



BUILDING COMMUNITIES TOGETHER



# HISTORY AND CONTEXT

- With the market and world changing so rapidly, the biggest dilemma still facing construction is TRANSPARENCY & SAVING TIME.
- Gabazzo is the next generation of contractor networks, offering extensive professionals covering many geographic locations and a state-of-the art search engine. Gabazzo will be more efficient than its competitors, boast a larger network of professionals, and have higher service quality per dollar.
- The Platform Gabazzo LLC is registered as a Limited Liability Company. The Owner-Operator Brian Gutierrez owns 80.50% of the company. There are currently 5 Investors who funded 8 the and made possible the platform. There are 2 web developers that own part of the company and are cofounders. We are currently seeking crowdfunding to continue with our application and expand our services throughout the Chicago and nearby areas. The goal is to dominate locally first.

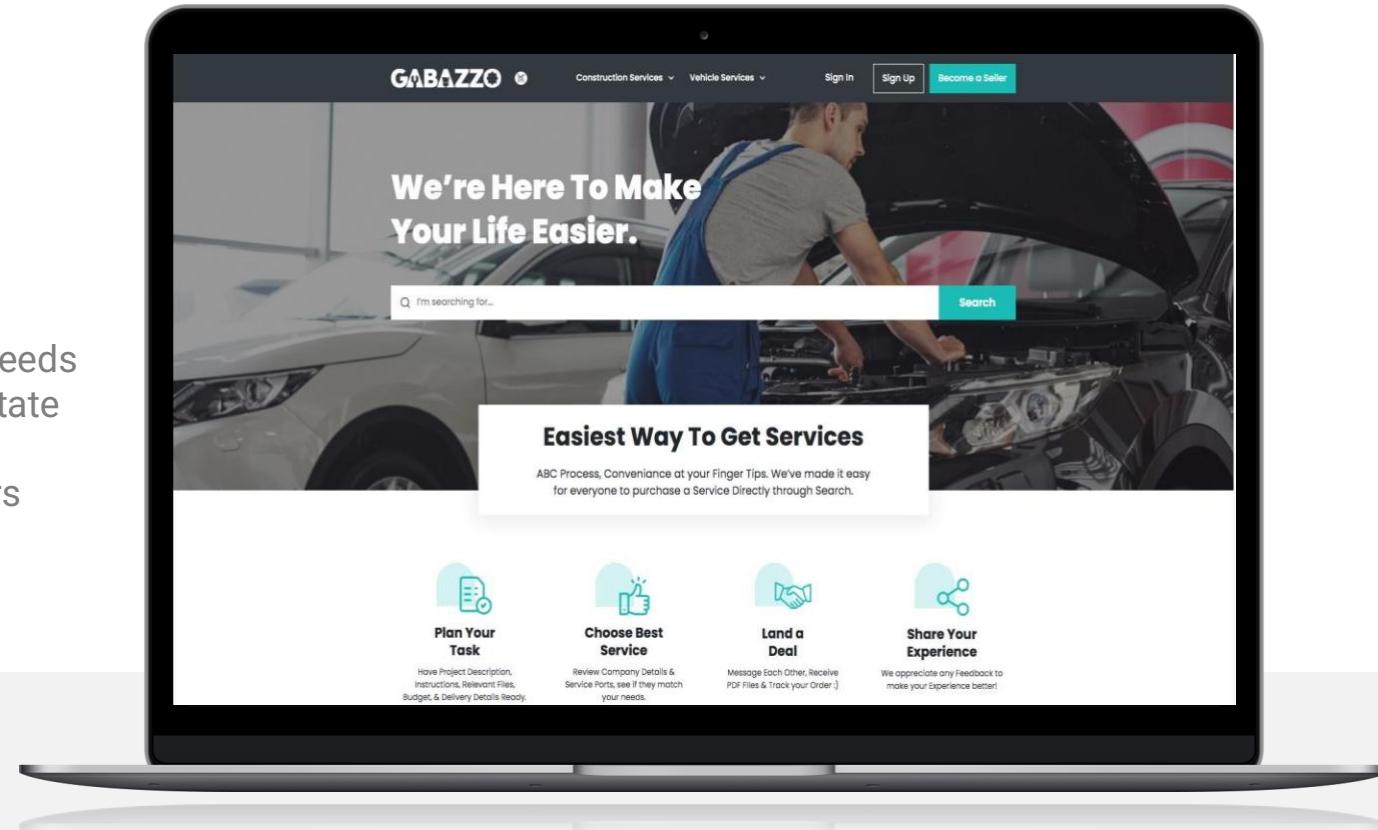


# ROADMAP



# PRODUCT OFFERINGS

Gabazzo is an online platform to fulfill the professional service needs of Home/Property Owners, Vehicle Owners, Dealerships, Real Estate Agents, Property Facility Managers, Small Business Owner, and Restaurant Entrepreneurs by solving the problems its competitors have. Also, have custom software for Sellers on the Platform.



# COMPETITORS:

Market Leader	Price (\$)
Thumbtack	\$3.34 to \$15.30 per lead for contractors.
Angie's List	<p>Green members (Free)            1. Receive all the benefits of Angi, plus a digital subscription to Angi magazine.            Silver (\$24.99/Y)            2. Plus 20% off pre-priced projects and a print* and digital subscription to Angi magazine.            Gold (\$99.99)            1. Plus complaint resolution            No Contractor setup fee</p>
