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(54) OFF-NOTE BLOCKING SENSORY ORGANIC **COMPOUNDS**

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(57)ABSTRACT

Disclosed are Compounds that block off-notes in consumables and methods of blocking off-notes in consumables including off-notes provided by artificial sweeteners including aspartame, Saccharin, acesulfame K (Acesulfame potassium), sucralose and cyclamate; and including stevioside, swingle extract, glyccerhizin, perillartine, naringin dihydrochalcone, neohesperidine dihydrochalcone, mogroside V, rubusoside, rubus extract, and rebaudioside A.

OFF-NOTE BLOCKING SENSORY ORGANIC COMPOUNDS

TECHNICAL FIELD

[0001] Disclosed are compounds that allow to mask or block undesirable off-notes in consumables and the method of blocking off-notes employing said compounds in consumables.

SUMMARY

[0002] Provided are the following:

- (1) An off-note blocking compound selected from one or more of 4-(2,2,3-trimethylcyclopent-3-enyl)but-2-enoic acid, 4-(2,2,3-trimethylcyclopentyl)butanoic acid, 4-(2,2,6-trimethylcyclohexyl)butanoic acid, 3-(2,2,6-trimethylcyclohexyl)propanoic acid, 2-(3,4-dimethylcyclohexyl)acetic acid, 2-methyl-4-(2,6,6-trimethylcyclohex-2-enyl)butanoic acid, 1-methyl-2-((1,2,2-trimethylbicyclo]3.1.0]hexan-3-yl) methyl)cyclopropanecarboxylic acid; (E)-3-(1-(2,2,3-trimethylcyclopent-3-enyl)cyclopropyl)acrylic acid, (E)-4-(2,2,3-trimethylcyclopentyl)but-2-enoic acid, (E)-4-(2,2,3-trimethylcyclopentyl)but-3-enoic acid, (E)-4-(2,2,3-trimethylcyclopentyl)but-2-enoic acid, 1-methyl-2-((1,2,2-trimethylbicyclo]3.1.0]hexan-3-yl)methyl)
- cyclopropanecarboxylic acid, 2,2-dimethyl-4-(2,2,3-trimethylcyclopentyl)butanoic acid, 2-((1,4-dimethylbicyclo [3.1.0]hexan-2-yl)methyl)-1-methylcyclopropanecarboxylic acid, 2-(1-((1,2,2-trimethylbicyclo[3.1.0]hexan-3-yl)methyl)cyclopropyl)propanoic acid, 2-(1-((1-methylbicyclo[3.1.0]hexan-2-yl)methyl)cyclopropyl)acetic acid, 3,3-dimethyl-4-(2,2,3-trimethylcyclopentyl)butanoic acid, and 4-(1-methylbicyclo[3.1.0]hexan-2-yl)butanoic acid, (E)-1-(2-(1-methylbicyclo[3.1.0]hexan-2-yl)vinyl)
- cyclopropanecarboxylic acid, (E)-1-(2-(7-methylspiro[2.4] heptan-4-yl)vinyl)cyclopropanecarboxylic acid, (E)-4-(1-methylbicyclo[3.1.0]hexan-2-yl)but-3-enoic acid, (E)-4-(7-methylspiro[2.4]hept-6-en-4-yl)but-2-enoic acid, (E)-4-(7-methylspiro[2.4]heptan-4-yl)but-3-enoic acid, (E)-4-(7-methylspiro[2.4]heptan-4-yl)but-2-enoic acid, (E)-4-(8-methylspiro[2.5]oct-7-en-4-yl)but-2-enoic acid, (E)-4-(8-methylspiro[2.4]heptan-4-yl)cyclopropanecarboxylic acid, 2-((6,7-dimethylspiro[2,4]heptan-4-yl)methyl)-1-methylcyclopropanecarboxylic acid, 2-(1-((1,4-dimethylbicyclo[3.1.0]hexan-2-yl)methyl)cyclopropyl)propanoic acid, 2-(1-(1-methylbicyclo[3.1.0]hexan-2-yl)methyl)cyclopropyl)acetic acid, 2-(1-((7-methylspiro[2.4]heptan-4-yl)methyl)cyclopropyl)acetic acid, and 4-(7-methylspiro[2.4]heptan-4-yl)butanoic acid.
- (2) The off-note blocking compound as described herein, including under (1), selected from one or more of 4-(2,2,3-trimethylcyclopentyl)butanoic acid, 4-(2,2,3-trimethylcyclopent-3-enyl)but-2-enoic acid, 4-(2,2,6-trimethylcyclohexyl)butanoic acid, 3-(2,2,6-trimethylcyclohexyl)propanoic acid4-propylcyclohexanecarboxylic acid, and 2-(3,4-dimethylcyclohexyl)acetic acid.
- (3) A flavor composition comprising an off-note providing consumable ingredient and one or more of the off-note blocking compounds listed herein, including under (1) and (2).
- (4) A consumable comprising
 - [0003] a) one or more ingredient in a concentration sufficient to provide an off-note, and
 - [0004] b) one or more of the off-note blocking compounds listed herein, including under (1) and (2).

- (5) A consumable as herein described, including under (4), wherein the one or more off-note providing ingredient is selected from one or more of sweetener, artificial sweetener, beverage, chewing gum, nutraceutical, and pharmaceutical. (6) A consumable of as herein described, including under (4), wherein the one or more off-note providing ingredient is an artificial sweetener selected from one or more of aspartame, acesulfame K, saccharin, sucralose, and sodium cyclamate. (7) A consumable as herein described, including under (4), wherein the one or more off-note providing ingredient comprises a sweetener selected from one or more of stevioside, swingle extract, glyccerhizin, perillartine, naringin dihydrochalcone, neohesperidine dihydrochalcone, mogroside V, rubusoside, rubus extract, and rebaudioside A
- (8) A consumable as herein described, including under (4), wherein the off-note providing ingredient comprises a consumable selected from one or more of cocoa, coffee, caffeine, theobromine, diketopiperazines, vitamins, amino acids, vitamin B, casein, soy protein, ibuprofen, salicylic acid, glucoronolactone, acetaminophen, dextromethorphan, naringin, taurin, macrolide (including bioxin and erythomycin), paracetamol, acetylsalicylic acid, cimetidine, ranitidine, amoxicillin, acetominophen, cephalosporines, quassia, propylene glycol, triacetin, salts of potassium, salts of zinc, loperamide, limonin, flavonoides, isoflavones (including genistein and diadzein), polyphenol (including catechin and epicatechin), mint oil, D-menthol, hydrolysed vegetable protein, bitter peptides, preservatives (including benzoic acid, potassium sorbate, polysorbate 80, sodium and potassium lactate, sodium benzoate), citric acid, quinine, urea (contained in chewing gums), essential oils (including thyme, sage, basil, mint), Maillard reaction products (including cyclic amines made from pyrrolidine/glucose, alanine/xylose, proline/sucrose or alanine/xylose, for example diketopiperazines), beer, hops, humulone, trans-isohumulone, lupulone, and hulupone.
- (10) A method of blocking off-notes in a consumable comprising admixing with the consumable (a) one or more off-note providing ingredient in a concentration sufficient to provide an off-note, and (b) one or more compounds of the off-note blocking compounds listed herein, including under (1) and (2).
- (11) A method as herein described, including under (10), wherein the one or more off-note providing ingredient is selected from the group consisting of sweetener, artificial sweetener, beverage, chewing gum, nutraceutical, and pharmaceutical.
- (12) A method as herein described, including under (10) and (11), wherein the off-note providing ingredient comprises one or more artificial sweetener selected from aspartame, acesulfame K, saccharin, sucralose, and sodium cyclamate.
- (13) A method of as herein described, including under (10) to (12), wherein the off-note providing ingredient comprises one or more sweetener selected from stevioside, swingle extract, glyccerhizin, perillartine, naringin dihydrochalcone, neohesperidine dihydrochalcone, mogroside V, rubusoside, rubus extract, and rebaudioside A.
- (14) A method as herein described, including under (10) to (13), wherein the off-note providing ingredient comprises one or more consumable selected from cocoa, coffee, caffeine, theobromine, diketopiperazines, vitamins, amino acids, vitamin B, casein, soy protein, ibuprofen, salicylic acid, glucoronolactone, acetaminophen, dextromethorphan, naringin, taurin, macrolide (including bioxin and erythomy-

cin), paracetamol, acetolsalicilic acid, cimetidine, ranitidine, amoxicillin, acetaminophen, cephalosporines, quassia, propylene glycol, triacetin, salts of potassium, salts of zinc, loperamide, limonin, flavonoides, isoflavones (including genistein and diadzein), polyphenol (including catechin and epicatechin), mint oil, D-menthol, hydrolysed vegetable protein, bitter peptides, preservatives (including benzoic acid, potassium sorbate, polysorbate 80, sodium and potassium lactate, sodium benzoate), citric acid, quinine, urea (contained in chewing gums), essential oils (including thyme, sage, basil, mint), Maillard reaction products (including cyclic amines made from pyrrolidine/glucose, alanine/xylose, proline/sucrose or alanine/xylose, for example diketopiperazines), beer, hops, humulone, trans-isohumulone, lupulone, and hulupone.

