

Finding a new purpose

Chapter 7

39 min read

It was 2007, I was at home and I was unemployed. I twiddled my thumbs for a couple of days, did some DIY and then set about thinking on my future. This is code for watching my bank balance plummet whilst not doing anything useful. I was exhausted, running a company, inspiring a future and being broadsided had taken its toll. However, whilst I wasn't ready to immerse myself into a new role, I couldn't just sit idle. So, I undertook a few paid speaking gigs, did some advisory work, wrote a few articles, ghost wrote a few more and researched. At least, it would keep the wolves at bay for a bit.

I was convinced that there was some mileage in the mapping concept but I had two major problems. First, I had failed to create that bright future with it. Second, I had no real evidence to support it. I had collected data that hinted components evolved but the evolution axis was no more than a pattern that I had observed and talked about at Euro Foo in 2004. Maybe it was completely wrong? Maybe that's why I failed? Maybe that's why no-one else seemed to be talking about these concepts? I decided my library wasn't big enough to answer these questions and became a reader at the British Library. I collected, collated and trawled through a huge volume of written work in pursuit of my answers. At the very least, I was keeping myself busy and providing time to recoup.