

Priority Order	Company	You
Creation of a digital "cloud based" service for provision of the software	1	
Investigating the use of the data conversion product that is available in order to improve efficiencies in operation	2	
Expansion of existing product into overseas markets such as Brazil	3	
Increasing the development effort on our existing product line including more advanced reporting and other innovative features.	4	
Undertake a significant marketing campaign to promote our solution in the existing market.	5	
Other		

Figure 182 — Map with strategy