CURRICULUM VITAE

JOHANNES B. GRUBER

GESIS – Leibniz Institute for the Social Sciences

✉ Johannes.Gruber@gesis.org

🦋 @JohannesBGruber | ⓞ JBGruber | ≧ JBGruber

🌐 JohannesBGruber.eu

━━━━━━━━━━ EMPLOYMENT ━━━━━━━━━━

Apr. 2025—**current**:	**Team Leader** at GESIS Leibniz Institute for the Social Sciences, Data Services for the Social Sciences. Team: Metadata Standards and Interoperability.
Jan. 2025—**current**:	**Data Editor** at Political Communication.
Apr. 2024—Mar. 2025:	**Post-Doc Researcher** at the Department of Language, Literature and Communication at Vrije Universiteit Amsterdam. Project: NEWSFLOWS. Modeling news flows: How feedback loops influence citizens beliefs and shape democracy.
Apr. 2023—Mar. 2024:	**Post-Doc Researcher** at the Department of Communication Science at the University of Amsterdam. Project: NEWSFLOWS. Modeling news flows: How feedback loops influence citizens beliefs and shape democracy.
Oct. 2022—Sep. 2023:	**Post-Doc Researcher** at the Department of Communication Science at Vrije Universiteit Amsterdam. Project: OPTED – Observatory for Political Texts in European Democracies.
Jul. 2021—Sep. 2022:	**Post-Doc Researcher** at the Chair of Political Theory and Digital Democracy, European New School of Digital Studies (ENS), European University Viadrina Foundation Frankfurt (Oder).
Nov. 2015—Jun. 2021:	Public Relations Officer at Heinrich-Böll-Stiftung Hessen e.V. (Niddastr. 64; 60329 Frankfurt/Main). Roles: Student Assistant, Research Assistant (Wissenschaftliche Hilfskraft; since 2020). Work included: managing website, creating and managing social media channels (Facebook, Twitter, Instagram, YouTube), planning and realisation of digital political education events.
Sep. 2020—Nov. 2020:	Technical director Symposium "Politische Dimensionen kultureller Bildung" (Political Dimensions of Cultural Education) at Jewish Museum Frankfurt. Work included: planning and implementation of video conferences between panellists as well as broadcasting the online symposium to participants.
Dec. 2017—May. 2018:	Research Assistant for Dr. Philip Leifeld at the University of Glasgow. Development and documentation of `Discourse Network Analyzer (DNA)` and its companion `R` package `rDNA`.
Sep. 2016—Nov. 2016:	Freelance Researcher for Prof. Dr. Daniela Grunow, Faculty of Social Sciences Goethe-University. Project: "THE APPARENT PROJECT. International and national studies of norms and gender division of work at the life course transition to parenthood" Role: creating a newspaper article dataset on parenthood depictions in *The Guardian*.

Updated: February 21, 2026

Mar. 2015—Dec. 2016:	Research Assistant for Dr. Iñaki Sagarzazu and Dr. Ana Inés Langer at the University of Glasgow. Project: "Personalisation of UK politics in the media". Work included: downloading, parsing and cleaning newspaper articles about UK cabinet members in Westminster parliament from 1992 to 2015.
Nov. 2015—Sep. 2016:	Freelance Researcher for Dr. Patrick Sachweh at Goethe-University Frankfurt, Department of Sociology. Project: "Comparative media analysis (US/GER) The One Percent during and after the global economic and financial crisis". Work included: designing and conducting a comparative study on German and US media coverage of extreme wealth.

EDUCATION

Sep. 2016—Jul. 2021	PhD in Politics (Funded by College of Social Sciences Scholarship). University of Glasgow, School of Social and Political Sciences. Thesis title: "Troublemakers in the streets? A framing analysis of newspaper coverage of protests in the UK 1992-2017". Supervisors: Dr. Ana Inés Langer, Dr. Sergi Pardos-Prado & Dr. Brian Fogarty.
Sep. 2014—Sep. 2015:	MSc Political Communication, University of Glasgow. Dissertation: "Media coverage and public opinion towards protests. A case study of media frames in the coverage of the protests against Stuttgart 21, testing supervised machine learning for content analysis of frames". Classification: With Distinction
Oct. 2012—Jun. 2017:	MA Political Theory, Goethe University of Frankfurt/Main & TU Darmstadt. Thesis: "The 1% in the news. Critique and justifications of income and wealth concentration in German and US news media during and after the global financial crisis". Classification: Very Good (1,3)
Oct. 2009—Sep.2012:	BA Political Science; Economics and Economic Studies in History, RWTH Aachen-University. Bachelor Thesis: "Social acceptance of (major) projects in the German public sphere". Classifcation: Very Good (1,5)

PUBLICATIONS

Balluff, P., Ho, J. C.-t., **Gruber, Johannes B.**, Palicki, S., Palmer, A., Rossi, L., Shklovski, I., and Chan, C.-h. (2026). Newer, larger, better? A critique of the unreflective LLM adoption in Communication Research. *Political Communication*. Accepted for publication. https://doi.org/10.1080/10584609.2026.2618486.

