

CURRICULUM VITAE of Johann du Toit

Senior Graphic & Web Designer



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South Africa - Gauteng

mr dutwa@gmail.com

7 April 1984
(South African)

Work Experience
10+ Years

Languages
Afrikaans (Native)
English (Fluent)

in



About Me

I am a Graphic and Web Designer, but I see myself as a Brand Ambassador for my client's or in the case of a start up a Brand Activator.

I enjoy the challenge of taking raw branding elements and making them work for a specific brand, client or target audience; even if it means "pulling a rabbit from a hat" due to tight deadlines.

Over the years of broadening my knowledge of design and coding I have developed my interpersonal skills to a level where I can mentor and develop my fellow team members to help them reach their full potential. Knowledge is power and knowledge needs to be shared.

My graphic and web designs are beautiful, functional and professional using the latest practices prescribed in our industry.

I prefer to use the Adobe Creative Suite to produce creative print and digital work for a multitude of clients.

I am passionate about designing clean, elegant and efficient websites that will entice the user and promote innovation and business growth.

EDUCATION & SKILLS

PROFESSIONAL SKILLS:

- Graphic Design • Web Design • Branding / Identity • Print Design • HTML • CSS 3 • UI & UX Design • CMS
- Teamwork • Communications • Client Liaison • Leadership

SOFTWARE SKILLS:



EDUCATION

- Eldoraigne High School (*Matriculated 2002*)
- Tshwane University of Technology (*National Diploma in Multimedia Design*)
- National College of Photography (*Advanced Photography*)
- REAL Internet Solutions (*Wordpress, Joomla and SEO*)

INTERESTS



Read



Travel



Ride



Movie



Bagpipes



Photography



Art

WORK HISTORY



CURRENT

BRANDWORX

Senior Graphic and Web Designer / Manager

I started working at Brandworx in 2012 and steadily grew from a mid-level designer to a senior designer and manager.

My duties include:

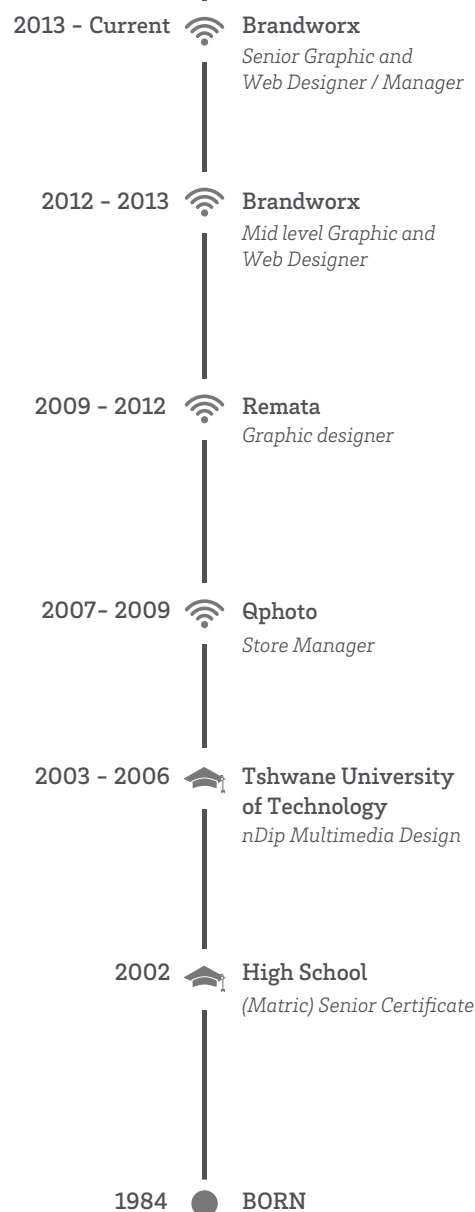
- Web development, web site UI and UX design.
- Brand activation: Logo and Corporate Identity development.
- Store activation: banners, posters, signage, billboards and window signage.
- Package design: animal feed bags, pet food packaging, GHD box design and dispenser design.
- Designing advertisements for the Special Edition Magazine.
- Updating and maintaining the Special Edition website:
 - Converting magazine pdf to electronic magazine.
 - Maintaining social media page and analytics.
- Managing staff and projects to ensure quality service delivery and that deadlines are met.
- Sourcing of materials and corporate gifts.
- Liaising with clients and maintaining excellent client relations.
- Creating systems to ensure better workflow.
- Listing and prioritising jobs and deadlines for the team.

AWARDS

Best Photographic Student
Student at National College of Photography, Beginners
and advanced Photography Photography.
Vega School of photography



TIMELINE



REFERENCES

★ Michael Freeman

Counselor for Civil Society Affairs
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★ Braam Ekermans

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