DETAILED DESCRIPTION

[0005] The off-note blocking compounds provided herein include the following off-note blocking compounds: 4-(2,2, 3-trimethylcyclopent-3-enyl)but-2-enoic acid, 4-(2,2,3-trimethylcyclopentyl)butanoic acid, 4-(2,2,6-trimethylcyclohexyl)butanoic acid, 3-(2,2,6-trimethylcyclohexyl) propanoic acid, 2-(3,4-dimethylcyclohexyl)acetic acid, 2-methyl-4-(2,6,6-trimethylcyclohex-2-enyl)butanoic acid, and 1-methyl-2-((1,2,2-trimethylbicyclo[3.1.0]hexan-3-yl) methyl)cyclopropanecarboxylic acid.

[0006] The chemical structures of these compounds are indicated below:

4-(2,2,3-trimethylcyclopent-3-enyl)but-2-enoic acid (including (E)-4-(2,2,3-trimethylcyclopent-3-enyl)but-2-enoic acid), and (Z)-4-(2,2,3-trimethylcyclopent-3-enyl)but-2-enoic acid)

4-(2,2,3-trimethylcyclopentyl)butanoic acid

4-(2,2,6-trimethylcyclohexyl)butanoic acid

3-(2,2,6-trimethylcyclohexyl)propanoic acid

2-(3,4-dimethylcyclohexyl)acetic acid

2-methyl-4-(2,6,6-trimethylcyclohex-2-enyl)butanoic acid

1-methyl-2-((1,2,2-trimethylbicyclo[3.1.0]hexan-3-yl)methyl) cyclopropanecarboxylic acid.

[0007] Without wishing to be bound by theory, the presence of 1 to 3 cyclopropyl groups at the 5-ring or 6-ring part of the off-note blocking compound and/or the linker linking the ring to the acid group tends to increase the off-note blocking activity. According to certain embodiments, these compounds are particularly useful for blocking the bitter off-note blocking activity. Furthermore, 5-ring structures (cyclopentane) tend to have higher activities than the related 6-ring structures (cyclohexane).

[0008] According to certain embodiments, the following groups of compounds may also be useful for off-note blocking in consumables:

[0009] One or more compound selected from (E)-3-(1-(2, 2,3-trimethylcyclopent-3-enyl)cyclopropyl)acrylic acid, (E)-4-(2,2,3-trimethylcyclohex-3-enyl)but-2-enoic acid, (E)-4-(2,2,3-trimethylcyclopentyl)but-3-enoic acid, (E)-4-(2,2,3-trimethylcyclopentyl)but-2-enoic acid, 1-methyl-2-((1,2,2-trimethylbicyclo[3.1.0]hexan-3-yl)methyl)

cyclopropanecarboxylic acid, 2,2-dimethyl-4-(2,2,3-trimethylcyclopentyl)butanoic acid, 2-((1,4-dimethylbicyclo [3.1.0]hexan-2-yl)methyl)-1-methylcyclopropanecarboxylic acid, 2-(1-((1,2,2-trimethylbicyclo[3.1.0]hexan-3-yl)methyl)cyclopropyl)propanoic acid, 2-(1-((1-methylbicyclo[3.1.0]hexan-2-yl)methyl)cyclopropyl)acetic acid, 3,3-dimethyl-4-(2,2,3-trimethylcyclopentyl)butanoic acid, and 4-(1-methylbicyclo[3.1.0]hexan-2-yl)butanoic acid.

 $\cite{[0010]}$ The chemical structures of these compounds are shown below.

Structure	Name
<u> </u>	(E)-4-(2,2,3-trimethylcyclopentyl)but-3-enoic acid
	11
	(E)-4-(2,2,3-trimethylcyclopentyl)but-2-enoic acid
ö	(E)-4-(2, 2, 3-trimethylcyclohex-3-enyl)but-2-enoic acid
но	2,2-dimethyl-4-(2,2,3-trimethylcyclopentyl)butanoic acid
	H
	3,3-dimethyl-4-(2,2,3-trimethylcyclopentyl)butanoic acid
OH OH	4-(1-methylbicyclo[3.1.0]hexan-2-yl) butanoic acid
ОН	1-methy1-2-((1,2,2-trimethylbicyclo[3.1.0]hexan-3-yl)methyl)cyclopropanecarboxylic acid
ОН	2-((1,4-dimethylbicyclo[3.1.0]hexan-2-yl)methyl)-1-methylcyclopropanecarboxylic acid
OH OH	$\hbox{$2$-(1-((1-methylbicyclo[3.1.0]hexan-2-yl)methy)cyclopropyl) acetic acid}$

Structure	Name
OH OH	2-(1-((1,2,2-trimethylbicyclo[3.1.0]hexan-3-yl)methyl)cyclopropyl)propanoic acid
HOOH	(E)-3-(1-(2,2,3-trimethylcyclopent-3-enyl)cyclopropyl)acrylic acid

[0011] According to further embodiments, the following group of compounds may also be useful in off-note blocking in consumables:

[0012] (E)-1-(2-(1-methylbicyclo[3.1.0]hexan-2-yl)vinyl) cyclopropanecarboxylic acid, (E)-1-(2-(7-methylspiro[2.4] heptan-4-yl)vinyl)cyclopropanecarboxylic acid, (E)-4-(1-methylbicyclo[3.1.0]hexan-2-yl)but-3-enoic acid, (E)-4-(7-methylspiro[2.4]hept-6-en-4-yl)but-2-enoic acid, (E)-4-(7-methylspiro[2.4]heptan-4-yl)but-3-enoic acid, (E)-4-(8-methylspiro[2.5]oct-7-en-4-yl)but-2-enoic acid, 1-(2-(7-methylspiro[2.5]oct-7-en-4-yl)but-2-enoic acid, 1-(2-(7-methylspiro[2.5]oct-7-en-4-yl)but-3-enoic acid, 1-(3-(7-methylspiro[2.5]oct-7-en-4-yl)but-3-enoic acid, 1-(3-(7-methylspiro[3.5]oct-7-en-4-yl)but-3-enoic acid, 1-(3-(7-methylspiro[3.5]oct-7-en-4-yl)but-3-enoic acid, 1-(3-(7-methylspiro[3.5]oct-7-en-4-yl)but-3-enoic acid, 1-(3-(7-methylspiro[3.5]oct-7-en-4-yl)but-3-enoic acid, 1-(3-(7-methylspiro[3.5]oct-7-en-4-yl)but-3-enoic acid, (E)-4-(8-methylspiro[3.5]oct-7-en-4-yl)but-3-enoic acid, (E)-4-(8-me

methylspiro[2.4]heptan-4-yl)ethyl)cyclopropanecarboxylic acid, 2-((6,7-dimethylspiro[2.4]heptan-4-yl)methyl)-1-methylcyclopropanecarboxylic acid, 2-(1-((1,4-dimethylbicyclo[3.1.0]hexan-2-yl)methyl)cyclopropanoic acid, 2-(1-((1-methylbicyclo[3.1.0]hexan-2-yl)methyl)cyclopropyl)acetic acid, 2-(1-((7-methylspiro[2.4]heptan-4-yl)methyl)cyclopropyl)acetic acid, and 4-(7-methylspiro[2.4]heptan-4-yl)butanoic acid.

[0013] The chemical structures of these compounds are shown below.

Structure	name
HO	(E)-4-(7-methylspiro[2.4]hept-6-en-4-yl)but-2-enoic acid
но	(E)-4-(8-methylspiro[2.5]oct-7-en-4-yl)but-2-enoic acid
OH OH	4-(7-methylspiro[2.4]heptan-4-yl)butanoic acid
OH OH	2-(1-((7-methylspiro[2.4]heptan-4-yl)methyl)cyclopropyl)acetic acid
OH OH	2-(1-((1-methylbicyclo[3.1.0]hexan-2-yl)methyl)cyclopropyl) acetic acid

Structure	name
ОН	2-((6,7-dimethylspiro[2.4]heptan-4-yl)methyl)-1-methylcyclopropanecarboxylic acid
$\bigcup_{O} OH$	1-(2-(7-methylspiro[2.4]heptan-4-yl)ethyl) cyclopropanec arboxylic acid
OH OH	(E)-1-(2-(7-methylspiro[2.4]heptan-4-yl)vinyl)cyclopropanecarboxylic acid
ОН	2-(1-((1,4-dimethylbicyclo[3.1.0]hexan-2-yl)methyl)cyclopropyl)propanoic acid
OH O	(E)-4-(7-methylspiro[2.4]heptan-4-yl)but-3-enoic acid
OH OH	(E)-4-(7-methylspiro[2.4]heptan-4-yl)but-2-enoic acid
OH	(E)-4-(1-methylbicyclo[3.1.0]hexan-2-yl)but-3-enoic acid
ОН	(E)-1-(2-(1-methylbicyclo[3.1.0]hexan-2-yl)vinyl)cyclopropanecarboxylic acid

[0014] Most compounds can be synthesized easily by methods well known in the art, or as indicated below or in the examples herein.

