Microdata Tools

There are many tools available (most are free) that you can use for generating, visualizing and debugging microdata. We list some of them in this page, but feel free to share the tools you find / like in the forums.

MICRODATA GENERATORS

There are many free tools you can use to automatically generate microdata for describing persons, restaurants, movies, products, organizations, etc. such as:

- http://www.barryko.com/seo/html5-microdata-schema-generator/
- http://www.microdatagenerator.com/
- http://schema-creator.org
- Search for "microdata generators" using your favorite search engine, and you will find lots!

Example with the first tool in the list:

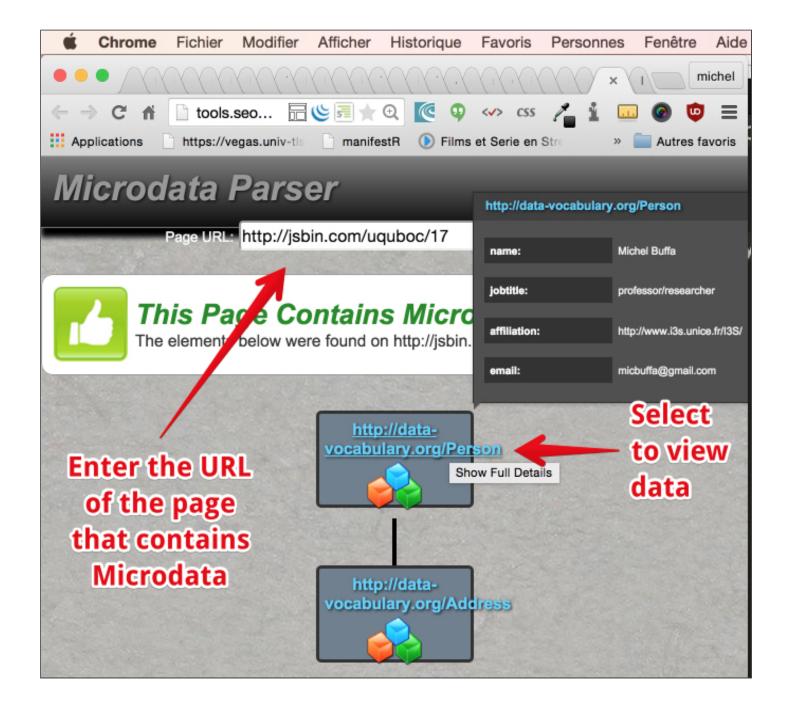
Person	\$
Full Name:	Michel Buffa
Image URL:	
Profession:	Professor / Researcher
Employer:	University of Nice
Address:	Laboratoire I3S
City/Locality:	Nice
State/Region:	France
Postal Code:	06903
Telephone:	
E-Mail:	
Website URL:	
Options:	Line Breaks:
	Span Label:
Assign Class:	
	Submit

Result:

```
cdiv id="itemscope" itemscope itemtype="http://schema.org/Person">
Name: <span itemprop="name"><strong>Michel Buffa</strong></span>
Profession: <span itemprop="jobTitle">Professor / Researcher</span>
Employer: <span itemprop="worksFor">University of Nice </span>
<div itemprop="offers" itemscope
itemtype="http://schema.org/PostalAddress">
Address: <span itemprop="address">Laboratoire I3S</span>
City/Locality: <span itemprop="addressLocality">Nice</span>
State/Region: <span itemprop="addressRegion">France</span>
Postal Code: <span itemprop="postalCode">06903</span>
</div>
</div>
After submission, generated microdata!
```

MICRODATA VISUALIZATION

• http://tools.seomoves.org/microdata



BROWSER EXTENSIONS

There are many available, for all modern browsers. We have compiled an exhaustive list of extensions (and online tools too) for the students from a previous version of this course.