

- 1** Set up room of tables, each with one worksheet and a deck of cards
- 2** Have a timer to hand
- 3** Organise into teams of four or five based at each table
- 4** Explain goal of session and theme that sets the 'assumption' of the worksheet
- 5** Explain that worksheet is to capture ideas in any order; Cards are to help focus starting point of ideas
- 6** Take 8 minutes for first round before they tell the story of their idea
- 7** Each team tells the story of their app in just 2 minutes
- 8** Start second round of iteration to refine ideas further based on feedback from others - just 8 minutes again
- 9** go to **7** until you run out of time



IDEATION TOOLKIT - HOW TO USE

full instructions at codethecity.org/toolkit