```
0.8

0.6

0.7

NFLX 0.4

0.2

1 0.96

0.96

0.94

0.92

0.99

2 0.3154941

Sharpe Ratio 1.019

AAPL: 30,3%
GOOS. 38.1%

NFLX: 31.5%
```

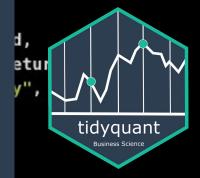
```
3 library(tidyquant)
4
5 start <- "2014-01-01" %>% ymd()
6 end <- start + years(5) - days(1)
7
8 Ra <- c("AAPL", "GOOG", "NFLX") %>%
9 tq_get(get = "stock.prices",
10 from = start,
```



### Finance with

Performance Analysis and Portfolio Optimization using tidyquant





Matt Dancho
R/Finance 2019



#### **About Me**

- Founder (Business Science)
- Creator (tidyquant)



Educator (I teach DS4B)



#### **Matt Dancho**

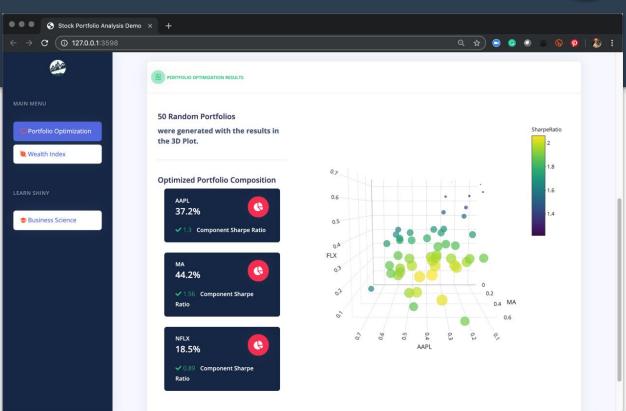
Founder of Business Science, Matt designs and executes educational courses and workshops that deliver immediate value to organizations. His passion is up-leveling future data scientists coming from untraditional backgrounds.



#### Demo

### Portfolio Optimization App

- Shiny
- tidyquant
- argonDash



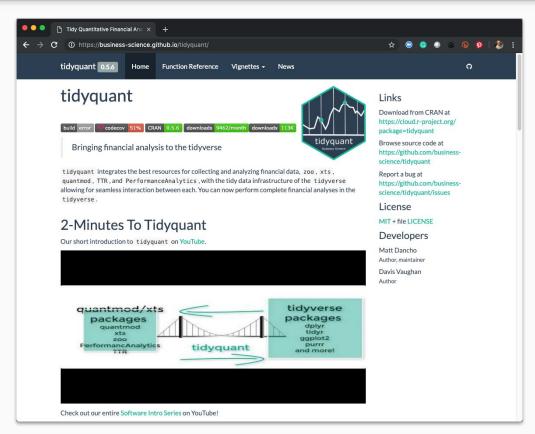
## What is tidyquant?

And how do we use it?

#### **Tidyquant**



- Financial Software
- 113,000 Downloads (9,462/mo)
- Used by Many Financial Companies
- It's a Workflow

