



# Beyond ANIMAL

**Where investors and vegan businesses  
meet**  
**2021 Sponsorship Deck**



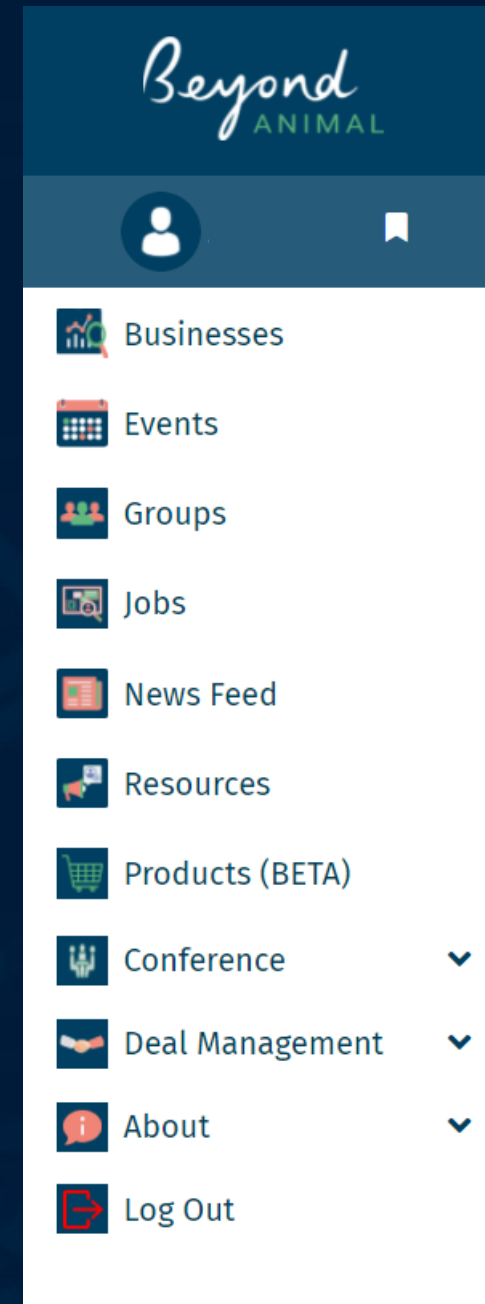
# Beyond Animal's Mission

Delivering digital tools, such as online funding, networking and business services, that accelerate the transition to an economy free of animal exploitation.

Our vision: a kinder, cleaner, healthier world.

- ✓ Register FREE, Network, Outreach, Visibility
- ✓ Register for FREE for Raising Capital / Investors / Pitch events
- ✓ Register FREE to advertise on the Jobs Board
- ✓ Register for FREE and access to Business Directory
- ✓ Events, Conferences, Sessions, Live + recorded resources available permanently.
- ✓ Total outreach of 40,000 industry professionals

See here for Beyond Animal's full array of functionalities



# Virtual Conferences

## Businesses

- ✓ New Food Invest - first investment conference to cover EU, ASIA, and USA/ Canada
- ✓ New Protein China Conference and Pitch event
- ✓ Regular educational seminars with partner organisations
- ✓ Over 1,000 participants attending

## Speakers

- ✓ CEO, Founders, Producers, manufacturers, innovators, experts

## Investors

- ✓ Investment conferences with benefit of regulatory cover

**Aligned to accelerate the vegan, plant-based and cruelty free economy**

## THE CHINA NEW PROTEIN OPPORTUNITY



## NEW FOOD INVEST VIRTUAL CONFERENCE

18 MARCH 2021

#ProVegNewFood #beyondanimal #forhumanity #supportvegan

[newfoodinvest.com](http://newfoodinvest.com)



NEW FOOD  
INVEST

May 11, 18:00 - 19:00 CET

[beyondanimal.com](http://beyondanimal.com)

