



We can deal with it later.

Whenever we see a shift from products to more industrialised forms such as utilities, then most large companies (with the exception of the enlightened) will tend to ignore the change. This is due to inertia caused by pre-existing practice, assets and markets. The most telling signs are often overlooked until it is too late. One of these signs is the flow of financial capital. We tend to see a marked movement of capital away from the existing industries (the past) and towards both the more industrialised forms and the new activities built upon it.

If I take figure 143 from above and overlay onto it this flow of capital along with the peace, war and wonder cycle then we can get a sense of what is happening. At the same time that an act is become more efficiently provided through industrialised forms with its demand