Rouquette, O. Y., Peters, Y., **Gruber, Johannes B.**, Stier, S., and Weller, K. (2026). Enabling Access to Online Platform Data: Research Data Infrastructures in the DSA Era. https://osf.io/emrqa_v1.

---

*All authors contributed to this project equally. The order of the names was determined by a random draw.

Baumann, J., Röttger, P., Urman, A., Wendsjö, A., Plaza-del Arco, F. M., **Gruber, Johannes B.**, and Hovy, D. (2025). Large Language Model Hacking: Quantifying the Hidden Risks of Using LLMs for Text Annotation. arXiv:2509.08825 [cs]. http://arxiv.org/abs/2509.08825.

Gruber, Johannes B. (2025a). paperboy — A Collection of News Media Scrapers in R. https://osf.io/hu6qw_v1.

Gruber, Johannes B. (2025b). traktok — Making TikTok Data Accesible for Research. https://osf.io/xrgc6_v1.

Gruber, Johannes B., Ortega, A. L., and Van Der Velden, M. A. C. G. (2024). Weaponizing rights: Political Uses of LGBTQ+ Rhetoric in Media Outlets. https://osf.io/dyuwa.

Gruber, Johannes B. and Votta, F. (2025). Large language models. In Nai, A., Grömping, M., and Wirz, D., editors, *Elgar Encyclopedia of Political Communication*. Edward Elgar Publishing. Accepted version. https://doi.org/10.31219/osf.io/s7qx2.

Chan*, C.-h., Schatto-Eckrodt, T., and **Gruber, Johannes B.** (2024). What makes computational communication science (ir)reproducible? *Computational Communication Research*. https://doi.org/10.5117/CCR2024.1.5.CHAN.

Gruber, Johannes B. and van der Velden, M. A. C. G. (2024). A research note on rethinking software documentation: Creating inclusive computational tools for social sciences. https://doi.org/10.31219/osf.io/a3kwf.

Gruber, Johannes B. and Weber, M. (2024). rollama: An R package for using generative large language models through ollama. https://doi.org/10.48550/arXiv.2404.07654.

Gruber, Johannes B. and van Atteveldt, W. (2025). Sharing is caring (about research): Three avenues for sharing (copyrighted) text collections and the need for non-consumptive research. https://doi.org/10.31235/osf.io/gz3xf_v1.

Vaughan, M., **Gruber, Johannes B.**, and Langer, A. I. (2023). The tension between connective action and platformisation: Disconnected action in the GameStop short squeeze. *New Media & Society*. https://doi.org/10.1177/14614448231182617.

Gruber, Johannes B. (2023). Troublemakers in the Streets? A Framing Analysis of Newspaper Coverage of Protests in the UK 1992-2017. *The International Journal of Press/Politics*, 28(2):414–433. https://doi.org/10.1177/19401612221102058.

Weigand, M., Weber, M., and **Gruber, Johannes B.** (2022). Conspiracy narratives in the protest movement against COVID-19 restrictions in Germany. a long-term content analysis of telegram chat groups. In *Proceedings of the Fifth Workshop on Natural Language Processing and Computational Social Science (NLP+CSS)*, pages 52–58, Abu Dhabi, UAE. Association for Computational Linguistics. https://aclanthology.org/2022.nlpcss-1.8.

Gruber, Johannes B. (2021). *Troublemakers in the Streets? A Framing Analysis of Newspaper Coverage of Protests in the UK 1992-2017*. https://doi.org/10.5525/gla.thesis.82346.

Langer, A. I. and **Gruber, Johannes B.** (2021). Political Agenda Setting in the Hybrid Media System. Why Legacy Media Still Matter a Great Deal. *The International Journal of Press/Politics*, 26(2):313–340. https://journals.sagepub.com/doi/10.1177/1940161220925023.

Leifeld, P., **Gruber, Johannes B.**, and Bossner, F. R. (2018). *Discourse Network Analyzer Manual*. https://github.com/leifeld/dna/releases/download/v2.0-beta.24/dna-manual.pdf.

