A Flow-Based Explanation for Return Predictability Dong Lou

The Review of Financial Studies, December 2012

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Finance Hub Insper

Jan 15th, 2019

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- Introduction
- 2 Data
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 - Flow-Induced Price Pressure
 - Mutual Fund Performance Predictability
 - Stock Price Momentum
 - Flow-Induced Stock Return Comovement
- 4 Conclusion

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Introduction

Motivation

- Explaining "return predictability"
 - ★ The persistence of mutual fund performance
 - ★ The "smart money" effect
 - **★** Stock price momentum

Objectives

► To test a capital-flow-based explanation for return predictability

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Introduction

Main results

- Mutual fund flows are highly predictable
- ► Expected part of flow-induced trading forecasts mutual fund returns:
 - ★ Positively for the following year
 - **\star Reversely** for the 2^{nd} and 3^{rd} year

Contributions

- ► A single mechanism: **Capital flows** from retail investors to mutual funds, and from mutual funds to individual stocks
 - ⇒ Predictable price pressure

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Data

Mutual fund and stock data

- ▶ Data: Holdings, total net assets, net monthly returns, expense ratios, stock return, trading information, stock liquidity data
- ► Sources CDA/Spectrum, CRSP, Joel Hasbrouck's Web site
- ▶ **Period** 1980 2006
- ► **Final Sample** 77,983 fund-quarter observations (2,989 distinct mutual funds)

• Fund flows:

$$flow_{i,t} = \frac{TNA_{i,t} - TNA_{i,t-1} * (1 + RET_{i,t}) - MGN_{i,t}}{TNA_{i,t-1}}$$
(1)

where $MGN_{i,t} = \text{an increase in TNA due to fund mergers}$

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Table 1 Summary Statistics

| Year 1 | No. Funds | TNA (| \$ Million) | Total Equity H | oldings (\$ Million) | % Mark | et Held |
|--------|-----------|--------|-------------|----------------|----------------------|------------|---------|
| | | Median | Mean | Median | Mean | No. Stocks | % Held |
| 1980 | 228 | 53.45 | 146.74 | 45.61 | 122.24 | 3,646 | 2.27 |
| 1981 | 226 | 53.66 | 137.71 | 42.11 | 109.31 | 3,543 | 2.21 |
| 1982 | 232 | 70.64 | 170.95 | 50.90 | 132.00 | 3,393 | 2.21 |
| 1983 | 255 | 97.41 | 222.14 | 79.74 | 182.20 | 4,173 | 2.74 |
| 1984 | 270 | 86.23 | 221.24 | 71.98 | 176.03 | 3,985 | 2.95 |
| 1985 | 297 | 114.12 | 275.98 | 89.48 | 222.04 | 3,845 | 3.08 |
| 986 | 341 | 106.42 | 298.47 | 88.59 | 241.28 | 4,134 | 3.46 |
| 1987 | 376 | 87.00 | 286.30 | 74.03 | 238.41 | 4,544 | 3.89 |
| 1988 | 405 | 82.47 | 285.34 | 69.56 | 232.77 | 3,906 | 3.84 |
| 989 | 440 | 95.08 | 340.49 | 77.91 | 265.36 | 3,798 | 3.92 |
| 990 | 480 | 83.85 | 306.07 | 61.95 | 240.20 | 3,175 | 4.15 |
| 1991 | 579 | 100.23 | 379.32 | 79.85 | 309.56 | 3,548 | 4.78 |
| 1992 | 685 | 115.22 | 426.04 | 93.25 | 346.45 | 3,913 | 5.39 |
| 993 | 925 | 105.56 | 442.40 | 90.00 | 350.65 | 4,663 | 6.54 |
| 1994 | 1,044 | 105.43 | 450.12 | 85.19 | 352.88 | 4,951 | 6.88 |
| 1995 | 1,168 | 134.35 | 610.98 | 112.60 | 488.36 | 5,338 | 9.02 |
| 1996 | 1,314 | 145.88 | 750.48 | 123.31 | 605.90 | 5,724 | 10.04 |
| 1997 | 1,480 | 163.42 | 933.60 | 135.21 | 774.02 | 5,858 | 11.07 |
| 998 | 1,570 | 167.00 | 1,071.47 | 144.55 | 927.39 | 5,028 | 11.81 |
| 999 | 1,686 | 187.52 | 1,307.48 | 164.05 | 1,139.49 | 4,958 | 12.95 |
| 2000 | 1,890 | 186.27 | 1,283.93 | 159.08 | 1,089.54 | 4,698 | 12.54 |
| 2001 | 1,915 | 155.22 | 1,018.79 | 133.73 | 882.57 | 3,670 | 13.36 |
| 2002 | 1,970 | 111.80 | 771.11 | 96.53 | 672.64 | 3,282 | 13.46 |
| 2003 | 2,001 | 146.05 | 976.25 | 128.51 | 852.98 | 3,760 | 13.54 |
| 2004 | 1,961 | 165.93 | 1,128.54 | 144.58 | 978.38 | 3,820 | 13.82 |
| 2005 | 1,918 | 196.90 | 1,251.72 | 169.84 | 1,067.81 | 3,884 | 14.02 |
| 2006 | 1,789 | 221.75 | 1,400.29 | 193.07 | 1,187.58 | 3,858 | 13.71 |

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Flow-Induced Price Pressure

Objectives

- To study price pressure effect of flow-induced trading on individual stocks
- To test predictability of expected component of flow-induced trading on future stock and fund returns

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1. Trading in response to capital flows

- Question How should mutual funds adjust their holdings in reponse to capital flows?
- How to tackle..?

