

Higher levels of situational awareness	Indicator of ...	Lower levels of situational awareness
Visual (maps)	Navigation	Verbal (story telling)
Action & reflection	Learning	Secrets of success
Position and movement	Strategy	Magic thinking (SWOTs, 2x2s)
Where before why	Order	Tyranny of action (how, what and when)
Detailed	Landscape	Vague
Context specific & universal	Patterns	Universal memes
Aptitude and attitude	Organisation	Functional or business silos
Thinks small	Granularity	Thinks big
Mixed (agile + lean + six sigma)	Methods	Single (all agile etc)
Known	Duplication and bias	Unable to quantify
Embraced	Challenge	Defended against
Essential	Transparency	Resisted
Common	Language	Tribal factions
User needs	Anchor	Own needs

Books to read

Alas, I haven't found any books that deal with topographical intelligence in business (i.e. the use of maps and situational awareness) which is why after almost eight years of badgering I'm finally getting around to writing one. I'm a very reluctant writer and hopefully someone will take this and write a better book. That said, there are lots of other books that I'd recommend reading because of the general concepts they provide. I don't necessarily agree with everything they state but these are definitely worth exploring. I find all of these books are worth spending time with.