Synthesis of 2-methyl-4-(2,6,6-trimethylcyclohex-2-enyl)butanoic acid

[0015] 2-methyl-4-(2,6,6-trimethylcyclohex-2-enyl)butanoic acid can be synthesized in one step from 2-methyl-4-(2,6,6-trimethylcyclohex-2-enyl)butanal analoguously to the

synthesis pathway as described by Ochiai et al. 1989, Journal of Organic Chemistry, 54(20), 4832-40.

Synthesis of 2-(3,4-dimethylcyclohexyl)acetic acid

[0016] 2-(3,4-dimethylcyclohexyl)acetic acid can be synthesized from 2-(3,4-dimethylphenyl)acetic acid as indicated below using hydrogen and platinumoxide (H_2/PtO_2) as catalyst analoguously to the synthesis pathway as described by Gault et al. (1958), Compt. rend., 246, 123-5.

2-(3,4-dimethylcyclohexyl)acetic acid

Synthesis of 1-methyl-2-((1,2,2-trimethylbicyclo[3. 1.0]hexan-3-yl)methyl)cyclopropanecarboxylic acid

[0017] The compound can be synthesized starting from (1-methyl-2-((1,2,2-trimethylbicyclo[3.1.0]hexan-3-yl)methyl)cyclopropyl)methanol (aka Javanol®) using Ruthenium (III) chloride and sodium periodate analoguously to the synthesis pathway as described by Hart et al. 2003, Journal of Organic Chemistry 68(1), 187-190. Javanol® is commercially available from Givaudan, Vernier, Switzerland.

[0018] The synthesis of further compounds is described in examples 2a to 2d herein below. The remainder of compounds can be synthesized analogously, as will be apparent to the skilled person.

[0019] A receptor screen with concentration-response analysis was performed and from results inhibitory concentration (IC) IC $_{50}$ values can be calculated by nonlinear regression using the function $f(x)=(a-d)/(1+(x/C)^{nh})+d$; with a=minimum signal, d=maximum signal, nh=hill coefficient, C=IC $_{50}$ and x=concentration of antagonist. IC $_{50}$ is the molar concentration of an antagonist which produces 50% of the maximum possible inhibitory response for that antagonist. A more potent antagonist will have a lower IC $_{50}$ value.

[0020] Most of the off-note blocking compounds disclosed herein, and in particular, for example, 4-(2,2,3-trimethylcy-clopent-3-enyl)but-2-enoic acid, 4-(2,2,3-trimethylcyclopentyl)butanoic acid, 4-(2,2,6-trimethylcyclohexyl)butanoic acid, 3-(2,2,6-trimethylcyclohexyl)propanoic acid, 2-(3,4-dimethylcyclohexyl)acetic acid, 2-methyl-4-(2,6,6-trimethylcyclohex-2-enyl)butanoic acid, and 1-methyl-2-((1,2,2-trimethylbicyclo[3.1.0]hexan-3-yl)methyl)

cyclopropanecarboxylic acid have an $\rm IC_{50}$ in the range of about 0.1 to 20 micromolar when tested with the TAS2R44 bitter taste receptor.

[0021] For most food applications, a low IC $_{50}$ [micro molar] of 0.05 to 10 is desirable, however, IC $_{50}$ of 10 to 25 are still good and above 25 may also still acceptable depending on the application.

[0022] Various food ingredients (including ingredients naturally contained in food or additives admixed to food including flavor ingredients) provide undesirable off-notes. Particularly undesirable off-notes are the bitter off-notes, metallic off-notes, lingering, licorice-type and astringent off-notes. The term off-note refers to an unpleasant after taste that develops over time after consumption of consumables.

[0023] Other particular examples are the bitter and/or metallic and/or astringent and/or "artificial" off-notes and/or a cloyingly sweet off-note (as opposed to the "cleaner" taste of sugar) that are associated with a number of artificial sweeteners including aspartame, Ace K, saccharin, sucralose, and sodium cyclamate. Sometimes these off-notes of artificial sweeteners are described collectively as bitter off-notes.

[0024] Further examples of off-note providing ingredients are naturally occurring sweeteners including stevioside, swingle extract, glyccerhizin, perillartine, naringin dihydrochalcone, neohesperidine dihydrochalcone, mogroside V, rubusoside, rubus extract, and rebaudioside A

[0025] Still further examples of off-note providing ingredients include cocoa, coffee, caffeine, theobromine, diketopiperazines, vitamins, amino acids, vitamin B, casein, soy protein, ibuprofen, salicylic acid, glucoronolactone, acetaminophen, dextromethorphan, naringin, taurin, macrolide (including bioxin and erythomycin), paracetamol, acetolsaliacid, cilic cimetidine, ranitidine. amoxicillin. acetominophen, cephalosporines, quassia, propylene glycol, triacetin, potassium, zinc, loperamide, limonin, flavonoides, isoflavones (including genistein and diadzein), polyphenol (including catechin and epicatechin), mint oil, D-menthol, hydrolysed vegetable protein, bitter peptides, preservatives (including benzoic acid, potassium sorbate, polysorbate 80, sodium and potassium lactate, sodium benzoate), citric acid, quinine, urea (contained in chewing gums), essential oils (including thyme, sage, basil, mint), Maillard reaction products (including cyclic amines made from pyrrolidine/glucose, alanine/xylose, proline/sucrose or alanine/xylose, for example diketopiperazines), beer, hops, humulone, trans-isohumulone, lupulone, hulupone.

[0026] The addition of off-note blockers will block or mask the off-notes and make them less apparent or unnoticeable. Artificial sweeteners will thereby loose their bitter/metallic taste and/or their cloyingly sweet lingering sweetness and instead taste more like actual sugar (sucrose).

[0027] Aspartame is the name for aspartyl-phenylalanine-1-methyl ester, a dipeptide. It is known under various trademark names including Equal®, and Canderel®. In the European Union, it is also known under the E number (additive code) E951.

[0028] Acesulfame potassium (AceK) is the potassium salt of 6-methyl-1,2,3-oxathiazine-4(3H)-one 2,2-dioxide, an N-sulfonylamide. It is also known as Acesulfame K or AceK, or under various trademark names including Sunett® and Sweet One®. In the European Union it is also known under the E number (additive code) E950.

[0029] Saccharin is the Na salt of 1,2-Benzisothiazol-3 (2H)-one, 1,1-dioxide, an N-sulfonamide. It is also known under various trademark names including Sweet'n low®.

[0030] Sucralose is the name for 6-dichloro-1,6-dideoxy- β -D-fructo-furanosyl 4-chloro-4-deoxy- α -D-galactopyranoside, which is a chlorodeoxysugar. It is also known by the trade name Splenda®. In the European Union, it is also known under the E number (additive code) E955. Sucralose has an off-note (also designated "aftertaste") that is a lingering liquorice-like off-note sometimes also described as bitter.

[0031] The off-note blockers can be added to consumables to block the undesirable off-notes of ingredients present in said consumables or added to such consumables.

[0032] Flavor compositions for addition to consumables can be formed that provide the off-note blockers and an off-note providing ingredient for addition to consumables, and optionally food grade excipients. Alternatively, the off note blockers can be directly added to consumables.

[0033] In particular, the off-note blockers can be added to flavor compositions or directly to consumables to block the undesirable off-notes of off-note providing ingredients including natural and artificial sweeteners added to such consumables.

[0034] Consumables include all food products, food additives, nutraceuticals, pharmaceuticals and any product placed in the mouth including chewing gum, oral care products, and oral hygiene products including but not limited to, cereal products, rice products, tapioca products, sago products, baker's products, biscuit products, pastry products, bread products, confectionery products, desert products, gums, chewing gums, mouthwash, dental floss, flavored or flavor-coated straws, flavor or flavor-coated food/beverage containers, chocolates, ices, honey products, treacle products, yeast products, baking-powder, salt and spice products, savory products, mustard products, vinegar products, sauces (condiments), tobacco products, cigars, cigarettes, processed foods, cooked fruits and vegetable products, meat and meat products, jellies, jams, fruit sauces, egg products, milk and dairy products, yoghurts, cheese products, butter and butter substitute products, milk substitute products, soy products, edible oils and fat products, medicaments, beverages, carbonated beverages, alcoholic drinks, beers, soft drinks, mineral and aerated waters and other non-alcoholic drinks, fruit drinks, fruit juices, coffee, artificial coffee, tea, cocoa, including forms requiring reconstitution, food extracts, plant extracts, meat extracts, condiments, nutraceuticals, gelatins, pharmaceutical and non-pharmaceutical gums, tablets, lozenges,

drops, emulsions, elixirs, syrups and other preparations for making beverages, and combinations thereof.

[0035] For example, in consumables containing potassium, the off-note blocker may be added to suppress the bitterness and the metallic off-note associated with potassium.

[0036] In coffee and cocoa products, the off-note blocker may be added to suppress the bitterness associated with caffeine, theobromine, and/or diketopiperazines present in said products.

[0037] In cheese products, in particular in enzyme-modified cheese products, the off-note blocker may be added to suppress the bitterness associated with bitter peptides present in said cheese products.