$$trade_{i,j,t} = \beta_0 + \beta_1 flow_{i,t} + \gamma_2 X + \gamma_3 flow_{i,t} * X + \epsilon_{i,t}$$
 (2)

where:

$$trade_{i,j,t} = \frac{shares_{i,j,t}}{shares_{i,j,t-1}^{split_adj}} - 1$$

- X (trading cost variables):
 - Ownership share of mutual fund i in stock j (size of flow-induced trading)
 - 2 The effective bid-ask spread of stock j (marginal trading cost)

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Table 2 Fund responses to capital flows

| | | The Outfl | ow Sample | : | | The Inflo | w Sample | |
|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
| Intercept | -0.059 | -0.029 | -0.022 | -0.022 | -0.032 | 0.000 | 0.020 | 0.020 |
| | (-6.62) | (-1.32) | (-0.85) | (-0.88) | (-3.42) | (0.02) | (1.22) | (1.21) |
| flow _{i,t} | 0.970 | 1.028 | 1.107 | 1.107 | 0.618 | 0.737 | 0.858 | 0.855 |
| ,. | (16.82) | (17.64) | (10.97) | (11.27) | (15.78) | (14.64) | (10.57) | (10.57) |
| $own_{i,j,t-1}$ | | 0.429 | | -1.196 | | -0.766 | | -0.471 |
| -1717 | | (1.35) | | (-2.35) | | (-1.50) | | (-0.65) |
| $flow_{i,t} \times own_{i,j,t-1}$ | | -2.355 | | -20.588 | | -12.431 | | -1.669 |
| ,,,,, | | (-0.58) | | (-3.25) | | (-3.74) | | (-0.51) |
| $liqcost_{j,t-1}$ | | -7.455 | | -5.755 | | -7.529 | | -3.416 |
| ,,,-1 | | (-2.97) | | (-5.38) | | (-3.95) | | (-4.77) |
| $flow_{i,t} \times liqcost_{i,t-1}$ | | -28.559 | | -13.999 | | -25,748 | | -8.433 |
| ,,,,,,,,,,,,,,,,,,,,,,, | | (-2.48) | | (-2.18) | | (-3.71) | | (-2.39) |
| $own_{i,t-1}$ | | , | 2.171 | 3.924 | | , | -0.364 | 0.212 |
| •,• • | | | (3.58) | (4.06) | | | (-0.44) | (0.18) |
| $flow_{i,t} \times own_{i,t-1}$ | | | 11.265 | 41.242 | | | -21.337 | -19.235 |
| ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | | (1.32) | (3.10) | | | (-3.20) | (-2.58) |
| $liqcost_{i,t-1}$ | | | -11.127 | -6.084 | | | -18.461 | -15.505 |
| ,, . | | | (-1.89) | (-1.24) | | | (-3.08) | (-2.79) |
| $flow_{i,t} \times liqcost_{i,t-1}$ | | | -57.295 | -44.609 | | | -51.076 | -42.332 |
| J | | | (-1.90) | (-1.43) | | | (-3.01) | (-2.49) |
| Adjusted R ² | 4.68% | 6.31% | 6.21% | 6.43% | 9.53% | 10.07% | 11.36% | 11.46% |
| No. observations | 1,207,060 | 1,044,623 | 1,207,060 | 1,044,623 | 2,462,355 | 2,215,898 | 2,462,355 | 2,215,898 |

2. The return pattern

 Defining flow-induced trading (FIT) for each stock in each quarter

$$FIT_{j,t} = \frac{\sum_{i} shares_{i,j,t-1} * flow_{i,t} * PSF_{i,t-1}}{\sum_{i} shares_{i,j,t-1}}$$
(3)

Table 3 The flow-induced price effect

| Panel A: | The magnitude of | FIT from | quarters -4 to +4 |
|----------|------------------|----------|-------------------|

| Decile | Qtr4 | Qtr3 | Qtr2 | Qtr1 | Qtr. 0 | Qtr. 1 | Qtr. 2 | Qtr. 3 | Qtr. 4 |
|--------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| 1 | 1.27% | 0.81% | 0.48% | -0.24% | -5.50% | 0.20% | 0.59% | 0.61% | 1.21% |
| 10 | 5.00% | 5.88% | 6.69% | 8.62% | 16.76% | 8.06% | 6.10% | 5.25% | 4.23% |
| 10 - 1 | 3.73% | 5.07% | 6.21% | 8.86% | 22.27% | 7.86% | 5.51% | 4.65% | 3.02% |
| | (11.00) | (13.20) | (15.98) | (14.37) | (22.94) | (12.54) | (14.91) | (15.25) | (12.61) |

Panel B: Equal-weighted returns to portfolios ranked by FIT

| Decile | Excess Return | 3-Factor Alpha | 4-Factor Alpha | Excess Return | 3-Factor Alpha | 4-Factor Alpha | Excess Return | 3-Factor Alpha | . Excess Return | 3-Factor Alpha |
|--------|---------------|--------------------|----------------|---------------|----------------|----------------|---------------|----------------|-----------------|----------------|
| | Q | tr. 0 (Formation Q | tr.) | | Qtr. 1-4 | | Qtr | . 5–8 | Qtr | 5-12 |
| 1 | 0.09% | -0.83% | -0.64% | 0.68% | -0.22% | 0.06% | 0.90% | -0.06% | 0.92% | 0.05% |
| 10 | 1.82% | 1.08% | 0.86% | 0.66% | -0.02% | 0.04% | 0.49% | -0.33% | 0.63% | -0.17% |
| 10 - 1 | 1.73% | 1.91% | 1.50% | -0.03% | 0.20% | -0.02% | -0.40% | -0.27% | -0.30% | -0.23% |
| | (7.77) | (8.31) | (7.38) | (-0.17) | (1.36) | (-0.10) | (-2.46) | (-1.46) | (-2.70) | (-2.10) |

