

2016 FCBC Website Update

Goals

1. Reduce the overall amount of information
2. Simplify updating
3. Streamline sharing content between site and Facebook
4. Make us look more like a bike shop

CURRENT	PROPOSED	
introduction	home page photo slider with captions	
blog	DROP	
programs	home page links to separate program page	primary page - info on all programs
calendar/hours	drop calendar, hours in footer	
sponsor links	DROP	
videos photos	use more on pages, use FB for photo gallery	
volunteers	home page links to separate volunteer page	primary page - how to volunteer, volunteer opportunities, links to volunteer only pages and forms
FAQ	DROP	
mailing list	mail list signup in footer	
report a found bike	home page content, link to program page	
contact	footer	
donate	link to online donation form on top of page, content area low on home page	
about	content area low on home page	
english to spanish	header	
	bike shop	new page - sales, service and parts
	events	new page - list of all upcoming events, replaces calendar