Home Advisor	<p>Free option available            Angi Key            1. Angi Key members save 20% on hundreds of everyday home projects like handyman services, home cleaning, plumbing, and more.            2. \$29.99/year. Cancel anytime.            Contractor setup fee: \$350 per year            Contractor Ad/Lead fees: Anywhere from \$10 to \$50 per lead</p>
Amazon Home Services	<p>No subscription fees for contractors.            Professional plan \$39.99/month + referral fee on each service (10% of the payment)            -20% for the portion up to \$1,000            -15% for the portion greater than \$1,000</p>
TaskRabbit	<p>One time, non-refundable \$25 registration fee.            Clients pay a 15% TaskRabbit service fee, and a TaskRabbit Trust &amp; Support Fee.</p>
CraftJack	<p>The contractors only pay for leads they receive in the tasks and services areas they have chosen.            The payment will differ depending on tasks and areas.            Enrollment. Two types:            -Debit a Credit Card with \$400 (including \$100 of lead credit)            -Debit a Credit Card with \$100 (does not include any lead credit)</p>
Google Local Services	<p>Lead prices vary depending on the location, job type, etc.            It is around \$6-30 per lead.            Depending on the type of communication tool customers use, they are charged differently. Message leads are priced at 50% of the corresponding phone lead. Booking and phone leads have the same rate.</p>