Panel C: Value-weighted returns to portfolios ranked by FIT

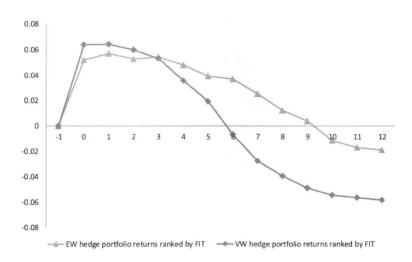
| Decile | Excess Return | 3-Factor Alpha | 4-Factor Alpha | Excess Return | 3-Factor Alpha | 4-Factor Alpha | Excess Return | 3-Factor Alpha | Excess Return | 3-Factor Alpha |
|--------|---------------|-------------------|----------------|---------------|----------------|----------------|---------------|----------------|---------------|----------------|
| | (| tr 0 (Formation Q | tr.) | | Qtr. 1-4 | | Qtr | . 5–8 | Qtr. | 5-12 |
| 1 | -0.22% | -1.05% | -0.82% | 0.73% | -0.09% | -0.02% | 0.87% | 0.19% | 0.82% | 0.19% |
| 10 | 1.90% | 1.26% | 0.93% | 0.64% | 0.05% | -0.22% | 0.21% | -0.35% | 0.36% | -0.23% |
| 10 - 1 | 2.12% | 2.31% | 1.76% | -0.08% | 0.15% | -0.21% | -0.66% | -0.54% | -0.46% | -0.42% |
| | (5.96) | (6.78) | (5.11) | (-0.35) | (0.68) | (-0.93) | (-3.04) | (-2.85) | (-2.80) | (-2.61) |

2. The return pattern (cont.)

- Question: Continuation in short term vs Reversal in longer term?
- Countervailing forces between:
 - ► Flow-induced trading drives stock prices away from fundamental value ⇒ Immediate reversal
 - Mutual fund flows are highly persistent
 - \Rightarrow Pushing stock prices further away from fundamental value
- Possible consequences:
 - ► Year 1: Counteraction between 2 forces ⇒ insignificant effect
 - ► Year 2 3: Persistence dismissal ⇒ reversal effect dominates

Figure 1

Equal- and value-weighted sotck return patterns of FIT



3. Expected flows and future returns

Forecastable flows

- Question: Can predictable flows to mutual funds help forecast future stock and fund returns?
- How to tackle…?

$$\begin{aligned} \textit{flow}_{i,t+1} &= \beta_0 + \beta_1 \textit{alpha}_{i,t} + \beta_2 \textit{adjret}_{i,t} \\ &+ \beta_3 \textit{flow}_{i,t} + \beta_4 \textit{flow}_{i,t-1} + \beta_5 \textit{flow}_{i,t-2} + \beta_6 \textit{flow}_{i,t-3} + \epsilon_{i,t+1} \end{aligned} \tag{4}$$

Table 4 Predicting future flows

| | | Fama-MacBet | h | | Pooled OLS | |
|-------------------------|--------|-------------|--------|---------|------------|---------|
| | (1) | (2) | (3) | (4) | (5) | (6) |
| Intercept | 0.028 | 0.028 | 0.010 | 0.016 | 0.014 | 0.007 |
| • | (5.38) | (5.77) | (3.65) | (25.89) | (18.77) | (7.72) |
| alpha _{i.t} | 4.827 | 1.766 | 0.953 | 4.232 | 2.453 | 1.330 |
| ,. | (9.67) | (4.38) | (4.47) | (9.02) | (9.15) | (5.43) |
| adjret _{i, t} | | 0.396 | 0.229 | | 0.202 | 0.089 |
| ٠,,, | | (7.34) | (6.72) | | (5.17) | (2.74) |
| flow _{i,t} | | | 0.194 | | | 0.228 |
| •,• | | | (8.78) | | | (17.21) |
| $flow_{i,t-1}$ | | | 0.102 | | | 0.109 |
| •,• • | | | (5.28) | | | (7.55) |
| $flow_{i,t-2}$ | | | 0.122 | | | 0.090 |
| •,, 2 | | | (6.29) | | | (6.03) |
| $flow_{i,t-3}$ | | | 0.033 | | | 0.029 |
| , 1,1-3 | | | (5.47) | | | (3.67) |
| Adjusted R ² | 4.53% | 7.70% | 24.79% | 5.25% | 7.14% | 19.83% |
| No. observations | 98,264 | 98,264 | 95,285 | 98,264 | 98,264 | 95,285 |

3. Expected flows and future returns (cont.)

Expected flows - Stock level

$$E_{t}[FIT_{j}] = \frac{\sum_{i} shares_{i,j,t} * E_{t}[flow_{i}] * PSF_{i,t}}{\sum_{i} shares_{i,j,t}}$$
(5)

Expected flows - Fund level

$$E_t[FIT_i^*] = \sum_j (E_t[FIT_j] * \omega_{i,j,t})$$
 (6)

- Main results
 - Expected capital flows and FIT forecast stock and fund returns:
 - ★ Positively in short run
 - * Reversely over the long run

Table 5 The expected flow-induced price effect

Panel A: Stocks ranked by E[FIT]

