

 Be aware of scammers impersonating as IMDA officers and report any suspicious calls to the police. Please note that IMDA officers will never call you nor request for your personal information. For scam-related advice, please call the Anti-Scam helpline at 1800-722-6688 or go to www.scamalert.sg.



Start Digital

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About Start Digital

IMDA and EnterpriseSG have extended the Start Digital initiative to support more SMEs to go digital in building their foundational digital capabilities with easy-to-deploy solutions. These digital solutions, or Start Digital Packs, are offered by six partners – DBS, Maybank, OCBC, UOB, M1 and Singtel.

If you are a SME that has just started your business or are new to digital solutions, you can now take up a Start Digital Pack to get a head start in going digital.

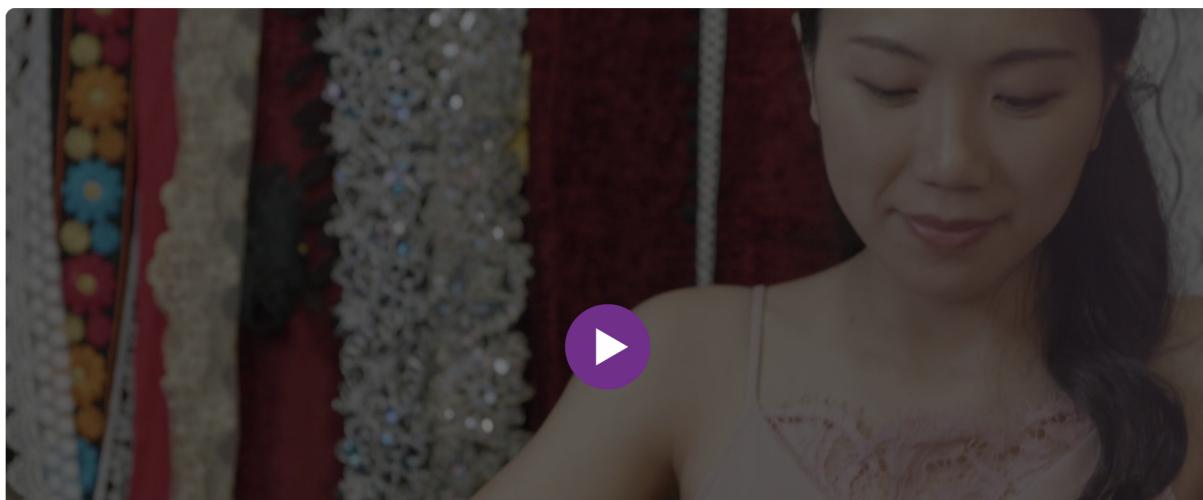
Who is it for

Business entities, including sole proprietorships, that meet the following requirements will be eligible:

- Registered and operating in Singapore;
- Minimum of 30 percent local shareholding;
- Group sales turnover not more than S\$100 million per annum or group employment size not more than 200 employees;
- Have not taken up a Start Digital Pack before; and
- Have not used identical solutions before.

Benefits

All SMEs can benefit from starting with the right foundational digital solutions, which will help your business be more relevant, competitive, and resilient. Check out this video on how Start Digital can benefit your business!





Signing up for Start Digital

SMEs can sign up for Start Digital Packs through any Start Digital partners, DBS, Maybank, OCBC, UOB, M1 and Singtel or access Chief Technology Officer-as-a-Service (CTO-as-a-Service) at <https://go.gov.sg/startdigitalsolutions> to view the list of Start Digital solutions. SMEs can select minimally one foundational digital solution from any of the following categories and receive minimum six months (or equivalent) of fee waiver. After the fee waiver period, SMEs pay for the solutions as per partners' rates and contractual terms.



Sales generation



Business efficiency



Cybersecurity

Start Digital Partners

Banks	Telco
DBS Maybank OCBC UOB	Singtel

Contact

For more details on Start Digital, SMEs may also visit the following Start Digital Partners' websites:

DBS	https://www.dbs.com.sg/sme/startdigital.page
Maybank	https://www.maybank2u.com.sg/en/business/local-enterprise/sme/sme-smart-digital.page
OCBC	https://www.ocbc.com/business-banking/smes/business-tools/start-digital
UOB	https://www.uob.com.sg/business/digitalise/start-digital/index.page
M1	https://www.m1.com.sg/business/sme-start-digital
Singtel	https://www.singtel.com/business/solutions/grow-your-business/smedigital

You may also [provide feedback on Start Digital here](#).

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