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Open letter to George R.R Martin #1.0

The Ironcoin team

Guild of the Faceless Men
12, street of the unsullied
Free city of Braavos

Overview

Your Fans need you ! We are pleased to be a community of enthusiastic fans of Game of Thrones. If you are reading those lines, the project we have is **getting the attention it deserved** and the time has come for us to join forces.

Who we are

We are a **non-profit group of fans gathering under the Ironcoin**. We would like to use this coin as an anchor that will link the virtual Game of Throne world, to reality.

What is a Ironcoin

The Ironcoin is the real perfect match of the fantasy coin from the Iron-bank of Braavos. The main difference is, this coin is numeric ! Safe and tradable using the blockchain technology, it has the potential to be spent just like any other coin.

The Ironcoin - just like the US dollar - only have the value we give him. In the time we are writing those line, it doesn't have any, and our idea is to make the Ironcoin flourish in the same time as it's community will grow.

How will it's value grow ?

We are looking for a steady growth with quality relations with our community, we will encourage early adopter and to make it famous, we promote it on exchanges and website comparing cryptocurrencies.

Also the close link with our community will encourage them to spread the news about this opportunity. As the community will get bigger, so will our aspirations with the range of possibilities that will be offered to us.. Other cryptocurrencies similar to the fancoin Ironcoin had already great success, the Ironcoin will make no exception.

What would be HBO benefits from such association

Many reasons can be found, we fill focus of the main ones.

- **It is the wish and would please all the community** of actual and future Fans we have. We are aiming to 50 000 people in the community for the first age, but we have much bigger ambitions.
- You are invited to bring **a strong decision making influencer or community manager** to our board and benefit from our experience and the work that we have done so far.
- **Blockchain technologie is happening and is here to stay. Ignoring it would be a mistake.** It has been creating and enforcing communities all over the world. Wisely used, it can become a very strong marketing tool to enhance visibility. The same way as community manager became necessary in the recent years. Blockchain prove itself a good reason for people to gather. Basically we offer a **powerful marketing strategy and community management tool**.
- The Game of Thrones serie is heading with it's final season. The time is come to **insure that the game of thrones legacy will survive generations** after the end of the serie. Basically we provide a reason for the people to take Game of Thrones to their daily life, thanks to the Ironcoin.
- As written in our whitepaper, **we reserved 20% of the coins for you to use**, as you like. However we suggest you to hold ;-)
- We have a **strong respect** to Game of Thrones history and values.

What would be our benefits from such association

Many reasons can be found, we will focus on the main ones.

- Our **Fan community** would be **delighted** to have you at our side.
- We certainly inspire our positioning from the Game of Thrones environment, history, quotes and will certainly benefit from the **recognition and acceptance from your side**.
- We can have even bigger ambitions together.

Our Goals

Following our roadmap available in our website. We aim to reach some specific goals in the early age that is divided in 3 main ideas but is still subject to evolution.

1. **Expansion** : Gather fans and promote good values around the ironcoin. Our goal is to expand the Game of Thrones legacy beyond the wall of ice, further than the highest mountains, deeper than the sea. We want everyone to be aware and recognize the power of the ironbank. We give the richest queen the same open arms as the poorest boy.
2. **Acceptation** : Use the legitimacy of those fans to contact you and merge our power for a common goal.
3. **Development** : After being accepted, this coin could possibly become a sort of pension funds for its Fans during generations and have such a greater meaning than just a company number. Users would feel like belonging to the story !

Milestones

As described in our whitepaper, we have 4 milestones that are defined by the following name. Be aware that the steps are still subject to change depending on the opportunity we find in our way. If you do not want anything to do with those coins we will choose another universe.

The milestones list : “The Age of the first Men”, “The Great War”, “The White walker’s march” and “The Awakening of the dragon”.

Having the chance to have you reading this will finalize the first step. Please refer to our whitepaper for further informations and get each steps more detailed.

Distribution of coins

We would be delighted to hear from you as soon as possible to discuss the terms of this association.

The Ironcoin Team