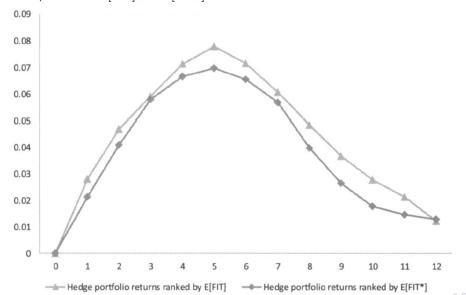
| Decile | Excess Return | 3-Factor Alpha | 4-Factor Alpha | Excess Return | 3-Factor Alpha | 4-Factor Alpha | Excess Return | 3-Factor Alpha | Excess Return | 3-Factor Alpha | Excess Return | 3-Factor Alpha |
|--------|------------------|-------------------|-------------------|------------------|-------------------|-------------------|------------------|-------------------|------------------|-------------------|------------------|-------------------|
| | | Qtr. 1 | | | Qtr. 1-4 | | | Qtr. 5 | | (tr. 6-8 | Q | tr. 6–12 |
| 1 | 0.38% | -0.50% | -0.25% | 0.53% | -0.40% | -0.13% | 0.52% | -0.24% | 0.84% | -0.01% | 0.94% | 0.13% |
| 10 | 1.21% | 0.43% | 0.27% | 0.97% | 0.18% | 0.24% | 0.63% | -0.01% | 0.54% | -0.23% | 0.67% | -0.14% |
| 10 - 1 | 0.84% | 0.93% | 0.53% | 0.44% | 0.58% | 0.37% | 0.10% | 0.23% | -0.29% | -0.22% | -0.27% | -0.27% |
| | (3.96) | (4.15) | (3.51) | (2.63) | (3.30) | (2.26) | (0.49) | (0.81) | (-2.06) | (-1.32) | (-2.17) | (-2.04) |

Panel B: Mutual funds ranked by E[FIT*]

| Excess Return | 3-Factor Alpha | 4-Factor Alpha | Excess Return | 3-Factor Alpha | 4-Factor Alpha | Excess Return | 3-Factor Alpha | Excess Return | 3-Factor Alpha | Excess Return | 3-Factor Alpha |
|------------------|-------------------|---|---|---|---|--|---|--|---|--|---|
| | Qtr. 1 | | | Qtr. 1-4 | | |)tr. 5 | Q | tr. 6-8 | Q | tr. 6–12 |
| 0.58% | -0.17% | -0.03% | 0.62% | -0.15% | -0.11% | 0.71% | 0.07% | 0.87% | 0.25% | 0.79% | 0.18% -0.07% |
| 0.55% | 0.71% | 0.41% | 0.40% | 0.55% | 0.37% | -0.01% | 0.04% | -0.31% | -0.30% | -0.22% | -0.07% -0.25% (-1.87) |
| | 0.58% 1.14% | Return Alpha Qtr. 1 0.58% 0.17% 1.14% 0.54% 0.54% 0.55% 0.71% | Return Alpha Alpha Qtr. I 0.58% -0.17% -0.03% 1.14% 0.54% 0.37% 0.41% 0.55% 0.71% 0.41% 0.41% | Return Alpha Alpha Return Qtr. 1 -0.58% -0.17% -0.03% 0.62% 1.14% 0.54% 0.37% 1.02% 0.55% 0.71% 0.41% 0.40% | Return Alpha Alpha Return Alpha Qtr. 1 Qtr. 1-4 Qtr. 1-4 0.58% -0.17% -0.03% 0.62% -0.15% 1.14% 0.54% 0.37% 1.02% 0.40% 0.55% 0.71% 0.41% 0.40% 0.55% | Return Alpha Alpha Return Alpha Alpha Qtr. 1 Qtr. 1-4 Qtr. 1-4 0.58% -0.17% -0.03% 0.62% -0.15% -0.11% 1.14% 0.54% 0.37% 1.02% 0.40% 0.26% 0.55% 0.71% 0.41% 0.40% 0.55% 0.37% | Return Alpha Alpha Return Alpha Alpha Return 0.58% -0.17% -0.03% 0.62% -0.15% -0.11% 0.71% 1.14% 0.54% 0.37% 1.02% 0.40% 0.26% 0.70% 0.85% 0.71% 0.41% 0.40% 0.55% 0.37% -0.01% | Return Alpha Alpha Return Alpha Alpha Return Alpha Qtr. 1 Qtr. 1-4 Qtr. 5 0.58% -0.17% -0.03% 0.62% -0.15% -0.11% 0.71% 0.07% 1.14% 0.54% 0.37% 1.02% 0.40% 0.26% 0.70% 0.11% 0.85% 0.71% 0.41% 0.40% 0.85% 0.37% -0.01% 0.04% | Return Alpha Alpha Return Alpha Alpha Return Alpha Return Qtr. 1 Qtr. 1 Qtr. 1-4 Qtr. 5 Qtr. 5 Qtr. 5 Qtr. 1-4 Qtr. 5 Qtr. 5 Qtr. 1-4 0.71% 0.07% 0.87% 1.14% 0.54% 0.37% 1.02% 0.40% 0.26% 0.70% 0.11% 0.56% 0.55% 0.71% 0.41% 0.40% 0.55% 0.37% -0.01% 0.04% -0.31% | Return Alpha Alpha Return Alpha Alpha Return Alpha Alpha Alpha Return Alpha Alpha Return Alpha Alpha Alpha Alpha Alpha Alpha Return Alpha Alpha <td>Return Alpha Alpha Return Alpha Alpha Return Alpha Return Qtr. 1 Qtr. 1-4 Qtr. 5 Qtr. 6-8 Qt</td> | Return Alpha Alpha Return Alpha Alpha Return Alpha Return Qtr. 1 Qtr. 1-4 Qtr. 5 Qtr. 6-8 Qt |

Figure 2

Return patterns of E[FIT] and E[FIT*]



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Mutual Fund Performance Predictability

Mutual fund performance predictability

- ► Performance persistence
- ► The "smart money" effect

Objectives

- ▶ To test whether mutual fund performance predictability is driven by:
 - Heterogeneous managerial ability or
 - 2 Predictable price pressure caused by mutual fund FIT

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1. Mutual fund performance persistence

- Conducting a horse race between:
 - ► Four-factor fund alpha (Manager ability) and
 - ► *E*[*FIT**] (Flow-induced trading)
- Interpretation:
 - If fund alpha captures ex-ante manager ability, after controlling for E[FIT*]
 - ⇒ Remain significant predictor of future fund performance
 - If fund alpha predicts future performance because it predicts FIT, after controlling for E[FIT*]
 - \Rightarrow Turn to be insignificant predictor of future fund performance

