About a year and a half ago, we asked ourselves, can we build a better social media app? Can we build a platform where users can enjoy all the fun things about social media without the stress, hate speech, privacy concerns, and fakeness that come with existing social media? Can we do a better job than Instagram, Facebook, and TikTok? We decided that we didn’t know, but we wanted to find out.

Our vision for Entropy was relative simple:

* No filters, editing, or photoshop, everything you see on Entropy is 100% legit.
* We don’t display number of likes or follower count, Entropy should not be a place where people compete for the highest number.
* We don’t send people down rabbit holes, our recommendation algorithm will always show you a broad range of topics and a healthy mix of mainstream and niche content.
* No invasion of privacy, period. Everything we know about you is explicitly told to us by you.
* Entropy is about you, no one else. This is your app, where you post whatever you want and you see whatever you’re interested in.

With these pillars (for lack of a better word) established, we set out to achieve our vision. Here’s how things are going so far.

User’s are posting a wide variety of content:

