Let's get things rolling

```
> FB
# A tibble: 1,008 x 3
   date                adjusted      volume
   <date>                 <dbl>       <dbl>
 1 2013-01-02              28.0    69846400
 2 2013-01-03              27.8    63140600
 3 2013-01-04              28.8    72715400
 4 2013-01-07              29.4    83781800
 5 2013-01-08              29.1    45871300
 6 2013-01-09              30.6   104787700
 7 2013-01-10              31.3    95316400
 8 2013-01-11              31.7    89598000
 9 2013-01-14              31.0    98892800
10 2013-01-15              30.1   173242600
# ... with 998 more rows
```

Rolling averages

```
short_term_mean  ← rollify(~mean(.x, na.rm = TRUE), window = 5)

long_term_mean   ← rollify(~mean(.x, na.rm = TRUE), window = 50)
```

}

mean() becomes
a rolling mean

```
mutate(FB,
  short_mean = short_term_mean(adjusted),
  long_mean  = long_term_mean(adjusted)
)
```

```
# A tibble: 1,008 x 4
    date         adjusted    short_mean    long_mean
    <date>       <dbl>       <dbl>         <dbl>
 1  2013-01-02   28.0        NA            NA
 2  2013-01-03   27.8        NA            NA
 3  2013-01-04   28.8        NA            NA
 4  2013-01-07   29.4        NA            NA
 5  2013-01-08   29.1        28.6          NA
 6  2013-01-09   30.6        29.1          NA
 7  2013-01-10   31.3        29.8          NA
 8  2013-01-11   31.7        30.4          NA
 9  2013-01-14   31.0        30.7          NA
10  2013-01-15   30.1        30.9          NA
```