Table 6 Mutual fund performance persistence

Panel A: Mutual funds first ranked by E[FIT*] then by alpha

| Quintiles of alpha | | | | Quintiles of | E[FIT*] | | | | | | Quintiles of | E[FIT*] | | |
|--------------------|---------|---------|---------|----------------|-----------|--------|---------|---------|---------|---------|----------------|-----------|--------|---------|
| | 1 | 2 | 3 | 4 | 5 | 5 - 1 | Average | 1 | 2 | 3 | 4 | 5 | 5 - 1 | Average |
| | | | (| Qtr. 1 (3-Fact | or Alpha) | | | | | | Qtr. 1 (4-Fact | or Alpha) | | |
| 1 | -0.17% | -0.06% | -0.06% | 0.18% | 0.36% | 0.53% | 0.05% | -0.09% | -0.07% | -0.08% | 0.12% | 0.27% | 0.36% | 0.03% |
| | (-1.33) | (-0.90) | (-1.03) | (2.35) | (3.33) | (2.81) | (1.08) | (-0.64) | (-1.16) | (-1.37) | (1.55) | (2.26) | (2.01) | (0.51) |
| 2 | -0.20% | -0.03% | 0.01% | 0.09% | 0.37% | 0.57% | 0.05% | -0.11% | -0.02% | 0.00% | 0.06% | 0.25% | 0.36% | 0.03% |
| | (-1.85) | (-0.49) | (0.13) | (1.50) | (3.74) | (3.27) | (1.29) | (-0.94) | (-0.40) | (-0.07) | (1.05) | (2.44) | (2.15) | (0.83) |
| 3 | -0.19% | -0.05% | -0.02% | 0.09% | 0.30% | 0.49% | 0.03% | -0.12% | -0.04% | -0.03% | 0.08% | 0.22% | 0.34% | 0.02% |
| | (-1.83) | (-0.88) | (-0.37) | (1.64) | (3.04) | (2.80) | (0.85) | (-1.17) | (-0.76) | (-0.54) | (1.53) | (2.12) | (1.96) | (0.55) |
| 4 | -0.09% | -0.04% | -0.03% | 0.07% | 0.34% | 0.42% | 0.05% | -0.03% | -0.03% | -0.03% | 0.06% | 0.23% | 0.25% | 0.04% |
| | (-0.86) | (-0.71) | (-0.46) | (1.27) | (3.40) | (2.43) | (1.32) | (-0.25) | (-0.45) | (-0.47) | (1.18) | (2.36) | (1.50) | (1.02) |
| 5 | -0.11% | 0.01% | -0.01% | 0.04% | 0.57% | 0.69% | 0.10% | -0.05% | 0.03% | 0.00% | 0.04% | 0.48% | 0.52% | 0.10% |
| | (-1.02) | (0.17) | (-0.09) | (0.69) | (4.50) | (3.41) | (2.24) | (-0.41) | (0.56) | (0.01) | (0.62) | (3.44) | (2.58) | (1.95) |
| 5 - 1 | 0.06% | 0.07% | 0.05% | -0.14% | 0.21% | | 0.05% | 0.04% | 0.10% | 0.08% | -0.08% | 0.20% | | 0.07% |
| | (0.56) | (1.15) | (0.71) | (-1.71) | (2.67) | | (1.05) | (0.35) | (1.28) | (1.07) | (-0.96) | (2.59) | | (1.21) |

Panel B: Mutual funds first ranked by alpha then by E[FIT*]

| Quintiles of E[FIT*] | | | | Quintiles of | ılpha | | | | | | Quintiles of | alpha | | |
|----------------------|---------|---------|---------|------------------|--------|--------|---------|---------|---------|---------|-----------------|-----------|--------|---------|
| | 1 | 2 | 3 | 4 | 5 | 5 - 1 | Average | 1 | 2 | 3 | 4 | 5 | 5 - 1 | Average |
| | | | | Qtr. 1 (3-Factor | Alpha) | | | | | (| Qtr. 1 (4-Facto | or Alpha) | | |
| 1 | -0.31% | -0.10% | -0.05% | 0.01% | 0.02% | 0.32% | -0.09% | -0.15% | -0.04% | 0.00% | 0.05% | 0.03% | 0.18% | -0.03% |
| | (-2.02) | (-0.96) | (-0.61) | (0.07) | (0.20) | (2.31) | (-1.01) | (-0.94) | (-0.33) | (-0.01) | (0.54) | (0.32) | (1.21) | (-0.26) |
| 2 | -0.13% | -0.08% | -0.05% | -0.03% | 0.08% | 0.21% | -0.04% | -0.09% | -0.05% | -0.05% | -0.01% | 0.07% | 0.16% | -0.03% |
| | (-1.26) | (-1.08) | (-0.99) | (-0.48) | (1.24) | (1.80) | (-0.79) | (-0.85) | (-0.74) | (-0.85) | (-0.20) | (1.07) | (1.36) | (-0.50) |
| 3 | -0.12% | 0.00% | -0.02% | -0.06% | 0.26% | 0.38% | 0.01% | -0.10% | 0.00% | -0.03% | -0.04% | 0.19% | 0.28% | 0.00% |
| | (-1.60) | (-0.03) | (-0.50) | (-1.03) | (2.75) | (2.90) | (0.29) | (-1.21) | (-0.05) | (-0.53) | (-0.76) | (1.97) | (2.31) | (0.09) |
| 4 | -0.06% | -0.04% | 0.03% | 0.16% | 0.41% | 0.47% | 0.10% | -0.10% | -0.04% | 0.02% | 0.13% | 0.30% | 0.40% | 0.06% |
| | (-1.05) | (-0.84) | (0.50) | (2.67) | (3.68) | (3.55) | (2.28) | (-1.72) | (-0.86) | (0.38) | (2.09) | (2.78) | (3.13) | (1.40) |
| 5 | 0.13% | 0.15% | 0.29% | 0.35% | 0.61% | 0.48% | 0.31% | 0.05% | 0.10% | 0.22% | 0.25% | 0.50% | 0.45% | 0.23% |
| | (1.53) | (1.87) | (3.55) | (3.46) | (4.73) | (4.50) | (3.70) | (0.51) | (1.23) | (2.64) | (2.24) | (3.61) | (4.21) | (2.49) |
| 5 - 1 | 0.44% | 0.26% | 0.34% | 0.35% | 0.60% | | 0.41% | 0.21% | 0.14% | 0.23% | 0.20% | 0.47% | | 0.26% |
| | (2.45) | (1.69) | (2.34) | (2.14) | (3.35) | | (2.67) | (1.83) | (0.86) | (1.98) | (1.24) | (2.62) | | (2.08) |