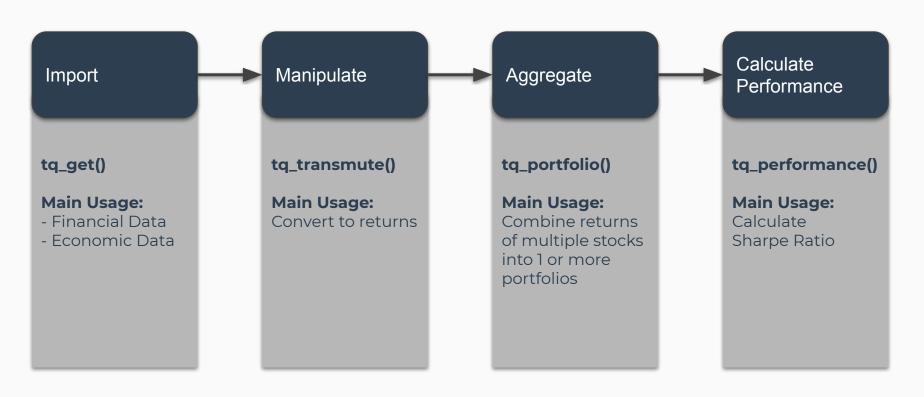


Documentation: <u>business-science.github.io/tidyquant</u>

#### Tidyquant is a workflow

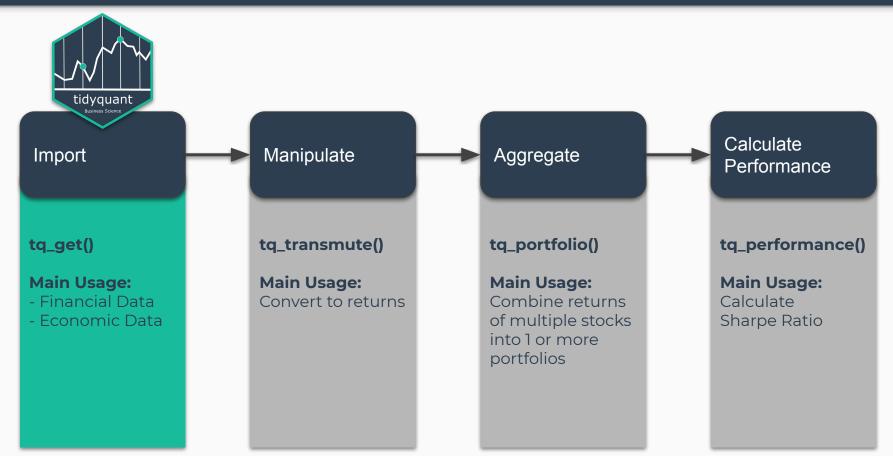


## API that manages the process of systematically evaluating stocks & portfolios



#### **Import**







#### **Get Data**

#### Connects To

Yahoo - Bloomberg - FRED - Quandl - more!



#### **Stock Data**

```
tq_get("AAPL", from = "2018-01-01", to = "2018-12-31")
# A tibble: 250 x 7
                                      volume adjusted
   date
              open high low close
             <dbl> <dbl> <dbl> <dbl>
                                       <dbl>
                                               <dbl>
   <date>
 1 2018-01-02 170. 172. 169. 172. 25555900
                                                169.
 2 2018-01-03 173. 175. 172. 172. 29517900
                                                169.
 3 2018-01-04 173. 173. 172. 173. 22434600
                                                170.
 4 2018-01-05 173. 175. 173. 175 23660000
                                                172.
 5 2018-01-08 174. 176. 174. 174. 20567800
                                                171.
 6 2018-01-09 175. 175.
                         173. 174. 21584000
                                                171.
 7 2018-01-10 173. 174. 173
                               174. 23959900
                                                171.
 8 2018-01-11 175. 175. 174. 175. 18667700
                                                172.
 9 2018-01-12 176. 177. 176. 177. 25226000
                                                174.
10 2018-01-16 178. 179. 176. 176. 29565900
                                                173.
 ... with 240 more rows
```

