



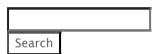
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The far-reaching effects of your Valentine's Day chocolate









Posted on February 14, 2022



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This post falls on February 14, Valentine's Day, and our thoughts turn sweet. Specifically, to chocolate.

Chocolate is ubiquitous and delicious and sometimes frivolous, especially while strolling through the "impulse purchase" lanes of the supermarket. But chocolate can be of major importance to those who produce it, in particular to those who produce its raw material, cocoa.

The largest exporter of cocoa is Côte d'Ivoire (Ivory Coast) in West Africa. Cocoa beans and cocoa derivatives represent close to 40% of the exports for this country of 26 million residents. Cocoa matters *a lot* to Côte d'Ivoire.

The FRED graph above shows a couple of things:

1. The price of cocoa is quite volatile, which happens with primary commodities. But price volatility can have big effects on economies that depend on that production.

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- March 2024
- February 2024
- January 2024
- December 2023
- November 2023
- October 2023
- September 2023
- August 2023
- July 2023
- June 2023
- May 2023
- April 2023
- March 2023
- February 2023
- January 2023
- December 2022
- November 2022
- October 2022
- September 2022
- August 2022
- July 2022
- June 2022
- May 2022
- April 2022
- March 2022
- February 2022
- January 2022
- December 2021
- November 2021
- October 2021

2. For cocoa in Côte d'Ivoire, we see that higher prices help reduce the country's public debt. Of course, many other factors affect the public debt, such as other economic activity, debt conditions, and financial markets.

As you enjoy your chocolate, take a moment to consider its economic impact. *And* the sweetness of FRED data.

How this graph was created: Search FRED for "cocoa price." From the graph, click on "Edit Graph," open the "Add Line" tab, and search for and select "Cote d'Ivoire debt." Use the "Format" tab to move the y-axis for the second line to the right side. Restrict the sample period to when data are available for both lines.

Suggested by Christian Zimmermann.

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- May 2014
- April 2014
- March 2014

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