## Market Leader



Specializes in selling leads to contractors

Requires set-up fees from contractors

# PRICING COMPARISON

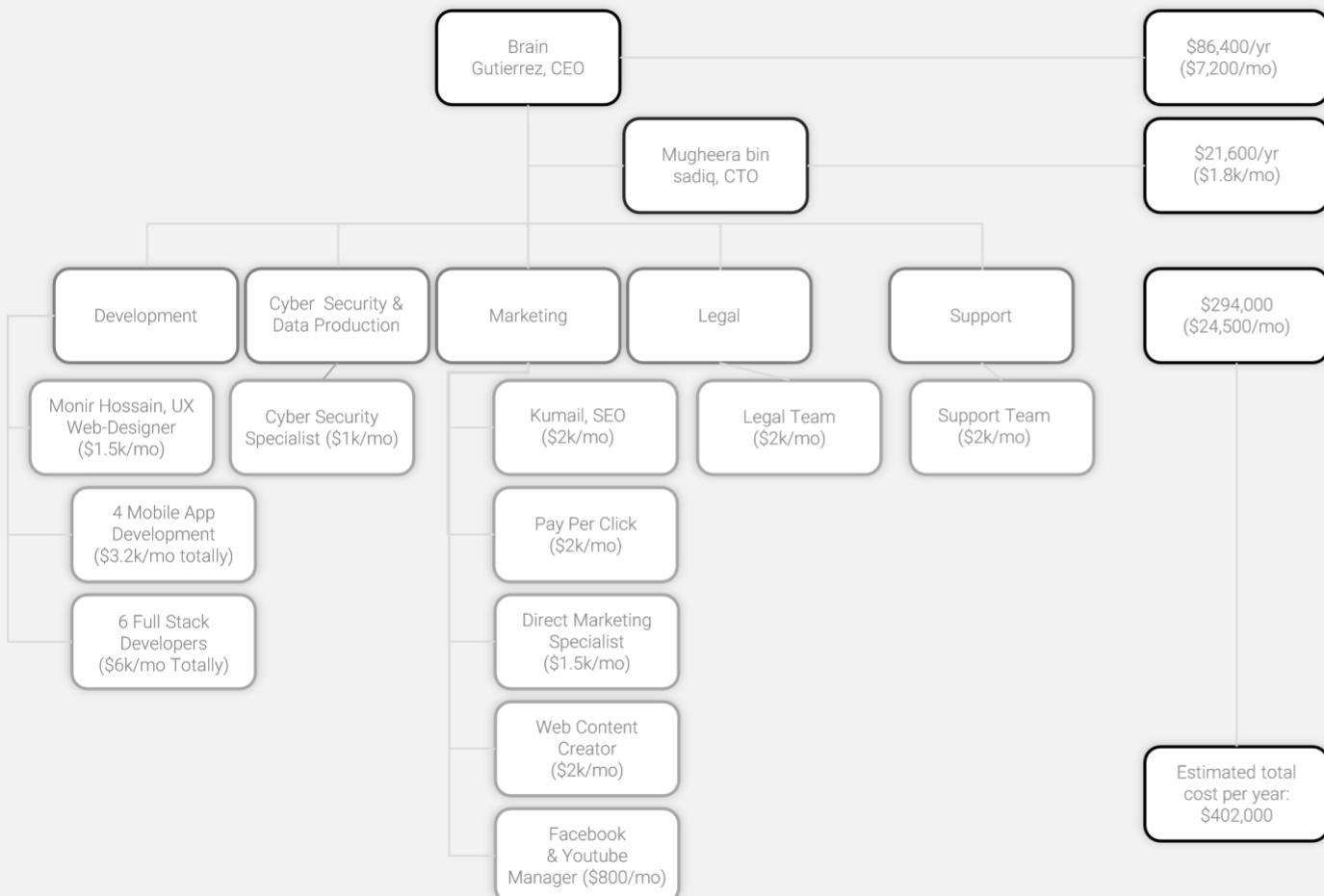


Differentiators: Offer free leads to contractors in return of 18% commission.



Additional features: Tracking service system & Messaging system

# OPERATING EXPENSE



Advertisement Cost	2022	2023	2024
Pay Per Click (Ads)	\$ 41,755	\$ 71,580	\$ 157,476
Facebook & Instagram Ads	\$ 41,755	\$ 71,580	\$ 157,476
Youtube Ads	\$ 41,755	\$ 71,580	\$ 157,476
Total	\$ 125,265	\$ 214,740	\$ 472,428

As a SaaS Company, the major cost for Gabazzo are salaries and advertisement cost.