─────── SOFTWARE ───────

Gruber, Johannes B. (2023). *askgpt. A chat package connecting to API endpoints by 'OpenAI' to answer questions (about R).* R package version 0.1.3. `https://github.com/JBGruber/askgpt`. Cranlogs download count: 13,611.

Gruber, Johannes B., Guinaudeau, B., and Votta, F. (2024). *atrrr: Wrapper for the AT Protocol Behind 'Bluesky'.* R package version 0.0.2, https://github.com/JBGruber/atrrr. `https://jbgruber.github.io/atrrr/`. Cranlogs download count: 9,736.

Gruber, Johannes B. (2022). *rwhatsapp. An R package for working with WhatsApp data*. R package version 0.2.4. `https://github.com/JBGruber/rwhatsapp`. Cranlogs download count: 40,919.

Gruber, Johannes B. and Weber, M. (2024). *rollama: Communicate with 'Ollama'*. R package version 0.0.2. `https://CRAN.R-project.org/package=rollama`. Cranlogs download count: 14,380.

Gruber, Johannes B. (2023a). *paperboy. A comprehensive collection of news media scrapers*. R package version 0.0.5.9000. `https://github.com/JBGruber/paperboy`.

Gruber, Johannes B. (2023b). *traktok. Getting TikTok data through the official and unofficial APIs*. R package version 0.0.4.9000. `https://github.com/JBGruber/traktok`.

Gruber, Johannes B. (2023c). *cookiemonster: Your Friendly Solution to Managing Browser Cookies in R*. R package version 0.0.3. `https://github.com/JBGruber/cookiemonster`. Cranlogs download count: 6,720.

Gruber, Johannes B. (2024). *LexisNexisTools. An R package for working with newspaper data from 'LexisNexis'.* R package version 1.0.0. `https://github.com/JBGruber/LexisNexisTools`. Cranlogs download count: 51,345.

Benoit, K., Matsuo, A., and **Gruber, Johannes B.** (2023a). *spacyr: Wrapper to the 'spaCy' 'NLP' Library*. R package version 1.3.0. `https://CRAN.R-project.org/package=spacyr`. Cranlogs download count: 405,158.

Benoit, K., Watanabe, K., Wang, H., Perry, P. O., Lauderdale, B., **Gruber, Johannes B.**, and Lowe, W. (2023b). *quanteda.textmodels: Scaling Models and Classifiers for Textual Data*. R package version 0.9.6. `https://CRAN.R-project.org/package=quanteda.textmodels`. Cranlogs download count: 201,849.

Leifeld, P., **Gruber, Johannes B.**, and Henrichsen, T. (2019). *rDNA. A Package to Control Discourse Network Analyzer from R*. University of Glasgow, School of Social and Political Sciences, Glasgow. R package version 2.1.18. `http://www.philipleifeld.com`.

─────── AWARDS AND GRANTS ───────

– *AI4SOCIALPLUS: AI Readiness for Social Impact* Jan 2027 – Dec 2029 HORIZON-INFRA-2025-01-EOSC-03 — Advancing AI-readiness and Machine-Actionability in the EOSC Ecosystem (Use Case 4: AI-Assisted Social Simulation for Actionable Hypothesis Generation) **7,486,799.08 (GESIS: 327,500 €)**

– Top Paper Award, ICA Computational Methods Division, 74th Annual International Communication Association Conference (ICA 2024)

– Ninth Conference on New Directions in Analyzing Text as Data (TADA 2018) travel grant and registration fee waiver

– Text Learning Workshop at the LSE travel funding 2017

– University of Glasgow College of Social Sciences PGR experience fund 2017

– University of Glasgow College of Social Sciences PhD Scholarship 2016/17 (funding period: 2016 – 2020)

– Best Performance Prize, 2014 MSc/MRes in Political Communication

– Deans list Award, 2011 (best 3% of cohort Political Science)

– Deans list Award, 2010 (best 3% of cohort Political Science)

CONFERENCES AND TALKS

– 2025 KODAQS Workshop "Intrinsic/Extrinsic – Transferring and Developing Quality Indicators for Online Platform Data", Cologne, 27-28/08/2025, presentation: *"Gaslight, Gather, Gatekeep? Comparing Access Strategies for Research on TikTok Data"*.

