



This is how I would play the game in order to maximise the benefit for the conglomerate. The return from the disposal will vastly exceed any investment needed. I could probably use it to fund a dozen new startups whilst returning a generous reward to the conglomerate. However, this play took me 45 minutes. I'm sure with a bit of effort then a better play can be found. Maybe you have it? I am willing to learn.

Feeling guilty and the executives

The above play feels a bit "*sneaky*". Remember, your focus is on what is of benefit to the conglomerate and you never know, Phoenix could have a glorious future. In cases like this, you need to put away concerns over the subsidiary and be true to yourself. Give them a chance to explore their own future in the comfort of someone else's