

## Module 3: Spatial Data

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Maps of the Earth become distorted because it is a 3D sphere being projected onto a 2D plane:

- Small maps have less distortion
- Large maps have considerable distortion for:
  - o Angles
  - o Area
  - o Distance



**Longitude:**

- 0°W = Greenwich UK (prime meridian)
- 180°E = 180°W

**Latitude:**

- 90°N = North Pole
- 0° = equator
- 90°S = South Pole

Projection methods can be classified by what they preserve:

Projection	What it preserves
<b>Name</b>	
Equal area	Area
Equivalent	Area
Conformal	Angles locally
Equidistant	Distance from a particular location
Azimuthal	Direction from a particular location
	<b>Good for:</b> flow maps from single origin
Compromise	Ensure area and angle distortions are "not too bad"
Mercator	Developed for nautical travel in 1500's Used by Google today  Used a rectangular grid for meridians and parallels.  <b>Pros</b> Vertical scale (latitude) increases so it remains the same as the horizontal scale. .: by linking vertical and horizontal scale - region drawn on the map locally retain their shape; and - ensured that a straight line drawn between two points on the map gave the correct bearing (direction) in which to travel between two points.  <b>Cons</b> Distorts the apparent size/area because the scale is not consistent .: at high latitude are disproportionately large

Guide to which projection to choose for different purposes and regions

TABLE 3.2. GUIDE TO THE EMPLOYMENT OF PROJECTIONS FOR WORLD-, CONTINENTAL-, AND COUNTRY-SCALE THEMATIC MAPS

Principal Use	Suitable Projections	Notes
<b>1. Maps of the world</b>		
Equal area	Sinusoidal	Awkward shape
	(Sinus Planithead)	
Equal area	Mollweide	Pleasing shape
Equal area	Hammer	Sometimes called Hammer-Aitoff in software
Compromise	Robinson	Pleasing shape, balances extremes
Compromise	Winkel Trippel	May be most accurate compromise
<b>2. Continental areas</b>		
A. Asia and North America		
Equal area	Bonne*	Considerable distortion in NE and NW corners
Equal area	Lambert Azimuthal	Bearings true from center
Total Area		
B. Europe and Australia		
Equal area	Lambert Azimuthal Equal Area*	
	Bonne*	
	Albers Equal Area Conic;	
	ideal for United States	
Conformal	Lambert Conformal Conic	
C. Africa and South America		
Equal area	Lambert Azimuthal Equal Area*	
Equal area	Mollweide*	
Equal area	Sinusoidal*	
Equal area	Hammer*	
<b>3. Large countries in mid-latitudes</b>		
A. United States, Russia, China		
Equal area	Lambert Azimuthal*	
Equal area	Albers Equal Area Conic	
Equal area	Bonne*	
Conformal	Lambert Conformal Conic	
<b>4. Small countries in mid-latitudes</b>		
Equal area	Albers Equal Area*	
Equal area	Bonne*	
Equal area	Lambert Azimuthal*	
Conformal	Lambert Conformal Conic*	
<b>5. Polar regions</b>		
Equal area	Lambert Azimuthal	
<b>6. Hemispheres and continents</b>		
Visual	Orthographic	View of Earth as if from space; neither equal area nor conformal
		Source: Compiled from a variety of sources listed in the references, especially Raisz 1962; Steers 1962; Snyder 1987; Dunn 1996; and Environmental Systems Research Institute 2007.

When graphing data you need to decide:

- Number of **classes** or bins/ categories for continuous data.
  - o Rule of thumb is:  
 $C = 1 + 3.3 \cdot \log(n)$ , where  
 $C$  = number of classes  
 $n$  = number of observations
  - o Class intervals should
    - NOT overlap
    - Contain all observations
  - o Techniques to choose classes include:
    - Equal interval: divide equally based on range
    - Equal frequency: divide equally based on number of observations per bin
    - Jenks Optimisation: minimises variance within each class maximises it between them
- How to **aggregate** or **cluster** the data:
  - o When looking at level of detail in map, how best to aggregate across boarders
  - o Choice in how to aggregate can change results - eg: aggregating horizontally gives different result to aggregating vertically
  - o .: must be done well otherwise is misleading!

