

PAGE GOAL(S)

- 1. Provide quick sign-in for devs coming here to get to their apps.
- 2. Provide quick access to documentation/help content for devs coming here for support and tools.
- 3. Provide some marketing/explanation of the Marketplace for new users.
- 4. Support engagement for devs and partners coming here to learn/engage.

LOGO

Firefox Marketplace

Developer Hub

Support + Documentation

Firefox Marketplace

Sign In

MARKETING -

The Mozilla Apps Platform (what it is content)

SIGN IN WIDGET -

Encourage Sign In to submit an app and/or manage My Apps

EDUCATION -

Develop HTML5 Web Apps for an Open Marketplace

Design / Build / Publish blurbs with links to MDN content

PARTNER ENGAGEMENT -

Encourage potential partners to become partners

COMMUNITY ENGAGEMENT -

Encourage devs to get involved in open-web apps community, e.g. newsletter, IRC, etc

PAGE GOAL(S)

- 1. Provide quick access to the developer’s apps.
- 2. Allow developers to quickly get to important tasks, e.g. Create App, Edit App, etc.
- 3. Provide access to Account Settings and Log Out function.

LOGO

Firefox Marketplace

Developer Hub

My Apps

My Payment Accounts

Tools

Support + Documentation

LIST OF USER’S APPS -