Customer Performance Dashboard

Average
Customers Age

44

Avg: $61,418,589

Total
Customers

18K

29%
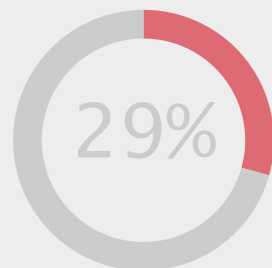
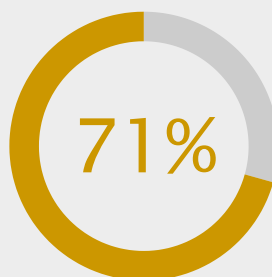### **Customers** Without Children

UNITED STATES Leads with 35.68% of customers without children among 6 countries, generating $77,422,499 in revenue from 7,819 customers, comprising 49.57% Male and 50.43% Female
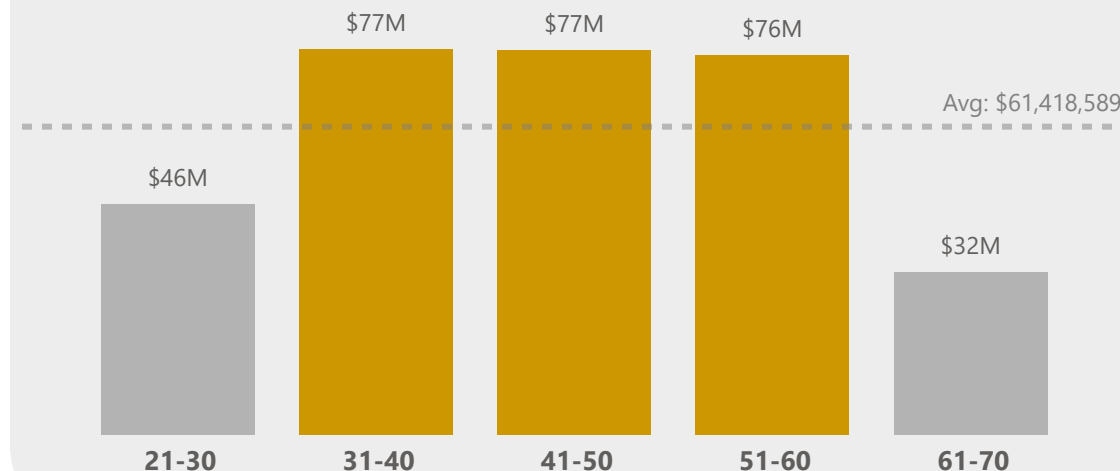
Revenue segmented by Age Group

74.5% of Revenue is attribute to yellow bars, primarily led by 31-40 Age Group surpassing the Average Revenue line

	$77M	$77M	$76M	
$46M				$32M
21-30	31-40	41-50	51-60	61-70

Avg: $61,418,589

Esteemed Buyers

5

The 5 highest ranking customers

WillieXu

JordanTurner

MargaretHe

NicholeNara

KateAnand

71%

Customers With Children

AUSTRALIA Leads with 44.02% of customers with children among 6 countries, generating $39,669,905 in revenue from 3,591 customers, comprising 49.68% Male and 50.32% Female

Customer Profiling

Loyal Customer

Periodic Customer

VIP Customers
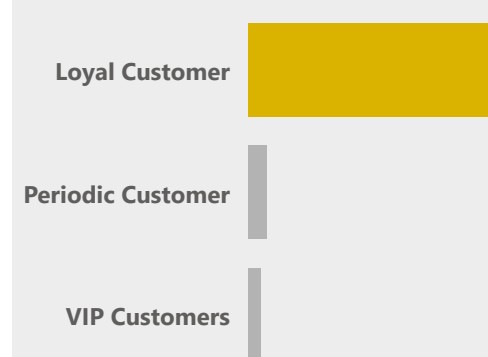
Earning based on Gender

Male

49.7%

$153M

Female

50.3%

$154M