**Spatial autocorrelation** measures the **correlation** of a variable with itself through space;

- is a measure of similarity (correlation) of nearby observations
- Examples of statistical tests include:
  - o Moran coefficient (Moran I)
  - o Geary's C

Methods of displaying **multivariate** data include:

- Interactivity
- Different colours
- Mix of colour and texture
- Multiple maps side by side
- Overlaying two data maps

**Uncertainty** can be displayed:

- Intrinsically: tightly couple visualisation of uncertainty with attribute - e.g.
  - o Crispness
  - o Resolution
  - o Transparency
- Extrinsically: decouple visualisation from visualisation of uncertainty - e.g.:
  - o Error bars
  - o Separate graph with confidence intervals

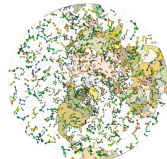
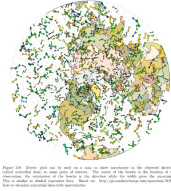


Figure 3.10. Uncertainty in spatial data. The map shows the spatial distribution of the variable 'Population' (in millions) for the year 2000. The map is divided into small units (e.g., counties or grid cells) and the color of each unit represents the population value. The map is overlaid with a grid of lines, and the color of the lines represents the uncertainty in the population value. The map shows that the uncertainty is highest in areas with low population and lowest in areas with high population.

Visualisation Name	Definition	Advantages	Disadvantages	Examples
<b>Spatial data</b>				
Choropleth	Shows categorical or ranked (ordinal, quantitative: continuous or discrete) data associated with regions that have <b>fixed</b> boundaries.  Better to use <b>densities</b> rather than totals so that large areas do not dominate the map	Quick and easy to interpret	MUST have a legend for it to make sense.  Assumes that the data is uniform across the region, which is not always the case.	
Dasymetric maps	Similar to choropleth map but use regions or zones that have <b>uniform value</b>			
Prism	Similar to choropleth map but uses <b>height</b> to show the data	Well suited to compare quantitative data		
Dot density	Quantitative data associated with a region with <b>fixed</b> boundaries. Number of dots drawn semi-randomly on region ~ data value.	Can be used for <b>multivariate visualisation</b> by using different colours/symbols	Reader may see patterns in the semi-random dots that don't exist  Reader perception of differences is non-linear  Difficult to see small differences	
Proportional symbol	Uses a symbol to show ordered data associated with a region or particular location.		Not suitable for interval data = Things without a natural 0 -eg. Temperature  Only shows things that are ≥ 0	

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	Contour (isarithmic) & three-dimensional maps	Maps data conceptual height or elevation across a map.	Good for continuous data	Not good for discrete data	<p><b>ISARITHMIC MAP OF AVERAGE ANNUAL TEMPERATURES</b></p>
	Cartogram	<p>Come as <b>two</b> different types:</p> <p><b>Contiguous:</b> regions remain connected but the size of region are distorted (they try to keep the shape recognizable)</p> <p><b>Non-contiguous:</b> regions do NOT remain connected and shape of the region areas are preserved</p>			<p>Contiguous cartogram:</p> <p>Non-contiguous cartogram:</p>
	Flow map Aka origin-destination (OD) maps	<p>Show movement from one area to another.</p> <ul style="list-style-type: none"> <li>- Arrows indicate direction</li> <li>- Line width or colour show magnitude</li> <li>- Proportional symbols may be used to show magnitude of total flow</li> </ul> <p>To picture flow changes over <b>time</b> use:</p> <ul style="list-style-type: none"> <li>- Animations</li> <li>- <b>Space-time cubes</b></li> </ul>	Good to show movement of objects e.g. People, goods		<p>Flow map</p> <p>Space time cube</p>