



Even with this product stack, there was still a lot of stitching required. We were far from the highly standardised world of electricity supply where you simply insert a plug and switch it on. We had installation, configuration, setup, networks and many underlying components that had to fit together to provide a working stack. I would have dearly loved to just walk into the office, metaphorically flip a switch and start coding on some form of utility platform but that wasn't our world in mid 2005. However, platform was evolving and at some point in the future it would become more of a commodity, even a utility. In much the same way compute would at some point become a utility. This was a subject that we had discussed at Euro Foo in 2004 and within our own company we had already created a system known as the Borg which provided virtual machines on demand. It would only take a