2. The "smart money" effect

Smart Money Effect

- ► Investors are able to distinguish good managers from bad ones ⇒ Capital flows to mutual funds should positively forecast future fund performance.
- Conducting a horse race between:
 - Past fund flows and
 - ► E[FIT*] (Flow-induced trading)
- Interpretation:
 - ▶ If past flows captures ex-ante manager ability, after controlling for E[FIT*]
 - ⇒ Remain significant predictor of future fund performance
 - ▶ If past flows predicts future performance because it predicts FIT, after controlling for *E*[*FIT**]
 - ⇒ Turn to be insignificant predictor of future fund performance

Table 7 The smart money effect

Mutual funds independently sorted by $E[FIT^*]$ and flow

| Quintiles of flow | | | Qı | uintiles of I | E[FIT*] | | | | | (| Quintiles of | E[FIT*] | | |
|-------------------|--------|---------|---------|---------------|---------|--------|---------|---------|---------|---------|---------------|------------|--------|---------|
| | 1 | 2 | 3 | 4 | 5 | 5 - 1 | Average | 1 | 2 | 3 | 4 | 5 | 5 - 1 | Average |
| | | | Qtı | r. 1 (Excess | Return) | | | | | Q | tr. 1 (3-Fact | tor Alpha) | | |
| 1 | 0.57% | 0.71% | 0.68% | 0.79% | 1.01% | 0.45% | 0.75% | -0.23% | -0.04% | -0.03% | 0.12% | 0.36% | 0.59% | 0.03% |
| | (1.98) | (2.73) | (2.68) | (3.08) | (3.51) | (2.89) | (2.87) | (-2.13) | (-0.49) | (-0.54) | (1.84) | (3.67) | (3.51) | (0.68) |
| 2 | 0.59% | 0.69% | 0.70% | 0.74% | 0.90% | 0.30% | 0.72% | -0.17% | -0.01% | 0.00% | 0.07% | 0.25% | 0.43% | 0.03% |
| | (2.10) | (2.71) | (2.78) | (2.91) | (3.02) | (1.91) | (2.78) | (-1.65) | (-0.16) | (-0.03) | (1.33) | (2.35) | (2.54) | (0.68) |
| 3 | 0.65% | 0.65% | 0.62% | 0.69% | 0.93% | 0.29% | 0.71% | -0.10% | -0.06% | -0.06% | 0.04% | 0.32% | 0.42% | 0.03% |
| | (2.30) | (2.54) | (2.51) | (2.60) | (3.21) | (1.78) | (2.73) | (-0.89) | (-0.84) | (-1.18) | (0.68) | (3.54) | (2.49) | (0.75) |
| 4 | 0.66% | 0.66% | 0.70% | 0.71% | 0.91% | 0.25% | 0.73% | -0.09% | -0.05% | 0.00% | 0.08% | 0.32% | 0.41% | 0.05% |
| | (2.33) | (2.54) | (2.73) | (2.69) | (3.07) | (1.60) | (2.77) | (-0.88) | (-0.66) | (0.01) | (1.48) | (3.00) | (2.21) | (1.31) |
| 5 | 0.64% | 0.71% | 0.67% | 0.80% | 1.12% | 0.49% | 0.79% | -0.08% | -0.01% | -0.02% | 0.14% | 0.52% | 0.60% | 0.10% |
| | (2.19) | (2.69) | (2.53) | (2.95) | (3.66) | (2.68) | (2.92) | (-0.65) | (-0.06) | (-0.39) | (2.42) | (4.67) | (3.03) | (2.64) |
| 5 - 1 | 0.07% | -0.01% | -0.01% | 0.00% | 0.11% | | 0.03% | 0.14% | 0.03% | 0.01% | 0.03% | 0.16% | | 0.07% |
| | (0.83) | (-0.12) | (-0.19) | (0.06) | (1.25) | | (0.61) | (1.56) | (0.44) | (0.18) | (0.40) | (2.02) | | (1.33) |

A regression approach

• **Objectives**: Separating marginal effect of $E[FIT^*]$, fund alpha, and fund flows

$$RET_{i,t+1} = \beta_0 + \beta_1 E_t[FIT_i^*] + \beta_2 alpha_{i,t} + \beta_3 flow_{i,t} + \gamma Control_t + \epsilon_{i,t+1}$$
(7)

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Table 8 Mutual fund performance regression

