

Lastly, there are certain climatic patterns that can help us to predict when things will change. For example, in chapter 3 we discussed how efficiency enables innovation through componentisation effects. When a component evolves to more of a commodity (or a utility service) we can anticipate that this will cause a rapid rise in novel things built upon it i.e. the genesis of new acts. We won't be able to say what those novel things are but we can say (in conjunction with the weak signal above) when we're likely to see a rapid increase in this genesis. So, let us put these lessons on anticipation onto a map containing a single activity that is evolving. Starting with figure 96 then:-