– 75th Annual International Communication Association Conference (ICA 2025), Denver, presentations: *"Sharing Is Caring (About Research): Three Avenues for Sharing (Protected) Text Collections and the Need for Non- Consumptive Research"; "[Tool Demo] Traktok: Making TikTok Data Accessible for Research"; "[Tool Demo] Paperboy: A Collection of News Media Scrapers"*.

– Annual Conference of the International Association for Social Science Information Service and Technology (IASSIST 2025), Bristol, presentation: *"Sharing is Caring (about Research): Addressing Challenges in Sharing Protected Text Data Collections through Non-Consumptive Research"*.

– Etmaal van de Communicatiewetenschap conference (Etmaal 2025), Bruges, presentation: *"Textual Feelings: A Review of Computational Tools for Measuring Opinions in Text"*.

– Invited Talk *"TikTok Research with traktok & Short-Form, Broad Reach"* at Institut für Publizistik - Johannes Gutenberg-Universität Mainz, 07/11/2024.

– Invited Talk *"We should use local gLLMs (and its surprisingly easy to do!)"* at the European Policy Data Science Network Meetup, 17/10/2024.

– 2024 ECREA 2024 10th European Communication Conference, Ljubljana, presentation: *"How media storms are framed: Relations between legacy, social and web media in the hybrid media system"*, roundtable: *"Advancing the study of opinion expressions in digital media: The OPINION Network approach "*.

– The 2nd Post-API Conference, "Social media data acquisition in a Post-API world", Queensland University of Technology, Brisbane, presentations: *"Sharing is Caring (about Research): Four Avenues for Sharing (Copyrighted) Text Collections and the Need for Non-Consumptive Research"*.

– 74th Annual International Communication Association Conference (ICA 2024), Gold Coast, presentations: *"What Makes Computational Communication Science (Ir)reproducible?"; "Whose Voices Are Heard? Making Sense of Framing Patterns in Protest Coverage"*.

– OPINION | COST Action CA21129 Working Group Meeting 2024, University of Salamanca, Masterclass: *"The Good, The Bad, and The Generated: Opinion Mining with (local) AI"*.

– COMPTEXT Conference 2024, Amsterdam, Keynote: *"We should use local GPTs (and it's very easy to do!)"*.

– COMPTEXT Conference 2024, Amsterdam, presentations: *"Short-Form, Broad Reach: Multimodal Political Communication on TikTok"; "The TikTok EuroParty database: Analyzing Political Party Activity on TikTok across 30 European Countries"*.

– Etmaal van de Communicatiewetenschap conference (Etmaal 2024), Rotterdam, presentation: *"Dancing to the partisan beat. A comparative analysis of political parties TikTok use across Europe"*.

– Invited Talk *"Using open source generative large language models with Ollama"* at the Vrije Universiteit Amsterdam Societal Analytics Lab New Year's meetup and LLM-workshop, 30/01/2024.

- 13th annual conference of the European Political Science Association (EPSA 2023), Glasgow, presentations: *"How Political Agendas Form: Relations Between Legacy, Social and Web Media in the Hybrid Media System", "Whose voices are heard? Making sense of framing patterns in protest coverage"*.

- 73rd Annual International Communication Association Conference (ICA 2023), Toronto, presentations: *"Why WallStreetBets Isnt Occupy 2.0: How the Rise of Platforms Can Disrupt Connective Action"; "[Tool Demo] AmCAT(s): The Amsterdam Content Analysis Toolkits Suite"*.

- COMPTEXT Conference 2023, Glasgow, presentation: *"How Political Agendas Form: Relations Between Legacy, Social and Web Media in the Hybrid Media System"*.

- 2022 (In)Visibility in the Digital Age, DGPuK-Fachgruppe Digitale Kommunikation, Düsseldorf, presentation: *"Fragmentierung im Facebook-Feed? Die (Un-)Sichtbarkeit politischer Inhalte im Bundestagswahlkampf 2021"*.

- 2022 ECREA 2022 9th European Communication Conference, Aarhus, presentation: *"Fragmentation in Your Feeds? What voters saw on Facebook in the 2021 German election campaigns"*.

- 2022 APSA Annual Meeting & Exhibition, Montreal, presentation: *"Why WallStreetBets isnt Occupy 2.0: How the Rise of Platforms can Disrupt Connective Action"*.

- Invited Talk "Semi-Automated Content Analysis of Media Frames" at Text as Data PoliSci Reading Group, 05/07/2022.

- 72nd Annual International Communication Association (ICA 2022) Conference, Paris, presentation: *"Troublemakers in the Streets? A Framing Analysis of Newspaper Coverage of Protests in the UK 1992-2017"*, https://youtu.be/uA4rs2at-bc.

