

BE WHERE THE WORLD IS GOING.

WEBSITE PROJECT SCOPE

PREPARED FOR MOA & SCBS



SUN GRAPHICS
MEDIA

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WEBSITE PROJECT DEFINITION

As part of phases 1 and 2 of our in-depth website design and development process, we first map out the projects. By doing so we define the audience you want to target and any features or specifications to be included in the website.

DEFINITIONS:

New User	A potential cancer patient seeking information about MOA/SCBS.
Returning User	A user visiting the MOA/SCBS website after their initial viewing.
Navigation	A panel that outlines the pages of the website and allows the user to fully explore the contents of the website.
About	Information on the background of MOA/SCBS, including their mission statement and affiliations.
Contact	Contact MOA/SCBS through phone.

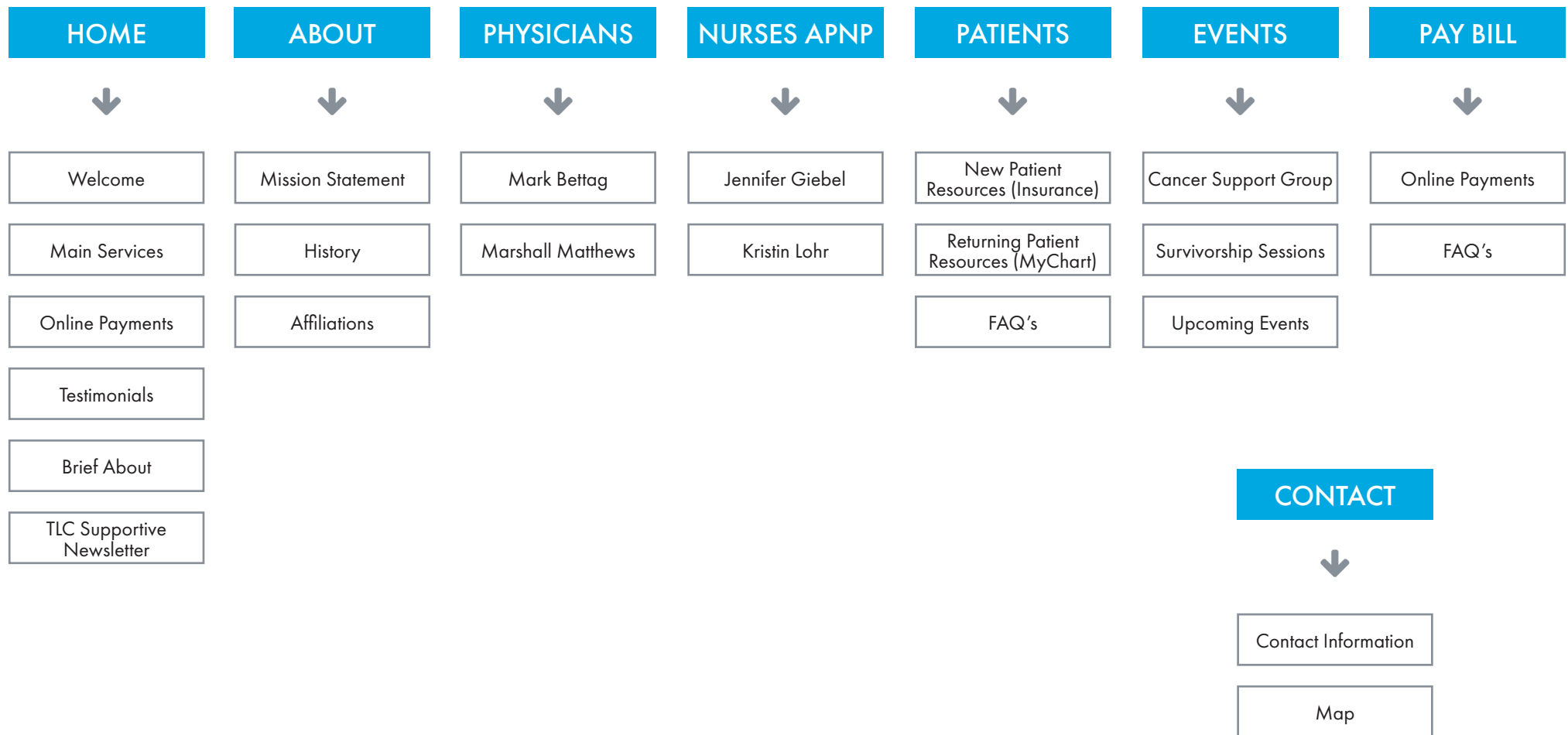
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WEBSITE FUNCTIONALITY

ROLE:	PRIORITY:	FUNCTION:
New User (cancer patient)	1.	Check if health insurance is covered
	2.	Search for a provider
	3.	Look for events
	4.	Learn about MOA/SCBS
	5.	Contact MOA/SCBS with questions
Returning User (cancer patient)	1.	View medical records (MyChart)
	2.	Pay a bill
	3.	Look for events
	4.	Contact MOA/SCBS with questions

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WEBSITE ARCHITECTURE





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