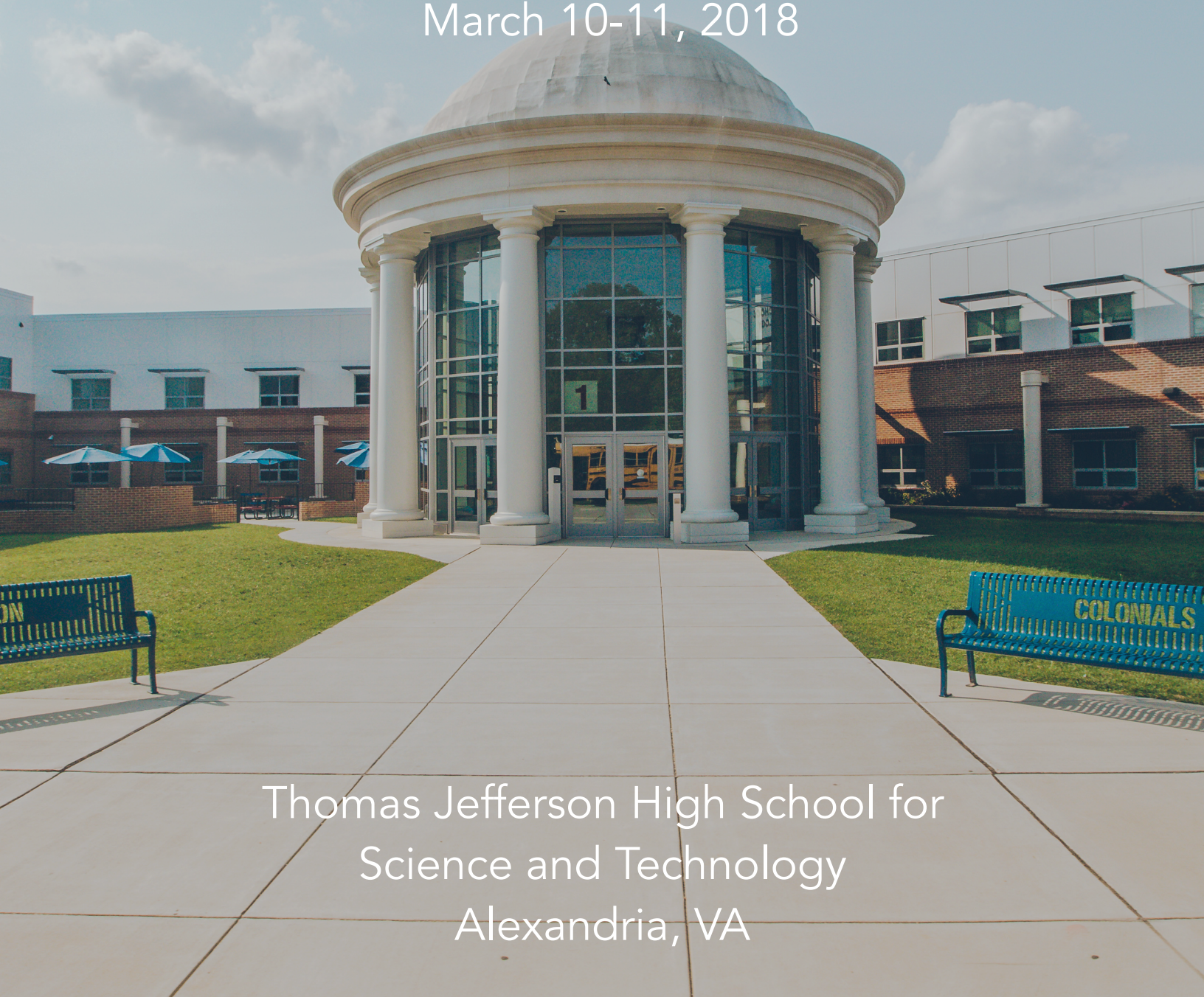# HACK TJ

The Original High School Hackathon
March 10-11, 2018

Thomas Jefferson High School for
Science and Technology
Alexandria, VA

Dear Potential Sponsor,

HackTJ is a high school hackathon organized by the Coding Lady Colonials, TJHSST's club supporting women in computer science. On March 10-11, 500+ of Northern Virginia's brightest high school students will come together to build mobile applications, wearables, websites - you name it! We would love for you to join us for our fifth anniversary.

"Hack-a-what?"

Hackathons are 24-hour competitions where students learn to code and work in teams to bring their ideas to life. Student hackathons now take place at universities and top high schools around the country, and all students – from beginners to experts – are encouraged to attend.

Our mission is to provide ALL students with an environment in which they can gain computer science and innovative skills and then use their knowledge to build something unique.

Why Should You Help?

Come to HackTJ to meet the next generation of aspiring coders, to showcase your products, and help support and promote women in CS! It will be a lot of fun, and we can't wait to see you there!

On the next page you'll find a list of sponsor benefits describing all the exciting ways in which you can be a part of HackTJ. Shoot us an email at sponsor@hacktj.org if you're interested in sponsoring or have any questions. We couldn't be more excited for HackTJ 5.0, and look forward to having you as a proud HackTJ sponsor.

Thanks!

The HackTJ Team and Coding Lady Colonials

Sherry Xie (Director) - sherry@hacktj.org

Justin Zhou (Sponsorship Coordinator) - justin@hacktj.org

Ria Galanos (Faculty Sponsor) - ria@hacktj.org

Interested? Email sponsor@hacktj.org for more info.

	Bronze ($1000)	Silver ($3500)	Gold ($5000)
General			
Send Company Representatives	✓	✓	✓
Reserved Sponsor Table		✓	✓
Company Rep on Judging Panel		✓	✓
Host Special Event / Workshop		✓	✓
Sponsored Prize*		✓	✓
Presentation at Opening Ceremony**			✓
Branding			
Logo on HackTJ Website	✓	✓	✓
Distribute Swag	✓	✓	✓
Logo on T-shirt	✓	✓	✓
Social Media Promotion		✓	✓
Company Banner at Entrance			✓
Marketing/Recruitment			
Distribute Recruiting Materials	✓	✓	✓
Receive Student Resumes		After the Event	Before the Event
Photography Package***			✓
Sponsored email to hackers****			✓
Participant Contact Information			✓

Notes: (All sponsorship packages are negotiable)

* Sponsored prizes are limited to a prize awarded to one team.

** All slides must be sent to us by March 3, with a max presentation time is 3 minutes.

*** Our photographers will take personalized shots of your reps and booth to send to you for your use after the event.

**** We will send an email on your behalf to our participants through the HackTJ email.

Interested? Email sponsor@hacktj.org for more info.