## Plant-Based & Zero-Waste: How Upcycling Can Benefit a Sustainable Food



BEYOND ANIMAL  
& PARTNERS EVENT

MISSION PLANT

matriark  
foods



# Global Outreach

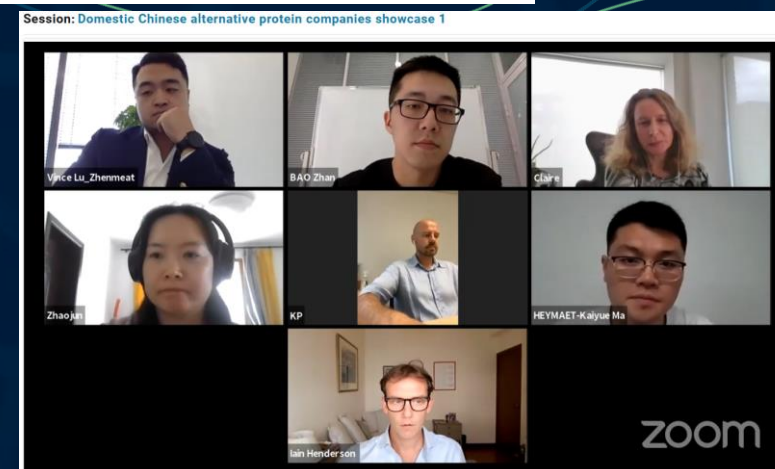
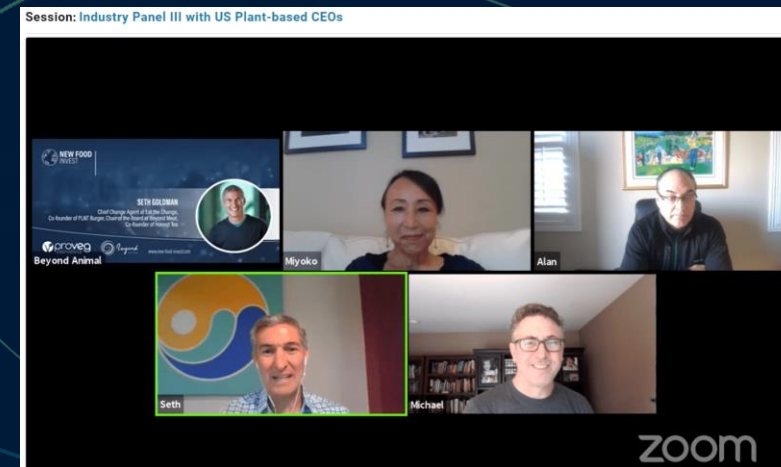
- **3,000** Businesses across **75+** countries
- **6,000** Users across **90+** countries
- **700** Investors across **50** countries
- **500+** Deals across **60** countries





