Partnership Guide
BYU Developers Club
byudevelopers@byu.net
dev.byu.edu
Fall 2016 – Winter 2017

Partnership Guide

Recruiting
Our club connects companies to top BYU talent for summer internships, part-time jobs while in college, and full-time positions after graduation.

Donors vs. Sponsors
Per BYU's Computer Science department policies, the BYU Developers Club cannot have corporate sponsors. Organizations can, however, donate to the club (cash, equipment, etc.) and have their logo on the club's official t-shirts or host a specific club meeting.

Hosting a Meeting
The best way for your company to connect with students is by hosting a BYU Developers Club Hack Night. These Hack Nights occur every other Thursday from 7-9pm in the BYU Crabtree Building (CTB 270), which is located on the south-east side of campus.

We recommend company representatives attend the Hack Night and network with students. All companies are required to provide food for the meeting as this results in a larger student turn out. Typically, 20 – 30 students attend hack nights.

Donating to the BYU Developers Club
Donations enable our club to better connect companies to students through putting on bigger, better activities, marketing the club, and ultimately drawing more students to Hack Nights. Companies that donate can further increase their exposure to students by having their logo on the club's official t-shirts.

We encourage companies to donate $500 - $1000 cash or development equipment (e.g., Raspberry Pi's).

Thank You
The BYU Developers Club would not be possible without your help, so we thank you for your support! Please email us directly if you have any questions about partnering with the BYU Developers Club.

BYU Developers Club Officers
E: byudevelopers@byu.net

Hosting a Meeting FAQ

Q: What kind of presentation should my company prepare?
A: Students attend Hack Nights to work on their personal and group projects. Hack Nights are not company info. sessions, so no formal presentation is required, but we do encourage company representatives to take ~10 minutes at the start to briefly introduce themselves and their company.

Q: If this is not an info session, what's the most successful way I can interact with students?
A: Students attend Hack Nights to work on their personal and group projects but we also love having companies prepare unique activities for our members to participate in. MLH sent an Oculus Rift for students to try out, and MX sent a Roomba maze programming challenge. These types of activities help companies interact with students without detracting from the "Hack Night" purpose. All such activities are optional.

Q: What kind of room are Hack Nights held in?
All Hack Nights are held in a large, casual room with tables; this provides a workshop-like environment. We purposefully do not hold Hack Nights in an auditorium so students can focus on their projects. A projector and computer are available for use with plenty of AV hookups.

Q: Can we host a Hack Night at our company building?
A: No. BYU students are much more conscious about location than, for instance, Provo JS members, and previous off-campus events have resulted in very low turnout. As a result, we're not at present doing off-campus events.

Q: What are the club demographics? How many freshman, sophomores, juniors, and seniors attend?
A: Our estimations are: freshman 5%, sophomores 40%, juniors 30%, seniors 25%. We also occasionally have grad students. Our weekly meetings normally have 20-30 students.

Q: What majors attend the meetings?
A: The vast majority of our active members are CS, IT, and IS.

Q: Can my company access student resumes?
A: Yes. The BYU Developers Club Talent Network is a resume bank which companies are welcome to access. Resumes are sorted into three groups. (1) Students looking for full-time employment after graduation, (2) students looking for summer internships, and (3) students looking for part-time work during school. At meetings, company representatives are also encouraged to collect resumes from interested students. Email us to arrange access to the BYU Developers Club Talent Network.

Q: Can my company access student contact info?
A: No. The BYU Developers Club does not provide student contact info. directly to companies. The best way to reach students is by hosting a club meeting.

Donating to the Club FAQ

Q: How can my company donate to the BYU Developers Club?
A: We accept donations through check.

>**Make checks payable to:**
>BYU Developers Club—BYU Computer Science Department
>
>**Mail or deliver checks to the computer science department:**
>Computer Science Department — Developers Club
>Brigham Young University
>3361 TMCB PO Box 26576
>Provo, UT 84602-6576

Q: Are donations tax exempt?
A: Yes. All donations are processed by BYU and are tax exempt.

Q: Can my company donate equipment or other assets to the club?
A: Yes. We have received 3D printers, computers, and other hardware from companies such as Microsoft. We welcome such donations.

Q: Do I have to include my company logo on the club t-shirt as a donor?
A: No. This is completely optional.

Q: If my company doesn't donate, can we still be involved in the BYU Developers Club?
A: Yes. Companies are welcome to come to our meetings, participate in our resume drops, and get involved with recruitment opportunities. Donations are never required for club involvement.

Q: Can my company just pay to [access the BYU Developers Talent Network Resume Bank, get our name on a t-shirt, etc.]?
A: No. Because we are an official BYU academic club, we are not allowed to have corporate sponsorships, meaning that we cannot attach specific agreements to any donations. In other words, companies cannot pay to become a "sponsor" of the club. Companies can become club "donors", and have their logo displayed on our club t-shirt as "donors", and companies can "host" a club meeting, but this is not a "club sponsorship".

Q: If it's not required for involvement, why should my company donate?
A: We rely heavily on our club donors, and frankly we cannot exist without them. We rely on donations for our food, t-shirt, website, and marketing costs. We are excited that companies are interested in donating because it means we will continue to grow as a club, which in turn benefits companies' recruiting immensely.