943	0.9957	8966.0	7.26.0	0.9983	8866.0	16660	0.9994	96660	0.9997
0.02	0.5080	0.5478	0.5871	0.6255	0.6628	0.6985	0.7324	0.7642	0.7939	0.8212	0.8461	0.8686	0.8888	9906'0	0.9222	0.9357	0.9474	0.9573	0.9656	0.9726	0.9783	0.9830	0.9868	0.9898	0.9922	0.9941	0.9956	0.9967	92660	0.9982	1866.0	16660	0.9994	0.9995	0.9997
0.01	0.5040	0.5438	0.5832	0.6217	0.6591	0.6950	0.7291	0.7611	0.7910	0.8186	0.8438	0.8665	0.8869	0.9049	0.9207	0.9345	0.9463	0.9564	0.9649	0.9719	0.9778	0.9826	0.986	0.9896	0.9920	0.9940	0.9955	0.9966	0.9975	0.9982	0.9987	1666.0	0.9993	0.9995	0.9997
0.00	0.5000	0.5398	0.5793	0.6179	0.6554	0.6915	0.7257	0.7580	0.7881	0.8159	0.8413	0.8643	0.8849	0.9032	0.9192	0.9332	0.9452	0.9554	0.9641	0.9713	0.9772	0.9821	0.9861	0.9893	8166.0	0.9938	0.9953	0.996\$	0.9974	0.9981	0.9987	06660	0.9993	0.9995	1666.0
7	0.0	0.1	0.2	0.3	0.4	0.5	9.0	0.7	8.0	6.0	1.0	1.1	1.2	13	4.	1.5	1.6	1.7	8.1	6.1	2.0	2.1	2.2	23	2.4	2.5	5.6	2.7	2.8	2.9	3.0	3.1	3.2	3.3	3.4
60.0	7000	.0003	5000	2000	0100	10014	6100	9200	9600	1,0048	1.0064	10084	0110	.0143	.0183	.0233	.0294	1.0367	.0455	6550	1.0681	.0823	58601	11170	1379	11911	7981.	1,2148	2451	12776	.3121	3483	65886	1,4247	1,4641
80.0	0.0003	0.0004	0.0005	0.0007	0.0010	0.0014 (0.0020	0.0027 (0.0037 (0.0049 (0.0066	0.0087	0.0113 (0.0146 (0.0188 (0.0239 (0.0301	0.0375 (0.0465 (0.0571	0.0694 (0.0838 (0.1003 (0.1190	0.1401 (0.1635 (0.1894 (0.2177 (0.2483 (0.2810	0.3156 (0.3520 (0.3897	0.4286	0.4681 (
0.07	0.0003	0.0004	0.0005	0.0008	0.0011	0.0015	0.0021	0.0028	0.0038	0.0051	8900.0	0.0089	0.0116	0.0150	0.0192	0.0244	0.0307	0.0384	0.0475	0.0582	0.0708	0.0853	0.1020	0.1210	0.1423	0.1660	0.1922	0.2206	0.2514	0.2843	0.3192	0.3557	0.3936	0.4325	0.4721
90:0	0.0003	0.0004	0.000%	80000	0.0011	0.0015	0.0021	0.0029	0.0039	0.0052	0.0069	0.0091	0.0119	0.0154	0.0197	0.0250	0.0314	0.0392	0.0485	0.0594	0.0721	0.0869	0.1038	0.1230	0.1446	0.1685	0.1949	0.2236	0.2546	0.2877	0.3228	0.3594	0.3974	0.4364	0.4761
0.05	0.0003	0.0004	0.0006	800000	0.0011	0.0016	0.0022	0.0030	0.0040	0.0054	0.0071	0.0094	0.0122	0.0158	0.0202	0.0256	0.0322	0.0401	0.0495	0.0606	0.0735	0.0885	0.1056	0.1251	0.1469	0.1711	0.1977	0.2266	0.2578	0.2912	0.3264	0.3632	0.4013	0.4404	0.4801
0.04	0.0003	0.0004	900000	800000	0.0012	0.0016	0.0023	0.0031	0.0041	0.0055	0.0073	0.0096	0.0125	0.0162	0.0207	0.0262	0.0329	0.0409	0.0505	0.0618	0.0749	0.0961	0.1075	0.1271	0.1492	0.1736	0.2005	0.2296	0.2611	0.2946	0.3300	0.3669	0.4052	0.4443	0.4840
0.03	0.0003	0.0004	0.0006	600000	0.0012	0.0017	0.0023	0.0032	0.0043	0.0057	0.0075	0.0099	0.0129	0.0166	0.0212	0.0268	0.0336	0.0418	0.0516	0.0630	0.0764	0.0918	0.1093	0.1292	0.1515	0.1762	0.2033	0.2327	0.2643	0.2981	0.3336	0.3707	0.4090	0.4483	0.4880
0.02	0.0003	0.0005	90000	60000	0.0013	0.0018	0.0024	0.0033	0.0044	0.0059	0.0078	0.0102	0.0132	0.0170	0.0217	0.0274	0.0344	0.0427	0.0526	0.0643	0.0778	0.0934	0.1112	0.1314	0.1539	0.1788	0.2061	0.2358	0.2676	0.3015	0.3372	0.3745	0.4129	0.4522	0.4920
0.01	0.0003	0.0005	0.0007	600000	0.0013	0.0018	0.0025	0.0034	0,0045	090000	0.0080	0.0104	0.0136	0.0174	0.0222	0.0281	0.0351	0.0436	0.0537	0.0655	0.0793	0.0951	0.1131	0.1335	0.1562	0.1814	0.2090	0.2389	0.2709	0.3050	0.3409	0.3783	0.4168	0.4562	0.4960
00.00	0.0003	0.0005	0.0007	0.0010	0.0013	0.0019	0.0026	0.0035	0.0047	0.0062	0.0082	0.0107	0.0139	0.0179	0.0228	0.0287	0.0359	0.0446	0.0548	0.0668	0.0808	8960.0	0.1151	0.1357	0.1587	0.1841	0.2119	0.2420	0.2743	0.3085	0.3446	0.3823	0.4207	0.4602	0.5000
72	-3.4	-33	3.2	-3.1	-3.0	-2.9	-2.8	-2.7	-2.6	-2.5	-2.4	-23	-2.2	-2.1	-2.0	-1.9	-1.8	-1.7	-1.6	-1.5	-1.4	-13	-1.2	-1.1	-1.0	6.0	8.0	0.7	9.0-	0.5	4.0	03	0.2	-0.1	0.0