WEBSITE PROJECT SCOPE

PREPARED FOR MOA & SCBS



MOA & SCBS

WEBSITE PROJECT DEFINITION

As part of phases 1 and 2 of our in-depth website design and development process, we first map out the projects. By doing so we define the audience you want to target and any features or specifications to be included in the website.

DEFINITIONS:

New User A potential cancer patient seeking information about MOA/SCBS.

Returning User A user visiting the MOA/SCBS website after their initial viewing.

Navigation A panel that outlines the pages of the website and allows the user to fully explore the

contents of the website.

About Information on the background of MOA/SCBS, including their mission statement and

affiliations.

Contact MOA/SCBS through phone.

MOA & SCBS WEBSITE FUNCTIONALITY

ROLE:	PRIORITY:	FUNCTION:
New User (cancer patient)	1.	Check if health insurance is covered
	2.	Search for a provider
	3.	Look for events
	4.	Learn about MOA/SCBS
	5.	Contact MOA/SCBS with questions
Poturning Hear (square pation	ı t) 1.	View modical records (MyChart)
Returning User (cancer patient		View medical records (MyChart)
	2.	Pay a bill
	3.	Look for events
	4.	Contact MOA/SCBS with questions

MOA & SCBS

WEBSITE ARCHITECTURE

HOME	ABOUT	PHYSICIANS	NURSES APNP	PATIENTS	EVENTS	PAY BILL
•	•	•	•	•	•	•
Welcome	Mission Statement	Mark Bettag	Jennifer Giebel	New Patient Resources (Insurance)	Cancer Support Group	Online Payments
Main Services	History	Marshall Matthews	Kristin Lohr	Returning Patient Resources (MyChart)	Survivorship Sessions	FAQ's
Online Payments	Affiliations			FAQ's	Upcoming Events	
Testimonials						

CONTACT Contact Information Map

www.aurorahealthcare.org www.prevea.com www.hfmhealth.org www.froedtert.com

Brief About

TLC Supportive Newsletter



1206 N. 8th Street, Sheboygan, WI 53081 2829 Eastern Avenue, Plymouth, WI 53073 920.892.2331 | www.sungraphicsmedia.com