

# Recap





# In the last 15 years, 52% of Fortune 500s Were Replaced

**1955**

Avg Time 75 years

**2015**

Avg Time 15 years



# Data Science is Changing

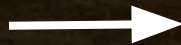
**Descriptive  
Reports**

(Excel)



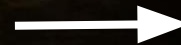
**Descriptive  
Dashboards**

(Tableau)



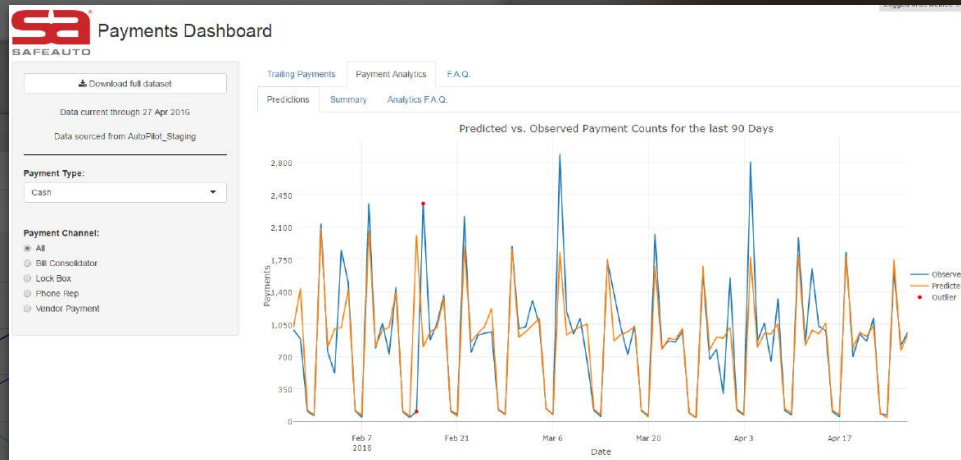
**Predictive  
Reports**

(Jupyter &  
RMarkdown)



**Predictive  
Applications**

(Dash & Shiny)



# Sales Demand Forecast by Business Science

An application we're building at DSGO 2019

# Introduced to Shiny

Pick a model type

XGBoost

Product Group

Mountain, Road

Product Sub-Group

9 items selected

Customer

30 items selected

Time Unit

Day Week Month Quarter Year

Forecast Periods

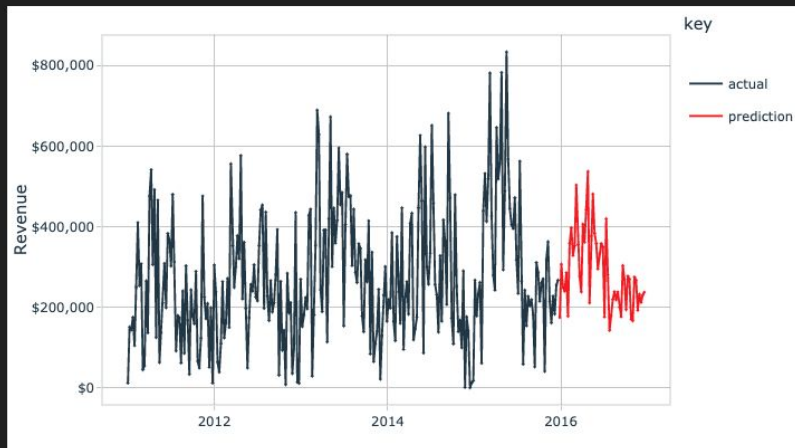
52

Add Smoother



▶ Calculate Forecast

## Revenue Forecast





You were introduced to this:

# Intro Shiny

- Reactive Programming
- Layouts (UI)
- Server Calculations



But, there is so much more to learn



## Intro Shiny

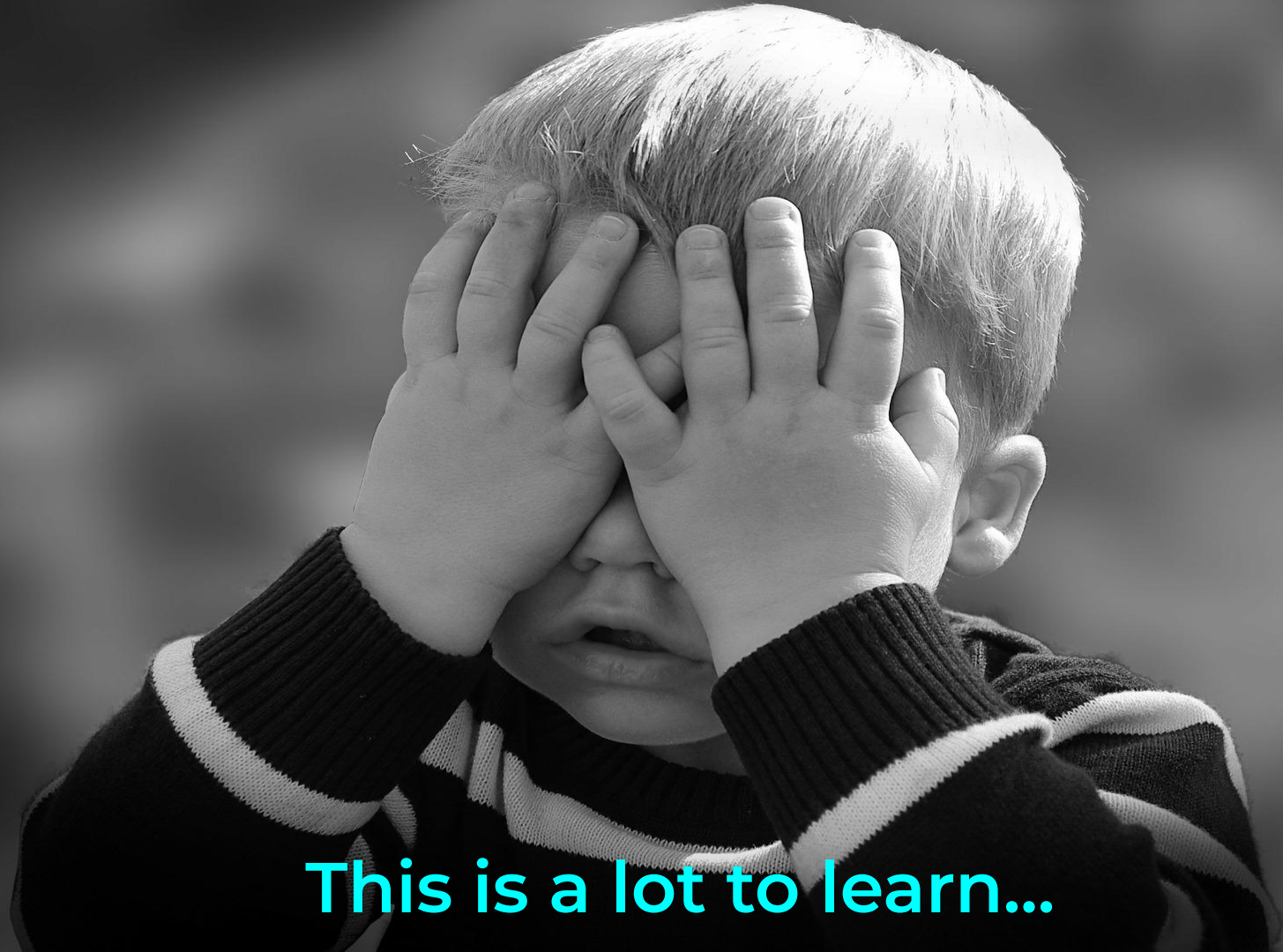
- Reactive Programming
- Layouts (UI)
- Server Calculations

## Expert Shiny

- Frontend Development
- Databases (MongoDB)
- User Management (Auth)
- Persistent Data
- Dynamic UI

## Expert Machine Learning

- H2O Automated Machine Learning
- LIME Feature Explanation
- Interactive Visualization
- Preprocessing
- Exploratory Data Analysis



This is a lot to learn..



Business Science

Is here to help





# Success Story

## Masatake Hirono

“His instruction helped me find  
a **new career opportunity.**”

“I will start to work at one of the  
**most prestigious management  
consulting firms** as a cognitive  
& analytics consultant.”

