

FLATOKEN



THE REAL CRYPTOCURRENCY

FLT

WHITEPAPER

FLAToken
The Real Cryptocurrency

WhitePaper



<https://flatoken.net>

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ABSTRACT

In a society where people and their opinions mean everything, we have made FLAToken.

It's not just a simple crowdfunding ERC20 token. FLAT itself is a decentralized opinion platform, where users can share thoughts and ideas with others.

In a decentralized context, every single thought shared has its own value, small or large it doesn't matter, but it's worth! The more people interact with your post, the more your thought will have value.

Welcome to **FLAToken**,
Welcome to the FLAT era!

INTRODUCTION

Nowadays people's opinions are the basis of our modern society. Just think about how social medias influence People's thoughts: a Facebook post, a tweet, a Reddit post.

Sometimes they represent the authority of information, sometimes the law itself, right or wrong does not matter, The only thing right is what do people think about it. That's how t works and that's how it will ever be.

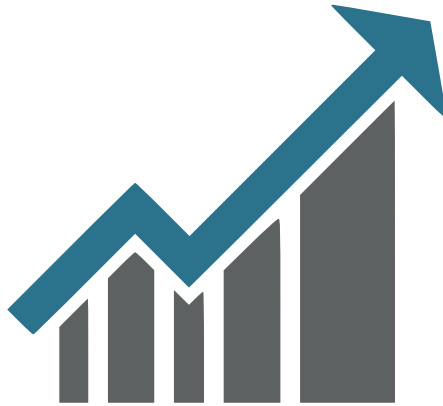
Social media have largely facilitated this phenomenon, but what happens if what we see on social media is not reality? What happens if we see a post with thousands of likes? Are these likes and comments real? We simply don't know.

That's why we have made FLAT!



THE PROBLEM

Fake news, fake profiles can influence thoughts of so many people nowadays that they are a serious threat for our society. Moreover, censorship of many governments in the world are threatening people's freedom to express their opinions. It's common to exclude someone because has a different idea, believes in different things. Sometimes someone couldn't even express its opinions.



So, fake information and censorship are the worst problems on social media and are still growing.

We must find a solution before small groups of people are able to control the opinions of the whole globe!

Reference

1. <https://www.agilitypr.com/pr-news/public-relations/fake-news-half-millennials-struggle-news-literacy/>

A FLAT SOLUTION

FLAT aims to build a new constructive ecosystem where people are free to share their ideas without censorship or without worries about fake profiles. FLAT aims to create a world where people can't cheat while taking consent or get opinions on their ideas. If someone has an idea that it's worth, it will be heard, no one will be able to cheat.

In order to do that we have made a new cryptocurrency, that with the security and anonymity of the blockchain can make FLAT ecosystem real.

FLAToken

FLAToken is the first step for a FLAT world, where everyone one can be equal and free to express his opinions.

The initial platform is based on an ERC20 Smart Contract in the Ethereum Blockchain. It works not just as crowdfunding basis but also as initial platform of the project. Indeed, thanks to Smart Contract security, we were able to create the first FLAT D-App.

FLAToken is composed of 75,000,000 FLT that could be bought as described in the ICO above. Each token could be divided in 18 decimal and used in the official D-App.

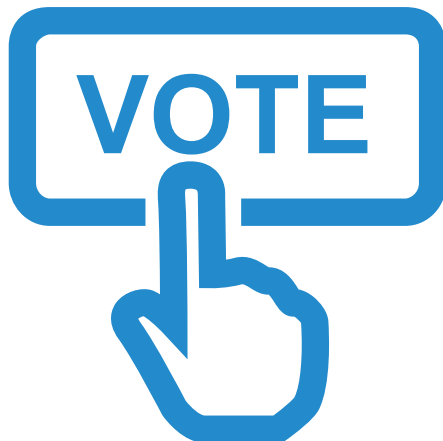
Sending a new topic

Each owner of FLAToken can express an opinion on the network. Sending a new topic (or opinion) costs 1 FLT. Topics fee will be used for further projects by the owner.

Voting

Anyone who owns a FLAToken (or even a small portion) can upvote (like) or downvote (dislike) a post of another user. A single user can add likes (or dislikes) as much as he thinks it deserves. So, if a user thinks that a post it's a very good one, he will upvote with as much token as he can.


Tokens that will be given to a post (both likes and dislikes) will be sent to the post owner. This means that the network rewards most valuable thoughts!



ICO – INITIAL COIN OFFERING

To make FLAT real and build the most powerful decentralized opinion network we have dived our ICO in 5 steps. Each step will make FLAT community even better.

- Step 1: **Starter Cap** is until 15 M of token sold. Each FLT will cost around 0.00026 ETH, so $1 \text{ ETH} = 3750 \text{ FLT}$. With this goal we will keep the community online and always updated, we are not so much, but enough to keep FLAT alive.
- Step 2: **Soft Cap** is until 30 M of token sold. Each FLT will cost around 0.00033 ETH, so $1 \text{ ETH} = 3000 \text{ FLT}$. This is the minimum to start developing something serious, we have a solid community and new features will arrive on the platform, with a more interaction between users. Such as post answers and more.
- Step 3: **Half Revolution** is until 45 M of token sold. Each FLT will cost around 0.0004 ETH, so $1 \text{ ETH} = 2500 \text{ FLT}$. Half tokens sold, yes, we are small compared to other social media, but this is already a revolution! Text will not be the unique form of expression; many other amazing features will be developed to help people express their own opinions.

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- Step 4: **Hard Cap** is until 60 M of token sold. Each FLT will cost around 0.00066 ETH, so 1 ETH = 1500 FLT. This is our Hard Cap. It's the most important goal to reach, not just for features and project improvements, but for the essence of the project itself. Achieve this goal will means that FLAToken is now all around the globe, and our small revolution will be a big revolution of social media platform. A very special thanks who believe in us.
 - Step 5: **Bonus** reaches all tokens (75 M). Each FLT will cost around 0.002 ETH, so 1 ETH = 500 FLT. It's a bonus step, anything here could be an amazing surprise!

Each 1 ETH spent to buy a token in the ICO, will add a bonus of 100 FLT to the amount.

A small private pre-sale is intended for those who believe in FLAToken, even before was an idea... They deserve it!

The ICO will take 50 days from public launch, at the end all tokens not sold will be burned. So, hurry up and let's be part of the FLAT revolution!

ROADMAP

Our roadmap will be linked to how much tokens we will sold during ICO.

STARTER CAP

- New FLAToken website
- Mobile browser support
- Hashtags
- Ability to save some topics as favorite in MyWallet

SOFT CAP

- FLAToken v2 Smart Contract
- Topics Answers and Answers likes
- Topics personalization
- Much more complex personal profile as like as a social network

HALF REVOLUTION

- FLAT Blockchain
- Ability to share Images, Videos and many other forms of expression
- FLAT Network and private topics

HARD CAP

- Robust FLAT infrastructure
- Wide decentralization of FLAT nodes for the Blockchain
- Mobile Apps
- Decentralized Chat
- FLAT News
- FLAT Marketplace

BONUS

- Surprise!



CONCLUSIONS

Social Media need a change. Fake news, fake profiles, censorship, etc. need a solution. FLAToken aims to be that solution, a flagship to a wider revolution against traditional Social Media.

Be part of this **revolution**, be part of **FLAToken**!

FLAT is already a reality, as a difference of many other ICO, we start with an already developed platform, we must act now because the future is just around the corner.

The FLAToken Team

FLATOKEN

THE REAL CRYPTOCURRENCY



Contract Address:

0xD6766C5e846D561a4659B88789a04044e9675939