#### **Economic Data**

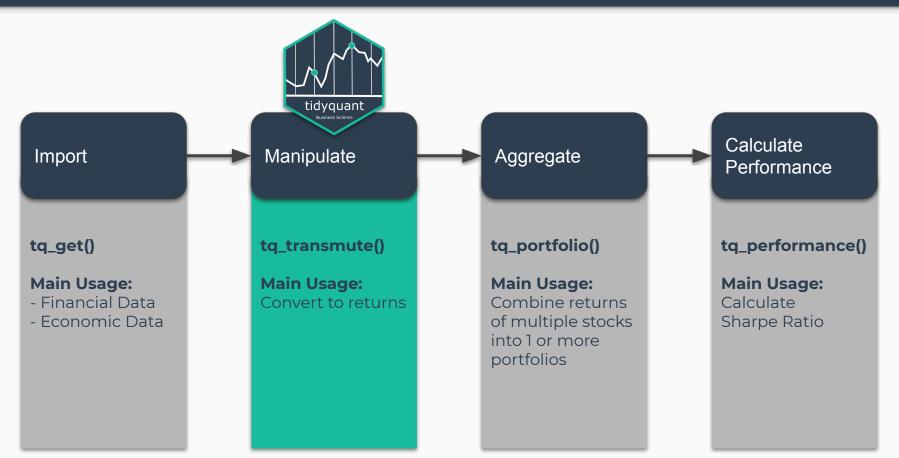
```
tibble(symbol = c("MKTGDPCNA646NWDB"),
         name = c("GDP China")) %>%
     tq_get(get = "economic.data", from = "1960-01-01")
# A tibble: 58 x 4
   symbol
                                                price
                    name
                              date
                                                <dbl>
   <chr>
                    <chr>>
                              <date>
 1 MKTGDPCNA646NWDB GDP China 1960-01-01 59716467625.
 2 MKTGDPCNA646NWDB GDP China 1961-01-01 50056868958.
 3 MKTGDPCNA646NWDB GDP China 1962-01-01 47209359006.
 4 MKTGDPCNA646NWDB GDP China 1963-01-01 50706799903.
 5 MKTGDPCNA646NWDB GDP China 1964-01-01 59708343489.
 6 MKTGDPCNA646NWDB GDP China 1965-01-01 70436266147.
7 MKTGDPCNA646NWDB GDP China 1966-01-01 76720285970.
8 MKTGDPCNA646NWDB GDP China 1967-01-01 72881631327.
 9 MKTGDPCNA646NWDB GDP China 1968-01-01 70846535056.
10 MKTGDPCNA646NWDB GDP China 1969-01-01 79705906247.
# ... with 48 more rows
```

#### Connects To

Yahoo - Bloomberg - FRED - Quandl - more!

#### Manipulate







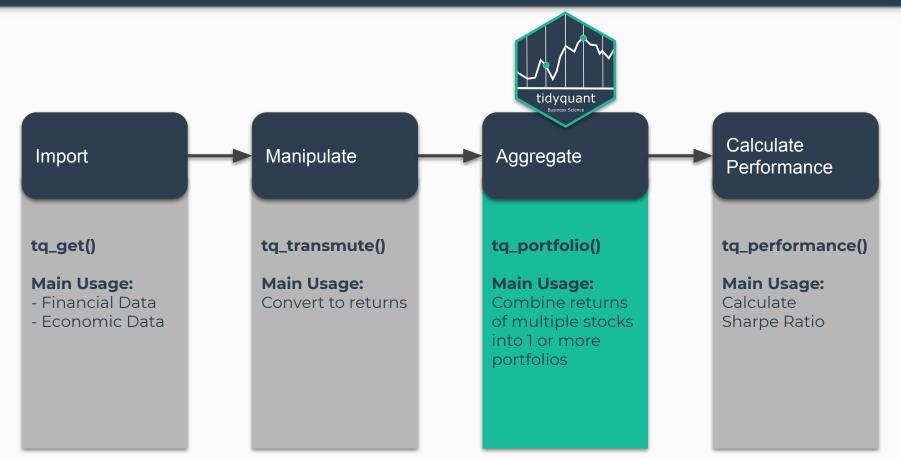
#### **Transform Financial Data to Returns**

```
library(tidyquant)
12
13
14
    end <- "2018-12-31" %>% ymd()
    start \leftarrow end - years(5) + days(1)
16
    returns m components tbl <- c("AAPL", "GOOG", "NFLX") %>%
18
        tq get(get = "stock.prices",
19
               from = start,
20
               to = end) %>%
21
        group_by(symbol) %>%
22
        tq transmute(select
                                = adjusted,
23
                     mutate fun = periodReturn,
24
                     period
                                 = "monthly") %>%
        ungroup()
25
26
    returns m components tbl
```

```
Ra
# A tibble: 180 x 3
# Groups:
           symbol [3]
  symbol date
                        Ra
  <chr> <date> <dbl>
1 AAPL
        2014-01-31 -0.0950
         2014-02-28 0.0969
2 AAPL
3 AAPL
         2014-03-31 0.0200
4 AAPL
         2014-04-30 0.0994
5 AAPL
         2014-05-30 0.116
 6 AAPL
         2014-06-30 0.0277
7 AAPL
         2014-07-31 0.0287
         2014-08-29 0.0775
8 AAPL
9 AAPL
         2014-09-30 -0.0171
         2014-10-31 0.0720
10 AAPL
# ... with 170 more rows
```