- Third Annual COMPTEXT Conference, online event (COMPTEXT 2020), attendee only.

- European Consortium for Political Research 2019 General Conference (ECPR 2019), Wrocław, presentation: *"Troublemakers in the streets? 26 years of UK newspaper coverage of protest"*.

- Fifth International Conference on Computational Social Science (IC^2S^2 2019), Amsterdam, presentation: *"Troublemakers in the streets? 26 years of UK newspaper coverage of protest"*.

- Ninth annual conference of the European Political Science Association (EPSA 2019), Belfast, presentation: *"Semi-automated Content Analysis of Media Frames"*.

- Quantitative Text Analysis Dublin (QTA-DUB 2019), Dublin, presentation: *"How to Analyse Media Reports of Protest? An Automated Content Analysis Approach"*.

- Invited talk "How to Analyse Media Reports (Fast)" at Mittelbaukolloquium, Goethe University of Frankfurt/Main, 13/06/2019.

- Ninth Conference on New Directions in Analyzing Text as Data (TADA 2018), Seattle, poster-presentation: *"Semi-automated Content Analysis of Media Frames"*.

TEACHING EXPERIENCE

- GESIS Fall Seminar in Computational Social Science : Introduction to Computational Social Science with R, 01/09 - 05/09/2025

- Essex Summer School in Social Science Data Analysis: Introduction to Web Scraping and Data Management for Social Scientists, 07/07-18/07/2025

- GESIS Fall Seminar in Computational Social Science : Introduction to Computational Social Science with R, 30/08 - 05/09/2024

- Essex Summer School in Social Science Data Analysis: Introduction to Web Scraping and Data Management for Social Scientists, 22/07-02/08/2024

- Comptext24 Workshop: Intro to web scraping, 02/05/2024

- Essex Summer School in Social Science Data Analysis: Introduction to Web Scraping and Data Management for Social Scientists, 24-28/07/2023

- 2-day workshop: Text Analysis in R at Vienna Doctoral School of Social Sciences, 06-07/07/2023

- NCRM/Exeter Computational Communication Methods Spring School: Collaborative annotation projects for supervised machine learning with *AmCAT*, 28/04/2023

- Text Analysis in R: An Introduction at Goethe-University Frankfurt, 27-28/03/2023.

- Python for R users (#WorkshopsForUkraine), 16/02/2023.

- Introduction to Data Science with R for Social Scientists. European New School of Digital Studies (ENS). Summer Semester 2022

- Introduction to Political Communication. European New School of Digital Studies (ENS). Winter Semester 2021/22

- Introduction to Data Science with R for Social Scientists. European New School of Digital Studies (ENS). Winter Semester 2021/22

- Preparatory Colloquium for Master Students. European New School of Digital Studies (ENS). Winter Semester 2021/22

- Teaching Assistant, Scottish Graduate School of Social Science, course: "Quantitative Approaches to Linguistic and Textual Analysis and Data Visualisation Using R" by Dr. Stefan Müller (University College Dublin) and Dr. Theresa Gessler (University of Zürich). 4-18/11/2020

- Invited guest lecture in course "Automatisierte Inhaltsanalyse für Textdaten mit R" (Automated content analysis for text data with R), Goethe-University Frankfurt, topic: "Introduction to *LexisNexisTools*". 29/05/2019.

- Teaching Assistant, ECPR Winter School, course: "Introduction to Discourse Network Analysis (*DNA*)" by Philip Leifeld (University of Glasgow). 22-23/02/2019.

- Tutor for `Stata` and `MAXQDA` at Goethe-University Frankfurt, Department of Social Sciences. 2013-2014.

Professional Memberships

- International Communication Association.

- COST action network OPINION – Chair Working Group 2 (Tools).

Service to Profession

Referee for Journals

- Computational Communication Research

- EPJ Data Science

- Political Analysis

- Mass Communication and Society

- [Media and Communication](#)

- [New Media & Society](#)

- [Medien & Kommunikationswissenschaft (M&K)](#)

- [Political Psychology](#)

- [Politics and Governance](#)

- [Social Science Computer Review](#)

- [The International Journal of Press/Politics](#)

2023—2024   Co-organizer of COMPTEXT Conference, Amsterdam May 2024

SKILLS

Languages

– German (native), English (fluent)

Programming/Statistical Software

– R, Python, Stata, Git

Markup languages

– Quarto/R Markdown, Markdown, LaTeX, HTML/CSS

System administration

– Linux, Docker, virtual machines, cloud computing