

Motilal Nehru National Institute of Technology
School of Management Studies
M.C.A. 1st Semester, Mid Term Examination 2017-18 (Odd Semester)
CA3102: IT Industry Management

Time: 1 hour 30 minutes

M.M.: 20

Note: Attempt any four (4x5=20)

1. Differentiate between intermittent and continuous production system with suitable examples.
2. Discuss the relevance of Max Weber's Bureaucratic Management in contemporary business world.
3. Briefly discuss any two modern management theories.
4. Discuss Elton Mayo's contribution in development of human relation approach.
5. Briefly discuss Herzberg's motivation-hygiene theory and also explain its similarities and differences from Maslow's need hierarchy theory.