# PRODUCTION SCHEDULE & BREAK EVEN CALCULATION

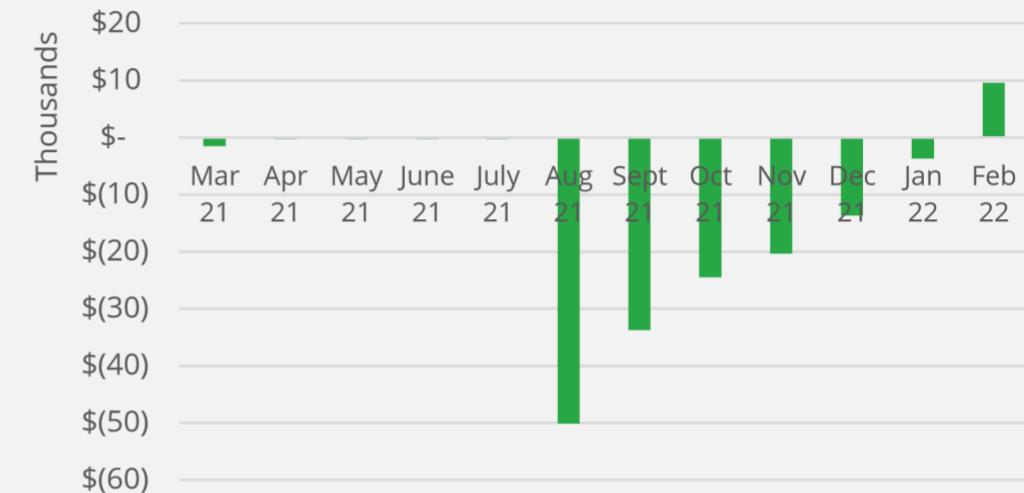
	2022	2023	2024
Members (Home/Property Owners, Vehicle Owners, Real Estate Agents, Property & Facility Manager, and Restaurants)	28,462	59,542	103,498
Companies (Contractors, Independent Contractors, Motor Vehicle Repair Shops, Independent Mechanics)	2,981 \$45-\$200 Monthly 17% Users	5,543 \$45-\$200 Monthly 34% Users	11,378 \$45-\$200 Monthly 39% Users
<b>Net Profit</b>	<b>\$ (122,135)</b>	<b>\$ 76,164</b>	<b>\$ 816,223</b>



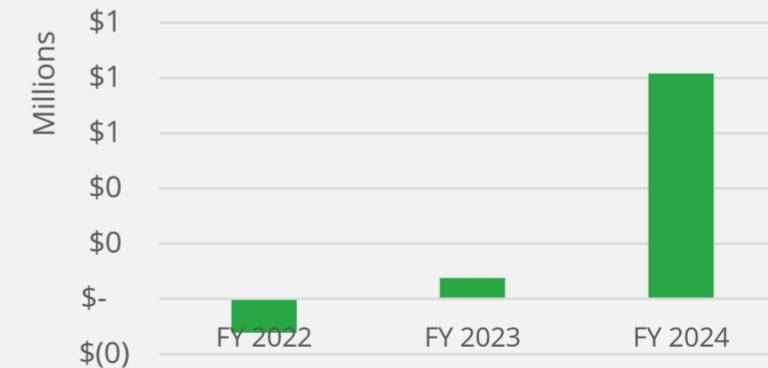
Without the investment, Gabazzo is estimated to breakeven at the seventh month after receiving the fund.

