

# **Bryan Shawn Hogan**

BryanHogan.com/portfolio

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Birth date, - place: 01.10.2001, Cologne

International House 163 Dongdaemun-gu Seoul

# Language

German (native) English (bilingual) Korean (A1 ~ A2)

#### **Development**

HTML, CSS, TypeScript/JavaScript, Astro JS, React JS, PostCSS, Java, Git

#### **Software**

Media:

Figma, Affinity Suite, Photoshop, DaVinci Resolve

Miscellaneous: Google Suite, Microsoft Suite, Notion, Obsidian

#### Qualifications

Drivers License (type B) Sport Assistant Makers Of Tomorrow Certificate

# **Education**

# **University of Seoul**

Exchange Semester | 08.2023 - 12.2023 Seoul Dongdaemun

# **Hanyang University erica**

Exchange Semester | 02.2023 - 06.2023 Gyeonggi-do Ansan

# Technische Hochschule Köln

Code & Context B.Sc. | 10.2020 - ~07.2024 Field of study combining Computer Science, Design and Business/Entrepreneurship Cologne Mülheim

#### Rhein-Gymnasium

Graduation (Abitur) | 2013 - 2020 Cologne Mülheim

# **Work Experience**

# **Online Marketing & Website Management**

Handon dressed to sell GmbH, Cologne | 03.2022 - 08.2022

- Managed marketing efforts for B2B business focused on business fashion for luxury hotels.
- Designed for and maintained company website, utilised CMS for e-commerce activities.
- Executed various technical tasks, including managing internal structure.

# **Social Media Management**

Volt Deutschland (Volt Germany) | 07.2021 - 09.2021

- Managed Social Media channels of Volt's top candidates during the 2021 German federal election.
- Curated and produced content for Instagram, Twitter, Facebook and LinkedIn.
- Organized our team's workflow and communication.
- Demonstrated agility in fast adaption to real-time news and social media cycles, maintained a proactive stance on trending topics.
- Displayed professional and politically appropriate tone.

# **Assistant (Construction)**

FCH Bedachungs GmbH, Cologne | 03.2020 - 04.2021

# **Projects**

# SocialView - Start-Up initiative

- SAAS solution for restaurants & bars for improving social media presence and customer experience.
- Tech stack included React, TypeScript, Nest.js and Tailwind.

# BryanHogan.com - Personal website

- Programmed my own website, includes portfolio and blog about education, productivity and health.
- Built using basic HTML and CSS with AstroJS framework and PostCSS.