[0038] In soy products, the off-note blocker may be added to suppress the bitterness and beany off-notes associated with peptides, isoflavones such as genistein and diadzein present in said products.

[0039] In HVP (hydrolysed vegetable protein) products, the off-note blocker may be added to suppress the bitterness associated with bitter peptides present in said products.

[0040] In functional ingredients used in fortified foods, the off-note blocker may be added to suppress the bitterness associated with vitamins and amino acids present in said products.

[0041] In pharmaceuticals, the off-note blocker may be added to suppress the bitterness associated with actives or bitter additives present in said products.

[0042] In consumables containing solvents, the off-note blocker may be added to suppress the bitterness associated with propylene glycol, triacetin, or ethanol present in said products.

[0043] In citrus products, the off-note blocker may be added to suppress the bitterness associated with naringin present in said products.

[0044] In neutraceuticals and herb medicines, the off-note blocker may be added to suppress the bitterness associated with actives or additives present in said products.

[0045] In consumables containing polyphenols such as catechin and epicatechin, the off-note blocker may be added to suppress the bitterness associated with these ingredients.

[0046] In consumables containing preservatives such as potassium sorbate, polysorbate 80, sodium and potassium lactate, sodium benzoate, the off-note blocker may be added to suppress the bitterness associated with said preservatives.

[0047] In consumables containing zinc and other mineral supplements, the off-note blocker may be added to suppress the bitterness and metallic off-notes associated with said these mineral supplements.

[0048] In consumables containing mint oil or menthol (e.g. D-menthol) and citric acid of above 7%, the off-note blocker may be added to suppress the bitterness associated with this combination of ingredients.

[0049] In consumables containing quinine, the off-note blocker may be added to suppress the bitterness associated with quinine.

[0050] In consumables containing artificial sweeteners (e.g. aspartame, saccharin, acesulfameK, sucralose, cyclamate), for example beverages, a off-note blocker may be added to suppress the bitterness associated with artificial sweeteners.

[0051] In chewing gums, particular dental-type chewing gums, the off-note blocker may be added to suppress the bitterness associated with urea contained in chewing gums.

[0052] In consumables containing essential oils (e.g. thyme, sage, basil, mint), the off-note blocker may be added to suppress the bitterness associated with these essential oils.

[0053] In consumables containing vegetables or herbs or their extracts, the off-note blocker may be added to suppress the bitterness associated with these ingredients.

[0054] In consumables containing Maillard reaction products (i.e. cyclic amines made from proline/sucrose or alanine/xylose, e.g. diketopiperazines), the off-note blocker may be added to suppress the bitterness associated with Maillard reaction products.

[0055] In beer and consumables containing beer or hops, the off-note blocker may be added to suppress the bitterness associated with hops.

EXAMPLES

[0056] The following examples are set forth to describe the off-note blocking compounds in further detail and to illustrate the methods of employing the off-note blocking compounds to block or otherwise mask off-notes in consumables. The examples are illustrative and should not be construed as limiting the compounds, consumables or methods in any manner.

Example 1

Sensorial Evaluation in Various Consumables

[0057] Off-note blockers as herein described are tested by panels of 6 to 10 bitter sensitive panelists.

[0058] Panelists are asked to describe the differences in off-notes and bitter notes between the product with 0.001% (wt/wt) off-note blocker unless otherwise stated and a control without off-note blocker.

A) Aspartame/Acesulfame-K Containing Diet Energy Drink

[0059] The diet energy drink contained taurin, acesulfame K, aspartame, sucralose, glucuronolacton, caffeine, B-group vitamins (Niacin, pantothenic acid, B6, B12), aroma, sucrose, glucose, colours

[0060] The sample containing the off-note blocker is found to be less bitter compared to the control.

B) Sucrose/Glucose-Sweetened Energy Drink

[0061] The diet energy drink contains taurin, glucuronolacton, caffeine, B-group vitamins (Niacin, pantothenic acid, B6, B12), aroma, sucrose, glucose, colours.

[0062] The sample containing the off-note blocker is found to have less off-notes, to be less bitter, and less astringent compared to the control.

C) Iced Low-Sugar Coffee

[0063] The sample containing the off-note blocker is found to be less bitter, and less astringent compared to the control.

D) Commercial Vanilla Flavored Nutritional Drink

[0064] Vanilla flavored nutritional drink containing calcium caseinate, soy protein isolate, sodium caseinate, vitamins and minerals.

[0065] The sample containing the off-note blocker is found to be less chalky, to have reduced protein/vitamin induced off-notes notes, and to be less astringent compared to control.

E) Saccharin Sweetened Cola Soft Drink

[0066] The sample containing the off-note blocker is found to be less bitter and to have a reduced after taste compared to the control.

F) Loperamide Containing Mint-Flavored Pharmaceutical Syrup

[0067] The syrup contained 1 mg loperamide HCl per 7.5 ml serving. The off-note blocker is used in a concentration of 0.004% (wt/wt).

[0068] The sample containing the off-note blocker is found to be less bitter with especially the lingering bitter after taste reduced.

G) Daytime Cough Syrup

[0069] The daytime cough syrup contains 325 mg acetaminophen, 10 mg dextromethorphan HBr, 5 mg phenylephrine HCl per 15 ml serving.

[0070] The sample containing the off-note blocker is found to be less bitter.

H) Dark Chocolate

[0071] The sample containing the off-note blocker is found to be less bitter.

I) Baking Chocolate (100% Cocoa, Unsweetened)

[0072] The off-note blocker is used in a concentration of 0.002% (wt/wt).

[0073] The sample containing the off-note blocker is found to be less metallic, less bitter, especially the alkaloid/caffeine-like bitterness is reduced while the upfront, warm, woody bitterness was retained.

J) Overcooked Coffee

[0074] Coffee is brewed and cooked on a burner for 3 hours. The off-note blocker is used in a concentration of 0.0005% (wt/wt).

[0075] The sample containing the off-note blocker is found to be less bitter.

K) Aspartame/Acesulfame-K Sweetened Plain Nonfat Yoghurt

[0076] The yoghurt contained 0.0193% (wt/wt) and acesulfame-K 0.0083% (wt/wt).

[0077] The off-note blocker is used in a concentration of 0.00175% (wt/wt).

[0078] The sample containing the off-note blocker is found to have less off-notes compared to control.

L) Aspartame/Acesulfame-K Sweetened Cola Soft Drink

[0079] The off-note blocker is used in a concentration of 0.0063% (wt/wt).

Cola soft drink	% (by weight)
Sodium Benzoate	0.026
Aspartame	0.043

ethylcyclopent-3-en-1-yl)acetaldehyde (aka campholenic aldehyde) to ethyl 4-(2,2,3-trimethylcyclopent-3-enyl)but-2-enoate, in the second step the latter was subjected to a hydrogenation procedure to form ethyl 4-(2,2,3-trimethylcyclopentyl)butanoic acid, and in the third step, from the latter, 4-(2,2,3-trimethylcyclopentyl)butanoic acid was formed in presence of sodium hydroxide (NaOH) and tetrahydrofuran (THF).

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-continued

Cola soft drink	% (by weight)
Acesulfame-K	0.017
Caffeine	0.011
Phosphoric Acid (85%)	0.043
Citric Acid (50% cut in water)	0.017
Caramel Color	0.085
Water	Balance to 100

[0080] The sample containing the off-note blocker is found to have less off-notes than the control.

M) Sucralose Sweetened Cola Soft Drink

[0081] The off-note blocker is used in a concentration of 0.0035% (wt/wt).

sucralose cola soft drink	% (by weight)
Sodium Benzoate	0.03
Sucralose (25% cut in water)	0.06
Caffeine	0.01
Phosphoric Acid (85%)	0.08
Caramel Color	0.09
Water	Balance to 100

[0082] The sample containing the off-note blocker is found to have less off-notes and be less bitter than the control.

Examples 2a-2xy

Synthesis of Off-Note Blocking Compounds

Example 2a

Synthesis of 4-(2,2,3-trimethylcyclopentyl)butanoic acid

[0083] 4-(2,2,3-trimethylcyclopentyl)butanoic acid was synthesized in three steps; the first step reacts 2-(2,2,3-trim-

Step 1 (Formation of ethyl 4-(2,2,3-trimethylcyclopent-3-enyl)but-2-enoate):

[0084] To a flame-dried 250 ml round bottom flask campholenic aldehyde (10.0 g, 65.7 mmol) and methyl tertiarybutyl ether (MTBE) (100 ml) were added to give a solution and the flask was slowly cooled to 0° C. in an ice water bath. (Carbethoxymethylene)triphenyl-phosphorane (22.8 g, 66.0 mmol) was slowly added to the solution. The reaction mixture was stirred at 0° C. for 20 min then stirred at room temperature for about 24 h. After the reaction was completed, the reaction mixture was reduced to half its volume in vacuo and 100 ml of hexanes was added. The flask containing the reaction mixture and hexanes was then placed in an ice bath for 30 min. The reaction mixture was then filtered through a plug of filter paper, celite, silica, and sand and washed three times, first with hexanes, then 9:1 and then 1:1 Hexanes/MTBE. The combined eluates were concentrated in vacuo and purified via flash column chromatography (1:8 Hexanes/Ethyl Acetate (AcOEt)) to give ethyl 4-(2,2,3-trimethylcyclopent-3-enyl) but-2-enoate (13.1 g, 89%) as an oil. The NMR data is indicated below.

