

Asher Fielder

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⌚ [life.in.the.fields](https://www.instagram.com/life.in.the.fields/)

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Education

Currently studying a Bachelor of Media and Communications majoring in Marketing at The University of Wollongong.

2018 - 2020

The Scots College.

2011 - 2016

Work

FIELD SNOW - Owner and operator. In this project I ran all product development, marketing, logistics and e-commerce.

2018 - Present

Chopt Studio - Marketing Consultant. This role included SEO, marketing and branding.

2020 - Present

Snowboard Instructor and Coach - I have taught snow-boarding in Aspen (USA), Niseko (JP) and Perisher (AUS).

2016 - Present

Retail Assistant - I have worked in retail for General Pants, Niseko Resort Service and Monster Sports.

2016 - Present.

Skills

★★★★ Stratergy

★★★★★ Branding

★★★★★ E-Commerce

★★★★ Communication

★★★ HTML

★ Hand Stands

★★★★ Search Engine Optimisation

About Me

I am a hard working marketing student from Sydney, Australia.

My fascination of outdoor industries like the snow sports and surfing market has lead me to studying marketing.

