

#### Branding Guidelines

This document contains the guidelines for using logo and colors to maintain brand consistency.

#### Contents

- 1. DCC EX Logo
- 2. EX Stamp
- 3. Colors
- 4. Typography
- 5. Swag



Logo





Logos - Alt



### Stamp



### Color palette

Main logo Font (DCC EX)

APPROVED text Font

Audiowide

Flamenco

# Typography



## Mug





#### T-Shirt