## Recommendation

- Private Keys Handling

One of the major reasons many people would choose centralized exchanges over the decentralized exchanges is the handling of private keys, many might lose it and in turn lose their assets/crypto portfolio.

Because centralized exchanges are ran by the platforms, they control the access of



of accounts, that way they'll be able to recover the user's account if anything goes wrong. That helps users retain confidence that in times when their human nature fails them and they forget or lose their private keys or their email gets faulty, their accounts and all they have in it can be recovered.

Being a centralized exchange, they can be hacked. Yes, but a decentralized exchange can not be hacked because that'll require an interruption of the whole blockchain.

However, If zeroSwap, being a decentralized exchange can find a way and create private/individual servers for each user for backing up of private keys, it'll increase her usability and adoption globally because coupled with the already existing features of zeroSwap, she'll be unstoppable.



If Zero swap can achieve this, she would have knocked out every advantage the centralized exchanges have over the Deecntralized exchanges, giving the platforn better grounds for competition