# Sponsorship & Advertising Opportunities

- Newsletter
- Virtual Conference



# Newsletter

**30.7%**

30 day overall open rate

**10.6%**

Click through rate

**200+**

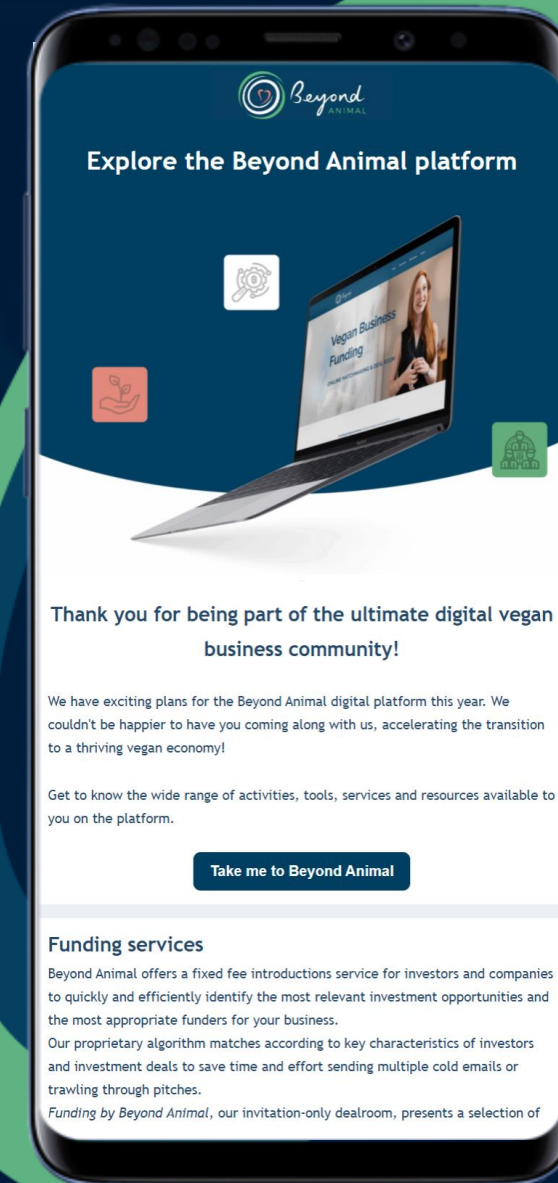
Highly Curated newsletters sent

**Company name + logo at bottom of newsletter**

- 1,000 EUR per issue



**28,000+** contacts



# Virtual Event / Conference

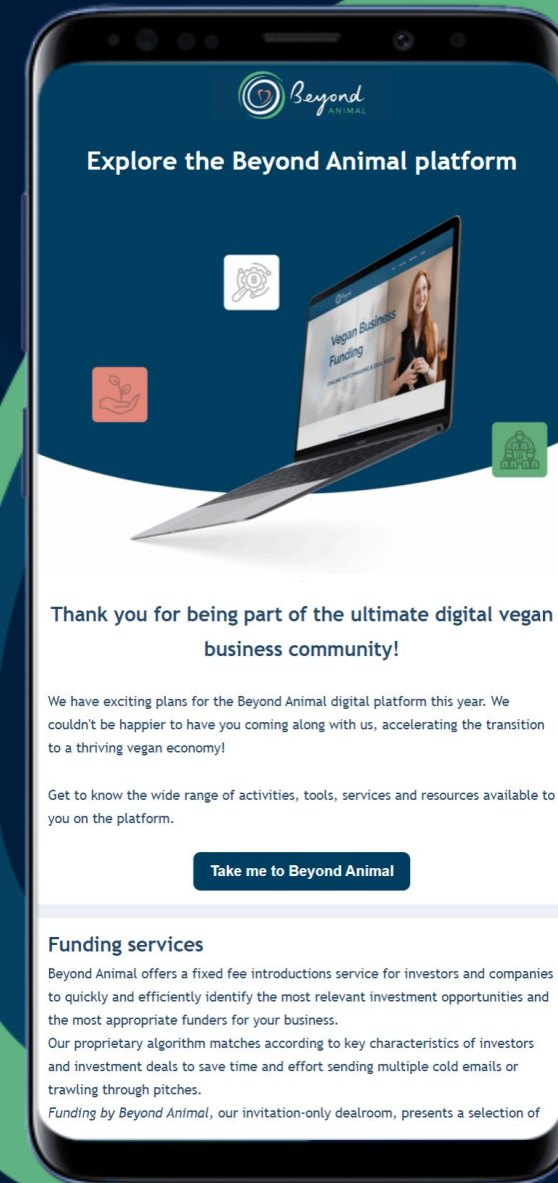
80-120

Average number of attendees per event

- Co-hosted webinars on fully equipped online conferencing platform
- Technology support provided
- Content creation by Beyond Animal
- Promotion in Beyond Animal newsletters and social media
- Access to event attendees during and after event via the Beyond Animal platform
- Pre and post event mailings to attendees

## Price:

- 2,500 EUR
- Conferences available, price on application



# Sponsors and partners





# Contact Us

**Claire Smith**

[claire@beyondanimal.com](mailto:claire@beyondanimal.com)



*Beyond*  
ANIMAL