Point 1 — for each common component you record how many times it is repeated. High numbers of repetition is not necessarily a problem as there may be a legitimate reason or it could be the same component in different maps. In this case, our maps show seven references to websites.

Point 2 — recording how evolved a component is can provide you with an idea of bias within the organisation. From above, there are six examples of user registration in the maps. One of which is distanced from the others. This could be because one group simply thought in their map that user registration was a unique activity (it isn't) or alternatively, you might have five groups using a common service and one group custom building their own. In this case, they might have a legitimate reason but it's worth the challenge.