Fama-MacBeth Regressions of Quarterly Fund Returns

| | (1) | (2) | (3) | (4) | (5) | (6) | (7) |
|-------------------------|---------|---------|---------|---------|---------|---------|---------|
| Intercept | 0.050 | 0.053 | 0.053 | 0.054 | 0.049 | 0.051 | 0.051 |
| | (5.47) | (5.85) | (5.69) | (5.82) | (5.20) | (5.48) | (5.30) |
| E[FIT*] | 3.081 | | | | 2.602 | 2.952 | 2.687 |
| | (3.06) | | | | (2.35) | (2.93) | (2.43) |
| aplha _{i.t} | , , | 0.581 | | 0.548 | 0.042 | | 0.005 |
| | | (3.82) | | (3.64) | (0.24) | | (0.03) |
| flow _{i.t} | | . , | 0.012 | 0.010 | | 0.004 | 0.004 |
| .,, | | | (2.28) | (2.08) | | (0.82) | (0.93) |
| expenses _{i.t} | -0.351 | -0.830 | -0.765 | -1.138 | -0.319 | -0.657 | -0.653 |
| | (-0.27) | (-0.55) | (-0.48) | (-0.75) | (-0.26) | (-0.51) | (-0.52) |
| $log(age_{i,t})$ | 0.000 | 0.000 | 0.001 | 0.001 | 0.000 | 0.000 | 0.001 |
| 0.01,17 | (0.17) | (0.47) | (0.63) | (0.90) | (0.37) | (0.65) | (0.84) |
| log(numStocksi.t) | 0.002 | 0.002 | 0.002 | 0.002 | 0.002 | 0.002 | 0.002 |
| 1,17 | (3.58) | (3.95) | (3.72) | (3.78) | (3.27) | (3.44) | (3.02) |
| $log(TNA_{i,t})$ | -0.001 | -0.001 | -0.001 | -0.001 | -0.001 | -0.001 | -0.001 |
| | (-1.91) | (-2.18) | (-2.18) | (-2.30) | (-1.82) | (-2.08) | (-2.00) |
| turnover _{i,t} | 0.002 | 0.002 | 0.002 | 0.002 | 0.001 | 0.002 | 0.001 |
| | (2.05) | (1.76) | (1.56) | (1.74) | (1.96) | (2.06) | (1.96) |
| Adjusted R ² | 15.77% | 11.03% | 8.06% | 11.91% | 17.46% | 16.53% | 18.24% |
| No. observations | 93,805 | 93,805 | 93,805 | 93,805 | 93,805 | 93,805 | 93,805 |

Recap

- Flow-induced trading drives both:
 - Mutual fund performance persistence
 - ► Smart money effect

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Stock Price Momentum

Stock price momentum

- Investors' underreaction to information, slow diffusion of information across investors
- Disposition effect i.e., the tendency to sell winners and hold on to losers
- Self-serving attribution bias

Flow-based explanation

$$ret_{j,t+1:t+3} = \beta_0 + \beta_1 E_t[FIT_j^k] + \beta_2 ret_{j,t-k:t-1} + \gamma Control_t + \epsilon_{j,t+1:t+3}$$
(8)

where $E_t[FIT_j^k] = E[FIT]$ conditioned on market-adjusted fund returns in the previous k months

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Table 9 Stock price momentum

Panel A: The full sample

| | k=12 | | · · | =6 | k=3 | | |
|---|---------|---------|---------|---------|---------|---------|--|
| | | | | | | | |
| | (1) | (2) | (3) | (4) | (5) | (6) | |
| Intercept | 0.103 | 0.092 | 0.096 | 0.077 | 0.094 | 0.084 | |
| | (2.81) | (2.36) | (2.63) | (2.01) | (2.58) | (2.34) | |
| $E_{l}[FIT_{i}^{k}]$ | | 0.085 | | 0.145 | | 0.250 | |
| , | | (3.07) | | (2.93) | | (3.32) | |
| $ret_{j,t-k:t-1}$ | 0.020 | 0.015 | 0.027 | 0.020 | 0.024 | 0.014 | |
| ,,, | (4.06) | (3.31) | (3.59) | (2.82) | (2.29) | (1.40) | |
| ret j,t | -0.024 | -0.029 | -0.024 | -0.030 | -0.020 | -0.029 | |
| ** | (-1.67) | (-2.16) | (-1.63) | (-2.26) | (-1.35) | (-2.18) | |
| $ret_{i,t-36,t-k-1}$ | -0.005 | -0.004 | -0.004 | -0.004 | -0.004 | -0.004 | |
| • | (-3.19) | (-3.05) | (-2.64) | (-2.56) | (-2.54) | (-2.54) | |
| bm _{j,t} | 0.005 | 0.005 | 0.005 | 0.005 | 0.006 | 0.006 | |
| • | (1.33) | (1.37) | (1.25) | (1.42) | (1.40) | (1.78) | |
| log(mktcap i,t) | -0.003 | -0.003 | -0.003 | -0.002 | -0.003 | -0.002 | |
| | (-2.16) | (-1.73) | (-1.96) | (-1.33) | (-1.88) | (-1.59) | |
| turnover _{i.t} | -0.004 | -0.005 | -0.004 | -0.004 | -0.004 | -0.004 | |
| , | (-2.02) | (-2.26) | (-1.87) | (-2.06) | (-1.63) | (-2.05) | |
| Adjusted R ² | 7.08% | 7.85% | 6.75% | 7.85% | 6.38% | 7.88% | |
| No. observations | 198,692 | 198,692 | 198,692 | 198,692 | 198,692 | 198,692 | |

