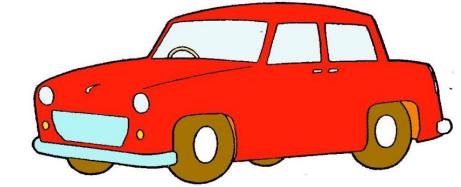




POWERED BY **GO****JEK**

The text "POWERED BY" is in a black sans-serif font. To the right of this text is the GO-JEK logo, which consists of the word "GO" in a bold black font next to a green icon of a person riding a motorcycle, with the word "JEK" in a bold black font to the right of the icon.

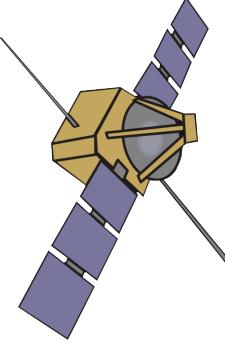
# BACKGROUND



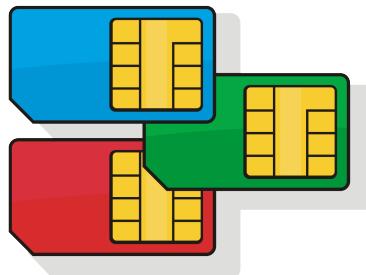
# TRACKING IS USEFUL



# BACKGROUND



BUT IT IS **INCONVENIENT**



# BACKGROUND



MEET THE MOST RECENT TRACKING TECHNOLOGY



# BACKGROUND



## WHY Bluetooth ? SMART

Under  1/each

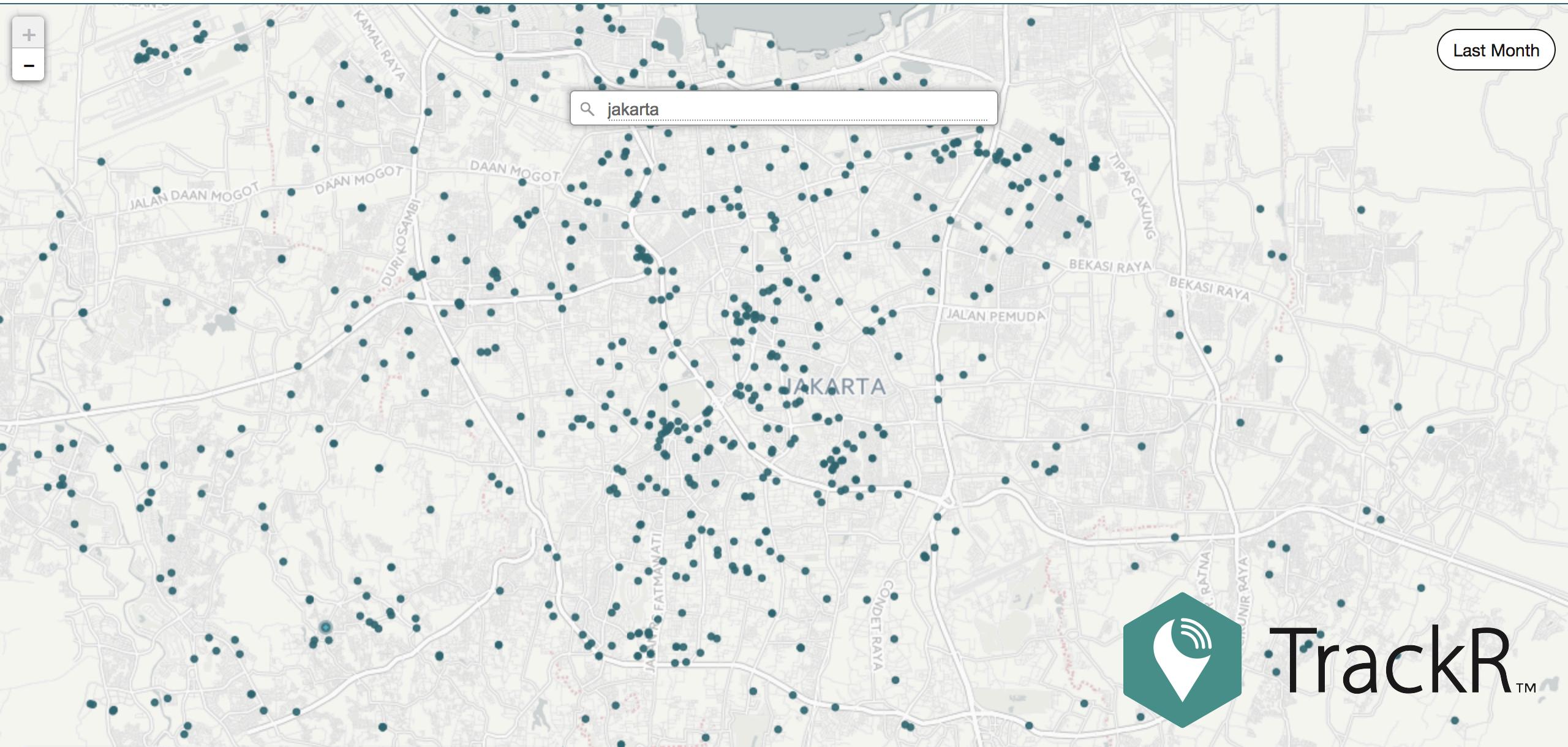
No need



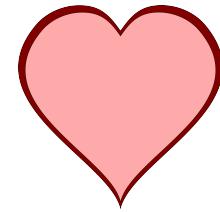
Life: 2+ years