## Without Investment

Gabazzo Projected Net Profit



Gabazzo Projected Net Profit



# PRODUCTION SCHEDULE & BREAK EVEN CALCULATION

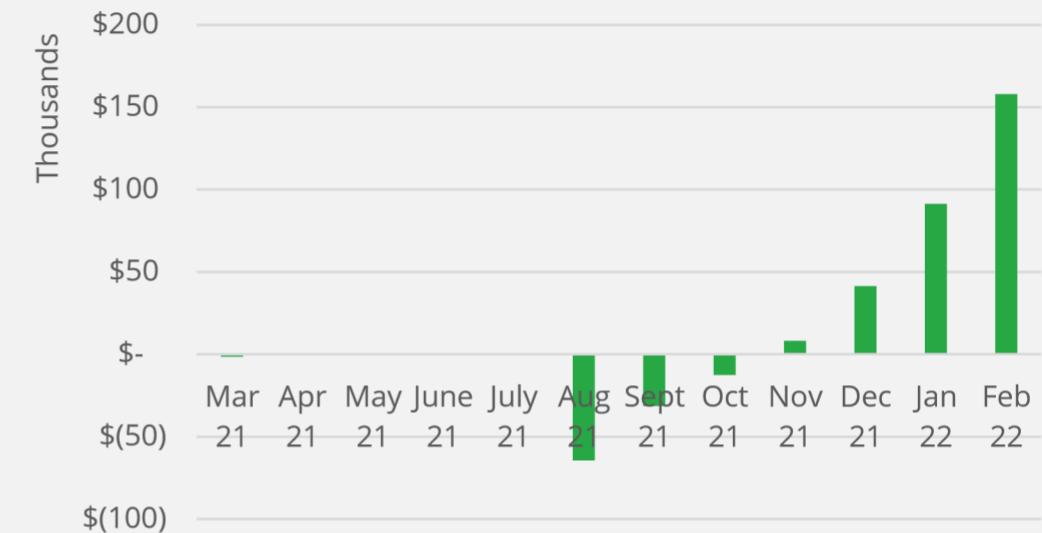
	2022	2023	2024
Members (Home/Property Owners, Vehicle Owners, Real Estate Agents, Property & Facility Manager, and Restaurants)	142,310	297,710	517,490
Companies (Contractors, Independent Contractors, Motor Vehicle Repair Shops, Independent Mechanics)	14,905 \$45-\$200 Monthly 17% Users	27,715 \$45-\$200 Monthly 34% Users	56,890 \$45-\$200 Monthly 39% Users
Net Profit	\$ 207,039	\$ 1,698,364	\$ 5,399,458



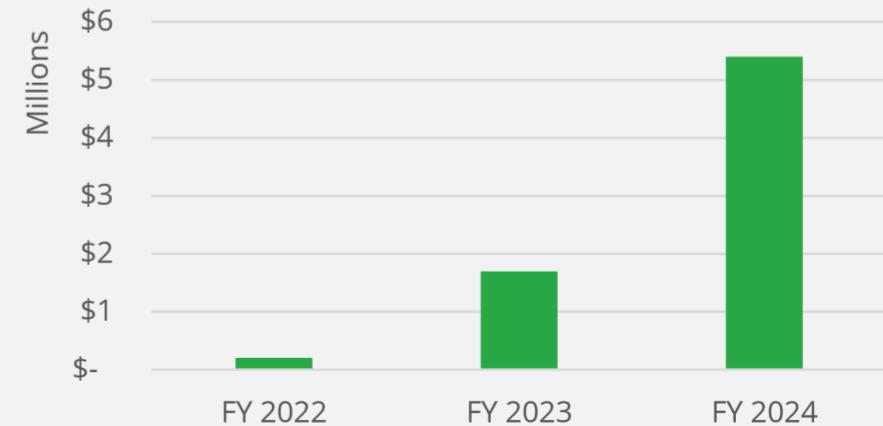
The business is currently seeking for Crowdfunding of a minimum at **\$250,000 and a maximum at \$1 million** and is estimated to breakeven at the **fourth** month after receiving the fund.

