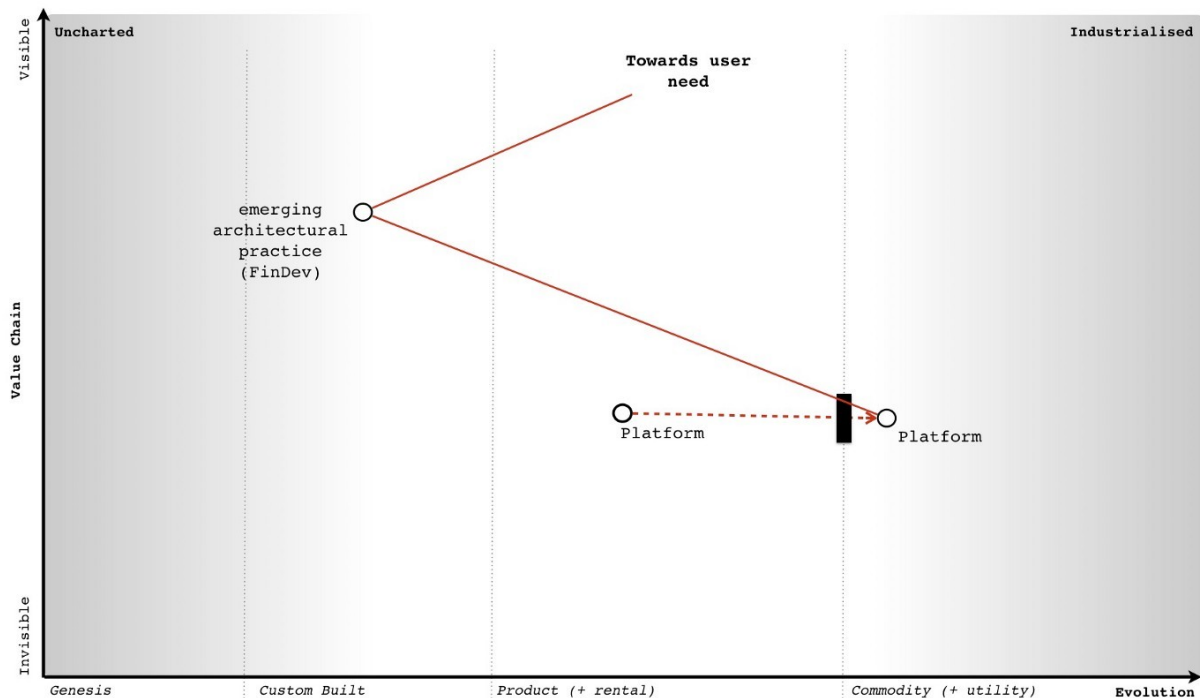Now let us focus on that platform change, the shift from product to a more industrialised form which in this case means utility. As noted many times before we have a common economic pattern of co-evolution i.e. as an act evolves we often see a corresponding co-evolution of practice. Let us concentrate here, remove all the other bits of the map and add in co-evolution. I've done this in figure 200

Figure 200 — co-evolution

By applying that basic pattern to our map, we can anticipate that as the world shifts towards more utility platforms, some new-fangled practice (a sort of DevOps 2.0) will emerge. We don't know what those practices will be as they will emerge in the uncharted space. But we do know they will emerge shortly after the formation of utility platforms and that we will have inertia to this change. We also know that such