Package file and manifest URL

Package file or manifest URL Creation: ves Editing: yes

Creating means creating new app Editing means creating new version

Our goals are:

 Pass validation without error User understands that our primary

platform doesn't support Flash

We need:

 Easy access to testmanifest.com Easy access to package app equivalent

Flash incompatibility We should consider:

Eliminating Flash altogether. That is, no app that's created can require Flash. After all, if it requires Flash, it can only run on

App icon and app name Creation: no Editing: no

We need:

Our goals are: User understands that they are tied

to the manifest/package file User understands that editing them requires editing the manifest/package

We should consider: Previewing this information right after user has uploaded and validated

Creation: no Editing: no

Our goals are: User understands that they are tied

after user has uploaded and validated the app's manifest URL/package file the app's manifest URL/package file

Developer name

Our goals are:

App metadata

Creation: no

Editing: no

to the manifest/package file User understands that editing them requires editing the manifest/package

To just display this information To just display this information

We should consider: Previewing this information right

after user has uploaded and validated the app's manifest URL/package file

Creation: yes Editing: yes

Our goals are:

 User understands that they are tied to the manifest/package file User understands that editing them requires editing the manifest/package

To just display this information

We should consider:

Previewing this information right

Screen sizes

We need:

Having something encouraging that

appears when all three screen sizes are selected.

Encourage responsive design

Display all three screen sizes with clear terminology

We should consider:

Screen sizes and platforms

Our goals are:

We should consider:

Platforms

Creation: yes

Editing: yes

or tablet screen size is selected

Price

Screen sizes Creation: yes Editing: yes

Ratings

Creation: no

Editing: no

Permanently selected FxOS when mobile

Availability Creation: yes Editing: yes

Things consumer sees on the app listing page

app name Creation: no Editing: no

App icon and

 Encourage development for FxOS Developer name User understands that FxOS is available Creation: no for the tablet screen size also Editing: no

multiple languages

Creation: ves Editing: yes

App metadata

Language

Creation: yes Editing: yes

Our goals are:

* Encourage addition of multiple locales

An easy way to switch between

Our goals are: User finishes adding information User understands that screenshots in at least one language are specific to a screen size

other than English

We need: A language selector

We should consider:

Sidebar language menu

Dropdown menu

 A smart detector that will detect a screenshot's device, and/or help user assign screenshot to the correct

preview area, it needs to be

pixel accurate

Screenshot/video

Creation: yes

Editing: yes

each screen size

We need:

* User uploads a minimum of 3

device once it's been uploaded Linking to MDN resource on

screenshot sizes If this is a test submission, have pixel accurate some sample images at the ready If we're doing some sort of a

Our goals are:

We need:

Text input field

 User understands that description will propagate to every screen size User sees the description's

and be able to adjust accordingly.

screenshots for every screen size limitations (e.g. we will only show the first 8 lines, how many characters User uploads the correct size for per line on each screen size, etc.)

File upload dialog

We should consider: We should consider: A screen size switcher

 One field to rule them all, rather than multiple description fields that can be edited on different screen sizes, but really is one thing. Alternatively, if we're doing some sort of a preview area, it needs to be

Description Creation: yes Editing: yes

Our goals are: User understands that release note User understands that these fields is optional if it's a new app will propagate to every screen size User understands that release note

is mandatory if it's a new version

Release note

Creation: yes

Editing: yes

We need:

Text input field

We should consider: Hiding release note during app creation

 Showing release note only during app editing

Package file

Creation: yes

Editing: yes

or manifest URI

and support email Creation: yes Editing: yes

Our goals are:

 To be able to select one or two * User understands how it can impact listing, although indirectly

A category selector

We should consider:

competitive research

Our goals are:

Categories

Creation: yes

Editing: yes

Text input field

We should consider:

One field to rule them all

URL, support URI

We need:

 Unfortunately, the end result is Showing apps in the Marketplace that displayed not as link texts, but as belongs on the same category as the buttons with generic labels. one that's been selected. It's like doing

Things consumer don't see on the app listing page

Showing a very visual category selector

Showing explanation for each category

App URL Creation: yes Editing: yes

 User understands that every app will be given a listing URL User understands that URL is only viewable by himself until the app is approved

Unclear. Find out about this from developers.

Having the private/public control be located nearby this URL field

Creation: no

Our goals are:

API URL

We should consider:

We need:

Text input field

We should consider:

Our goals are:

Editing: no

Unclear. Find out about this from

To just display this information

 User understands that URL can be listed publicly, or be kept private to a selected audience

We should consider:

· Because there are a lot of feature consider referring user to MDN for more information A phone-to-feature matrix that shows

Feature

requirements

Creation: yes

User understands that these fields

will hide their apps to certain set

of users with incompatible devices

Editing: yes

Our goals are:

Feature selectors

the features that can still be checked Limiting the statistics that consumer while maintaining compatibility with can see. Maybe developer doesn't as many phones as possible, or as many phones in a specific market want to show absolutely everything. but in the spirit of openness, still wants

Statistics Creation: yes

Editing: yes

Our goals are:

Encourage user to share statistics to consumer User understands that statistics are

optional Need more conversation. Do we want

We need:

to show something

to encourage this behavior?

Checkbox that toggles on/off We should consider: app editing Showing the kind of statistics that is possible to show in a visual way

Creation: yes Editing: yes

User understands that team members are optional, but they're helpful

Text input fields

Our goals are:

Team members

We should consider:

 Hiding team members during app Showing team members only during

Pricing and payments

Creation: yes Editing: yes

Availability and price

Creation: yes

Editing: yes

User understands that

availability impacts price

User understands that

availability impacts language

Our goals are:

We need:

Country selector

We should consider:

Selection by country

Grouping by regions

In-app products Creation: yes Editing: yes

Payment accounts Creation: yes Editing: yes