

# Asher Fielder

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📷 life.in.the.fields

www.asher.fi

## Education

Currently studying a **Bachelor of Media and Communications** majoring in Marketing at The University of Wollongong.

2018 - 2020

The Scots College.

2011 - 2016

## Work

**FIELD SNOW** - Owner and operator. In this project I ran all product development, marketing, logistics and e-commerce.

2018 - Present

**Chopt Studio** - Marketing Consultant. This role included SEO, marketing and branding.

2020 - Present

**Snowboard Instructor and Coach** - I have taught snow-boarding in Aspen (USA), Niseko (JP) and Perisher (AUS).

2016 - Present

**Retail Assistant** - I have worked in retail for General Pants, Niseko Resort Service and Monster Sports.

2016 - Present.

## Skills

★★★★★ Strategy

★★★★★ Branding

★★★★★ E-Commerce

★★★★★ Communication

★★★ HTML

★ Hand Stands

★★★★★ Search Engine Optimisation

## About Me

I am a hard working marketing student from Sydney, Australia.

My dedication and fascination for outdoor industries like snow-sports and surfing have lead me to my love of design and passion for marketing.