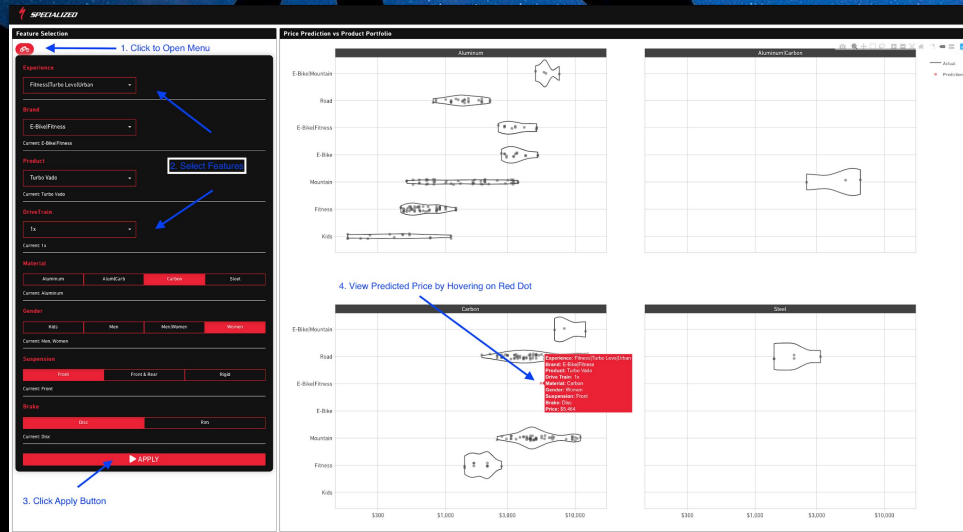




# Success Story

Joon Im

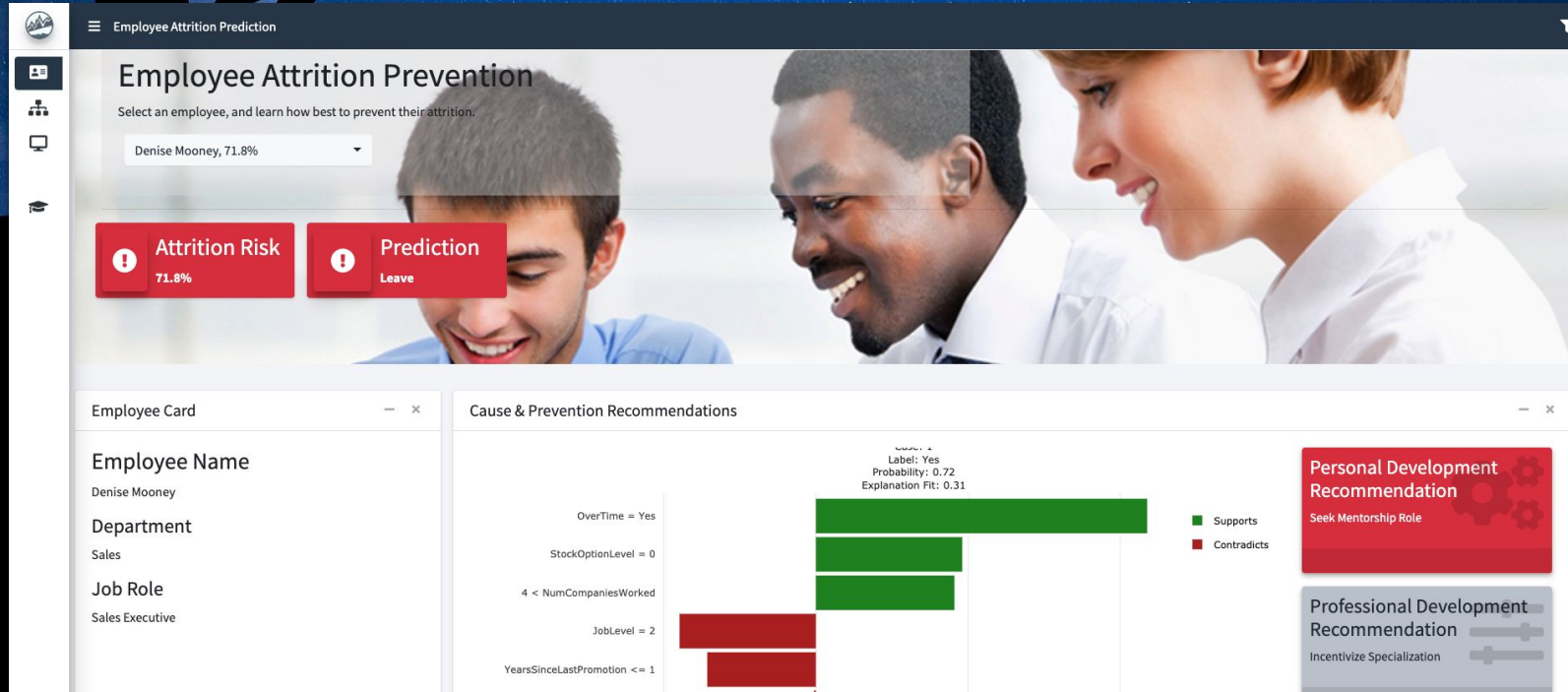
## Price Prediction App



“Using techniques gleaned from Matt Dancho's Learning Lab on web-scraping, I took on the challenge and scraped product data on bicycles from [Specialized.com](https://www.specialized.com).”



# We teach you how to make these apps



# How it works



**R-Track  
Courses**

**Learning  
Labs PRO**

**1**



**Do Projects**

**2**



**Build Apps**

**3**



**Continue To Learn**



DSGO Workshop Discount - 20% OFF

**DSGO19**



See me  
to learn more