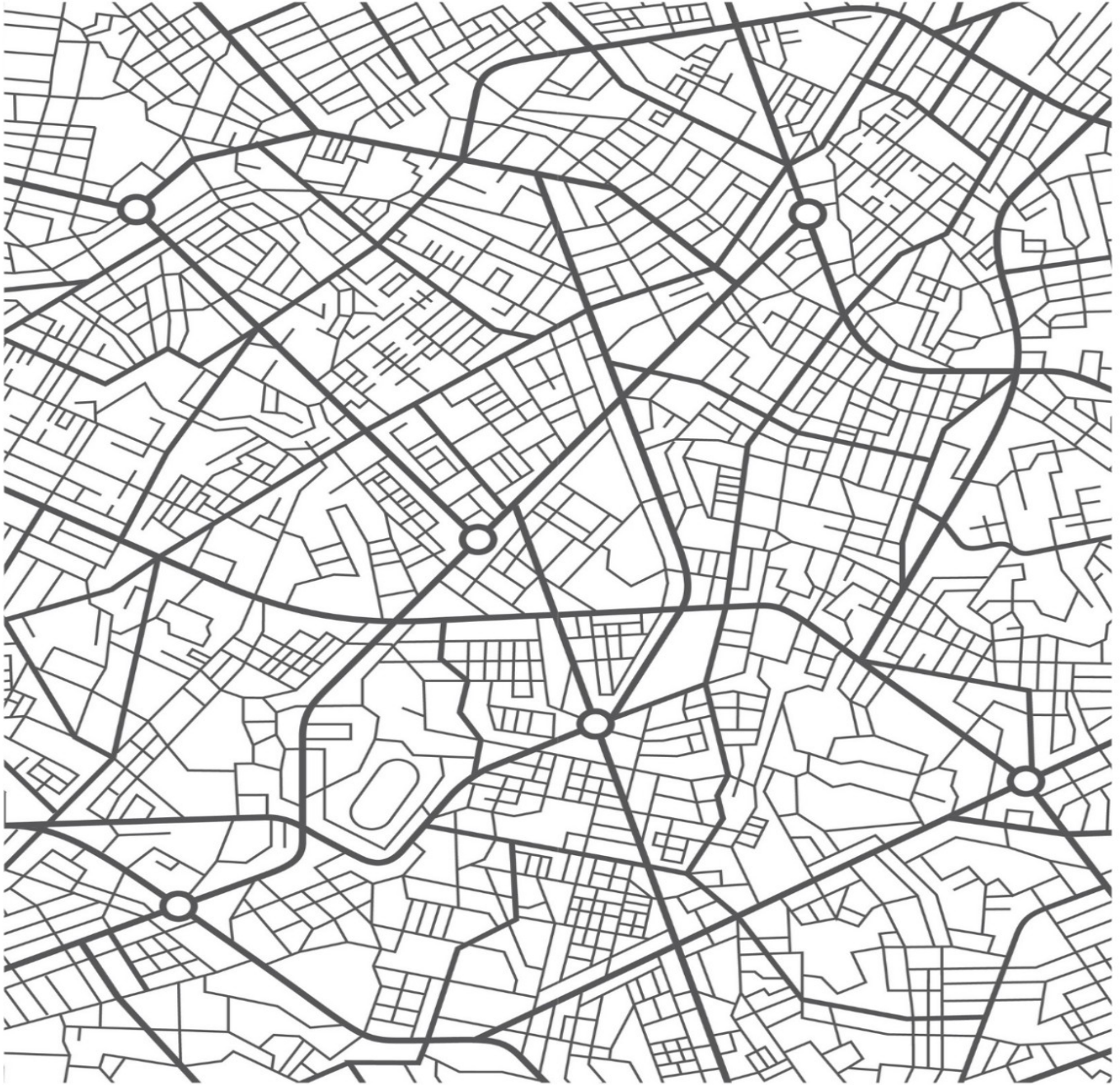


TOPOGRAPHICAL INTELLIGENCE IN BUSINESS



WARDLEY MAPS

SIMON WARDLEY