#### Aggregate







#### **Aggregate to Portfolio**

```
28
    wts_tbl <- returns_m_components_tbl %>%
        distinct(symbol) %>%
29
30
        mutate(weights = c(0.25, 0.25, 0.5))
31
32
    wts_tbl
33
34
    returns_m_portfolio_tbl <- returns_m_components_tbl %>%
35
        tq_portfolio(symbol, monthly.returns,
36
                     weights = wts_tbl,
37
                     rebalance_on = "quarters"
38
```

```
> returns m portfolio tbl
# A tibble: 60 x 2
              portfolio.returns
   date
  <date>
                          <dbl>
 1 2014-01-31
                         0.0479
 2 2014-02-28
                         0.0656
 3 2014-03-31
                        -0.0314
 4 2014-04-30
 5 2014-05-30
                         0.176
 6 2014-06-30
                         0.0416
 7 2014-07-31
                        -0.0147
 8 2014-08-29
                         0.0821
 9 2014-09-30
10 2014-10-31
                        -0.0547
# ... with 50 more rows
```



#### **Aggregate to Portfolio**

```
28
    wts_tbl <- returns_m_components_tbl %>%
        distinct(symbol) %>%
29
30
        mutate(weights = c(0.25, 0.25, 0.5))
31
32
    wts_tbl
33
34
    returns_m_portfolio_tbl <- returns_m_components_tbl %>%
35
        tq_portfolio(symbol, monthly.returns,
36
                     weights = wts_tbl,
37
                     rebalance_on = "quarters"
38
```

```
> returns m portfolio tbl
# A tibble: 60 x 2
              portfolio.returns
   date
  <date>
                          <dbl>
 1 2014-01-31
                         0.0479
2 2014-02-28
                         0.0656
3 2014-03-31
                        -0.0314
 4 2014-04-30
 5 2014-05-30
                         0.176
 6 2014-06-30
                         0.0416
 7 2014-07-31
                        -0.0147
 8 2014-08-29
                         0.0821
 9 2014-09-30
10 2014-10-31
                        -0.0547
# ... with 50 more rows
```



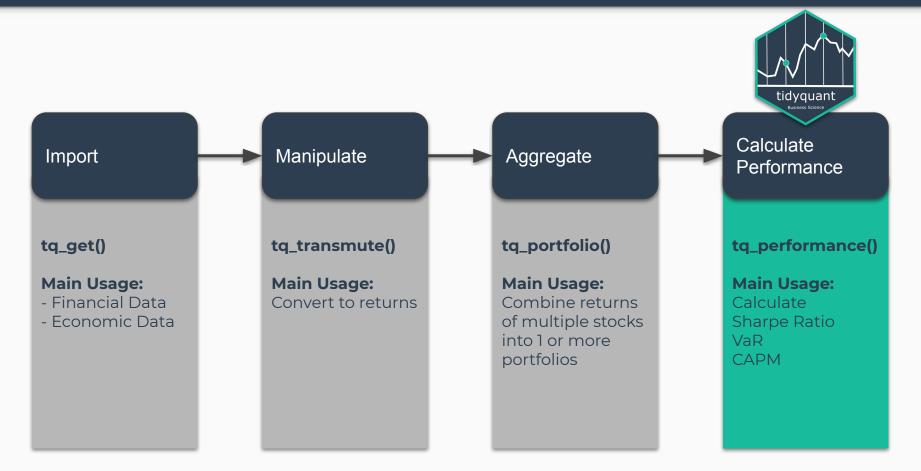
#### **Aggregate to Portfolio**

```
28
    wts_tbl <- returns_m_components_tbl %>%
        distinct(symbol) %>%
29
30
        mutate(weights = c(0.25, 0.25, 0.5))
31
32
    wts_tbl
33
34
    returns_m_portfolio_tbl <- returns_m_components_tbl %>%
35
        tq_portfolio(symbol, monthly.returns,
36
37
                     weights = wts_tbl,
                     rebalance_on = "quarters"
```

```
> returns m portfolio tbl
# A tibble: 60 x 2
              portfolio.returns
   date
  <date>
                          <dbl>
 1 2014-01-31
                         0.0479
2 2014-02-28
                         0.0656
 3 2014-03-31
                        -0.0314
 4 2014-04-30
 5 2014-05-30
                         0.176
 6 2014-06-30
                         0.0416
 7 2014-07-31
                        -0.0147
 8 2014-08-29
                         0.0821
 9 2014-09-30
10 2014-10-31
                        -0.0547
# ... with 50 more rows
```