## With Investment

Gabazzo Projected Net Profit



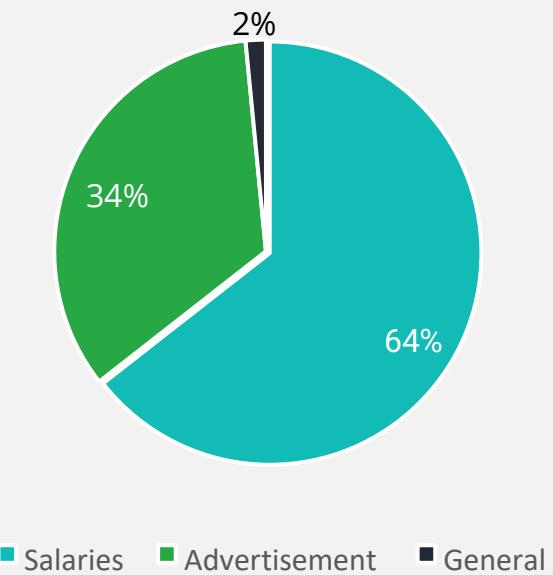
Gabazzo Projected Net Profit



# PRODUCTION SCHEDULE & BREAK EVEN CALCULATION

	FY 2022	FY 2023	FY 2024
Advertisement	\$ 125,265	\$ 214,740	\$ 214,740
Salaries and Wages	\$ 234,500	\$ 402,000	\$ 402,000
Employee Related Expenses	\$ 3,200	\$ 4,800	\$ 4,800
Google Workspace Business Plan	\$ 448	\$ 672	\$ 672
MazumaUSA Bookkeeper	\$ 720	\$ 1,080	\$ 1,080
Send Grid	\$ 180	\$ 180	\$ 180
CloudFlare	\$ 2,400	\$ 2,400	\$ 2,400
Mongo Data Base	\$ 300	\$ 300	\$ 300
Digital Ocean	\$ 300	\$ 300	\$ 300
IL Withholding Unemployment Tax	\$ 219		
IL Corporate Income Tax	\$ 219		
Chicago Home Based Business	\$ 250		\$ 250
Patent Tracking Service System	\$ 1,000		
Trademark Name, Logo, and Slogan	\$ 2,500		
Re write Terms of Use, Privacy Policy, and Cookie Policy	\$ 800		
Pay for State, Federal, and Local Licenses	\$ 1,500		
Re Write Business Contract Templates	\$ 2,500		
Setting up Cyber Security & Data Protection	\$ 3,000		
Print Business Cards	\$ 1,500		
<b>Total Capital Expenditure</b>	<b>\$ 255,536</b>	<b>\$ 411,732</b>	<b>\$ 411,982</b>

Capital Expenditures



With \$250,000 dollars of funding, we can operate the platform for 7 months.

# ASK / TERMS

- We are currently looking for a SAFENOTE investment of a minimum at \$250,000 and a maximum at \$1 million with potential equity bonus to fund our expansion over the next several months.
- We expect our company to be valued at \$8,600,000 by February 2022. If we succeed in implanting our Software Monthly Based Subscription services, we expect the company to be valued at over \$87,000,000 less than a year after that. Currently, we offer 15 services unique to the market, and we are anticipating roll offs of some of those for liquidity events throughout the next 35 years.

# OUR TEAM



# Brian Gutierrez

Brian is the CEO of Gabazzo LLC, By the Age of 16 he has dropped out of Holy Trinity High School & it's B-STEM Classes to pursue his passion in the Software Development arena. Has created Multiple Web-pages for companies and increase sales with marketing strategies. Alongside, has worked in the Construction & Vehicle Arena in Demolition, Painter, and Basic Fleet Services in the Chicago area.

Monir Hossain

Monir is Web-Designer studied at Begum Rokeya University, Bangladesh, Graduated 2018 for Electrical Engineering                    HTML5, CSS3, Bootstrap4, Javascript, and JQuery.

multiple web pages & increased Web traffic.

Mugheera Bin Sadiq

Mugheera is a Computer Scientist, Web Developer, and Programmer studied at the University of Computer & Emerging Sciences in Karachi, Pakistan. He also has certifications for Interactivity with Javascript (UofM), Programming Foundations With Javascript, HTML & CSS (U of Duke), Front-End Web UI Frameworks & Tools: Bootstrap 4 (U of Hong Kong Science & Technology), Front-End Web Development with React (U of Hong Kong Science & Technology).



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