

DASHBOARD

ADD NEW

IMAGES

ATTRIBUTES

DISCOUNTS

Catalog Mgt.

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STORE SETTINGS

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Store Locations

PRODUCT: T-SHIRT

CONFIGURE PRODUCT ATTRIBUTES

Attribute Group

T-shirt Sizes

Price:

\$ .

Image:

Attribute Value:

Large

PRODUCT PHOTO  
SLIDER

Add to attribute Builder

upload

ATTRIBUTE BUILDER

T-shirt Size:

Large

Price Increase:

2.00

Weight Increase:

5lbs

IMAGE

T-shirt Color:

Blue

Price Increase:

0.00

Weight Increase:

0lbs

SKU:











Warehouse Location:

New Haven, CT

Inventory:

Add to Product

COMPLETED PRODUCT ATTRIBUTES

SKU				QTY	WEIGHT	PRICE		
IMAGE	SKU123	Large	Blue	23	1 lbs	\$25.00		
IMAGE	SKU575	Large	Green	152	1 lbs	\$25.00		
IMAGE	SKU548	Medium	Blue	74	1 lbs	\$25.00		
IMAGE	SKU579	Medium	Green	30	1.2 lbs	\$27.00		
IMAGE	SKU576	Small	Blue	10	1.5 lbs	\$30.00		

An attribute is defined as a version in which a product comes in and an attribute value are the individual values that make up each product attribute.

Example:

The color 'blue' is an attribute value because alone, it means very little to T-shirt that is sold in various sizes in the color blue. The store owner does not track inventory of or give sku's to all shirts that are blue.

A store owner does, however, track the inventory of all Medium Blue shirts. Combined, these two values make up an attribute. This is why a SKU, warehouse location, and inventory are given in the "attribute builder" stage.

Each Attribute value can be given a price and/or weight increase where it effects the product's final calculations. For instance, the attribute value 'large' may increase both the price and the weight because it has more fabric, but the color of the attribute does not. Images can also be given to a specific attribute value. Any value, such as color, that changes the look of the product can be given it's own photo. The goal would be to change the image shown on the main product page based on which attribute is shown.

Store owners can make applying attributes more easily if they have multiple products that use the same attribute configuration by creating "Attribute Templates" which should be located on a different settings page.

Resources

Test Page  
Test Page  
Test Page  
Test Page  
Test Page

email