



As discussed in chapter 13 — *Something wicked this ways comes* — then I view that the strategy is about as poor as you can get. To cap it all off, the company itself has serious flaws in its makeup and composition. The CEO supported by a group of well trained executives is boldly charging the army over a cliff whilst trying to get rid of the one person who might possibly save them — the former CIO.

To work through this problem to final a possible answer then we need to first distinguish where we could attack. Even on a simple map like this then there's lots of points we could focus on. It's much the same with a game of chess, there's usually a huge number of potential moves you could make. The trick is sorting out which ones are of interest and that takes experience and practice of the game. In figure 183 I've listed