[0085] 1 H NMR (300 MHz, CDCl₃) δ 6.92 (dd, J=10.5, 7.5 Hz, 1H), 5.79 (d, J=15.6 Hz, 1H), 5.13 (s, 1H), 4.13 (m, 2H), 2.3 (m, 2H), 2.1 (m, 1H), 1.8 (m, 2H), 1.52 (s, 3H), 1.24 (t, J=15, 3H), 0.91 (s, 3H), 0.71 (s, 3H); 13 C NMR (75 MHz, CDCl₃) δ 166.1, 148.6, 147.8, 121.5, 121.3, 59.6, 48.9, 46.2, 35.2, 32.9, 25.5, 19.5, 14.0, 12.2; MS m/z 222.

Step 2—Hydrogenation Procedure:

[0086] To a three necked round bottom flask with a stir bar flushed with nitrogen, Degussa type palladium on charcoal Pd/C (1.5 g, 10% Pd) was added as catalyst. The catalyst was covered with distilled water (8 ml) and ethyl 4-(2,2,3-trimethylcyclopent-3-enyl)but-2-enoate/ethyl 4-(2,2,3-trimethylcyclopentenyl)butanoic acid (10.0 g, 44.9 mmol) in Ethyl Acetate (AcOEt) (200 ml) was added to the reaction flask. The flask was flushed with hydrogen and the reaction was run under hydrogen balloons that were refilled as needed. After 17 h at room temperature the reaction was found to be com-

pleted by gas chromatography and mass spectrometry (GCMS). The reaction mixture was filtered through a celite plug. The organic layers were concentrated in vacuo and purified via flash column chromatography AcOEt/Hexanes (gradient 0 to 40%) to give ethyl 4-(2,2,3-trimethylcyclopentyl)butanoate/ethyl 4-(2,2,3-trimethylcyclopentyl)butanoic acid as a colorless oil (7.48 g, 74%). The NMR data is indicated below.

[0087] 1 H NMR (300 MHz, CDCl3) δ 4.18 (q, J=7.14, 2H), 2.34 (m, 2H), 1.82 (m, 3H), 1.56 (m, 5H), 1.30 (t, J=7.2, 3H), 0. (m, 2H), 0.99 (s, 3H), 0.86 (d, J=5.4, 2H), 0.52 (s, 3H); 13 C NMR (75 MHz, CDCl3) δ 173.8, 60.1, 50.6, 45.2, 42.2, 34.8, 30.1, 30.0, 28.1, 25.6, 24.3, 14.3, 14.2, 13.8; MS m/z 226.

Step 3—Saponification Reaction

[0088] Ethyl 4-(2,2,3-trimethylcyclopentyl)butanoate (5 g, 22 mmol) was added to THF (25 ml) into a round bottom flask. Aqueous 1 N NaOH (25 ml) was then added to the flask and the reaction mixture was refluxed at 110° C. for 8 h. Upon completion of the reaction, the reaction mixture was diluted with 1 N NaOH (25 ml) and the aqueous layer washed twice with MTBE (50 ml×2). The aqueous layer was treated with aqueous 1.0 N HCl until it reached a pH of about 3 (for example from 2 to 4), then extracted three times with AcOEt (50 ml×3). The combined AcOEt extracts were concentrated in vacuo and purified via flash column chromatography with (0-40% gradient) to give 4-(2,2,3-trimethylcyclopentyl)butanoic acid as a colorless oil (3.82 g, 87%). The NMR data is indicated below.

[0089] 1H NMR (300 MHz, CDCl3) δ 11.22 (br s, 1H), 2.37 (m, 2H), 1.75 (m, 3H), 1.49 (m, 4H), 1.17 (m, 3H), 0.86 (s, 3H), 0.84 (d, J=6.9 Hz, 3H), 0.52 (s, 3H); 13 C NMR (75 MHz, CDCl3) δ 179.9, 50.6, 45.2, 42.2, 34.4, 30.1, 30.0, 28.1, 25.0, 24.0, 14.3, 13.8; MS m/z 198.

Example 2b

Synthesis of 4-(2,2,3-trimethylcyclopent-3-enyl)but-2-enoic acid

[0090] 4-(2,2,3-trimethylcyclopent-3-enyl)but-2-enoic acid was synthesized in two steps; the first step reacts campholenic aldehyde to ethyl 4-(2,2,3-trimethylcyclopent-3-enyl)but-2-enoate as described herein-above, and in the second step, from the latter, 4-(2,2,3-trimethylcyclopent-3-enyl) but-2-enoic acid was formed in presence of NaOH and THF (see reaction below).

[0091] Ethyl 4-(2,2,3-trimethylcyclopent-3-enyl)but-2enoate (2.0 g, 9.0 mmol) was added to THF (10 ml) in a 50 ml round bottom flask. Aqueous 1 N NaOH (10 ml) was then added to the flask and the reaction mixture was refluxed at 83° C. for 19 h. Upon completion of the reaction, the reaction mixture was diluted with 1 N NaOH (10 ml) and the aqueous layer was washed twice with MTBE (10 ml×2). The aqueous layer was treated with aqueous 1.0 N HCl until it reached a pH of about 3 (for example from 2 to 4), then extracted three times with AcOEt (10 ml×3). The combined AcOEt extracts were concentrated in vacuo and purified via flash column chromatography with MTBE/Hexanes (5-20% gradient) to give 4-(2,2,3-trimethylcyclopent-3-enyl)but-2-enoic acid (1.58 g) as a viscous oil (1.58 g, 90%). The NMR data is indicated below.

[0092] ¹H NMR (300 MHz, CDCl3) δ 11.47 (br. s, 1H), 7.15 (m, 1H), 5.90 (d, J=2.8 Hz 1H), 5.23 (s, 1H), 2.39 (m, 3H), 1.91 (m, 2H), 1.62 (s, 3H), 1.20 (s, 3H), 0.827 (s, 3H); ¹³C NMR (75 MHz, CDCl3) δ 171.3, 152.2, 148.3, 121.9, 120.9, 49.1, 46.9, 35.4, 33.4, 25.8, 19.7, 12.5; MS m/z 194.

Example 2c

Synthesis of 4-(2,2,6-trimethylcyclohexyl)butanoic acid

[0093] 4-(2,2,6-trimethylcyclohexyl)butanoic acid was synthesized in three steps starting from 2-(2,6,6-trimethylcyclohex-1-enyl)acetaldehyde, analogous to the 3-step procedure described for 4-(2,2,3-trimethylcyclopentyl)butanoic acid herein-above, with the exception that AcOEt was replaced by methanol (MeOH) in step 2, as indicated below. [0094] The first step forms (E)-ethyl 4-(2,6,6-trimethylcyclohex-1-enyl)but-2-enoate, the second step forms ethyl 4-(2,2,6-trimethylcyclohexyl)butanoate, the third forms 4-(2,2,6-trimethylcyclohexyl)butanoic acid. The majority of the product comprises (E)-4-(2,2,3-trimethylcyclopent-3-enyl)but-2-enoic acid), and (Z)-4-(2,2,3-trimethylcyclopent-3-enyl)but-2-enoic acid) is present in a concentration of up to 10% (w/w) in the isomeric mixture.

Example 2d

Synthesis of 3-(2,2,6-trimethylcyclohexyl)propanoic acid

[0095] 3-(2,2,6-trimethylcyclohexyl)propanoic acid was synthesized in three steps starting from 2,6,6-trimethylcyclohex-1-enecarbaldehyde, analogous to the 3-step procedure described for 4-(2,2,6-trimethylcyclohexyl)butanoic acid and 4-(2,2,3-trimethylcyclopentyl)butanoic acid herein-above, as indicated below. The first step formed (E)-ethyl 3-(2,6,6-trimethylcyclohex-1-enyl)acrylate, the second step formed ethyl 3-(2,2,6-trimethylcyclohexyl)propanoate, the third formed the product 3-(2,2,6-trimethylcyclohexyl)propanoic acid

[0098] The TAS2R44 construct contains RSS tag, TAS2R44, and the HSV tag which are fused in frame to allow translation into the receptor protein and the resulting receptor cDNA.

[0099] This transfected expression vector is called pcDNA3.1Zeo-TAS2R44 (SEQ ID #1) and allows for expression of the TAS2R44 protein (SEQ ID #2).

2) Generation of a Cell Line Stably Expressing Glpha 16-gust-ducin44 and TAS2R44

[0100] A cell line that stably expresses the human bitter taste receptor (TAS2R44) was generated by transfecting pcDNA3.1Zeo-TAS2R44 into HEK293T/G α 16-gustducin 44 cells (both formed as described in under 1) above. The host

Example 3

TAS2R44 Bitter Taste Receptor Assay for IC 50 Determination

1) Generation of Human TAS2R44 Expression Vector

[0096] The full length gene of human TAS2R44 was amplified by polymerase chain reaction (PCR) using gene-specific primers that span the entire coding region as described in WO 2004/029087.

