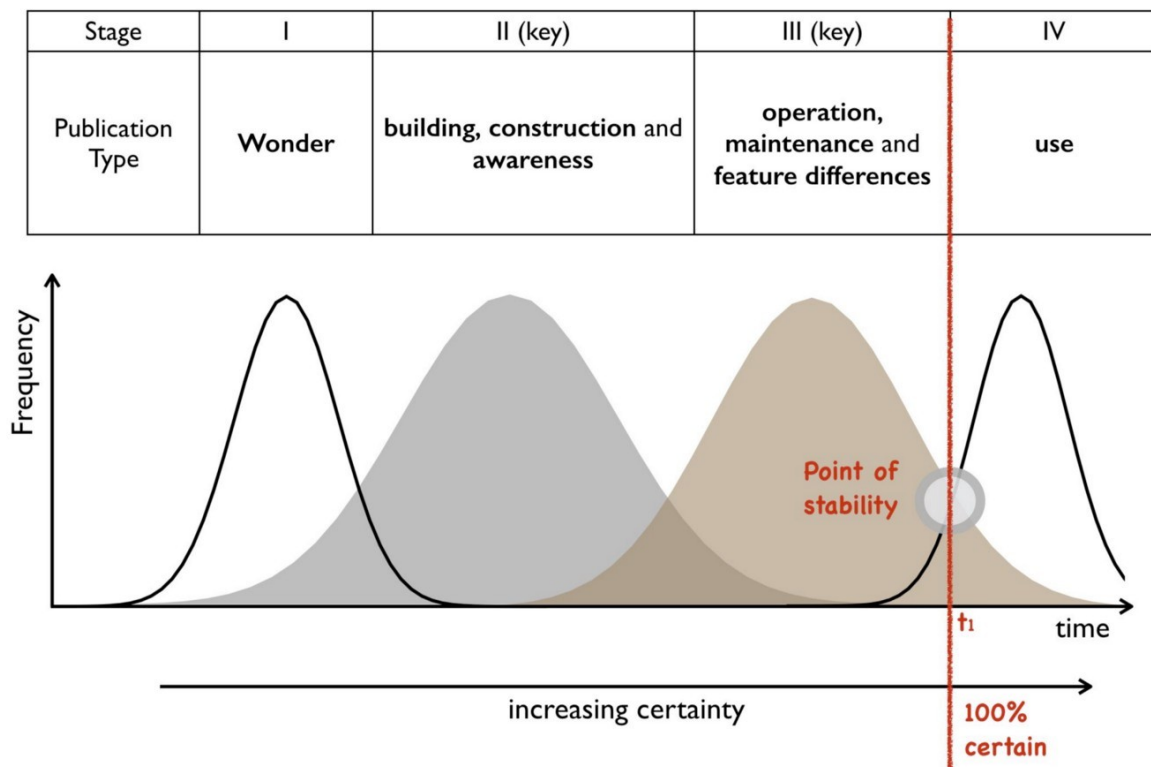


somehow work out the ubiquitous market? Obviously I could only do that for things which had already become a commodity. So, for various activities I marked a point of stability (I described this as 100% certain), the moment when publications changed from being dominated by operations, maintenance and feature differentiation to being dominated by use — see figure 77

**Figure 77 — The point of stability**



Then I would take the time that this occurred ( $T_1$ ) and look up the applicable market for that activity at that time. I defined that applicable markets as the point of ubiquity (i.e. 100% ubiquitous) —