

ADVERTISING ON THE INTERNET

Hello im going to talk about the ADVERTISING ON THE INTERNET

Sometimes, when we visit websites, we see small boxes or images that are ads. You can also find ads on social media, like Facebook or Instagram, or on streaming platforms such as YouTube or Twitch.

These ads can show us products or services that companies think we might like.

The reason we see some ads on the Internet is because companies use information about us, like what we like or what we search on the Internet, to make ads just for each person. It's like the ads are made especially for each person

If you have a website, you can earn money by putting ads on it. Companies can pay to show their ads on your website, and you earn money every time someone clicks on those ads. It's a way to make money online

Putting ads on your website is quite easy.

There are also advertising platforms that make it easy for you, for example, Google Ads. Google Ads allows Google to automatically place relevant ads on your site.

You will earn money every time someone visits your page and clicks on those ads