At least I had some experience of both of those things though not necessarily at the same time.

## A game of chess

I'm going to take you through the same thought experiment that I went through. Remember, back in 2004, I had nothing to support my idea that situational awareness and topographical intelligence might be important in business. I was out on a limb with nothing to back me up.

I want you to now imagine you live in a world where everyone plays chess and how well you play the game determines your success and your ranking in this world. However, in this world, no one has ever seen a chessboard. In fact, all you've ever seen are the following characters on a screen and you play the game by simply pressing a character, your opponent counters and then you counter and so forth. The list of moves being recorded underneath the characters.