

## ACO International Governmental Affairs Declaration - Israel & Palestine Conflict





## ACO International Governmental Affairs

### 0.0: Information

Declaration - Israel & Palestine Conflict (27/4/2024)

ACO will cease all services to Israel until further notice.

### 0.1: Context

The conflict between Israel and Palestine has endured for decades, characterized by deep-rooted historical, religious, and territorial disputes. The ongoing violence has resulted in immense suffering for civilians on both sides, with frequent loss of life, displacement, and destruction of infrastructure.

### 0.2: Declaration

ACO (Ayaan Company) stands as a beacon of humanitarian values, committed to upholding the sanctity of civilian lives in conflict zones worldwide. We recognize the complexity and sensitivity of the Israel-Palestine conflict and express our utmost concern for the innocent civilians caught in the crossfire.

ACO condemns in the strongest terms the loss of civilian lives, irrespective of nationality, ethnicity, or religious affiliation. Every civilian casualty is a tragic reminder of the urgent need for a peaceful resolution to this protracted conflict.

In light of our commitment to justice and human rights, ACO has taken the difficult decision to cease all services to Israel until further notice. This decision is motivated by our solidarity with the Palestinian cause and our firm stance against the disproportionate use of force and violations of international law.

### 1.0: Suspension of Operations

Effective immediately, the ACO will suspend all operational activities, including but not limited to online websites & apps, enterprise solutions, and other products & brands, in Israel. This suspension will remain in place until further notice.

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### 1.1: Course of Action

ACO will initiate the process of disengaging from existing partnerships and collaborations with direct or indirect involvement with Israeli entities, including non-governmental organizations, governmental agencies, and other companies. This disengagement will be conducted respectfully and in accordance with contractual obligations and ethical considerations.

The decision to cease services to Israel will be subject to ongoing reassessment and review, taking into account developments in the Israel-Palestine conflict, changes in the humanitarian landscape, and change in events. ACO remains open to reconsidering its position based on evolving circumstances and the principles of justice, equity, and human rights.

### 1.2: Commitments

ACO will actively engage in advocacy efforts aimed at raising awareness about the humanitarian consequences of the Israel-Palestine conflict, advocating for the protection of civilians, and promoting dialogue and reconciliation between conflicting parties. This advocacy will be conducted through various channels, including public statements, policy briefs, and by providing accurate and unbiased information to all.

### 2.0: Conclusion

ACO is committed to implementing the cessation of services to Israel in a responsible and transparent manner, guided by the principles of humanitarianism, neutrality, and impartiality. This decision reflects ACO's unwavering commitment to upholding human rights, promoting peace, and advocating for the protection and well-being of civilians in conflict-affected areas worldwide.



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