About the Author

Simon Wardley is a researcher for the Leading Edge forum, former Manager of Software Services at Canonical, and former CEO of Fotango. He has written this book Creative Commons Attribution Share-Alike 4.0 to share his experiences learning the untold lessons of business strategy. The license for this book can be found at https://creativecommons.org/licenses/by-sa/4.0/. You can follow Simon on Twitter @swardley.

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