Table 9 Stock price momentum

Panel B: Subsample analyses (k=6)

| | 1980-1993 | | 1994-2006 | | Small-Cap Stocks | | Large-Cap Stocks | |
|--------------------------|-----------|---------|-----------|---------|------------------|---------|------------------|---------|
| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
| Intercept | 0.072 | 0.065 | 0.119 | 0.090 | 0.653 | 0.631 | 0.223 | 0.190 |
| • | (1.37) | (1.29) | (2.54) | (1.65) | (5.53) | (5.16) | (5.84) | (4.28) |
| $E_{l}[FIT_{i}^{k}]$ | | 0.106 | | 0.203 | | 0.158 | | 0.175 |
| , | | (1.80) | | (3.44) | | (3.50) | | (3.35) |
| $ret_{j,t-k:t-1}$ | 0.032 | 0.027 | 0.023 | 0.014 | 0.035 | 0.028 | 0.021 | 0.011 |
| ,,, | (2.77) | (2.75) | (2.44) | (1.92) | (4.82) | (4.62) | (3.10) | (1.57) |
| ret j.t | -0.022 | -0.027 | -0.022 | -0.029 | -0.012 | -0.018 | -0.031 | -0.041 |
| ,,- | (-1.10) | (-1.43) | (-1.07) | (-1.60) | (-0.85) | (-1.39) | (-1.55) | (-2.36) |
| $ret_{j,t-36,t-k-1}$ | -0.003 | -0.003 | -0.006 | -0.006 | -0.005 | -0.004 | -0.003 | -0.003 |
| ,,, , | (-1.83) | (-1.83) | (-4.13) | (-4.11) | (-2.41) | (-2.27) | (-1.68) | (-1.62) |
| $bm_{j,t}$ | 0.004 | 0.003 | 0.007 | 0.008 | 0.006 | 0.006 | 0.002 | 0.003 |
| , | (0.78) | (0.77) | (1.12) | (1.36) | (1.45) | (1.47) | (0.43) | (0.86) |
| log(mktcap i.t) | -0.002 | -0.001 | -0.004 | -0.003 | -0.033 | -0.032 | -0.008 | -0.007 |
| - , | (-0.76) | (-0.60) | (-2.21) | (-1.35) | (-6.47) | (-6.12) | (-5.57) | (-3.93) |
| turnover _{i .t} | -0.007 | -0.007 | -0.001 | -0.001 | -0.006 | -0.006 | -0.001 | -0.002 |
| • | (-2.23) | (-2.31) | (-0.29) | (-0.41) | (-2.49) | (-2.73) | (-0.44) | (-0.84) |
| Adjusted R ² | 7.76% | 8.44% | 5.69% | 6.99% | 6.78% | 7.55% | 8.81% | 9.96% |
| No. observations | 65,047 | 65,047 | 133,645 | 133,645 | 89,255 | 89,255 | 109,437 | 109,43 |

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Flow-Induced Stock Return Comovement

Objectives

- To test whether stocks held by mutual funds with similar flows would experience correlated flow-induced trading
 - ⇒ Comoving with each other

• How to tackle…?

Comovement in FIT

$$FIT_{j,t} = \beta_0 + \beta_1 FIT_{grp,t} + \beta_2 FIT_{ffind,t} + \epsilon_{j,t}$$
 (9)

where:

 $\mathit{FIT}_{\mathit{grp},t} = \text{average flow-induced trading in the } \mathit{E[FIT]}$ quintile to which stock j belongs

 $FIT_{ffind,t}$ = average FIT of FF-48 industry to which stock j belongs

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Flow-Induced Stock Return Comovement

Comovement in stock returns

$$ret_{j,t} = \beta_0 + \beta_1 ret_{grp,t} + \beta_2 ret_{ffind,t} + \gamma CommonRiskFactors_t + \epsilon_{j,t}$$
 (10)

where:

 $ret_{grp,t}$ = value-weighted return of the quintile to which stock j belongs $ret_{ffind,t}$ = value-weighted return of FF-48 industry to which stock j belongs

Result

 FIT could be important factor driving both the first and second moments of asset returns

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Table 10 Stock return comovement

Panel A: Comovement in monthly FIT

| Rank by E[FIT] | 1 | 2 | 3 | 4 | 5 |
|-------------------------|--------|--------|---------|--------|--------|
| FIT _{grp,t} | 0.626 | 0.413 | 0.169 | 0.573 | 0.751 |
| | (2.69) | (2.54) | (0.91) | (3.16) | (2.84) |
| $FIT_{ffind,t}$ | 1.072 | 0.993 | 0.978 | 0.907 | 0.962 |
| ,,, | (4.63) | (6.42) | (10.13) | (7.34) | (4.11) |
| Adjusted R ² | 53.82% | 52.69% | 51.70% | 53.17% | 54.98% |
| No. observations | 31,329 | 31,329 | 31,329 | 31,329 | 31,329 |

Panel B: Comovement in weekly stock returns

| Rank by E[FIT] | 1 | 2 | 3 | 4 | 5 |
|-------------------------|---------|---------|---------|---------|---------|
| ret _{grp,t} | 0.199 | 0.128 | 0.116 | 0.152 | 0.230 |
| | (6.84) | (6.00) | (7.60) | (8.30) | (8.78) |
| ret ffind,t | 0.419 | 0.487 | 0.507 | 0.483 | 0.402 |
| ,,, | (18.10) | (26.85) | (29.84) | (27.46) | (24.32) |
| ret _{mkt,t} | 0.369 | 0.370 | 0.368 | 0.372 | 0.368 |
| | (13.50) | (17.02) | (17.13) | (14.66) | (9.45) |
| ret _{smb,t} | 0.658 | 0.562 | 0.521 | 0.589 | 0.668 |
| 3,110 (1 | (25.14) | (35.46) | (33.36) | (31.65) | (17.26) |
| rethml.t | 0.149 | 0.127 | 0.143 | 0.134 | 0.129 |
| | (7.07) | (6.75) | (6.72) | (5.02) | (4.28) |
| ret _{umd,t} | -0.100 | -0.068 | -0.055 | -0.045 | -0.027 |
| | (-8.78) | (-6.72) | (-4.62) | (-3.24) | (-2.36) |
| Adjusted R ² | 27.22% | 30.65% | 31.73% | 30.34% | 26.74% |
| No. observations | 39,170 | 39,170 | 39,170 | 39,170 | 39,170 |
| | | | | | |

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Conclusion

- Flow-induced trading by mutual fund:
 - Positively forecasts future stock and fund returns in short run, Negatively in the long run
 - Orives mutual fund performance persistence, smart money effect, and partially stock price momentum

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Thank you!

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