#### **Calculate Performance**







#### **Measure Sharpe Ratio**

```
returns_m_portfolio_merged_m_tbl <- returns_m_portfolio_tbl %>%
 94
         add column(symbol = "Portfolio", .before = 1) %>%
         bind_rows(returns_m_benchmark_tbl)
 95
 96
 97
     returns_m_portfolio_merged_m_tbl %>%
 98
         group_by(symbol) %>%
 99
         tq_performance(Ra = monthly.returns,
100
                        performance_fun = SharpeRatio.annualized,
101
                        scale = 12)
102
```

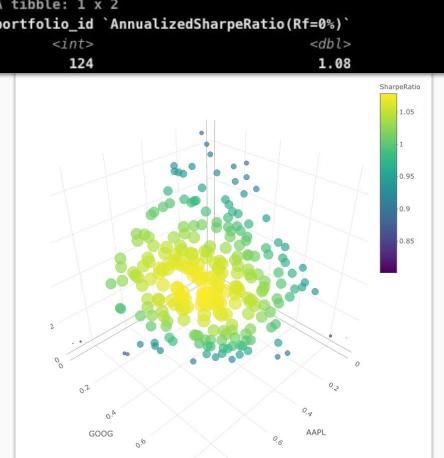
#### Optimize Performance

**Iterate 50X+** 

**Measure Sharpe** Ratio

> **Pick Best Portfolio**

```
> best_portfolio_tbl %>%
      select(portfolio_id, `AnnualizedSharpeRatio(Rf=0%)`)
 A tibble: 1 x 2
  portfolio_id `AnnualizedSharpeRatio(Rf=0%)`
         <int>
                                         <dbl>
           124
                                         1.08
```

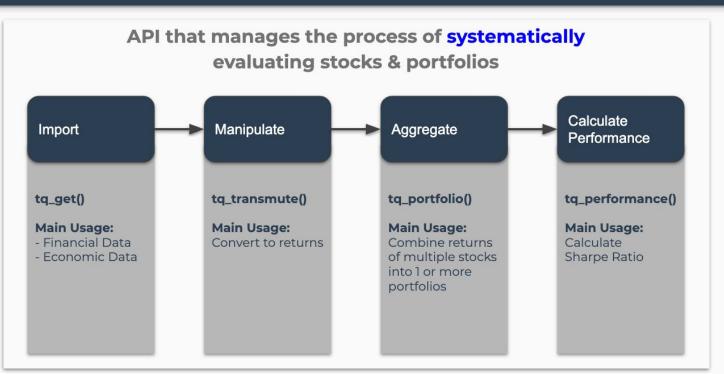


### **30-Second Recap**

#### Tidyquant: Financial Analysis Workflow



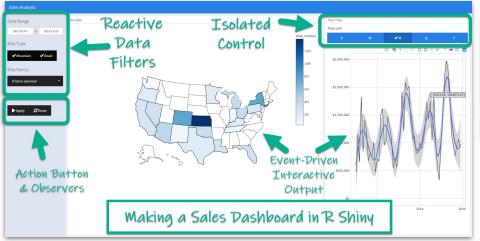


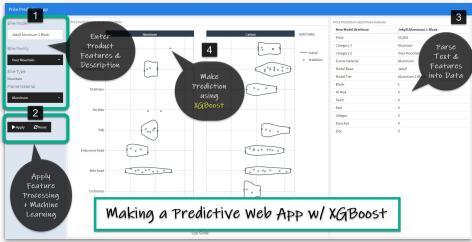


Slides Available Here: bit.ly/rfinance-slides-tidyquant

#### Interested in Learning Shiny?







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