

that maybe these sorts of discussion and arguments would be occurring in journals and that somehow I might be able to use this to get an idea on how evolved something was? To be honest, I was just guessing by this point and was hoping to find some book where the answer would be magically written.

I headed back to the Library. I spent many months reading and trying to determine a measure for the certainty for an act. I was collecting all sorts of journals and categorising them when suddenly I noticed something odd. To be a bit more specific, I suddenly woke up one morning with this idea.

It was by looking into the detail of journals and papers on various activities that I had noticed how the words they used had started to change. They always started talking about the “wonder” of some new thing such as the “wonder of television” but over time it became more about “use”. I then took 9,221 articles related to various activities and categorised those articles into four main stages based upon the words they used. I then plotted the frequency of publications — see figure 76.

**Figure 76 — Changing nature of publications**