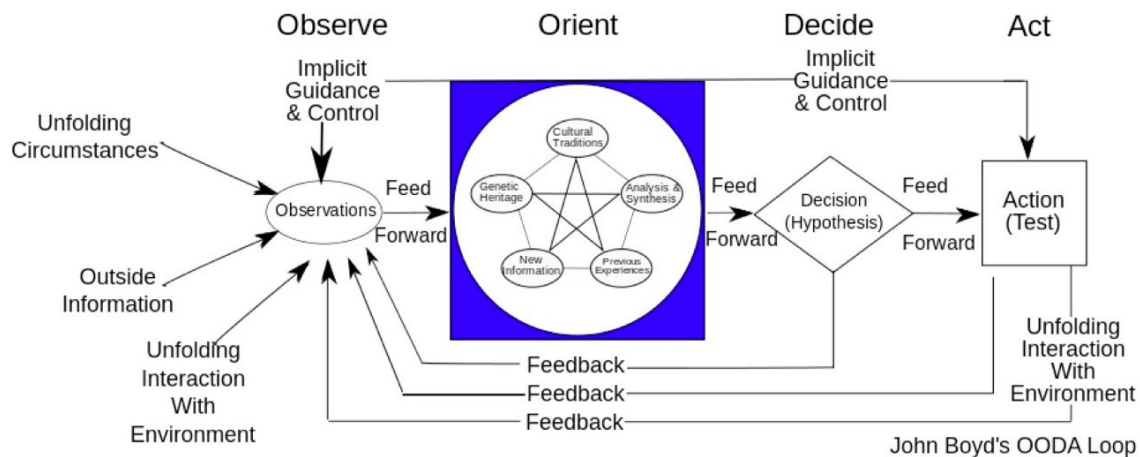consider the OODA loop a little more. The full OODA loop by John Boyd is provided in figure 241

Figure 241 — OODA

John Boyd's OODA Loop

There are several components that I'd like to draw your attention to in the orient part of the loop. Our ability to orient (or orientate, which is an alternative English version of the word) depends upon our previous experience, cultural heritage and genetic disposition to the events in question. In terms of an organisation, its genetic disposition is akin to the doctrine and practices it has.

Now, if an event is unknown and we're in the uncharted space of the map then there is nothing we can really plan for. Our only option is to try something and see what happens. This is the world of JDI or just do it. It is a leap into the unknown and an approach of do and then check