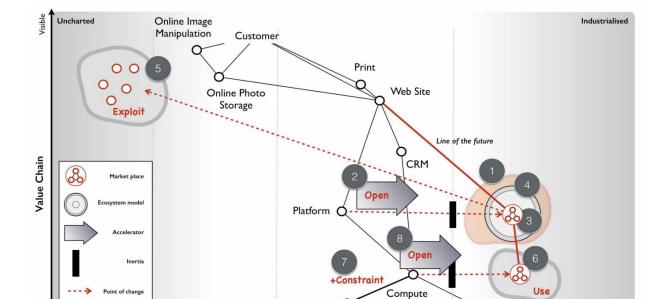
enhanced by various experiments that the company had conducted. Not least of which was the head of my frameworks team walking in to tell me that they had just demonstrated we could develop entire applications (front end and back end) in Javascript.

At the same time as refining our play, I had encouraged the group to develop component services under the moniker of LibApi as in liberation API i.e. our freedom from endlessly repeated tasks and our existing business model. To say I was rapturous by this experiment would be to underestimate my pure delight. This fortuitous event helped cement the plan which is summarised in figure 57. I'll break it down and go through each point in detail.



Data Centre

Product (+ rental)

Power

Evolution

Commodity (+ utility)

Figure 57 — The Plan

Custom Built

Genesis