

Asher Fielder

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📷 life.in.the.fields

www.asher.fi

Education

Currently studying a **Bachelor of Media and Communications** majoring in Marketing and digital media at The University of Wollongong.

2018 - 2021

The Scots College.

2011 - 2016

Work

FIELD SNOW - Owner and operator. In this project I ran all product development, marketing, logistics and e-commerce.
2018 - Present

TIME 2 RIDE - Social media manager and sales assistant in the snowboard industry.
2020 - Present

Chopt Studio - Marketing Consultant. This role included SEO, marketing and branding.
2020 - Present

Snowboard Instructor and Coach - I have taught snow-boarding in Aspen (USA), Niseko (JP) and Perisher (AUS).
2016 - Present

Retail Assistant - I have worked in retail for General Pants, Niseko Resort Service, TIME 2 RIDE and Monster Sports.
2016 - Present.

Skills

- ★★★★ Strategy
- ★★★★★ Branding
- ★★★★ E-Commerce
- ★★★★ Communication
- ★★★ HTML
- ★ Hand Stands
- ★★★★ Search Engine Optimisation

About Me

I am a hard working marketing student from Sydney, Australia.

My dedication and fascination for outdoor industries like snow-sports and surfing have lead me to my love of design and passion for marketing.