

Information in our era

A project for the *Data Visualization* course

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DSSC - UNITS



Topic and data introduction

Topic Some aspects of our relationship with the **infosphere** (i.e. the set of media and the information they spread) and how it changed with the rise of the Internet.

Data We use the results of a survey conducted by UNISOB media lab in 2018 which investigates habits and opinions of Italian people about information sources and media.

[Link to the Infosphere report.](#)

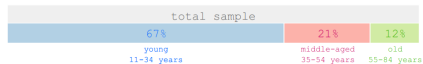
Addressed questions

1. How the spread of the Internet influenced the way we get informed?
2. Do we really trust our most used information sources?
3. Are we able to recognize fake news?

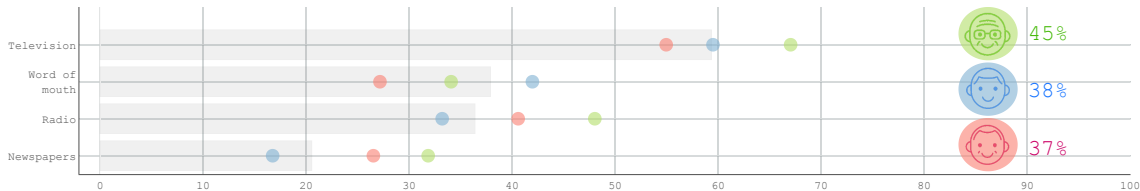
Internet: a change at different speeds

Percentage of the sample frequently using top 4 offline and online media to get informed:
different behaviour for different age groups

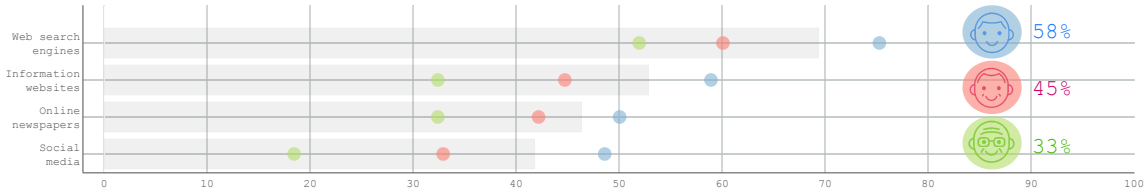
Sample composition by age:



Offline media

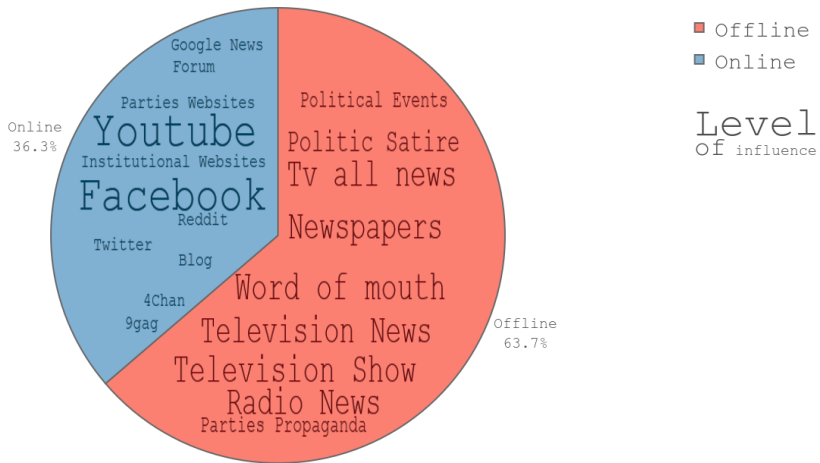


Online media



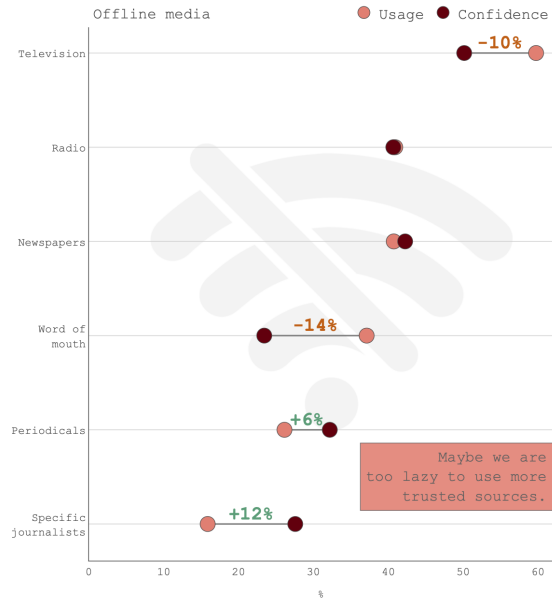
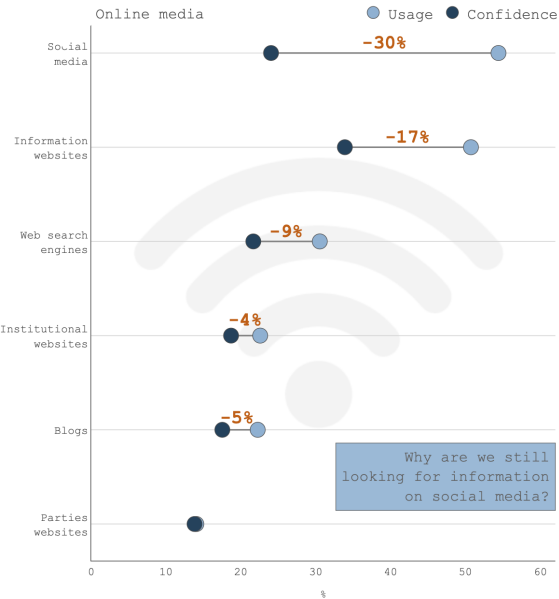
Politics: a matter of Offline media

Offline media still have a great influence on our opinions about Politics



Percentage of the influence of **Online media** VS **Offline media** on our opinions about Politics

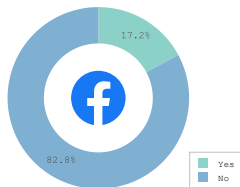
The most used information sources are less trusted



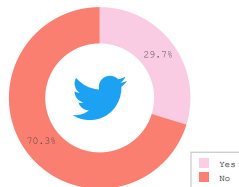
We are not able to distinguish true from fake!

Nearly a third of us is not able to spot a fake info.

Is it a fake Facebook page?

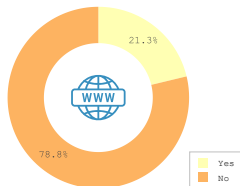


Is it a fake Twitter profile?

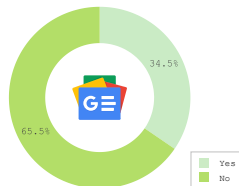


Even in our Digital Age, when faced with a fake information, most of us are not able to recognize it!

Is it a website of fake news?



Is it fake news?



Individual contributions



Everybody Choice of the dataset and the questions, revision of the plots.



Claudia Internet: a change at different speeds



Alice Politics: a matter of Offline media



Nicolas The most used information sources are less trusted



Angela We are not able to distinguish true from fake!

Thank you for your attention!