[0097] The TAS2R44 cDNA was subcloned into an expression cassette based on either of the following plasmids/expression vectors: pcDNA3.1Zeo (Invitrogen). These vectors contain within their multiple cloning sites the nucleotide sequence coding for the first 45 amino acids of the rat somatostatin receptor subtype 3 (RSS tag) to facilitate cell surface targeting of the transgene (SEQ ID #4) and the nucleotide sequence coding for the herpes simplex virus (HSV) glycoprotein D epitope (HSV epitope in aminoterminal to carboxyterminal direction, HSV tag). (SEQ ID #3) for facilitating immunocytochemical detection.

cell line HEK-293T is commercially available from the American Tissue Culture Collection (catalog #CRL-1573).

[0101] Transfection was performed as follows:

[0102] On day 0, the HÊK293T Gα16-gustducin44 cells were seeded in a 6-well plate at a density of 900,000 cells per well and grown over night in selective growth medium (DMEM with 10% (v/v) heat-inactivated fetal bovine serum, 2 mM L-glutamine, 100 units/ml penicillin, 100 μg/ml streptomycin, 200 μg/ml G418 and 200 μg/ml zeocin). On day 1, the medium was exchanged with 2 ml of antibiotic-free and serum-free growth medium. 10 μl Lipofectamine 2000 was dissolved in 250 μl DMEM and incubated for 5 minutes at room temperature. In parallel, 4 μg TAS2R44 vector DNA were dissolved in 250 μl DMEM. These two resulting solutions are mixed and incubated for 20 minutes at room temperature before they are added to the cells into the cell culture medium. After 4 hours, the medium is replaced with antibiotic-free, serum-containing growth medium.

[0103] The cells were incubated in humidified atmosphere (37° C., 5% CO₂).

[0104] After 24 hours, the cells were re-plated in selective growth medium and were further incubated in a humidified atmosphere (37° C., 5% CO₂).

[0105] After 2 to 4 weeks of culture (replacing medium as necessary), zeocin-resistant colonies were selected and expanded.

[0106] The selected clone was tested successfully for functional expression of TAS2R44.

3) Fluo-4 Calcium Assay

[0107] Fluo-4 AM (Invitrogen) is a fluorescent indicator of intracellular calcium dynamics (change in concentration) and allows monitoring changes in the calcium concentration, particularly an increase in response to receptor activation occurring after agonist exposure.

[0108] At day 0, the HEK293T cell line stably expressing $G\alpha16$ -gustducin44 and TAS2R44 formed as described under 2) was seeded in antibiotic-free growth medium (standard DMEM with 10% (v/v) heat-inactivated fetal bovine serum, 2 mM L-glutamine standard DMEM with 10% (v/v) heat-inactivated fetal bovine serum, 2 mM L-glutamine, 100 units/ml penicillin, and 100 µg/ml streptomycin) into black wall/clear bottom 96-well plates, coated with poly(ethylenimine) (0.005% v/v) at a concentration of 15,000 cells per well and incubated for 48 hours in humidified atmosphere (37° C., 5% CO_2).

[0109] At the time of the assay, the growth medium was discarded and the cells were further incubated in a humidified atmosphere (37° C., 5% $\rm CO_2$) for 1 hour with 50 μ l of loading buffer consisting of 1.5 μ M Fluo-4 AM and 2.5 μ M probenicid (Sigma-Aldrich) in DMEM.

[0110] Afterwards, the 96-well plate was washed 5 times with 200 μl of assay buffer (130 mM NaCl, 5 mM KCl, 10 mM HEPES, 2 mM CaCl $_2$, and 5 mM dextrose, pH 7.4) per well, using an automated plate washer (BioTek). The plate was further incubated for 30 minutes at room temperature in the dark to allow for complete de-esterification of the Fluo-4. Afterwards the plate was washed 5 times with 200 μl of assay buffer per well, and reconstituted with 180 μl of assay buffer per well.

[0111] For assay reading, the plate was placed in a Fluorometric Imaging Plate Reader (FLIPR) (FLIPR-TETRATM, Molecular Devices), and receptor activation was initiated by addition of 20 μl of a tenfold concentrated agonist stock solution (to give the desired agonist end concentration when added to the 180 microliter assay buffer volume), which was prepared in assay buffer.

[0112] Fluorescence was continuously monitored for 20 seconds to give a signal baseline (averaged to give $F_{\rm o}$) prior to agonist addition and for 120 seconds after agonist addition. The change in signal divided by $F_{\rm o}$ gives $\Delta F/F_{\rm o}$ indicated in the table, with ΔF being the maximum signal occurring within the 120 seconds minus the minimum signal (occurring within the 120 seconds after agonist addition.

[0113] All data was collected from at least two independent experiments each carried out in triplicate.

[0114] A concentration-response analysis was performed and IC_{50} values were calculated by nonlinear regression using the function $f(x)=(a-d)/(1+(x/C)^{nh})+d$; with a=minimum signal, d=maximum signal, nh=hill coefficient, C= IC_{50} , and x=antagonist concentration. IC_{50} is the molar concentration of an antagonist which produces 50% of the maximum possible effective/inhibitory response for that antagonist. A more potent antagonist will have a lower IC_{50} value.

[0115] The obtained calcium signals were corrected for the response of cells expressing only the G Protein α subunit

(G α 16-gustducin44) and normalized to the fluorescence of cells prior to the stimulus using Δ F/F0 (Fmax-Fmin/F0).

Example 4

Determination of IC50 of Off-Note Blockers, Saccharin

[0116] The following off-note blockers were tested: 4-(2, 2,3-trimethylcyclopentyl)butanoic acid, 4-(2,2,6-trimethylcyclohexyl)butanoic acid, 3-(2,2,6-trimethylcyclohexyl)propanoic acid, 2-(3,4-dimethylcyclohexyl)acetic acid, 2-methyl-4-(2,6,6-trimethylcyclohex-2-enyl)butanoic acid, and 1-methyl-2-((1,2,2-trimethylbicyclo[3.1.0]hexan-3-yl) methyl)cyclopropanecarboxylic acid.

[0117] The method was performed as described in example 3, using saccharin as agonist. The cells are exposed to a constant concentration of saccharin (0.5 mM) and to a set of different concentrations of the off-note blocker. A fluo-4 calcium assay was performed as described above in example 3 and gave an IC_{50} [micro molar] within the range of 0.05 to 25. [0118] This means that the off-note blockers inhibited the response of the TAS2R44 bitter taste receptor and will be useful to block bitter taste.

Example 5

Determination of IC50 for Off-Note Blockers, Acesulfame K

[0119] The method was performed as described in example 4, exchanging saccharin for Acesulfame K (0.8 mM) as agonist. An IC_{50} within the same range was determined.

[0120] This means that the off-note blockers inhibited the response of the TAS2R44 bitter taste receptor and will be useful to block bitter taste.

Example 6

Determination of IC50 for Off-Note Blockers, Sucralose

[0121] The method was performed testing 4-(2,2,3-trimethylcyclopent-3-enyl)but-2-enoic acid as described in example 4, exchanging saccharin for sucralose (50 mM) as agonist. An IC_{50} within the same range was determined. This means that the off-note blockers inhibited the response of the TAS2R44 bitter taste receptor and will be useful to block bitter taste.

Example 7

Sensory Evaluation of 4-(2,2,3-trimethylcyclopent-3-enyl)but-2-enoic acid

[0122] The bitter blocker (13 ppm) was tested in water with sucralose in concentrations of 1 mM, 3 mM, and 7 mM by a panel of bitter sensitive individuals (15) in two replications per each concentration. The samples were compared to negative controls without bitter blocker and panelists were instructed to choose the less bitter sample in a forced choice test.

[0123] The bitter blocker was found to significantly reduce bitterness (22/30 panelists chose the sample with bitter blocker as less bitter).

[0124] The sequences employed in the constructs and methods described-herein can be found in the sequence listing herein-below.

[0125] While the compounds, consumable and methods have been described above in connection with illustrative embodiments, it is to be understood that other similar embodiments may be used or modifications and additions may be made to the described embodiments for performing the same function without deviating therefrom. Further, all embodiments disclosed are not necessarily in the alternative,

as various embodiments of the invention may be combined to provide the desired characteristics. Variations can be made by one having ordinary skill in the art without departing from the spirit and scope of the invention. Therefore, the compounds, consumables and methods should not be limited to any single embodiment, but rather construed in breadth and scope in accordance with the recitation of the attached claims.

