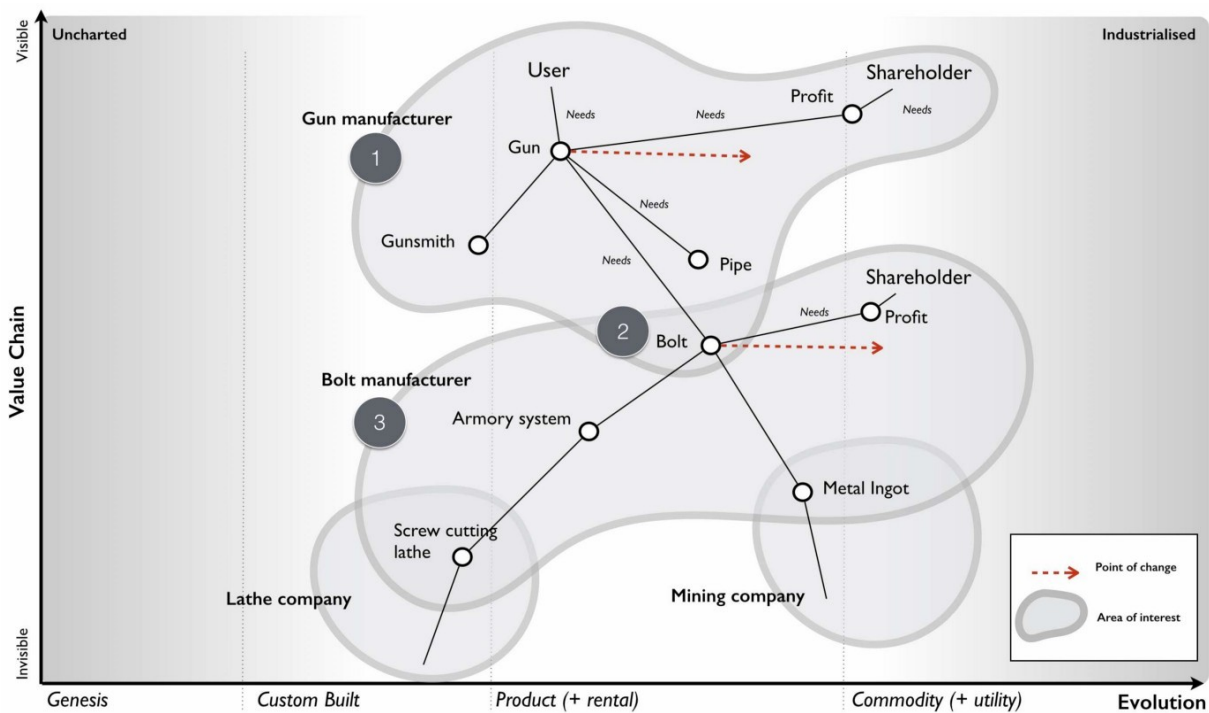


Let us imagine that you've taken a bold move and started to buy more standard bolts and pipes (for barrels). You then use these components in the manufacture of your guns by combining them with your skills and practice as gunsmiths. I've highlighted this in a map in figure 70. Remember, it's a hypothetical and I've no idea how to actually make a gun.

**Figure 70 — The hypothetical gun company**



You are the gun company (**point 1**) and you're reliant upon bolts (**point 2**) from a company that manufactures them (**point 3**). The first thing to note is that a map can cover many different organisations if you wish. Each of those organisations could be expanded into, providing more detail. When you map an environment then you're only ever looking at a fraction of a vast chain of needs. Hence the