CAADRIA LOGO DESIGN COMPETITION

The Association for Computer-Aided Architectural Design Research in Asia (CAADRIA) is calling for design proposals for **a redesign of its logo and visual identity** on the occasion of the 25th CAADRIA conference, held in Chulalongkorn University, Faculty of Architecture, Bangkok, Thailand, from 7-10 April 2020.

Competition entries are invited to reflect the following:

· CAADRIA topics

· CAADRIA geographic identity

· CAADRIA values: Please find more details on the organisation here: http://www.caadria.org/about/

Award

The winning entry will receive a cash prize of 1,000USD and free registration at the 25th CAADRIA conference, to present the new logo design to the CAADRIA community. The award is limited to one person only. Two additional honorary mentions will receive prize certificates. All entries will be exhibited on the CAADRIA website.

Submission

All entries must include:
· A logo for use in print in vector PDF format with 300 dpi output resolution
· A colour scheme for visual identity of the CAADRIA website and other CAADRIA-related materials
· Suggested commonly available type face(s) and related parameters to be used in conjunction with the new logo
· 100-300 words text explanation of the logo concept
· A brief CV of the author and contact information.

Submit your complete entries or enquiries by email to: CAADRIA.logo25@gmail.com
(Submissions limited to 20 MB)

By submitting, participants agree to the copyright of the winning entry will be transferred to CAADRIA. CAADRIA retains the right to adjust the winning entry if and as deemed necessary.

Submission deadline: February 3 2020
Notification of results: February 17 2020

Competition Jury (past and present CAADRIA presidents):

Christane M. Herr, Xi'an Jiaotong-Liverpool University (chair)

Jin-Yeu Tsou, City University of Hong Kong

Marc Aurel Schnabel, Victoria University of Wellington

Andrew I-Kang Li, Kyoto Institute of Technology

Tomohiro Fukuda, Osaka University

Teng-Wen Chang, National Yunlin University of Science and Technology

Hyunsoo Lee, Yonsei University