SEQUENCE LISTING

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tct gct ggc act agc ctg gca gga ctg gct gtc agt ggc gaa ttc atg Ser Ala Gly Thr Ser Leu Ala Gly Leu Ala Val Ser Gly Glu Phe Met \frac{1}{2}
                                                                                 144
aca act ttt ata ccc atc att ttt tcc agt gtg gta gtg gtt cta ttt Thr Thr Phe Ile Pro Ile Ile Phe Ser Ser Val Val Val Val Leu Phe
                                                                                 192
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gtt att gga aat ttt gct aat ggc ttc ata gca ttg gta aat tcc att
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Glu Arg Val Lys Arg Gln Lys Ile Ser Phe Ala Asp Gln Ile Leu Thr
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                                          90
gct ctg gcg gtc tcc aga gtt ggt ttg ctc tgg gta tta tta tta aat
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Ala Leu Ala Val Ser Arg Val Gly Leu Leu Trp Val Leu Leu Leu Asn
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             100
tgg tat tca act gtg ttt aat cca gct ttt tat agt gta gaa gta aga
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Trp Tyr Ser Thr Val Phe Asn Pro Ala Phe Tyr Ser Val Glu Val Arg
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act act gct tat aat gtc tgg gca gta acc ggc cat ttc agc aac tgg
Thr Thr Ala Tyr Asn Val Trp Ala Val Thr Gly His Phe Ser Asn Trp
ctt gct act agc ctc agc ata ttt tat ttg ctc aag att gcc aat ttc
Leu Ala Thr Ser Leu Ser Ile Phe Tyr Leu Leu Lys Ile Ala Asn Phe
tcc aac ctt att ttt ctt cac tta aag agg aga gtt aag agt gtc att
                                                                                 528
Ser Asn Leu Ile Phe Leu His Leu Lys Arg Arg Val Lys Ser Val Ile
                  165
                                         170
ctg gtg atg ctg ttg ggg cct tta cta ttt ttg gct tgt caa ctt ttt
                                                                                 576
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qtq ata aac atq aaa qaq att qta cqq aca aaa qaa tat qaa qqa aac
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```

_												con	tını	ued			 	
Val	Ile	Asn 195	Met	Lys	Glu	Ile	Val 200	Arg	Thr	Lys	Glu	Tyr 205	Glu	Gly	Asn			
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	gta Val															720		
_	ttt Phe	_	_			_		_	_				_	_	_	768		
_	ctc Leu							-		_		_	-			816		
	gct Ala															864		
	ctg Leu 290			_			-		_			_	_	-		912		
	cct Pro	_		_		_		_		_		_				960		
	cac His				_					_	_		_	_		1008		
	ctt Leu		_	_											_	1056		
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-	gat Asp 370	taa														1113		
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Ser	Ala	Gly 35	Thr	Ser	Leu	Ala	Gly 40	Leu	Ala	Val	Ser	Gly 45	Glu	Phe	Met			
Thr	Thr 50	Phe	Ile	Pro	Ile	Ile 55	Phe	Ser	Ser	Val	Val 60	Val	Val	Leu	Phe			
Val 65	Ile	Gly	Asn	Phe	Ala 70	Asn	Gly	Phe	Ile	Ala 75	Leu	Val	Asn	Ser	Ile 80			

Glu Arg Val Lys Arg Gln Lys Ile Ser Phe Ala Asp Gln Ile Leu Thr Ala Leu Ala Val Ser Arg Val Gly Leu Leu Trp Val Leu Leu Leu Asn 100 105 Trp Tyr Ser Thr Val Phe Asn Pro Ala Phe Tyr Ser Val Glu Val Arg Thr Thr Ala Tyr Asn Val Trp Ala Val Thr Gly His Phe Ser Asn Trp 135 Leu Ala Thr Ser Leu Ser Ile Phe Tyr Leu Leu Lys Ile Ala Asn Phe Ser Asn Leu Ile Phe Leu His Leu Lys Arg Arg Val Lys Ser Val Ile Leu Val Met Leu Leu Gly Pro Leu Leu Phe Leu Ala Cys Gln Leu Phe Val Ile Asn Met Lys Glu Ile Val Arg Thr Lys Glu Tyr Glu Gly Asn Met Thr Trp Lys Ile Lys Leu Arg Ser Ala Val Tyr Leu Ser Asp Ala Thr Val Thr Thr Leu Gly Asn Leu Val Pro Phe Thr Leu Thr Leu Leu Cys Phe Leu Leu Leu Ile Cys Ser Leu Cys Lys His Leu Lys Lys Met Gln Leu His Gly Lys Gly Ser Gln Asp Pro Ser Thr Lys Val His Ile 265 Lys Ala Leu Gln Thr Val Ile Phe Phe Leu Leu Cys Ala Val Tyr 280 Phe Leu Ser Ile Met Ile Ser Val Trp Ser Phe Gly Ser Leu Glu Asn 295 Lys Pro Val Phe Met Phe Cys Lys Ala Ile Arg Phe Ser Tyr Pro Ser 310 315 Ile His Pro Phe Ile Leu Ile Trp Gly Asn Lys Lys Leu Lys Gln Thr 330 325 Phe Leu Ser Val Leu Arg Gln Val Arg Tyr Trp Val Lys Gly Glu Lys 340 345 Pro Ser Ser Pro Cys Gly Arg Gln Pro Glu Leu Ala Pro Glu Asp Pro 360 Glu Asp 370 <210> SEQ ID NO 3 <211> LENGTH: 45 <212> TYPE: DNA <213 > ORGANISM: herpes simplex virus <400> SEQUENCE: 3 tgcggccgcc agcctgaact cgctcctgaa gacccggaag attaa <210> SEQ ID NO 4 <211> LENGTH: 144

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ctggctgtca gtggcgaatt catg	144

- 1. An off-note blocking compound selected from one or more of 4-(2,2,3-trimethylcyclopent-3-enyl)but-2-enoic acid, 4-(2,2,3-trimethylcyclopentyl)butanoic acid. 4-(2,2,6trimethylcyclohexyl)butanoic acid, 3-(2,2,6-trimethylcyclohexyl)propanoic acid. 2-(3,4-dimethylcyclohexyl)acetic acid, 2-methyl-4-(2,6,6-trimethylcyclohex-2-enyl)butanoic acid, 1-methyl-2-((1,2,2-trimethylbicyclo[3.1.0]hexan-3-yl) methyl)cyclopropanecarboxylic acid; (E)-3-(1-(2,2,3-trimethylcyclopent-3-enyl)cyclopropyl)acrylic acid, (E)-4-(2,2, 3-trimethylcyclohex-3-enyl)but-2-enoic acid, (E)-4-(2,2,3trimethylcyclopentyl)but-3-enoic acid, (E)-4-(2,2,3trimethylcyclopentyl)but-2-enoic acid, 1-methyl-2-((1,2,2trimethylbicyclo[3.1.0]hexan-3-yl)methyl) cyclopropanecarboxylic acid, 2,2-dimethyl-4-(2,2,3-
- cyclopropanecarboxylic acid, 2,2-dimethyl-4-(2,2,3-trimethylcyclopentyl)butanoic acid, 2-((1,4-dimethylbicyclo [3.1.0]hexan-2-yl)methyl)-1-methylcyclopropanecarboxylic acid, 2-(1-((1,2,2-trimethylbicyclo[3.1.0]hexan-3-yl)methyl)cyclopropyl)propanoic acid, 2-(1-((1-methylbicyclo[3.1.0]hexan-2-yl)methyl)cyclopropyl)acetic acid, 3,3-dimethyl-4-(2,2,3-trimethylcyclopentyl)butanoic acid, and 4-(1-methylbicyclo[3.1.0]hexan-2-yl)butanoic acid, (E)-1-(2-(1-methylbicyclo[3.1.0]hexan-2-yl)vinyl)
- cyclopropanecarboxylic acid, (E)-1-(2-(7-methylspiro[2.4] heptan-4-yl)vinyl)cyclopropanecarboxylic acid, (E)-4-(1methylbicyclo[3.1.0]hexan-2-yl)but-3-enoic acid, (E)-4-(7methylspiro[2.4]hept-6-en-4-yl)but-2-enoic acid, (E)-4-(7methylspiro[2.4]heptan-4-yl)but-3-enoic acid, (E)-4-(7methylspiro[2.4]heptan-4-yl)but-2-enoic acid, (E)-4-(8methylspiro[2.5]oct-7-en-4-yl)but-2-enoic acid, 1-(2-(7methylspiro[2.4]heptan-4-yl)ethyl)cyclopropanecarboxylic acid, 2-((6,7-dimethylspiro[2.4]heptan-4-yl)methyl)-1-methylcyclopropanecarboxylic acid, 2-(1-((1,4-dimethylbicyclo[3.1.0]hexan-2-yl)methyl)cyclopropyl)propanoic acid, 2-(1-((1-methylbicyclo[3.1.0]hexan-2-yl)methyl)cyclopropyl)acetic acid, 2-(1-((7-methylspiro[2.4]heptan-4-yl)methyl)cyclopropyl)acetic acid, and 4-(7-methylspiro[2.4]heptan-4-yl)butanoic acid.
- 2. The off-note blocking compound of claim 1, selected from the group consisting of 4-(2,2,3-trimethylcyclopentyl) butanoic acid, 4-(2,2,3-trimethylcyclopent-3-enyl)but-2-enoic acid, 4-(2,2,6-trimethylcyclohexyl)butanoic acid, 3-(2, 2,6-trimethylcyclohexyl)propanoic acid 4-propylcyclohexanecarboxylic acid, 2-(3,4-dimethylcyclohexyl)acetic acid and mixtures thereof.
- 3. A flavor composition comprising an off-note providing consumable ingredient and one or more off-note blocking compound as defined in claim 2.
 - 4. A consumable comprising
 - a) one or more ingredient in a concentration sufficient to provide an off-note, and
 - b) one or more off-note blocking compound as defined in claim 2.
- 5. The consumable of claim 4, wherein the one or more off-note providing ingredient is selected from the group con-

