



ADITH DATA AND CONSULTANCY SERVICES | CREDIT CARD USAGE ANALYSIS

City

All

Total Customers

4000

Income

\$206.6M

Amount Spent

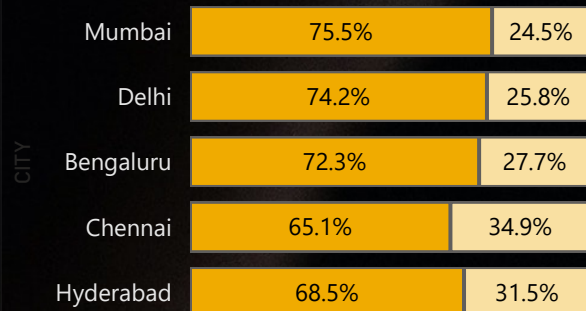
\$530.9M

Payment Type

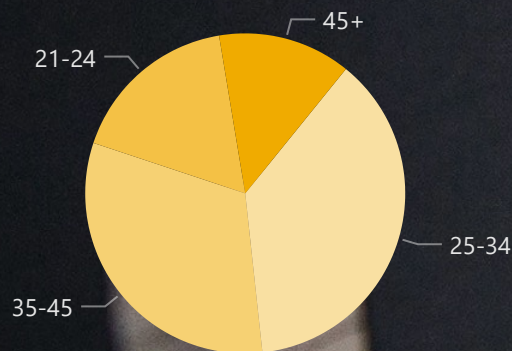
All

Income and Spent Amount by City

● Sum of spend ● Income



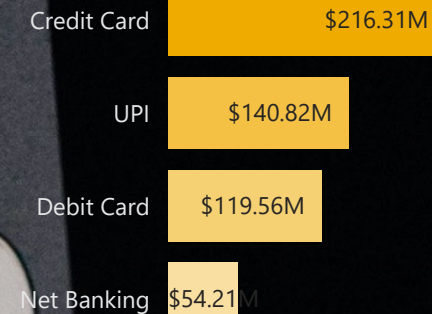
Count Based on Age Group



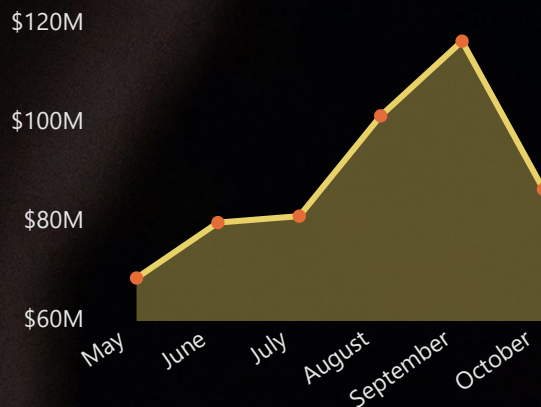
Count Based on Occupation



Amount Spent by Payment Type

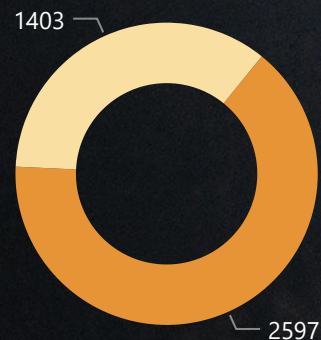


Amount Spent by Month



Count Based on Gender

● Male ● Female

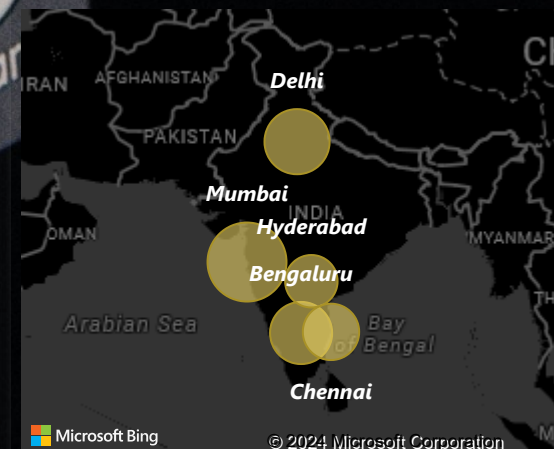


Count Based on Marital Status

● Married ● Single



Amount Spent by City





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Occupation

Business Owners

Salaried IT
Employees

Freelancers

Salaried Other
Employees

Government
Employees

Age Group

21-24

35-45

25-34

45+

Gender

Female

Male

City

All

Income

\$206.6M

Amount Spent

\$530.9M

Payment Type

All

Amount Spent by Category