small size means BIG area of applications

# BACKGROUND



# PROPOSED SOLUTION



# PROPOSED SOLUTION



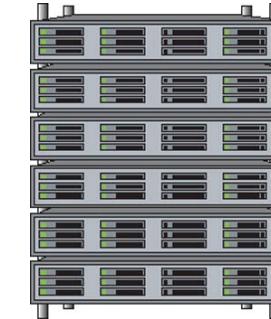
HOW **GO-TRACK** WORKS ?



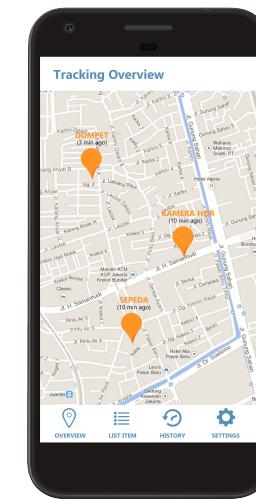
1



2



3



4

# DEMO TIME



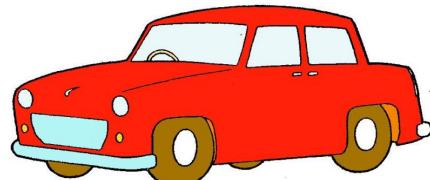
LET'S SEE HOW  GO-TRACK WORKS !

<https://www.youtube.com/watch?v=AtFQdQe8bFM>

LET'S TALK ABOUT  
~~BUSINESS VALUE~~

**IMPACT**

## LEVEL 1: KNOW WHERE **EVERYTHING** IS!



Vehicles



Pets



Personals

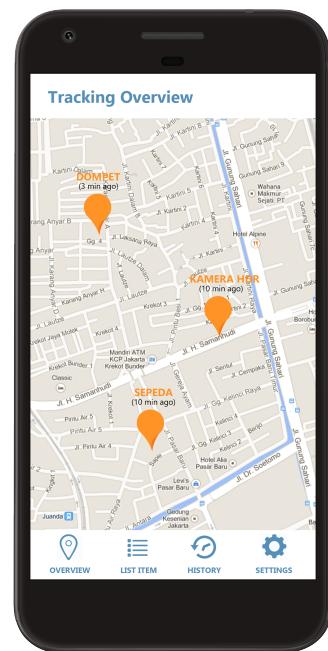
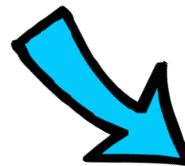
# IMPACT



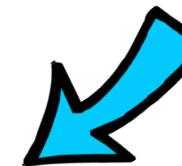
## LEVEL 2: PROTECT YOUR BELOVED ONES!



Kids



Elders



**IMPACT**



**ULTIMATE LEVEL:  
SOLVE MAJOR CITY PROBLEMS!**





**THANK YOU**