

MOTILAL NEHRU NATIONAL INSTITUTE OF TECHNOLOGY ALLAHABAD
MCA I Semester: Mid Semester Examination (Odd Semester, 2016-17)
(CA 3102) Principles of IT Industries Management

Max. Marks: 20

Time: 1:30 Hr.

Section A: Attempt all questions in this section. All questions carry equal marks. (5 X 1= 5)

A 1: Write short notes on the following:

- (a) Scalar chain principle
- (b) Motion study
- (c) Illumination study
- (d) Conceptual skills
- (e) Job specification

Informational role
Decisional role

Section B: Attempt any three questions. Each question carries equal marks. (3 X 3 = 9)

B 1: "Behavioral approach to management is all about acknowledging the importance of human behavior in shaping management style". Comment on the statement and describe in brief the Hawthorne study.

B 2: Explain the skills required to perform various managerial roles in an organization?

B 3: What are the different roles performed by a manager in an organization?

B 4: "Leadership is a vital element in the management process". Considering the statement briefly explain the various leadership styles followed by a manager.

Section C: Attempt any one questions. Each question carries equal marks. (1 X 6 = 6)

C 1: "Management of human resources is very essential for any organisation and without this no organisation can think of achieving its desired objectives". Comment on the statement and discuss the importance of human resource management. Also discuss the process of human resource planning.

C 2: Discuss in detail any three motivational theories. Also state the relationship between Maslow's Need Hierarchy Theory and Herzberg's Two-Factor Theory.