- sisting of sweetener, artificial sweetener, beverage, chewing gum, nutraceutical, and pharmaceutical.
- **6**. The consumable of claim **4**, wherein the one or more off-note providing ingredient comprises an artificial sweetener selected from the group consisting of aspartame, Acesulfame K, saccharin, sucralose, sodium cyclamate and mixtures thereof.
- 7. The consumable of claim 4, wherein the one or more off-note providing ingredient comprises a sweetener selected from the group consisting of stevioside, swingle extract, glyccerhizin, perillartine, naringin dihydrochalcone, neohesperidine dihydrochalcone, mogroside V, rubusoside, rubus extract, rebaudioside A and mixtures thereof.
 - 8. (canceled)
- **9**. A method of blocking off-notes in consumables comprising: admixing with the consumable (a) one or more off-note providing ingredient in a concentration sufficient to provide an off-note, and (b) one or more off-note blocking compound as defined in claim **2**.
- 10. The method of claim 9, wherein the one or more offnote providing ingredient is selected from the group consisting of sweetener, artificial sweetener, beverage, chewing gum, nutraceutical, and pharmaceutical.
- 11. The method of claim 9, wherein the one or more offnote providing ingredient comprises an artificial sweetener selected from the group consisting of aspartame, acesulfame K, saccharin, sucralose, sodium cyclamate and mixtures thererof.
- 12. The method of claim 9, wherein the one or more offnote providing ingredient comprises a sweetener selected from the group consisting of including stevioside, swingle extract, glyccerhizin, perillartine, naringin dihydrochalcone, neohesperidine dihydrochalcone, mogroside V, rubusoside, rubus extract, rebaudioside A and mixtures thereof.
 - 13. (canceled)
- **14**. A flavor composition comprising an off-note providing consumable ingredient and one or more off-note blocking compound as defined in claim 1.
 - 15. A consumable comprising
 - a) one or more ingredient in a concentration sufficient to provide an off-note, and
 - b) one or more off-note blocking compound as defined in claim 1
- 16. The consumable of claim 15, wherein the one or more off-note providing ingredient is selected from the group consisting of sweetener, artificial sweetener, beverage, chewing gum, nutraceutical, and pharmaceutical.
- 17. The consumable of claim 15, wherein the one or more off-note providing ingredient comprises an artificial sweetener selected from the group consisting of aspartame, Acesulfame K, saccharin, sucralose, sodium cyclamate and mixtures thereof.
- 18. The consumable of claim 15, wherein the one or more off-note providing ingredient comprises a sweetener selected from the group consisting of stevioside, swingle extract, gly-

ccerhizin, perillartine, naringin dihydrochalcone, neohesperidine dihydrochalcone, mogroside V, rubusoside, rubus extract, rebaudioside A and mixtures thereof.

- 19. The consumable of claim 15, wherein the one or more off-note providing ingredient comprises a consumable selected from the group consisting of cocoa; coffee; caffeine; theobromine; diketopiperazines; vitamins; amino acids; vitamin B; casein; soy protein; ibuprofen; salicylic acid; glucoronolactone; acetaminophen; dextromethorphan; naringin; taurin; macrolide; bioxin; erythomycin; paracetamol; acetylsalicylic acid; cimetidine; ranitidine; amoxicillin; acetominophen; cephalosporines; quassia; propylene glycol; triacetin; potassium; zinc; loperamide; limonin; flavonoides; isoflavones; genistein; diadzein; polyphenol; catechin; epicatechin; mint oil; D-menthol; hydrolysed vegetable protein; bitter peptides; preservatives; benzoic acid; potassium sorbate; polysorbate 80; sodium lactate; potassium lactate; sodium benzoate; citric acid; quinine; urea contained in chewing gums; essential oils; thyme; sage; basil; mint; Maillard reaction products; cyclic amines made from pyrrolidine/ glucose, alanine/xylose, proline/sucrose or alanine/xylose; diketopiperazines; beer; hops; humulone; trans-isohumulone; lupulone; hulupone; and mixtures thereof.
- 20. A method of blocking off-notes in consumables comprising: admixing with the consumable (a) one or more off-note providing ingredient in a concentration sufficient to provide an off-note, and (b) one or more off-note blocking compound as defined in claim 1.
- 21. The method of claim 20, wherein the one or more off-note providing ingredient is selected from the group consisting of sweetener, artificial sweetener, beverage, chewing gum, nutraceutical, and pharmaceutical.
- 22. The method of claim 20, wherein the one or more off-note providing ingredient comprises an artificial sweetener selected from the group consisting of aspartame, accsulfame K, saccharin, sucralose, sodium cyclamate and mixtures thererof.
- 23. The method of claim 20, wherein the one or more off-note providing ingredient comprises a sweetener selected from the group consisting of including stevioside, swingle extract, glyccerhizin, perillartine, naringin dihydrochalcone, neohesperidine dihydrochalcone, mogroside V, rubusoside, rubus extract, rebaudioside A and mixtures thereof.
- 24. The method of claim 20, wherein the one or more off-note providing ingredient comprises a consumable selected from the group consisting of cocoa; coffee; caffeine; theobromine; diketopiperazines; vitamins; amino acids; vitamin B; casein; soy protein; ibuprofen; salicylic acid; glucoronolactone; acetaminophen; dextromethorphan; naringin; taurin; macrolide; bioxin; erythomycin; paracetamol; acetolsalicilic acid; cimetidine; ranitidine; amoxicillin; acetominophen; cephalosporines; quassia; propylene glycol;

- triacetin; potassium; zinc; loperamide; limonin; flavonoides; isoflavones; genistein; diadzein; polyphenol; catechin; epicatechin; mint oil; D-menthol; hydrolysed vegetable protein; bitter peptides; preservatives; benzoic acid; potassium sorbate; polysorbate 80; sodium lactate; potassium lactate; sodium benzoate; citric acid; quinine; urea contained in chewing gums; essential oils; thyme; sage; basil; mint; Maillard reaction products; cyclic amines made from pyrrolidine/glucose; alanine/xylose; proline/sucrose or alanine/xylose; diketopiperazines; beer; hops; humulone; trans-isohumulone; lupulone; hulupone and mixtures thereof.
- 25. The consumable of claim 4, wherein the one or more off-note providing ingredient comprises a consumable selected from the group consisting of cocoa; coffee; caffeine; theobromine; diketopiperazines; vitamins; amino acids; vitamin B; casein; soy protein; ibuprofen; salicylic acid; glucoronolactone; acetaminophen; dextromethorphan; naringin; taumacrolide; bioxin; erythomycin; paracetamol; acetylsalicylic acid; cimetidine; ranitidine; amoxicillin; acetominophen; cephalosporines; quassia; propylene glycol; triacetin; potassium; zinc; loperamide; limonin; flavonoides; isoflavones; genistein; diadzein; polyphenol; catechin; epicatechin; mint oil; D-menthol; hydrolysed vegetable protein; bitter peptides; preservatives; benzoic acid; potassium sorbate; polysorbate 80; sodium lactate; potassium lactate; sodium benzoate; citric acid; quinine; urea contained in chewing gums; essential oils; thyme; sage; basil; mint; Maillard reaction products; cyclic amines made from pyrrolidine/ glucose; alanine/xylose; proline/sucrose or alanine/xylose; diketopiperazines; beer; hops; humulone; trans-isohumulone; lupulone; hulupone; and mixtures thereof.
- 26. The method of claim 9, wherein the one or more offnote providing ingredient comprises a consumable selected from the group consisting of cocoa; coffee; caffeine; theobromine; diketopiperazines; vitamins; amino acids; vitamin B; casein; soy protein; ibuprofen; salicylic acid; glucoronolactone; acetaminophen; dextromethorphan; naringin; taurin; macrolide; bioxin; erythomycin; paracetamol; acetolsalicilic acid; cimetidine; ranitidine; amoxicillin; acetominophen; cephalosporines; quassia; propylene glycol; triacetin; potassium; zinc; loperamide; limonin; flavonoides; isoflavones; genistein; diadzein; polyphenol; catechin; epicatechin; mint oil; D-menthol; hydrolysed vegetable protein; bitter peptides; preservatives; benzoic acid; potassium sorbate; polysorbate 80; sodium lactate; potassium lactate; sodium benzoate; citric acid; quinine; urea contained in chewing gums; essential oils; thyme; sage; basil; mint; Maillard reaction products; cyclic amines made from pyrrolidine/glucose; alanine/xylose; proline/sucrose or alanine/xylose; diketopiperazines; beer; hops; humulone; trans-isohumulone; lupulone; hulupone and mixtures thereof.

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